

## Focus Groups Common Themes

### Downtown Livability

- It is not about moving people out of downtown but encouraging people to stay in downtown
- Measure the impact of residents that live in downtown
- Protect the quality of neighborhoods
- Provide safe, walkable streets that connect activities

### Economic Vitality

- Balance between events and business vitality and neighborhoods

### Streets

- Reduce speeds due to neighborhood impact and enhance downtown experience
- Consider the elimination of key one-way streets to alleviate neighborhood issues in terms of traffic volumes but evaluate all impacts
- Cityscape wanting to close off Central Avenue would have a major impact on transit

### Policies

- Road diets
- Context sensitive solutions
- Complete streets
- Comprehensive approach across all city departments

### Pedestrians

- Dynamic policies for the movement of people is critical

### Multi-Modal Transportation

- Need to think beyond just the automobiles; all modes considered

### Parking

- Increase parking fees; consider a scaled parking fee
- Shared parking for venues; difficult when events increase in participation
- Convention Center – pre-sold tickets for parking when there are other events going on; the one-way streets get people lost
- Expand shared parking opportunities
- Path finding notifications on the freeway providing parking information
- When a parking lot is full the lot closes and only allows pre-sold parking passes
- Rail use should be promoted heavily for congested event times
- Provide additional on-street parking

#### Specific Improvements:

- Better green striping for bicycling
- Re-imagine 7<sup>th</sup> Street and 7<sup>th</sup> Avenue (equalization of streets and relationship to neighborhoods)
- Improved gateways
- 3<sup>rd</sup>/5<sup>th</sup> Streets Warehouse District – no sidewalks, no lighting, lack of landscaping, poor conditions
- East/west connectivity needs improving – 16<sup>th</sup> Street to 19<sup>th</sup> Avenue on Roosevelt (bike/pedestrian boulevard)
- Connectivity south down to Baseline
- Landscaped medians on 7<sup>th</sup> Street and 7<sup>th</sup> Avenue; softens the streets and allows pedestrians to cross
- Traffic signal synchronization; need for consistency in traffic flow
- Better east/west connector 1<sup>st</sup> Avenue and 7<sup>th</sup> Avenue; Filmore to Van Buren

#### Sunburst Plan Improvements:

- Policy shift from “flush” people from downtown to “experience and extend stay” in downtown
- Traffic can flow better; need to address pedestrian safety
- 7th Street north when baseball games let out; you cannot go west on Washington; not certain why; this issue needs to be addressed

#### System Modifications

- Signalization improvements could help time consistency of transit
- Signal timing after LRT movements should be considered

#### Transit Improvements

- Central Avenue and Washington/Jefferson – need to preserve for transit
- Any changes (one-way to two-way) needs to work with transit
- Need to accommodate buses on the street; movement of the buses throughout the area
- Need to accommodate the peak hour transit buses on the streets; this is a real problem
- Potential signal phasing modifications to address better transit movements