

DIRECTOR'S UPDATE

MONTHLY NEWSLETTER



A Message from Interim Director Brandy Kelso

Hello Streets Team!

October was National Pedestrian Safety Month. Residents travel around the City of Phoenix in different ways, but everyone, at one time or another, is a pedestrian. As the Thanksgiving holiday approaches, please be mindful of all roadway users and stay alert when traveling throughout the metro area.

I want to take a moment to express my sincere gratitude to each and every one of you. This year, like every year, your efforts have made a significant impact in the community.

As we take time to reflect on the things we are grateful for this season, please know that I am truly thankful for each of you. I hope you all can enjoy time with your loved ones, relax and recharge for the road ahead.

Congratulations on reaching a 99% completion goal on IT Security Awareness Training! Please remember to complete the required training outlined on page 4! Thank you for your continued support and hard work these last few months!

Brandy



Happy Veterans Day to all who have served or are currently serving! Your service and sacrifice are what keep this country safe!

Hope everyone had a safe and Happy Halloween! At City Hall, lots of trick-and-treating fun took place with costume and cubicle decorating contests.





PEDESTRIAN SAFETY AWARENESS

IN THE MONTH OF OCTOBER, AND YEAR-ROUND, STAY SAFE BY FOLLOWING THESE IMPORTANT DRIVER AND PEDESTRIAN GUIDLINES:



Safety tips for drivers:

- Always look for pedestrians – everywhere and at all times
- When driving in conditions that limit visibility, like during bad weather or at night, use extra caution
- Always be prepared to stop, and always slow down when turning or entering a crosswalk
- Never pass a stopped vehicle at a crosswalk – there may be people who are crossing that you are unable to see
- Always yield to pedestrians in crosswalks and make sure you don't encroach on a crosswalk
- The speed limit is not a suggestion – it's the law. Don't speed and be aware of people, especially in walkable areas like school zones or neighborhoods

Safety tips for pedestrians:

- Follow all signs and signals of the road
- Walk on sidewalks whenever possible
- When sidewalks are unavailable, always face traffic and walk as far away as possible from traffic
- Use crosswalks or intersections when crossing the street
- When crosswalks are unavailable, wait for a gap in traffic and locate a well-lit area to cross
- Watch for cars entering or exiting driveways, entryways, parking lots and other car-focused road zones

COMMUNITY SERVICE FUND DRIVE

As a department, we EXCEEDED our goals!

GOAL	ACTUAL
\$16,000.00	\$21,266.54
55% participation	66% participation



Thank you to everyone who contributed to this worthwhile cause and special thanks to the CSFD Streets Team who made this possible!

In case you missed it:

The department held several activities, to include a silent auction, drawings and games at the field offices!

Check out our lucky drawing and auction winners:

Custom team sign – **Jesse Duarte** – winning bid: \$70

Large custom street sign – **Maria Elena Bernaldo** – winning bid: \$165

Phoenix Suns Tickets – **Dana Garr** – winning bid: \$255

Small custom street sign – **Joseph Apodaca**

\$55 McDonalds/American Express Gift Card Bundle – **Patricia Gonzaga**

\$45 Chick Fil A/American Express Gift Card Bundle – **Cherice Hicks**

\$200 Mystery Gift Card Bundle (\$100 Visa + \$100 Fry's Grocery Store) – **Dhaneshwar Harnanan**

\$500 Southwest Airlines + \$100 Visa Gift Card Bundle – **Jamie Buttermore**

WHAT'S HAPPENING

Phoenix Streets & ASU Present Cool Pavement Findings

The City of Phoenix Street Transportation Department partnered with the Rob and Melani Walton Sustainability Solutions Service at Arizona State University to evaluate the effectiveness, performance, and potential co-benefits of the new CoolSeal 2.0 pavement coating. The City of Phoenix joined ASU researchers at Burton Barr Central Library to present the results of the most recent research phase



To learn more about cool pavement in Phoenix or view the results of the second year of scientific testing, visit [Phoenix.gov/Streets/CoolPavement](https://www.phoenix.gov/Streets/CoolPavement).



Automated Enforcement Approved

Recently, Phoenix City Council approved the Automated Enforcement Safety Program as part of the Citywide [Vision Zero Road Safety Action Plan](#). The program will add fixed red light running cameras to ten intersections in Phoenix in its first year. The program will also include four mobile vehicle and four portable tower speed enforcement cameras.

The program is aimed to change driver behavior, supplement traffic enforcement efforts by Phoenix Police, and complement the City's other Vision Zero strategies. When operational, the program will include a 30-day warning period where violators will be sent warning notices in lieu of citations. The City will conduct an awareness campaign to educate the public on roadway safety in an effort to change driver behavior and meet the program goals to reduce speeding, reduce red light running, and reduce the number of collisions and their severity.

As the first step in launching the program, the Street Transportation Department will issue a Request for Proposals (RFP) by spring 2025. The program is anticipated to be operational by fall 2025.

To learn more about Automated Enforcement Safety, Vision Zero Road Safety Action Plan and other newsworthy topics happening in the department, visit our newsroom page <https://www.phoenix.gov/newsroom/street-transportation>

MANDATORY EMPLOYEE TRAINING

As part of our commitment to fostering a respectful and inclusive workplace, all Street Transportation Department employees are required to complete the following trainings before **Friday, November 29th**. Both training courses are now live and accessible through PHXYOU.

Discrimination/Retaliation Training (EOD102)

Total time: Approx. 49 mins (four sections)

Human Trafficking Awareness (OHS100)

Total time: 33 mins

Steps to Enroll:

1. Log in to your PHXYOU account.
2. Search for "Discrimination/Retaliation Training (EOD102)" or "Human Trafficking Awareness (OHS100)" in the course catalog.
3. Enroll in the course and complete all sections to receive credit.

For Field Staff: Supervisors are responsible for arranging a presentation of this training during one of your regularly scheduled staff meetings. After the training, please submit a roster to Julie Whitmore at julie.whitmore@phoenix.gov. The roster should include:

- Date of training
- Employee names
- Employee IDs



WHAT'S HAPPENING



Street Transportation staff attended the American Council of Engineering Companies of Arizona 2024 Roads and Streets Conference in Tucson. Street Maintenance staff presented on “Investigating Road User’s Compliance of Yellow Change and Red Clearance Time Intervals for Signal Timing Design” and “SMART Grant, SMART Drive: Fostering Collaboration and Implementing Connected Vehicles for Safer Journeys”.

Great work!

Our Community and Public Engagement Team (CPET) received three awards at this year’s Phoenix Chapter of the Public Relations Society of America (PRSA) annual Copper Anvils awards ceremony.

CPET received Awards of Merit for the following:

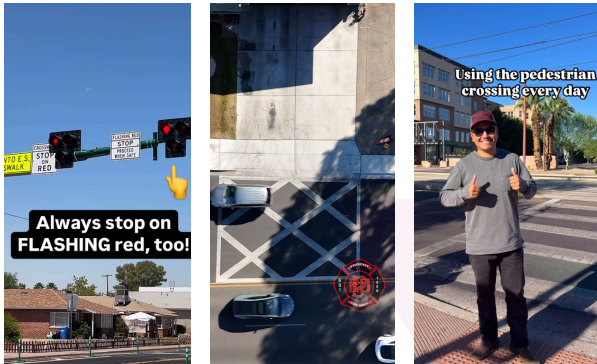
- Community Relations – Traffic Signal Cabinet Art Pilot Program
- Digital/Social Media – Road Safety Education
- Non-Traditional Tactics – Rio Salado Design Charrette



Social Media

2,800 Followers!
On Instagram

Our Instagram continues to GROW!
Check us out on all social media platforms, share with friends and family, and show your StreetsPHX pride!



Thank you to everyone who participated in National Cat Day and sharing pics for the fun social media post!



We are on LinkedIn!

Visit our account at "City of Phoenix Street Transportation," hit the "follow" button, share with other professionals in your network and help our network grow! LinkedIn is a great resource to connect with other professionals in your field, finding new ways to expand on your skills and keeping up with career trends! This platform is also a great place to share current job openings and recruit others to join our team. Help us spread the word and support our efforts!

Follow us on StreetsPHX!

Find us and follow us: @StreetsPHX



Nextdoor

CONTINUOUS INNOVATION

The Continuous Innovation Program establishes a culture of sustainable change through creation and embedding continuous improvement methodologies to achieve enhanced customer service, increase productivity and decrease costs.

This program helps identify potential productivity issues and makes recommendations, and then provides continued support in monitoring project risks and ensuring successful, sustainable solutions.



 **HAVE AN IDEA?**
Contact Elizabeth Clark,
Special Projects Administrator
at elizabeth.clark@phoenix.gov



Our Street Transportation Community Service Fund Drive team participated in this year's CSFD Fair. Our booth featured games, drawings and a silent auction.



WELCOME TO THE TEAM!



Corina Carvajal **Human Resources Aide**

Corina is a Phoenix native, previously working in Libraries, then Parks and Recreation before joining our Streets team!

Roderick Hutson, Material Technician **Design and Construction Management, Material Lab Section**

Roderick is a native Phoenician who joins his parents as City of Phoenix employees. His mom retired from Water Services, and his dad from the Street Transportation Department. Roderick is the oldest of three brothers.

His love for sports, reading, movies, and spending time with his brothers is only matched by his dedication to his community. He is an active member of his church and regularly volunteers for church activities.



Denise Lee, Grant Coordinator/Management Assistant II **design & Construction Management, Planning and Pre-Design Section**

Denise began her journey at the Arizona Department of Transportation, working on Federal Highway Projects and manage all project budgets for project review board meetings. She quickly grasped the knowledge of allowed cost for federal funding sources and was a part of the team that led the budget funding for the 202 North and South Loop.

In 2018, she joined the Arizona Department of Education (ADE), working to support Arizona's schools and students in Grants Management, and was quickly promoted to Supervisor. Denise ended her tenure at ADE as the Fiscal Director for Title Funded Programs. Denise looks forward to leveraging her extensive experience to enhance our grant acquisition and management efforts.

WELCOME TO THE TEAM!



**Nichol Shrum, Management Assistant II
Director's Office**

Nichol began her career with the City of Phoenix 18 years ago, providing administrative support for various departments, including Street Transportation. In 2016, Nichol was promoted to Contracts Specialist I in the Contracts and Services Division at the Aviation Department. Over the next several years, Nichol promoted within the division providing procurement services. Nichol's most recent promotion at the airport was to an Administrative Assistant II at Design and Construction Services.

**Jason ward Weeks, Survey Party Chief
Design and Construction Management Division, Survey Section**

JW is a Registered Professional Land Surveyor with experience in land development, utility infrastructure, boundary resolution, and design surveys. JW has 30 years of experience in the private sector and has surveyed across Arizona, New Mexico, Nevada, Missouri, Kansas, Iowa, Illinois, and North Dakota. He attended Longview College in Lee's Summit, Missouri, where he studied Elementary and Advanced Surveying and Legal Aspects of Surveying coursework.



**Luis Cueller, Senior Construction Inspector
Design and Construction Management Division, Horizontal
Project Management Division**

Luis was born in Sonora, Mexico, and raised in Mesa, Arizona, spending much of his working career with US Diversified Services. Through his 10-year career with US Diversified Services, he gained valuable experience managing contract contractors, supervising their daily operations, and maintaining staff operations. He then served as a Certified Senior Materials Testing Technician for Alta Southwest. He spent the last six years with the Geo-Technical Department as a Senior Materials Technician, leading and training new Materials Technicians on various City of Phoenix Capital Improvement projects.

WELCOME TO THE TEAM!

Theresa Harper, Management Assistant II, Director's Office

Theresa has committed 23 years of service to the City of Phoenix. For the last 17 months, she has been serving as a Senior Monitor in the Office of Accountability and Transparency (OAT). Prior to her role at OAT, she worked as a Preservation Inspector within the Neighborhood Services Department (NSD). Throughout her career, Theresa has acquired experience across multiple departments, including Public Works/Solid Waste, Human Resources/Employee Development, and Aviation/Communication Center. She holds a Juris Doctorate from ASU Sandra Day O'Connor College of Law and serves as an on-call Pro Tem Judge for the Justice Courts of Maricopa County.



**Keep updated
on career
opportunities!**
[Phoenix.gov/Jobs](https://phoenix.gov/jobs)

FAREWELL!

Marina Smith **Plan Review Coordinator**

Marina retired after 31 years of dedicated service to the City of Phoenix. She began her career in Development Services, moved to Finance and ended her career in the Office of the City Engineer.



Jesse Duarte, Deputy Director

Jesse retired after more than 13 years of service to the City of Phoenix, most recently in Street Transportation Department. Prior to joining the Streets team, Jesse served as Deputy Director in the Public Works Department, and before his time with Phoenix, he worked in the City of Peoria as a Manager in Solid Waste. His invaluable leadership in public service

Laura Farrell, Management Assistant II

Laure retires after 29 years of dedicated service to the City of Phoenix, most recently in the position of Management Assistant II in the Street Transportation Department. Her career with Phoenix has been with several other departments, to include Public Works, Human Services and Aviation.





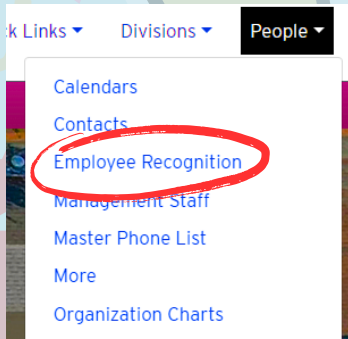
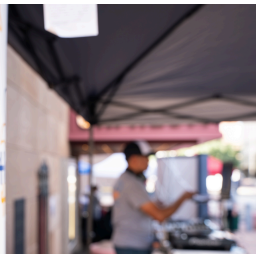
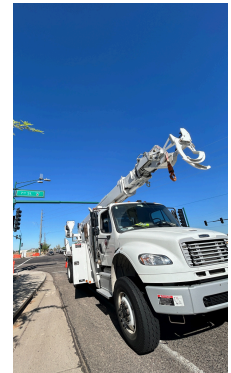
There's always something happening in Street Transportation!

Got an idea for social media, or ways to connect with the community? Do you have an event or program you'd like featured? Did you, someone on your team or another team member earn a special achievement or promotion?

Contact us at streetsconnect@phoenix.gov

SHOWCASE YOUR TEAM!

Did your team achieve training or awards? Did you or one of your team members go above and beyond and did something amazing? Do you have a special event coming up? Showcase them here in the Director's Newsletter! Submissions can be accepted at streetsconnect@phoenix.gov.



Please continue to use the Employee Appreciation and Recognition Program to acknowledge great work. The next kudos drawing will take place in January at one of the safety meetings.

A message will be sent out a couple weeks in advance of the cutoff date for cards to be submitted in order to be eligible for that drawing.

Submission information can be found in SharePoint on the Streets page, navigate to "People" then "Employee Recognition"

HUMAN RESOURCES NEWS

Years of Service

5 Years

Rodney Curry, II
Holly Murray
Ann Griffin
Christopher Lai
Andrea Love
John Mello, Jr.

10 Years

Javier Garcia
Michael Vellotti

25 Years

Lena Bernal

20 Years

Jose Gutierrez
George Myer
Michael Roman
Julian Sanchez
Cory Seller
Rickey Smith
Antonio Ambrose
Thomas DeLaRosa
Ephraim Estrella
Rubben Lolly
David Munguia, Jr.

Who to contact:

Personnel and Payroll

Araceli Sigala-Cordova

City Engineer, DCM
and Traffic Services
602-261-8951

Nicole Medina

Management Services
and Street Maintenance
602-262-7950

Employee Relations and Recruitment

Rita McClinton

DCM and Traffic Services
602-495-7213

Viviana Madrigal

Director's Office, City Engineer,
Management Services
602-534-2917

Safety

Miguel Vasquez

Environmental Quality
602-319-3468