



Phoenix Police Department
Public Affairs Bureau
620 West Washington Street, Phoenix, Arizona 85003



MEDIA ADVISORY

Date/Time: July 14, 2025, around 7:19 a.m.
Incident: 2025-1025921
Location: 3200 East Stanford Drive
Victim: Elizabeth Goff, 65-year-old, deceased

Mid-Morning Collision Leaves Pedestrian Dead

(July 15, 2025) Phoenix Police detectives are investigating a mid-morning collision that left one woman dead.

On July 14, 2025, around 7:20 a.m., officers responded to the area of 32nd Street and Stanford Drive regarding a collision involving a pedestrian. When officers arrived, they located the adult female pedestrian, identified as 65-year-old Elizabeth Goff, with serious injuries. Goff was transported to a nearby hospital, but she did not survive her injuries and was pronounced deceased. The vehicle involved in the collision remained on scene.

Detectives responded to take over the investigation. The preliminary investigation indicates that Goff was crossing 32nd Street in, or near, the crosswalk when she was struck by the vehicle involved, which was turning left at the intersection. Impairment is not believed to be a factor in this collision. Charging decisions will be made once the accident reconstruction process is complete. Additional details about the collision remain part of the ongoing investigation.

Sergeant Rob Scherer
Public Affairs Bureau