



Phoenix Police Department
Public Affairs Bureau
620 West Washington Street, Phoenix, Arizona 85003



MEDIA ADVISORY

Date/Time: May 19, 2025, around 5:02 p.m.
Incident: 2025-738221
Location: 3500 West Rose Garden Lane
Victim: Seth Moisoff, 30-year-old, deceased

Man Shot and Killed in North Phoenix

(May 20, 2025) Phoenix Police detectives are investigating a shooting that claimed the life of a man.

On May 19, 2025, around 5:00 p.m., officers responded to the area of 35th Avenue and Rose Garden Lane regarding a shooting. When officers arrived, they located an adult male, identified as 30-year-old Seth Moisoff, with at least one gunshot wound. The Phoenix Fire Department arrived on the scene and transported Moisoff to a nearby hospital with life threatening injuries Moisoff did not survive his injuries and was pronounced deceased at the hospital.

Homicide detectives responded to assume the investigation. The scene investigation is complete, and the area is opened up. Additional details related to this incident remain part of the ongoing investigation. Anyone with information is asked to call Silent Witness at 480(WITNESS) or 480(TESTIGO) and provide an anonymous tip. Rewards will be paid for information leading to an arrest in this case.

Sergeant Lorraine Fernandez
Public Affairs Bureau