

From: The Phoenix Save Water Pledge <savewaterpledge@phoenix.gov>

To: 540 recipients

Subject: We're hopping into Water Awareness Month!

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THE PHOENIX MAYOR'S SAVE WATER PLEDGE

APRIL 2025 NEWSLETTER



IN THE SPOTLIGHT THIS MONTH

This April, take some time to peep incentives, tips, and events all in one basket! 🐣

From Wayne's very own **sticker-making contest**, to **neighborhood grant opportunities**, to **PHX Water Smart Teaching workshops**, this sunny April is the perfect time to think about how we water – how often, how much, and how *smart*!

But wait, there's more! With **Earth Day** on the 22nd and **Water Awareness Month** all month long, April is a big deal for conservation. Are you curious about what you can do to celebrate? What better way to keep the ideas blooming than a Save Water Pledge refresher! Let's dig in and make this season our most water-wise yet with the four Pledge items:

- **Keep Water in Mind.**

- **Find and Fix Leaks.**
 - **Water With the Weather.**
 - **Choose EPA WaterSense Labeled Products.**
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A MONTH OF MINDFUL WATER USE: ARIZONA WATER AWARENESS MONTH

Join us in celebrating Arizona Water Awareness Month all throughout April! We all know water is an essential and precious resource, and although we need to be water-wise all year round, April was officially designated as Water Awareness Month by Arizona's Governor in 2008 through an Executive Order.

Visit [Water Awareness Month | Arizona Water Facts](#) to get water-saving tips, outreach materials, city and water provider rebates and resources across Arizona, and fun water conservation activities for youth!



WAYNE DROP NEEDS YOUR HELP!

Are you a teacher or parent to a 4th grader? We're looking for big ideas from young artists to inspire others to use water wisely. Whether they want to draw a dripping

faucet, a happy rain cloud, or even Wayne himself—their artwork could inspire thousands to use water wisely!

Three artwork submissions will be turned into stickers and shared across the state! Plus, winners will score a **framed certificate signed by Wayne Drop, a roll of their very own stickers, and a \$50 Amazon Gift Card**. Teachers of the winners will also win a **\$200 Amazon Gift Card for classroom supplies** and a roll of stickers to share. Get drawing!

[Enter the 'Save Water with Wayne Drop' Sticker Contest - Water Use It Wisely](#) **9 clicks**



FOR EDUCATORS, BY EDUCATORS: WATER SMART TEACHING

Learning about water conservation is a lifelong commitment. That's why the City of Phoenix Water Conservation Office is continuing their Water Smart Teaching Program (WST) with some brand-new updates! WST is a fun and interactive program for teachers to learn about water conservation in Phoenix. This program will provide easy-to-use lessons and activities to teach students how to save water and protect our environment. After completion of the program, participants will be able to join a Water Smart Teacher Cohort to promote ongoing discussion and mutual support.

Join us for 4 sessions in June 2025 at Burton Barr Library or online. Each workshop will have new topics, delicious food, and practical ideas for teaching! Attend at least 3 out of 4 sessions to earn a certificate and be entered into a raffle to win a **water treatment plant tour for your classroom!** You will also earn **2 CEUs** (Continuing Education Units) **per session**.

Water you waiting for? Visit [PHX Water Smart Teaching Workshops | City of Phoenix](#) to sign up today or share with a teacher!



LOVE YOUR BLOCK PROGRAM AND GRANTS

Take your passion for community involvement to the next level! **The Love Your Block Program**, offered through the **City of Phoenix Neighborhood Services Department**, is now accepting applications for their latest grant cycle.

This program is designed for neighborhood and block watch groups who are looking to beautify their neighborhood, build community, and create lasting impact. Love Your Block provides **grants up to \$5,000** along with technical support to help bring your projects to life. There is a wide range of project opportunities through this program, from water conservation initiatives, like a community pollinator garden with native plants or rainwater harvesting basins and barrels, to zero-waste-themed projects such as upcycled community art installations, a tree-planting event, or community cleanups.

Interested in applying? Visit [Love Your Block Grants | City of Phoenix](#) **1 click** to learn more!



OUTSMART WATER WASTE WITH SMART IRRIGATION CONTROLLERS

Did you know more than 28 million homes across the United States have in-ground sprinkler systems? As a result, many homeowners could be wasting water by irrigating their landscapes when they may not need it. The EPA estimates that **as much as half the water we use outdoors may go to waste** due to inefficient irrigation methods and systems.

Take control of your controller with a WaterSense-labeled, weather-based or soil moisture-based model, where you can expect each new toilet and irrigation controller to **save up to 15,000 gallons per year**.

Apply today! [Toilets and Smart Controllers | City of Phoenix](#) **6 clicks** (Phoenix Water customers only)



The first Pledge item is to ***keep water in mind*** in our daily lives.

Curious to find out how much water your household uses? You can find out today using the [Phoenix Water Smart Water Usage Calculator](#) **2 clicks** ! By entering just a few pieces of information about your home, this application will provide optimal monthly water usage based on estimates.

Whether for personal care, outdoor watering, or other daily habits, we can keep water in mind while making these choices. To see how you can keep water in mind in your everyday life, [visit the Keep Water in Mind Pledge web page here](#).



The second Pledge item is to ***find and fix leaks***.

Remember: Your sight, hearing, and smell, plus [leak-detecting resources from our partner AMWUA](#), can help you find and fix leaks before they become a problem!

Consider signing up for a free Water Efficiency Consultation at your home from a Phoenix water professional. Visit our [Water Efficiency Consultation web page here](#) to learn more.

Find more tips and resources on the [Find and Fix Leaks Pledge web page here](#).



The third Pledge item is to ***water with the weather***.

Over an average year in Phoenix, a typical 1,000-square-foot roof will collect an estimated **4,800 gallons of rainwater**, and spring showers and monsoon season are great times to utilize [passive rainwater harvesting](#) [1 click](#). Once you master the art of rainwater harvesting, your yard can be a desert paradise that'll make the whole neighborhood jealous! Visit this link to get inspiration: [Desert Landscapes in Your Front Yard](#) [1 click](#)

To learn more about how to save water while making your landscape *thrive*, [visit the Water with the Weather Pledge web page here](#).



The fourth Pledge item is to ***choose EPA WaterSense-labeled products***.

Did you know? **The City of Phoenix has FOUR incentive programs to help you save water AND money!** Visit the [Incentives page](#) [1 click](#) and learn about how you can upgrade your irrigation controller or toilet. Check out our Grass Removal Program, too! Are you not sure if your city has water-saving incentives?

Many retailers tell you on their website! Do not forget to check or ask a store associate for more details.

Wondering which products to choose? Visit the [EPA WaterSense page](#) and the [product page](#).

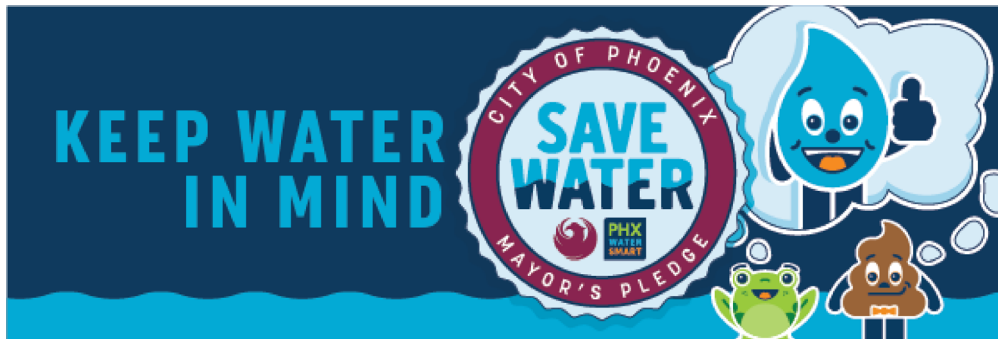
To learn more about how to save water with your appliance choices, visit the [water-wise upgrade Pledge page](#).

YOUTH SAVE WATER PLEDGE ADVICE:

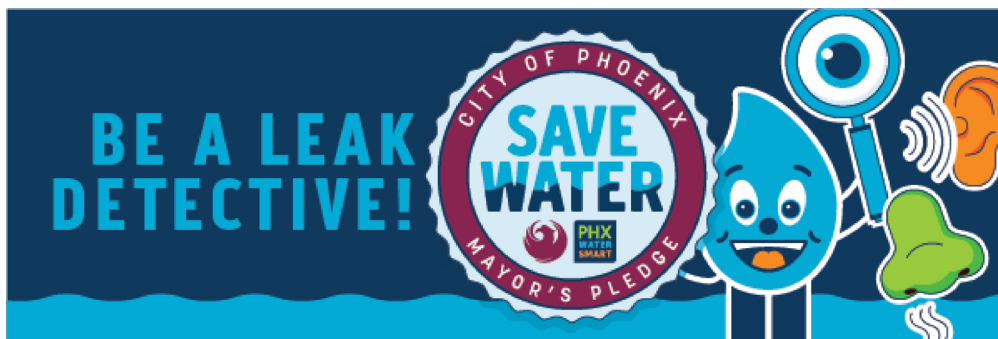
Kids can take the Save Water Pledge too! Want to join fellow water-wise youth? Click each image below to learn more about the Youth Pledge!

Take the youth pledge [here](#), or print a PDF copy [here](#). Kids can also visit the [Youth Water Scholars Center](#) to brush up on their water resources and conservation knowledge.

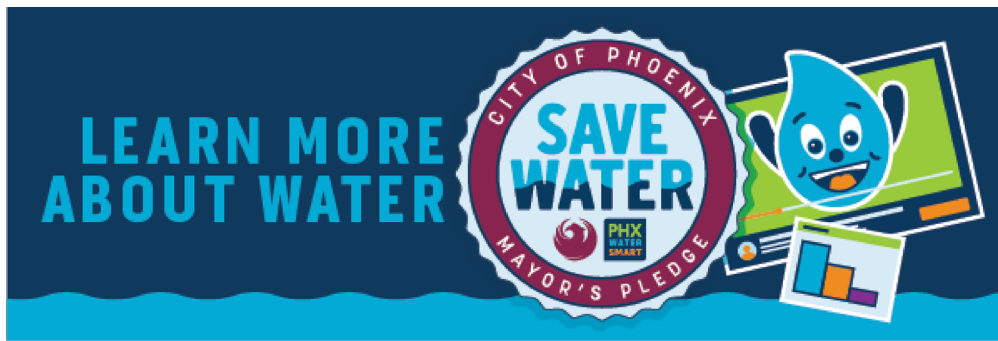
Youth Pledge Item #1:



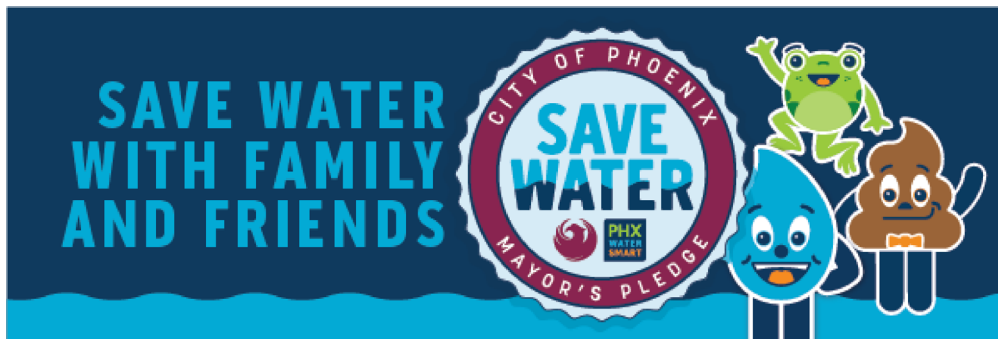
Youth Pledge Item #2:



Youth Pledge Item #3:



Youth Pledge Item #4:



THANK YOU FROM PHOENIX MAYOR KATE GALLEGO

Thank you for joining me and taking the Phoenix Save Water Pledge! The Pledge runs from May 1, 2024, through April 30, 2025. Together, we will spend this year making efficient and responsible water use a habit in our daily lives. Watch my official announcement of the pledge [here](#).

WHERE CAN I LEARN MORE?

To learn more about the Pledge, visit phoenix.gov/SaveWaterPledge **2 clicks**.

To learn more about water conservation, consider these options:

- Follow us on all social media (@phxwater) and share your water-saving successes!
- Bookmark the Save Water web page, phoenix.gov/SaveWater.
- Join us at [community events](#).
- Invite your younger family members, friends, and students to take the pledge with you! Find the Youth Save Water Pledge [here](#).

Staying connected with us can help you achieve your water-saving goals!

DID YOU KNOW THAT PLEDGE-MAKERS CAN GET A SAVE WATER PLEDGE MAGNET, STICKER, AND PENCIL?

Grab your Save Water Pledge magnet, sticker, and pencil at your local Phoenix Public Library location!

Show your pledge confirmation email or this monthly newsletter to a library employee at the counter, and ask if you can pick up your Pledge merchandise!

DO YOU ENJOY THE SAVE WATER PLEDGE NEWSLETTER?

If you found this newsletter enjoyable or helpful, why not spread the word? Consider sharing this newsletter with three family members, friends, colleagues, or others in your life. Take the Save Water Pledge together! Share your **#PHXSaveWaterPledge** journey on social media for the possibility of getting shared on our page.



2 clicks



2 clicks

CITY OF PHOENIX WATER SERVICES DEPARTMENT
QUALITY. RELIABILITY. VALUE.

   /PHXWATER | PHOENIX.GOV/WATER

You are receiving this e-mail since you signed up for The Phoenix Mayor's Save Water Pledge.
Please add this e-mail to your address book to stay informed of water-saving tips and
resources. Thank you in advance for your participation and readership!