

Stakeholder Interview Summary

Interviews with stakeholders were conducted over the phone and centered on a series of questions on who lives within the community, what kinds of activities take place in the community, what key destinations exist and where mobility improvements are needed. The following individuals were interviewed, with a summary of their comments provided below:

Sean Sweat, Urban Phoenix Project

Sean Sweat is the President and Director of Traditional Media at the Urban Phoenix Project.

- The entire area is ripe for bike facilities.
- Would like to see bike lanes striped through high volume intersections and protected bike.
- Improved pavement and more shade would make a huge difference for pedestrians and cyclists.
- "Superblocks" are a barrier to mobility.
- It would be nice to provide trash cans.
- Don't overdo the pedestrian lighting.

Michelle Lopez, Murphy School District

Michelle Lopez is the main administrative assistant for the school district.

- The most popular destination within the mobility area is the Health Center on 31st Avenue and Buckeye Road.
- Popular destinations outside of the mobility area include outlet malls like Arizona Mills, the Arizona Center, Walmart at 35th Avenue and Southern Avenue, Food City on 27th Avenue and Van Buren Street.
- The most common way to get around in the area is by car or bus.
- Areas to avoid are 27th Avenue and Jefferson (going southbound) due to accidents and Kuban Park at night due to loitering and inadequate lighting, too much industrial uses and not conducive to walking.
- There aren't enough sidewalks, there aren't enough bike lanes.
- Not enough safe places to cross the street between intersections.
- Vehicles drive too fast.

September 2018



Jennifer Rouse, Phoenix Block Watch Committee

Jennifer Rouse is the president of the Maryvale/Estrella Mountain Precinct.

- 27th Avenue and Durango Street intersection seems like a dangerous intersection and seems like an area where accidents would occur.
- The entire area needs more lighting and sidewalks, especially along Durango Street.
- Sidewalks should be buffered along Durango Street.
- 27th Avenue north of Durango Street needs more trees.

Eva Olivas, Phoenix Revitalization Corporation (PRC)

Eva Olivas is the executive director of PRC and has been actively involved in the South Phoenix/Central Phoenix areas for many years.

- Mobility problems stem from multiple causes including lack of lighting, shade and security.
- The Health Clinic associated with Murphy School District is an important destination for residents.
- One of the main issues preventing pedestrian and bicyclist activity within the
 mobility area is that Buckeye Road is blighted and there are not many places
 people want to go. She believes a grocery store and chain dollar store is needed.
- Improvements suggested by Eva include eliminating the loose dog issue, installing better lighting and creating more shade along sidewalks. Eva believes transit is used a great deal within the area.

Jared Forte, Transdev

Jared Forte is a representative at Transdev which provides bus service for the City of Phoenix. The facility is open seven days a week and employs over 600 people. Most employees commute to work by car.

- Key destinations include local fast food restaurants and printing companies.
- Mobility issues include certain neighborhood streets not designed well for buses specifically during detours/construction, not enough sidewalks or shade, destinations are too far too walk or bike, not enough safe mid-block crossing areas, and sidewalks and streets do not connect destinations.
- Mobility improvements include more lighting, shade, and sidewalks within area, and places to cross mid-block.

September 2018 2



Pamela Morrison - Phoenix Rescue Mission

Insert Pamela's role. She has worked in the area for 35 years and is the Community Relationship Officer.

- Key destinations include the Phoenix Rescue Mission, Kuban Elementary School, Murphy Elementary School, Kuban Park, and Jack in the Box.
- Mobility issues include people walking or biking as their only means of transportation, and 35th Avenue and Buckeye Road, and 35th Avenue and Durango Street, because of fast traffic and large trucks turning on narrow roads. Other mobility issues include difficulty crossing busy intersections, lack of shade, not enough lighting, crime, and motorists driving too fast.
- Mobility improvements include a HAWK or crosswalk at the southbound bus stop at 35th Avenue and Cocopah Street, more shade-especially at bus stops, and sleep-prevention benches at bus stops.

September 2018 3