

From: The Phoenix Save Water Pledge <savewaterpledge@phoenix.gov>

To: 597 recipients

Subject: Happy Anniversary! The Pledge is Here to Stay!

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1 click

THE PHOENIX MAYOR'S SAVE WATER PLEDGE MAY 2025 NEWSLETTER



IN THE SPOTLIGHT THIS MONTH

The Save Water Pledge officially turns one year old this month! To celebrate this milestone, we are pleased to announce that **the Phoenix Mayor's Save Water Pledge will continue as an ongoing initiative!**

We understand that protecting our water future will take ongoing time, effort, and collective action, so we're taking off the training wheels and extending the one-year campaign. If you are reading this, you are already a Pledge-taker, and **we thank you for your hard work as we keep our Save Water Pledge momentum strong!**

Let's catch up on the progress we have made this past year and ensure we are still committed to the four Pledge items:

- **Keep Water in Mind.**
 - **Find and Fix Leaks.**
 - **Water With the Weather.**
 - **Choose EPA WaterSense Labeled Products.**
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SAVE WATER PLEDGE ANNIVERSARY: LOOK HOW FAR YOU'VE COME!

Looking back on the first year of the Save Water Pledge, we are celebrating hundreds of fixed leaks, rain-watered plants, smart toilets, and conservation conversations. Since the announcement of the Pledge in May 2024, **733 water-wise citizens have pledged to save water at home!**

Not only is the Pledge reaching Phoenix citizens, but **Pledge-takers are signing up all over the Valley!** Remember, anyone and everyone can save water, and your commitment makes a difference. Keep the momentum up as the Pledge continues and expands!

Remember to stay informed on ways to save water at home by visiting [The Phoenix Mayor's Save Water Pledge](#) **3 clicks** website, spread the word to friends and family, and most importantly, stay Water Smart!



WRAPPING UP NATIONAL VOLUNTEER MONTH

In celebration of **National Volunteer Month**, April ended with the **2025 Impact Phoenix Volunteer Awards**. During this event, the Phoenix Water Conservation Office was pleased to nominate the **Phoenix Water Wrangler** volunteer group for an Impact Volunteer Award, and the group was awarded! Two Water Wrangler volunteers were also awarded with a certificate of appreciation for their dedication to water conservation and a volunteer program evaluation.

Today, we want to extend a big **THANK YOU** to all volunteers across the Valley for your commitment to stewardship and community connections. Water conservation is an uphill climb that will take us all, and volunteers dedicating their time to water resilience and outreach are leading the way!

Congrats to the Phoenix Water Wranglers!

Interested in volunteering for the Phoenix Water Conservation Office as a Water Wrangler? **Stay tuned for our announcement of the next Wrangler cohort** [3 clicks](#) ! Applications will open Fall 2025.



FOR EDUCATORS, BY EDUCATORS: WATER SMART TEACHING

Learning about water conservation is a lifelong commitment. That's why the City of Phoenix Water Conservation Office is continuing their Water Smart Teaching Program (WST) with some brand-new updates! WST is a fun and interactive program for teachers to learn about water conservation in Phoenix. This program will provide easy-to-use lessons and activities to teach students how to save water and protect our environment. After completion of the

program, participants will be able to join a Water Smart Teacher Cohort to promote ongoing discussion and mutual support.

Join us for 4 sessions in June 2025 at Burton Barr Library or online. Each workshop will have new topics, delicious food, and practical ideas for teaching! Attend at least 3 out of 4 sessions to earn a certificate and be entered into a drawing to **win a water treatment plant tour for your classroom!** You will also earn **2 CEUs** (Continuing Education Units) **per session.**

Water you waiting for? Visit [PHX Water Smart Teaching Workshops | City of Phoenix](#) to sign up today or share with a teacher!



OUTSMART WATER WASTE WITH SMART IRRIGATION CONTROLLERS

Did you know more than 28 million homes across the United States have in-ground sprinkler systems? As a result, many homeowners could be wasting water by irrigating their landscapes when they may not need it. The EPA estimates that **as much as half the water we use outdoors may go to waste** due to inefficient irrigation methods.

Take control of your controller with a WaterSense-labeled, weather-based or soil moisture-based model, where you can expect each new toilet and irrigation controller to **save up to 15,000 gallons per year.**

Apply today! [Toilets and Smart Controllers | City of Phoenix](#) **3 clicks** (Phoenix Water customers only)



The first Pledge item is to ***keep water in mind*** in our daily lives.

Think you're a master water-saver? Put your knowledge to the test, and maybe you'll discover more ways to save with our partner, Water Use it Wisely! The [100+ Ways to Conserve Water](#) **2 clicks** resources will be sure to help you keep water in mind.

Whether for personal care, outdoor watering, or other daily habits, we can keep water in mind while making these choices. Check out our own tips too by visiting the [Keep Water in Mind Pledge web page here](#).



The second Pledge item is to ***find and fix leaks***.

Remember: Your sight, hearing, and smell, plus [leak-detecting resources from our partner AMWUA](#), can help you find and fix leaks before they become a problem!

Consider signing up for a free Water Efficiency Consultation at your home from a Phoenix water professional. Visit our [Water Efficiency Consultation web page here](#) to learn more.

Find more tips and resources on the [Find and Fix Leaks Pledge web page here](#).



The third Pledge item is to ***water with the weather***.

Over an average year in Phoenix, a typical 1,000-square-foot roof will collect an estimated **4,800 gallons of rainwater**, and spring showers and monsoon season

are great times to utilize [passive rainwater harvesting](#). Once you master the art of rainwater harvesting, your yard can be a desert paradise that'll make the whole neighborhood jealous! Visit this link to get inspiration: [Desert Landscapes in Your Front Yard](#). **3 clicks**

To learn more about how to make the most of our desert rain, [visit the Water with the Weather Pledge web page here](#).



The fourth Pledge item is to **choose EPA WaterSense-labeled products**.

Did you know? **The City of Phoenix has FOUR incentive programs to help you save water AND money!** Visit the [Incentives page](#) **1 click** and learn about how you can upgrade your irrigation controller or toilet. Check out our Grass Removal Program, too!

Not a Phoenix resident and unsure if your city has water-saving incentives? Many retailers and cities tell you on their website! Do not forget to check your city's website or ask a home retail store associate for more details.

Wondering which products to choose? Visit the [EPA WaterSense page](#) and their [product page](#).

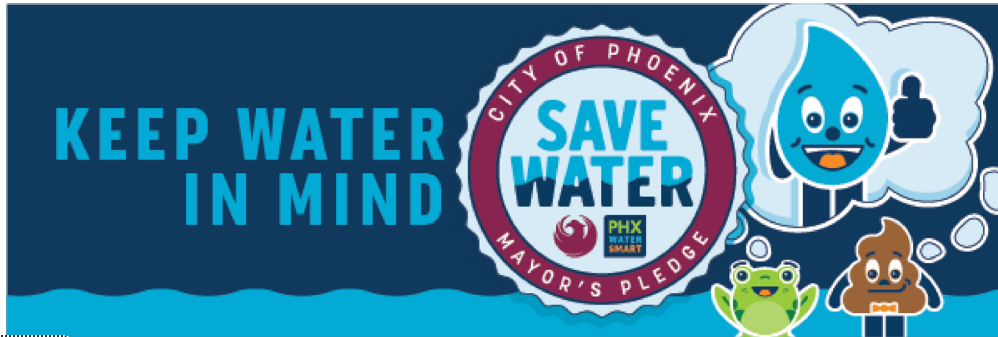
To learn more about how to save water with your appliance choices, visit the [water-wise upgrade Pledge page](#) **1 click**.

YOUTH SAVE WATER PLEDGE ADVICE:

Kids can take the Save Water Pledge too! Want to encourage your children or students to join fellow water-wise youths? Click each image below to learn more about the Youth Pledge!

Take the youth pledge [here](#), or print a PDF copy [here](#) (4 clicks) . Kids can also visit the [Youth Water Scholars Center](#) to brush up on their water resources and conservation knowledge.

Youth Pledge Item #1:

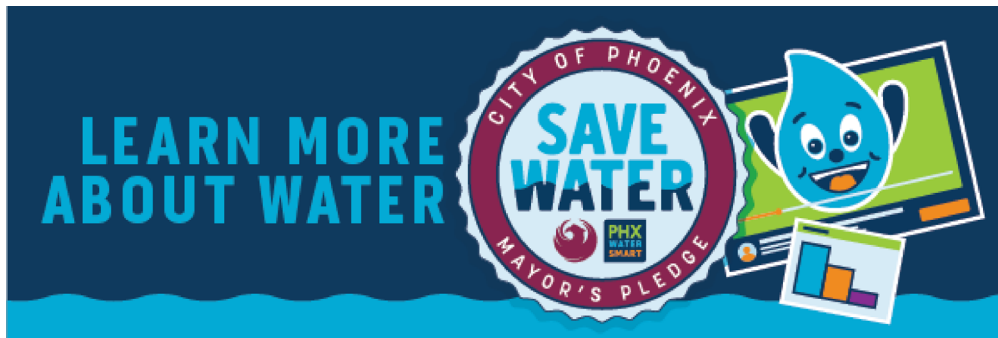


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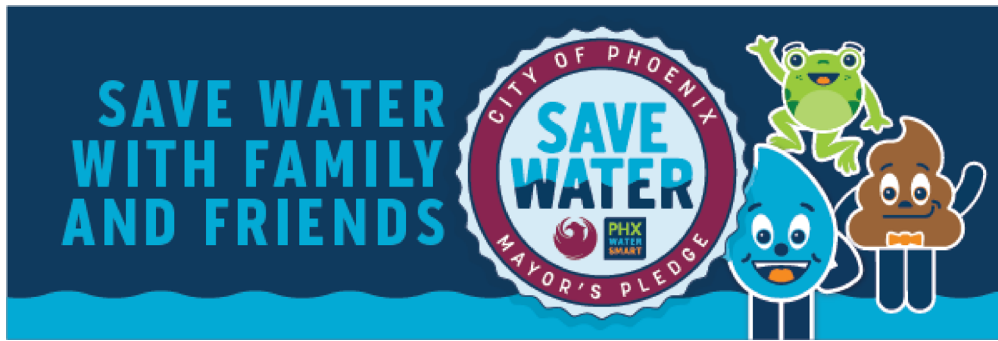
Youth Pledge Item #2:



Youth Pledge Item #3:



Youth Pledge Item #4:



[1 click](#)

THANK YOU FROM PHOENIX MAYOR KATE GALLEGO

Thank you for joining me, Mayor Kate Gallego, in taking the Phoenix Save Water Pledge! In celebration of our first year, I'm pleased to announce that the Pledge will not only be renewed but will become a permanent campaign to embody our community's commitment to water stewardship and responsibility.

Whether you have been committed to the Phoenix Save Water Pledge since its launch or have just recently signed up, I encourage you to spread the word of its continuation, stay true to your commitments, and keep our momentum strong. Together, we will continue to make efficient and responsible water use a habit in our daily lives!

WHERE CAN I LEARN MORE?

To learn more about the Pledge, visit phoenix.gov/SaveWaterPledge [1 click](#) . To learn more about water conservation, consider these options:

- Follow us on all social media (@phxwater) and share your water-saving successes!
- Bookmark the Save Water web page, phoenix.gov/SaveWater.

- Join us at [community events](#).
- Invite your younger family members, friends, and students to take the pledge with you! Find the Youth Save Water Pledge [here](#).

Staying connected with us can help you achieve your water-saving goals!

DID YOU KNOW THAT PLEDGE-MAKERS CAN GET A SAVE WATER PLEDGE MAGNET, STICKER, AND PENCIL?

Grab your Save Water Pledge magnet, sticker, and pencil at your local Phoenix Public Library location!

Just show your pledge confirmation email or this monthly newsletter to a library employee at the counter, and ask if you can pick up your Pledge merchandise!

DO YOU ENJOY THE SAVE WATER PLEDGE NEWSLETTER?

If you found this newsletter enjoyable or helpful, why not spread the word? Consider sharing this newsletter with three family members, friends, colleagues, or others in your life. Take the Save Water Pledge together! Share your **#PHXSaveWaterPledge** journey on social media for the possibility of getting shared on our page.



CITY OF PHOENIX WATER SERVICES DEPARTMENT

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   /PHXWATER | PHOENIX.GOV/WATER

You are receiving this e-mail since you signed up for The Phoenix Mayor's Save Water Pledge.

Please add this e-mail to your address book to stay informed of water-saving tips and resources. Thank you in advance for your participation and readership!