

From: The Phoenix Save Water Pledge <savewaterpledge@phoenix.gov>

To: 637 recipients

Subject: In July It's Hotter, So Let's Save Water!

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1 click

## THE PHOENIX MAYOR'S SAVE WATER PLEDGE

### JULY 2025 NEWSLETTER



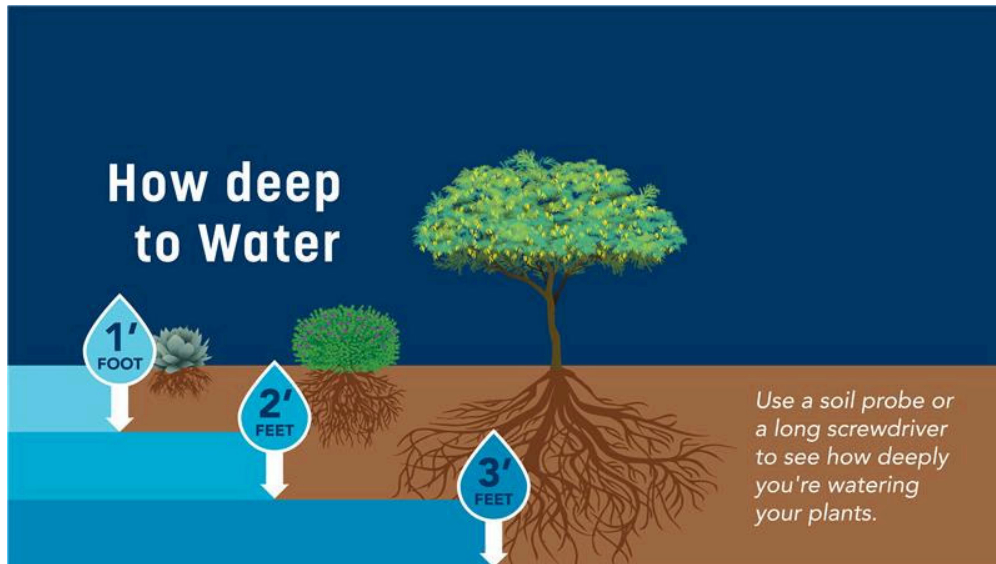
### IN THE SPOTLIGHT THIS MONTH

The Water Smart Teaching workshops took place in the first two weeks of June. These workshops are fun and interactive courses for Phoenix teachers and environmental educators to learn about water conservation.

Over four flexible workshops, teachers learned about water and conservation in Phoenix and the west and received resources for their classrooms. Other notable incentives included earning continuing education units (CEUs), and being entered into a water treatment plant tour if they attended three out of four classes. In its first year, 12 teachers participated in the program. **Congrats to our new Water Smart Teacher cohort!**

How can *you* be a Water Smart educator, too? Start by following the four pledge items. Then, share your knowledge with others in your own community, whether you're a classroom teacher or not! This month, see how you can be Water Smart through the Save Water Pledge:

- **Keep Water in Mind.**
  - **Find and Fix Leaks.**
  - **Water With the Weather.**
  - **Choose EPA WaterSense Labeled Products.**
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### Water with the Weather

We are back to summer in Phoenix, and that means making sure to *Water with the Weather!* Only use as much water as your plants need to save water and maintain plant health. We say water your thirstiest plants **NO MORE THAN 2x PER WEEK**, even in the summer. For desert-adapted plants, you can water less! Visit our [Water with the Weather](#) [1 click](#) and [Outdoor Conservation Resources](#) pages to learn more about how to properly water your plants and keep them thriving in the summer heat!

Not sure where to start? Have a FREE Residential Water Efficiency Consultation from our trained staff members. Staff will check for leaks and ensure your plants are getting the right amount of water they need. [Sign up here today!](#)

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### TAKE OUT YOUR GRASS

Do you want to save water, time, and money? Then consider taking out your grass! The City of Phoenix Water Services Department offers [an incentive to remove your grass](#) **3 clicks** for our water customers. Once you apply and have your Notice to Proceed, summer is the perfect time to start killing your grass! Review these resources to learn how:

- [Grass facts to help you re-evaluate your yard](#) **1 click**
- [AMWUA](#)
- Link to grass brochure on website (add when Lara adds)



## OUTSMART WATER WASTE WITH SMART IRRIGATION CONTROLLERS

Did you know more than 28 million homes in the United States have in-ground sprinkler systems? As a result, many homeowners could be wasting water by irrigating their landscapes when they may not need it. The EPA estimates that **as much as half the water we use outdoors may go to waste** due to inefficient irrigation methods.

Take control of your controller with a WaterSense-labeled, weather-based or soil moisture-based model, where you can expect each new toilet and irrigation controller to **save up to 15,000 gallons per year**.

Apply today! [Toilets and Smart Controllers | City of Phoenix](#) **1 click** (Phoenix Water customers only)



The first Pledge item is to **keep water in mind** in our daily lives.

Think you're a master water-saver? Put your knowledge to the test, and maybe you'll discover more ways to save with our partner, Water Use it Wisely! The [100+ Ways to Conserve Water](#) resources will be sure to help you keep water in mind.

Whether for personal care, outdoor watering, or other daily habits, we can keep water in mind while making these choices. Check out our own tips too by visiting the [Keep Water in Mind Pledge web page](#) here.



The second Pledge item is to ***find and fix leaks***.

Remember: Your sight, hearing, and smell, plus [leak-detecting resources from our partner AMWUA](#) [1 click](#), can help you find and fix leaks before they become a problem!

Consider signing up for a free Water Efficiency Consultation at your home from a Phoenix water professional. Visit our [Water Efficiency Consultation web page](#) here [1 click](#) to learn more.

Find more tips and resources on the [Find and Fix Leaks Pledge web page](#) here. [1 click](#)



The third Pledge item is to ***water with the weather***.

Over an average year in Phoenix, a typical 1,000-square-foot roof will collect an estimated **4,800 gallons of rainwater**, and spring showers and monsoon season are great times to utilize [passive rainwater harvesting](#) **2 clicks**. Once you master the art of rainwater harvesting, your yard can be a desert paradise that'll make the whole neighborhood jealous! Visit this link to get inspiration: [Desert Landscapes in Your Front Yard](#) **2 clicks**

To learn more about how to make the most of our desert rain, [visit the Water with the Weather Pledge web page here](#) **1 click**



The fourth Pledge item is to ***choose EPA WaterSense-labeled products***.

Did you know? **The City of Phoenix has FOUR incentive programs to help you save water AND money!** Visit the [Incentives page](#) **1 click** and learn about how you can upgrade your irrigation controller or toilet. Check out our Grass Removal Program, too!

Not a Phoenix resident and unsure if your city has water-saving incentives? Many retailers and cities tell you on their website! Do not forget to check your city's website or ask a home retail store associate for more details.

**Wondering which products to choose?** Visit the [EPA WaterSense page](#) and their [product page](#).

To learn more about how to save water with your appliance choices, visit the [water-wise upgrade Pledge page](#) **4 clicks**.

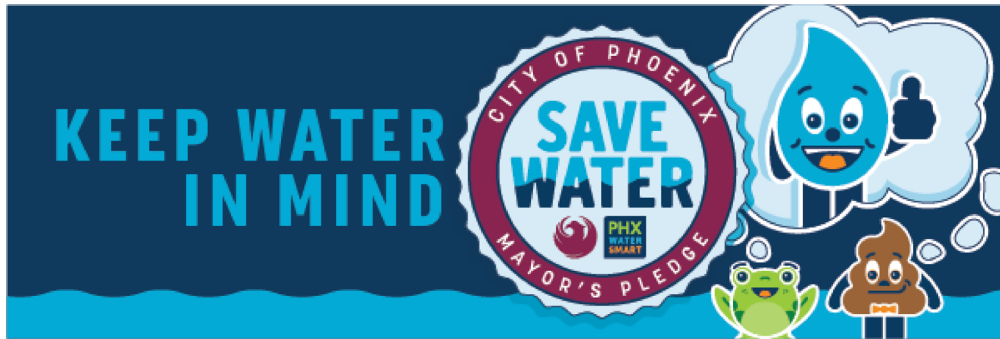
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### YOUTH SAVE WATER PLEDGE ADVICE:

**Kids can take the Save Water Pledge, too!** Want to encourage your children or students to join fellow water-wise youths? Click each image below to learn more about the Youth Pledge!

Take the youth pledge [here](#) **1 click** , or print a PDF copy [here](#). Kids can also visit the [Youth Water Scholars Center](#) to brush up on their water resources and conservation knowledge.

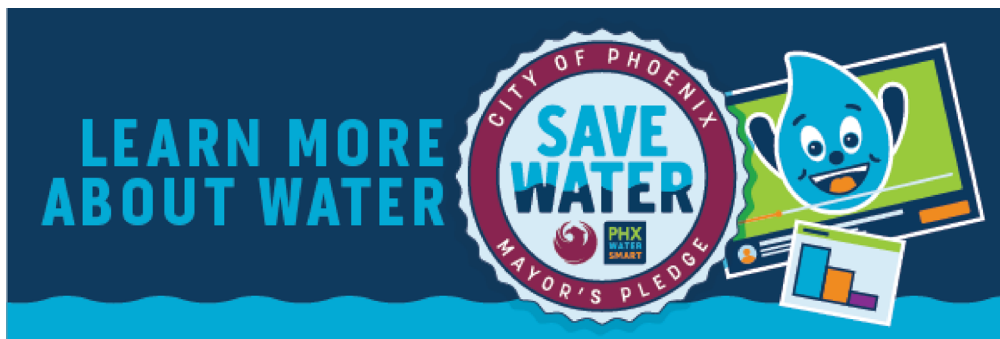
Youth Pledge Item #1:



Youth Pledge Item #2:

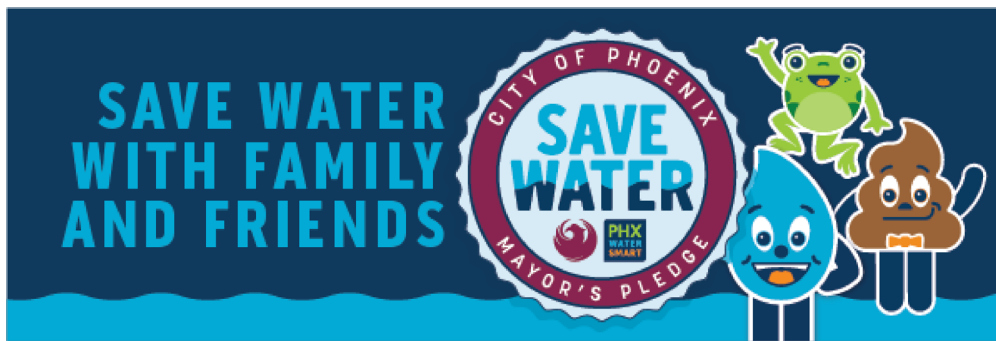


Youth Pledge Item #3:



Youth Pledge Item #4:





2 clicks



1 click

## THANK YOU FROM PHOENIX MAYOR KATE GALLEGO

Thank you for joining me, Mayor Kate Gallego, in taking the Phoenix Save Water Pledge! In celebration of our first year, I'm pleased to announce that the Pledge will not only be renewed but will become a permanent campaign to embody our community's commitment to water stewardship and responsibility.

Whether you have been committed to the Phoenix Save Water Pledge since its launch or have just recently signed up, I encourage you to spread the word of its continuation, stay true to your commitments, and keep our momentum strong. Together, we will continue to make efficient and responsible water use a habit in our daily lives!

## WHERE CAN I LEARN MORE?

To learn more about the Pledge, visit [phoenix.gov/SaveWaterPledge](https://phoenix.gov/SaveWaterPledge). To learn more about water conservation, consider these options:

- Follow us on all social media (@phxwater) and share your water-saving successes!

- Bookmark the Save Water web page, [phoenix.gov/SaveWater](https://phoenix.gov/SaveWater).
- Join us at [community events](#).
- Invite your younger family members, friends, and students to take the pledge with you! Find the Youth Save Water Pledge [here](#).

Staying connected with us can help you achieve your water-saving goals!

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## DID YOU KNOW THAT PLEDGE-MAKERS CAN GET A SAVE WATER PLEDGE MAGNET, STICKER, AND PENCIL?

Grab your Save Water Pledge magnet, sticker, and pencil at your local Phoenix Public Library location!

Just show your pledge confirmation email or this monthly newsletter to a library employee at the counter, and ask if you can pick up your Pledge merchandise!

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## DO YOU ENJOY THE SAVE WATER PLEDGE NEWSLETTER?

If you found this newsletter enjoyable or helpful, why not spread the word? Consider sharing this newsletter with three family members, friends, colleagues, or others in your life. Take the Save Water Pledge together! Share your **#PHXSaveWaterPledge** journey on social media for the possibility of getting shared on our page.



**CITY OF PHOENIX WATER SERVICES DEPARTMENT**  
QUALITY. RELIABILITY. VALUE.

   /PHXWATER | [PHOENIX.GOV/WATER](https://phoenix.gov/water)

**2 clicks**

You are receiving this e-mail since you signed up for The Phoenix Mayor's Save Water Pledge.

Please add this e-mail to your address book to stay informed of water-saving tips and resources. Thank you in advance for your participation and readership!