






MISSION

The **Master Recycler (MR)** program is a **Public Works Department (PWD)** initiative to increase waste diversion for City of Phoenix residents through a combination of education, outreach, and engagement. The MR program fosters a coalition of passionate environmental champions who can help the city reach its zero waste goal by 2050.



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MASTER RECYCLER

CITY OF PHOENIX
PUBLIC WORKS
DEPARTMENT

PROGRAM OVERVIEW

Residents interested in becoming a Master Recycler (MR) in their communities will be scheduled to participate in an hour-long tour of the North Gateway Transfer Station immediately followed by a presentation. The tour will educate residents on what happens to their recyclables after they are collected from the recycle containers. It will also include a brief overview of the City of Phoenix's landfill history leading up to current-day operations.

After the tour, participants will view a 30-minute presentation regarding the MR program, benefits, goals, and expectations. The presentation will also include additional topics like circular economy, other waste diversion methods, common community issues/solutions, and zero waste tips and practices.

To officially become certified as a Master Recycler, participants must take a short quiz regarding what they learned during the tour and presentation.



STEPS TO BECOME A MASTER RECYCLER:

1. Request a Master Recycler tour at phoenix.gov/zerowaste
2. Take a quiz

Once the MRs are trained and educated, residents can spread awareness of the city's waste diversion goals and provide zero waste knowledge within their communities.

Application Requirements:

- Must be a Phoenix resident, teacher, school faculty, or City of Phoenix employee
- Must be 16 years old or older

GENERAL BENEFITS:



MRs are trained by the city's recycling experts, free of cost. Additionally, MRs get an **in-depth** look at the operations and procedures of the city's recycling facility.



MRs benefit from networking opportunities with members of the community. **The program is a great way to make a difference in your community!**



MRs **have access to** the **Zero Waste Team** and designated **Public Works Specialists** to field questions or propose suggestions and ideas, as well as to request presentations for their community, business, or school.

ANNUAL PROGRAM GOALS:

- Attend one Transfer Station tour as a course refresher
- Generate fun and creative ideas on how to engage the public with regards to recycling right
- Volunteer with Zero Waste Team during events
- Work with local neighborhood or community organizations (HOAs, block watch, etc.) to increase waste diversion through education and outreach (tabling, newsletters, presentations, etc.)
- Report any educational activities/efforts made via an engagement tracker on phoenix.gov/zerowaste