

REINVENT PHOENIX

ASSESSMENT FOR SUSTAINABLE HOUSING IN THE DISTRICT OF EASTLAKE-GARFIELD

Partners:



Assessing the Current State of Housing In the Eastlake-Garfield District, Phoenix Against Principles of Livability and Sustainability

Report submitted to the City of Phoenix Planning and Development Department by the ASU-SOS Team for the project grant “Reinvent Phoenix – Cultivating Equity, Engagement, Economic Development and Design Excellence with Transit-Oriented Development”, funded by the U.S. Department of Housing and Urban Development (HUD)

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Executive Summary

The assessment presented in this report indicates that the current housing conditions in the Eastlake-Garfield District are poor overall. Based on the data collected for this report, residents' perspectives, and the mandate of the U.S. Department of Housing and Urban Development (HUD) there are emergent priorities. Of particular concern are high vacancy rates and low affordability (plus high overcrowding) driven by low District incomes with high transportation costs. The assessment is based on robust empirical data, despite minor quality issues (a few data gaps and low confidence levels).

Sustainable housing strives for diverse, healthy, affordable, socially inclusive, resource-efficient, and culturally sensitive housing. The current state assessment is based on five goals of sustainable housing, derived from sustainability and livability principles:

1. Meet demand with adequate housing options
2. Provide sufficient quality of housing and promote healthy housing conditions
3. Secure affordability of housing
4. Conserve natural resources in homes
5. Maintain valuable cultural and historical character

A small set of indicators and targets operationalize each goal (see the following summary table).

The Eastlake-Garfield District struggles with unsustainable states in four of the five goal domains, though there are positive aspects:

1. *Demand is not currently met with adequate housing options.* Vacancy rates for owned and rented units are above the sustainable threshold, which may result in blight, crime, and divestment. ADA visitability compliance is expected to be very low, in accordance with general building practices. The percentage of housing options in the District available to elderly residents is reasonably close to their share of the city's population.
2. *Current quality of housing is moderate and unhealthy housing conditions are observable.* Some units, spatially concentrated, lack basic electricity or other energy supply. District average housing fitness (roof, siding, landscape issues), could improve, but the number of housing units in urgent need of improve-

ments is relatively small (6% = 213 units). Landscape quality (immediate surrounding of homes) and water quality is sufficient.

3. *Currently, the District struggles with several housing affordability challenges.* Although 72–97% of the housing stock is affordable for a family earning 80% of AMI, the average median income of Eastlake-Garfield residents is much lower, only 27.5% of AMI. This makes only 31–35% of District housing affordable to the average resident. There are other high-cost burdens for Eastlake-Garfield residents, who spend over 20% of their income on transportation and 6–19% on energy, which is likely due to the prevalence of driving commutes and lack of renewable energy and energy-efficient technologies in homes. For many households, housing size and high costs result in rates of overcrowding and severe overcrowding that clearly surpass sustainable thresholds.
4. *The assessment on the current state of conserving natural resources in homes is inconclusive.* There is not enough reliable information available to assess the current state of housing in Eastlake-Garfield in terms of its environmental performance. Water consumption is fairly low, while renewable energy use and LEED construction do not meet the sustainable levels.
5. *The current state of maintaining valuable cultural and historical character is sustainable.* Neighborhood stability is fairly high with more than 20% of families residing in the District for more than 10 years, and historical preservation well exceeds the sustainable target.

The detailed assessment results across the five goals are summarized in the table below.

In summary, the District is in need of affordable housing options of better quality with good environmental performance (energy efficiency). Thereby, tradeoffs between different housing features require special attention when crafting sustainable housing visions and strategies. For example, cooling homes improves health, but also increases energy costs. Similarly, high fitness housing is safer, but less affordable.

Data from stakeholder engagements in the District confirm that overcrowding and vacancy rates are high, and there are few specific areas with low housing fitness. Stakeholders expressed perceptions that more quality affordable housing is needed in the District. There is a common understanding that Garfield has inadequate affordable housing and inadequate housing options for

elderly people. Also, stakeholders communicated that the cultural and historic character of the neighborhoods in the District should be not only protected, but enhanced. Though conserving natural resources also poses challenges, stakeholder input has prioritized vacancy rates, fitness, and affordability above other challenges.

HUD has operationalized its mandate through *Livability Principles* (2009). Interpreting the assessment results in light of the livability principles indicates the following set of priorities:

Transportation costs, housing fitness, affordability indicators, renewable energy use, and LEED certification are indicators that have a high distance-to-target, and are closely tied to the principles.

- Livability Principle 1 aims at *providing more transportation options and reducing transportation costs*. The current state data suggests that there is a critical need to address transportation costs through increasing services and employment opportunities close to homes, and building housing near District employers.
- Livability Principle 2 aims at *supporting equitable and affordable housing*. The current state of affordability challenges indicates non-compliance with this principle, which suggests that there is a need for more housing units that are both affordable at the region and District scale. Low fitness in some specific areas does not meet HUD's goals of providing quality housing to all incomes, races and ages.
- Livability Principle 5 aims at *making smart energy choices*. Current state data on LEED certification and renewable energy show high distances-to-target.

Finally, the analysis of the driving forces behind the unsustainable states summarized above suggest a variety of economic, social, legal, and other promising intervention points. These insights were used to craft the Sustainable Housing Strategy Report for the Eastlake-Garfield District.

The assessment table below uses a color rating system. Red indicates that existing conditions fall short of the sustainable target. Orange and yellow indicate different levels of non-compliance. Green indicates that existing conditions either meet or exceed the sustainability target. Gray indicates that an explicit threshold is not available (NA), or there is no data for that indicator (ND).

Summary table of indicators, targets, current data, and assessments [For details see Chapters 3 & 4]

Indicator	Sustainability Target	Current Data	Distance-to-target	Assessment
Goal 1 – Current state of meeting demand with adequate housing options				
Vacancy rate (Owned) (Rented)	>1.5 and <4% >6 and <10%	11% 17%	7% / High 7% / High	
Options for elderly	Equal distrib.: 8.4% (PHX)	6.0%	High	
Visitability	100%	15%	Low	
Goal 2 – Current state of providing sufficient quality of housing and promoting healthy housing conditions				
Basic amenities	<0.1%	2.6%	2.5% / High	
Fitness	4.5 <0.1%	3.4 5.9% (213 units)	1.1 / Medium 5.8% / Low	
Landscape quality	>50 GH/HH	78 GH/HH	Fulfilled (+28 GD/HH)	
Indoor air quality	<0.1%	[Soil gas data in OU3]	Exceed SGHHSLS	
Water quality	<0.1%	Minimal	Fulfilled	
Noise	<0.1%	ND	ND	
Goal 3 – Current state of securing affordability of housing				
Overcrowding	<5% <0.1%	10.2% 4.1%	5.2% / High 4% / High	
Regional affordability	Owned: 100% Rented: 100%	72% (50%) 97% (100%)	28% (50%) / High 3% (0%) / Low	
District affordability	Owned: 80% Rented: 80%	31% 34%	49% / High 46% / High	
Poverty affordability	57% 37%	Owned: 32% Rented: 50% Owned: 12% Rented: 15%	25% / High 7% / Low 25% / High 22% / High	
Housing costs	<30%	31.4%	1.4% / Low	
Transportation costs	<15%	22.1%	7.1% / High	
Energy costs	<6%	5 –19%	0 –13% / Medium	
Low-income housing cost burden	<0.1%	82%	81.9% / High	
Goal 4 – Current state of conserving natural resources				
Renewable energy	100%	<1%	99% / High	
Water consumption	<90 GPCD	50 GPCD	Fulfilled (-40 GPCD)	
Reused materials	>75%	ND		
Local materials	>25%	ND		
LEED certification	>25%	Minimal	High	
Energy-efficiency	>50%	ND		
Energy consumption	ND	ND		
Goal 5 – Current state of maintaining valuable cultural and historical character				
Neighborhood stability	>20%	24%	Fulfilled (+4%)	
Historical character	>2% >20%	2.4% 43.3%	Fulfilled (+.4%) Fulfilled (+23.3%)	

Correspondence to Scope of Work

Scope-of-Work Items	Corresponding Report Chapter
<i>Sub-Task 3.1.a: Data Collection</i>	
Demographics (ages, incomes, family status, etc.)	Appendix
Occupations	Appendix
Consumer expenditures	Appendix
Household sizes	Appendix
Transportation costs	Chapters 3.3 and 4.3; Appendix
Car ownership	Appendix
VMT	In Progress
Housing conditions	Chapters 3.2 and 4.2; Figure 3; Appendix
Housing supply and categories	Chapters 3.1 and 4.1; Appendix
Housing costs and categories	Chapters 3.3 and 4.3; Table 10; Appendix
Renters	Chapters 3.1, 3.3, 4.1, and 4.3; Appendix
Owners	Chapters 3.1, 3.3, 4.1, and 4.3; Appendix
Housing vacancy	Chapters 3.1 and 4.1; Appendix
Foreclosures	In Progress
Housing construction pipeline	Strategy Report
Resident input	Vision Report
<i>Sub-Task 3.1.b: Data Analysis</i>	
Demographics	Appendix
Housing + transportation costs	Chapters 3.3 and 4.3; Appendix
Housing Diversity Index	Appendix
Housing conditions	Chapters 3.2 and 4.2; Appendix
Overcrowding	Chapters 3.3 and 4.3; Appendix
Resident input	Vision Report
Housing preservation candidates	Chapters 3.5 and 4.5, Appendix
<i>Sub-Task 3.1.c: GIS Analysis</i>	
Population density maps	Appendix
Housing density maps	Appendix
Housing type maps	Appendix
Household sizes maps	Appendix
Housing + transportation costs maps	Appendix
Housing conditions maps	Appendix

Chapter 1 – Introduction

1.1. Housing Challenges in the Eastlake-Garfield District

The Eastlake-Garfield Transit District is just northwest of Sky Harbor International Airport, bordered by Interstate 10 to the north and east, Jackson Street to the south, and 7th Street to the west (Figure 1). Current homes date back to the 1940–1950s, and demographics are 85% split between Hispanic and White, with 15% African American (2010 Census). From 1990–2010, District population increased from 9,200 to 12,000 because of relatively inexpensive single-family homes, newer apartments, and condos. Of the occupied units, 31% are owner-occupied and 69% are rented. Two of Phoenix’s oldest neighborhoods, Eastlake and Garfield, make up most of the District. Garfield is bounded by 7th Street to the west, I-10 to the north, 16th Street to the east, and Van Buren Street to the south. Eastlake is bounded by 7th Street to the west, I-10 to the east, Van Buren Street to the north, and Jackson Street to the south.

Single-family homes, small businesses, churches, and schools, including Faith North and Shaw Elementary, characterize the Eastlake portion of the District. In 1990, a partnership between the City of Phoenix and the Eastlake Task Force created the Eastlake Park Re-Development Plan to address deterioration of the neighborhood (City of Phoenix, 1990). Many of the homes, and much of the land, was neglected or vacant. Noise from planes, trains, and cars was a nuisance; and, criminal activity was high. The Re-Development plan made recommendations to combat these issues and encourage reinvestment in the neighborhood. Land use recommendations focused on residential, commercial, and office development on vacant or substandard properties, and discouraged uses incompatible with the area. The Plan also recommended demolition of inadequate properties, and structural, safety, and aesthetic improvements to existing homes to improve the character of the area. Homes that were in good shape were to be preserved to retain their historic character.

The District’s other neighborhood, Garfield, is considered one of the Valley’s first streetcar neighborhoods, with some housing dating back to the 1890’s. After Arizona became a state in 1912, Garfield’s economic activity increased. This attracted the Dennis and Brills Additions subdivisions, which provided single-family bungalow housing and a number of churches. Currently, Garfield is over 75% Hispanic (2010 Census), and largely consists of early 20th century ranch-style homes. Many properties are being restored and renovated, and there has been an influx of luxury-inspired condominiums, such as Portland 38.

Over the last 10 years, Garfield has steadily improved, led

by a strong neighborhood association that aims to make it a desirable area of the City. The growing arts, culture, and grassroots development scene along Roosevelt Street (“Roosevelt Row”) has supported this resurgence. The neighborhood has also become increasingly attractive for condo development because of residential infill overlay zoning. Residents include a diversity of newcomers: artists, gay couples, and young and Latino families. Surrounded by upscale condos, new biomedical facilities, and ASU’s downtown campus, residents worry that their success fighting crime and building affordable homes will displace current residents with student renters and affluent neighbors. Garfield’s challenge will be to balance economic growth, new development, and preservation of the history residents want to protect.

Outside the Garfield neighborhood, the District has not seen the same revitalization trends. Many residents live near vacant, commercial, or industrial property such as the Union Pacific Rail yard on the District’s southern border. Commercial zoning in this area is often ‘heavy commercial’, which can lower or stall appreciation of adjacent residential property values. Nonetheless, low cost housing in the District is an important source of affordable housing, and low costs must be preserved as housing stock improves. Eastlake-Garfield’s seven affordable housing projects are a good start, and could be models for future efforts.

Using the guiding concept of sustainable housing that strives for diverse, healthy, affordable, socially inclusive, resource-efficient, and culturally-sensitive housing (Edwards, 2000; Bratt, 2002; Chiu, 2004; Astleithner et al., 2004; Winston & Pareja Eastaway, 2008; HUD/TOD/EPA, 2009; Hack et al., 2009; Wheeler, 2009; Bolt et al., 2010; Manzi et al., 2010), the Eastlake-Garfield District is confronted with various challenges. There is insufficient housing diversity to accommodate various groups, including singles, families, children, elderly, and people with disabilities. Diversity will remain a challenge, as about 45% of District residents are under 25. Overcrowding is rampant, and housing cost burdens are above most acceptable levels. After decades of divestment and conversion, ca. 74 acres – 6% of the area – lies vacant, and of 3,543 housing units, 21% are vacant.

In addition, the age and fitness of the housing stock poses health risks from indoor air quality, water quality, and noise. Resource use is also a challenge. Additional water costs to improve vegetation and lower temperatures are problematic given already constrained budgets across the District.

This current state assessment report details the issues above and provides an overview of relevant intervention points for urgently needed policies and other types of

improvement strategies.

The report introduction continues with an overview of the Reinvent Phoenix planning process, the core definitions of sustainable housing, and the objectives of the assessment study. The next chapter describes the assessment methodology (Chapter 2). The following chapter spells out the sustainable housing goals used in the assessment (Chapter 3). The key results of the assessment are organized by the goals (Chapter 4). A set of causal maps articulates potential intervention points and system features for the strategy-building module (Chapter 5). The report finally summarizes conclusions for the strategy building process (Chapter 6).



Figure 1. Major Eastlake-Garfield District streets and landmarks

1.2. Profile of the “Reinvent Phoenix” Grant

“Reinvent Phoenix” is a City of Phoenix project in collaboration with Arizona State University and other partners, and funded through HUD’s Sustainable Communities program. This program is at the core of HUD’s mission to “create strong, sustainable, inclusive communities and quality affordable homes for all.” It specifically strives to “reduce transportation costs for families, improve housing affordability, save energy, and increase access to housing and employment opportunities” and to “nurture healthier, more inclusive communities” (Office of Sustainable Housing and Communities, 2012). The program explicitly incorporates principles and goals of sustainability/livability (HUD/DOT/EPA, 2009):

1. Enhance economic competitiveness
2. Provide more transportation choices
3. Promote equitable, affordable housing
4. Support existing communities
5. Coordinate and leverage federal policies and investment
6. Value communities and neighborhoods.

In this spirit, from 2012–2015, Reinvent Phoenix aims to create a new model for urban development in Phoenix. The goals for this new model are to improve quality of life, conserve natural resources, and maintain desirability and access for the entire spectrum of incomes, ages, family sizes, and physical and developmental abilities along the light rail corridor. Reinvent Phoenix aspires to eliminate physical and institutional barriers to transit-oriented development. To do so, the grant will work to catalyze livability and sustainability through capacity building, regulatory reform, affordable housing development, innovative infrastructure design, economic development incentives, and transformational research and planning.

Participatory research design ensures that a variety of stakeholder groups identify strategic improvements that enhance safe, convenient access to fresh food, health-care services, quality affordable housing, good jobs, and education and training programs. Reinvent Phoenix focuses on six topical elements: economic development, green systems, health, housing, land use, and mobility (corresponding to the Livability Principles). These planning elements are investigated in five transit Districts (from east to west and south to north): Gateway, Eastlake-Garfield, Midtown, Uptown, and Solano. Planning for the Downtown District of the light rail corridor is excluded from Reinvent Phoenix because of previously completed planning efforts, partly using transit-oriented development ideas.

Reinvent Phoenix is structured into planning, design, and implementation phases. The project’s planning phase involves building a collaborative environment among subcontracted partners, including Arizona State University, Saint Luke’s Health Initiatives, Discovery Triangle, the Urban Land Institute, Local First Arizona, Duany Plater-Zyberk & Company, Sustainable Communities Collaborative, and others. While the City of Phoenix coordinates these partnerships, Arizona State University and Saint Luke’s Health Initiatives are working with residents, business owners, landowners, and other relevant stakeholders in each of the grant’s five transit Districts. This effort will assess the current state of each District, as well as facilitate stakeholder expression of each District’s sustainable vision for the future. Finally, motivated actors in each District will co-create step-by-step strategies to move toward those visions. Transit District Steering Committees, formed in the planning phase, will host capacity building for their members, who will shepherd their Districts through the remaining Reinvent Phoenix phases.

City of Phoenix staff and Duany Plater-Zyberk & Company will lead the design phase. Designs for canal activation, complete streets, and form-based code will complement the compilation of a toolbox for public-private partnerships to stimulate economic development along the light rail corridor. The design phase will take its cues from the public participation in the planning phase, and maintain ongoing monthly contact with Transit District Steering Committees to ensure the visions of each District are accurately translated into policy and regulations. These steps will update zoning, codes, regulations, and city policies to leverage the new light rail system as a major asset. The design phase is crucial for preparing an attractive environment for investment and development around the light rail.

Finally, the implementation phase will use the city’s partnerships with the Urban Land Institute, Local First Arizona, and Sustainable Communities Collaborative to usher in a new culture of development in Phoenix. With the help of all partners, transit-oriented development can be the vehicle to renew Phoenix’s construction industry, take full advantage of the light rail as a transformative amenity, and enrich Phoenix with a livable and dynamic urban fabric.

1.3. Sustainable Housing Research

One sub-project of Reinvent Phoenix in the Eastlake-Garfield District focuses on housing and aims to develop *diverse, healthy, affordable, socially-inclusive, resource-efficient, and culturally-sensitive housing* along the light rail in the District. The housing project fully aligns with HUD’s Sustainable Communities program goals, as stated above (see Livability Principle No. 3, above).

Sustainable housing is specified in the following five goals

(Bratt, 2002; Astleithner et al., 2004; Hack et al., 2009; Wheeler, 2009; Bolt et al., 2010):

1. Meet demand with adequate housing options
2. Provide sufficient quality of housing and promote healthy housing conditions
3. Secure affordability of housing
4. Conserve natural resources in homes
5. Maintain valuable cultural and historical character

In pursuit of these goals, we employ a transformational planning framework (Wiek, 2009; Johnson et al., 2011), conducting sustainable housing research in three linked modules. We start with a thorough assessment of the current state of housing in the Eastlake-Garfield District in 2010/2012 against principles of livability and sustainability (current state assessment); in parallel, create and craft a sustainable vision for housing in the Eastlake-Garfield District in 2030 (visioning); and finally develop strategies for changing or conserving the current state of housing towards the sustainable vision of housing in the Eastlake-Garfield District between 2012 and 2013 (strategy building). The framework is illustrated below.

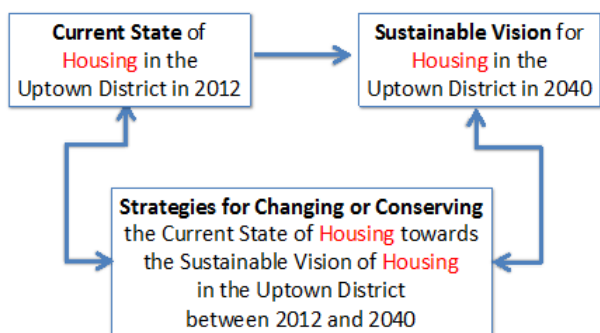


Figure 2. Transformational sustainability planning framework (Wiek, 2009)

Because of the close link between housing, land use, mobility, and other planning elements, the central meaning of housing often remains poorly defined in housing assessments. Even the U.S. Department of Housing and Urban Development (HUD) does not offer a clear definition of housing, despite providing various related definitions (affordable housing etc.). With the intent to avoid duplications, overlap, and confusion, we follow in this assessment report the following definition: *Housing refers to the structural and functional features of homes (residential buildings) in a given District*. Consequentially, features of a District that pertain to the connection and distribution of homes and other buildings, open spaces, infrastruc-

tures, services, etc. will be addressed under the *land use* planning element.¹

1.4. Objectives of the Current State Assessment

The current state assessment is a structured procedure that creates a detailed and normative account of the existing conditions of housing in the District, informed by livability and sustainability principles. The assessment creates a solid foundation and reference point for the strategy building process to achieve sustainable housing in the District, which is documented in Wiek et al. (2013).

Unlike conventional housing assessments, which are largely descriptive and analytical, the research documented here is functionally linked to the strategy-building module. Conventional assessments often provide a large number of arbitrary data sets, with unclear reference to the main issues being analyzed. They also tend to lack a meaningful normative reference against which the data is being assessed. In this report, there are transparent indications and justifications of the degree of sustainability or unsustainability of the current state of housing. In accordance with the mandate of Reinvent Phoenix to contribute to sustainable community development, adapt to rising temperatures, increase resiliency to climate change, and improve energy- and water-efficiency of buildings and infrastructure, this report takes an explicit *normative* perspective on housing, based on sustainability and livability principles (Gibson, 2006; HUD/DOT/EPA, 2009).

Contrary to conventional assessment practice, this report only presents information that can directly be linked to the key guiding question of the housing assessment: How sustainable/unsustainable is the current state of housing in the District?

We have excluded from this *current state* assessment report all issues that pertain to *future developments* of housing in the District. The issue of housing growth trends and market forecasts will be addressed in our District housing strategy report, as it is chiefly concerned with steering that housing future in a more sustainable and livable direction (Wiek et al., 2013).²

The core objectives of this current state assessment are:

1. A comprehensible set of goals for sustainable housing
2. A comprehensible set of performance indicators that operationalize the goals and facilitate detailed description of the current state of housing
3. Targets for all performance indicators that operationalize the goals and facilitate assessment of the

sustainability/unsustainability of the current state of housing

4. Sustainability assessment of the current state of housing through comparison of indicators to their identified targets (distance-to-target)
5. Causal problem maps for the performance indicators that identify causal structures and drivers, and thereby suggest promising intervention points for change strategies

Additional objectives include:

1. To develop a process and content template for current state assessment research that can be reproduced in the other four transit Districts and thus guide the Reinvent Phoenix current state assessment activities over the coming years
2. To enhance capacity in current state assessment for planning professionals and collaborating partners to use in subsequent initiatives and projects.
3. To enhance capacity in current state assessment for students and faculty to use in other research, teaching programs, and projects.

¹ Examples: current zoning; current spatial distribution of housing in relation to light rail stations; current access to services; etc.

Chapter 2 – Research Design and Data Sources

Research Design

The methodological approach employed in this study is based on the transformational planning framework in Figure 2. Following specifications for the current state assessment module, this report pursues the aforementioned objectives through five research streams:

1. Development of an assessment framework composed of normative goals, performance indicators, and targets (Chapter 3)
 - a. Identification of a comprehensible set of goals for sustainable housing. This research is based on reviewing scientific literature and reference documents (Edwards, 2000; Chiu, 2004; Winston & Pareja Eastaway, 2008; HUD/TOD/EPA, 2009; Wheeler, 2009). Based on this initial review, we synthesized a large number of goals into a smaller set through systematic comparison and integration.
 - b. Identification of a cohesive set of performance indicators that operationalize the goals and facilitate detailed description of the current state of housing. The indicators are largely determined through literature that suggests a clear link between general goals and measurable indicators (Winston & Pareja Eastaway, 2008; Vehbi et al., 2010).
 - c. Identification of a target (or range) for each performance indicator that operationalizes the goals and facilitates assessment of the sustainability/unsustainability of the current state of housing. Indicators facilitate description of the current state through data collection. Yet, they are insufficient for operationalizing the goals of sustainability/livability. This requires targets (one for each indicator) that are discrete (quantitative or qualitative) thresholds (or ranges) that define, all together, sustainable housing (Wiek & Binder, 2005; Rockström et al., 2009; Machler et al., 2012). Due to insufficient research, this is often tedious and challenging (Hoernig & Seasons, 2004). For indicators lacking firm targets or thresholds in the literature, we rely on our team's expert opinions to make reasonable estimates. Indicators without clear targets are labeled as "not available" (NA).
2. Assessment of the sustainability/unsustainability of the current state of housing based on comparison of current state data (for each indicator) to the identified targets (distance-to-target). This shows how sustainable/unsustainable the current state of

housing is in specific (for each indicator) and overall (aggregated) (Chapter 4).

3. Identification of the causal structure (drivers) of performance indicators, which reveals promising intervention points for change strategies. Causal assumptions are based on expert input and scientific literature; and, a system analysis explores linkages among all the indicators (Vester, 2008; Wiek et al., 2008). The final step defines the linkages between housing indicators quantitatively (strength of impact) and qualitatively (type of impact). Causal structure analysis is critical for strategy building, because performance indicators cannot be directly changed. Sustainable housing strategies must change the upstream drivers of indicators, which requires detailed knowledge of causal linkages (Chapter 5).

Data Sources

Most of the current state data used in this assessment comes from the decennial census and the American Community Survey series for 2007–2011. Depending on the specific data needed, a combination of data from census tract and block geographies was used. All census geographies were matched to the District boundaries using GIS intersection and area prorating techniques.

Arizona State University's Energize Phoenix project provided electricity usage data, and the City of Phoenix Water Department provided water consumption data. We fit these data to the selected geographies using the same area prorating method. We calculated other derived measures such as averages, medians, diversity indexes, and cost burdens.

Some data comes from the HUD online Community Planning and Development (CPD) mapping tool (HUD, 2012). This tool groups data for all census tracts intersecting the Districts without area prorating, and therefore is not as accurate as the other data we provide. Data from this tool is labeled as "HUD tool."

Targets were developed using data and information from the literature on housing demographics, environmental performance, affordability, and other issues. In some cases where the literature was unclear and targets were not readily discernible, we used either the research team's expert opinions or declared that targets are not (yet) available (NA).

Phoenix's last housing fitness survey was conducted in 2004. We did not have the resources to do a complete survey. Instead, we used Google Street View to create rough fitness estimates for each District census tract. We

sampled about 50 residential structures (single or multi-family) per tract (totaling 100–200/District). This sample has an error rate of around 10%, meaning a rating of 3.5 in this sample indicates a rating of 3.15–3.85 in a complete sample.

For chosen properties, we made separate ratings for roof, siding, and landscape conditions on a 1–5 scale. Well-maintained roofs (no signs of damage or age), siding (fully intact, painted, etc.), and landscape (well maintained, watered, etc.) received a “5.” A score of “1” would indicate significant visible damage or lack of maintenance. We rated each structure in the sample three times, averaged the ratings, and used them for their respective census tracts.

Chapter 3 – Sustainable Housing Goals, Indicators, and Targets

Livability and sustainability are core framing concepts for HUD’s Sustainable Communities program, and therefore, the Reinvent Phoenix project. While this might be tangential for other housing studies, it is mandatory for the present housing assessment as part of the Reinvent Phoenix project. As stated in the introduction (Chapter 1), we follow in this assessment report the following definition of housing: *Housing refers to the structural and functional features of homes (residential buildings) in a given area.* Based on this definition, we define sustainable housing as follows (Edwards, 2000; Wheeler, 2009): *Sustainable housing is a state in which all residents in a given area can satisfy their needs for diverse, healthy, affordable, socially-inclusive, resource-efficient, and culturally-sensitive homes.* This chapter details the key features of sustainable housing, based on sustainability and livability literature.

In following sections, we define five sustainable housing goals, as well as related indicators and targets that have been articulated in various strands of the literature (e.g., Edwards, 2000; Chiu, 2004; Winston and Pareja Eastaway, 2008; Wheeler, 2009; Keall et al., 2010). These goals are:

1. Meet demand with adequate housing options
2. Provide sufficient quality housing and promote healthy housing conditions
3. Secure affordability of housing
4. Conserve natural resources in homes
5. Maintain valuable cultural and historical character

Recent research indicates that these goals are best pursued in concert, as they offer synergies among them (Kuholski et al., 2010; Garland et al., 2013).

We define the targets based on the literature, when such information is available. Where it is not, we rely on our team’s expertise as well as consultations with other experts and stakeholders within our project. Accordingly, we include an assessment of our degree of confidence in the target; where there is clear expert opinion on sustainable targets, our confidence is high, while in those cases where we are relying on our judgment, we rate our confidence lower. We also must define the scope of application of these targets – some are tailored to the specific District, while others apply equally to all Districts.

3.1. Goal 1 – Meet demand with adequate housing options

The first goal of sustainable housing is to meet demand for housing with adequate options for all households. Families have housing needs that differ from those of singles, and children have different housing needs than the elderly, etc. (Braubach & Power, 2011). Sustainable housing offers diversity that matches the specific needs of relevant population groups (Wheeler, 2009). This goal pertains to unit sizes, occupancies, and home types, whereas subsequent goals address quality, affordability, etc.

Lifestyles and incomes change over time, affecting housing demand. A functioning housing market allows people to change housing as their needs change (Kendig, 1984; DiPasquale & Wheaton, 1996). On the one hand, a low vacancy rate makes it difficult to move, leading to rising prices, overcrowding, and unmet housing needs. On the other hand, high vacancy rates can lead to crime, deterioration, and sluggish production of new or renovated units. Thus, the acceptable level of “structural” vacancy is between 1.5% and 4% for owner occupied units, and between 6% and 10% for rental units (DiPasquale & Wheaton, 1996).

Adequate housing options for people with disabilities and the elderly should be near public transportation, because elderly and disabled people may be unable to drive. Similarly, housing for these populations should meet ADA (Americans with Disabilities Act) and other visitability standards to ensure safe and comfortable lives. To ensure people with disabilities and the elders have equal access to diverse housing, 100% of housing should be visitable (Reinvent Phoenix Benchmark).

Table 1. Indicators and targets of housing adequacy

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Vacancy rate	Percentage of unoccupied owner units Percentage of unoccupied renter units	High	1.5–4% ^A 6–10% ^A	High High
Options for elderly	Percentage of elderly residents (>65 years)	High	8.4% ^B	High
Visitability	Percentage of units meeting ADA ^C visitability standards	High	100% ^D	High

Notes and References:

- A. DiPasquale & Wheaton (1996)
- B. Reinvent Phoenix Grant Benchmark (Johnson et al., 2011)
- C. Americans with Disabilities Act

3.2. Goal 2 – Provide sufficient housing quality and health

Table 2. Indicators and targets of housing quality and health

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Fitness	Average fitness ^A (1–5) Percentage of units with <2.01 fitness	High	4.5 ^B <0.1% ^C	High High
Basic amenities	Percentage of units with no electricity or other energy supply	Med	<0.1% ^C	High
Landscape quality	Average outdoor summer water use	Med	50–150 GDHH ^D	Med
Indoor air quality	Percentage of units exceeding one or more indoor air quality thresholds ^E	Med	<0.1% ^C	High
Water quality	Percentage of units exceeding one or more water quality thresholds ^F	Low	<0.1% ^C	High
Noise	Percentage of units exceeding thresholds for noise	Low	<0.1% ^C	High

Notes and References:

- A. <0.1% is used where “zero” would be the ideal target.
- B. In the fitness survey, a sample of houses is rated for roof, siding and landscape conditions on a scale from 1–5 (best). Each house receives an average score from three ratings.
- C. An average score of 4.5 would insure that few houses are in blight conditions.
- D. 50 GD (gals/day) per household (HH) was estimated to be reasonable summer water consumption to maintain a ¼-acre lot with trees and minimal landscaping during the summer months.
- E. Carbon monoxide, radon, volatile organic compounds, etc.
- F. Lead, asbestos, etc.

The second goal of sustainable housing is to ensure that all housing has sufficient fitness to insure health and safety. Health is not only the absence of disease, and thus compliance with official environmental and health standards does not necessarily provide a healthy home environment. Natural light, vegetation, layout, and access to social and recreational spaces can affect indoor environments and the health of their residents (Lawrence & Hartig, 1998; Lawrence, 2004; Libman et al., 2012). Comprehensive housing fitness incorporates physical conditions with capacity to provide a healthy and safe environment to residents (Krieger, et al. 2000; Jacobs et al., 2009). Older structures (pre-1979) may be more susceptible to fitness and health problems, due to greater retrofitting and maintenance requirements (Wilson et al., 2010).

In addition to basic amenities (drinking water, sewage system, electricity, light, heat, air conditioning, etc.) and the absence of significant damage (e.g., foundational and roof integrity, mold, flood damages), sustainable housing requires compliance with all quality standards for noise, water (no lead, asbestos, etc.), and indoor air (no carbon monoxide, radon, volatile organic compounds etc. seeping from underground toxic groundwater plumes), at a minimum. Several decades of epidemiological studies show that all of these conditions cause health issues (Jacobs et al., 2009).

3.3. Goal 3 – Secure affordability of housing

Table 3. Indicators and targets of housing affordability

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Low-income housing cost burden	Percentage of very low-income ^A HH with housing cost burden and without appropriate subsidies	Med	<0.1% ^B	High
Overcrowding	1–1.5 occupants/room More than 1.5 occupants/room (severe)	High	<2% ^C <0.1% ^B	High High
Affordability	Percentage of units affordable to HH earning 80% of the HUD AMFI Percentage of units affordable to HH earning 50% of the HUD AMFI Percentage of units affordable to HH earning 30% of the HUD AMFI	High	78.6% ^D 59.7% ^D 36% ^D	High
Housing costs	Percentage of HH monthly income spent on housing	Low	<30% ^E	Low
Transportation costs	Percentage of HH monthly income spent on transportation	Med	<15% ^E	Low
Energy costs	Percentage of HH monthly income spent on energy in the summer	Med	<6% ^F	Low

Notes and References:

- A. Based on United States average overcrowding of 2.2% (2010 Census).
- B. <0.1% is used where “zero” would be the ideal target.
- C. Housing and Urban Development Department (HUD) Area Median Family Income (AMFI)
- D. Reinvent Phoenix Grant Benchmarks (Johnson et al., 2011)
- E. District specific poverty rates
- F. Poverty line income for household of four equals \$23,550 per year.
- G. Center for Neighborhood Technology (2011)
- H. Fisher & Colton (2013)

The third goal of sustainable housing is to provide housing options that are affordable for all residents. Housing affordability reflects the availability of housing subsidies. Sustainable housing must include sufficient public housing and assistance programs to support disadvantaged residents with an equitable supply of safe and affordable options. If these programs are meeting their mandates, then few low-income households will have high cost burden.

Overcrowding is a function of housing affordability, indicating that many families cannot afford units appropriate to family size, leading to negative social and economic impacts (Bratt, 2002). Overcrowding drives poor child development, and increases fire safety risks, and respiratory infection and mortality rates (Evans et al., 2004). For this assessment, the sustainable threshold is below 2% for overcrowding and below 0.1% for severe overcrowding.

A standard measure of housing affordability is the percentage of household income dedicated to housing, transportation, and energy costs. Spending up to 30% of household income on housing costs (rent, mortgage, taxes, etc.), 15% on transportation costs, and 6% on energy, is considered affordable (Center for Neighborhood Technology, 2011; Fisher & Colton, 2013). HUD grant requirements specify the long-term goal of reducing combined housing and transportation spending by 5% from current District levels, an issue we address in the sustainable housing strategy study (Wiek et al., 2013).

3.4. Goal 4 – Conserve natural resources in homes

Table 4. Indicators and targets for conserving natural resources in homes

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Water consumption	Indoor and outdoor residential water use/person	Med	<90 GCD ^A	Low
Energy consumption	Grid electricity use/person	Med	NA	NA
Energy-efficiency	Percentage of homes with a major energy-efficient appliance	Med	>50% ^B	Med
Renewable energy	Percentage of homes generating 100% renewable energy on-site	Low	100% ^B	High
Reused materials	Percentage of recycled or reused materials in new construction	Low	>75% ^B	Med
Local materials	Percentage of locally produced materials ^C	Low	>25% ^B	Med
LEED certification	Percentage of LEED certified buildings	Low	>25% ^B	Med

Notes and References:

- A. 90by20.org (2013); gallons per capita per day (GCD)
- B. Authors’ best estimates
- C. Within a 50 mile radius

The fourth goal of sustainable housing is to conserve natural resources (energy, water, and materials) in homes. This pertains to constructing new homes, retrofitting existing ones, or upgrading particular devices (e.g., energy and water efficient appliances). Building new homes should reuse materials, integrate the most efficient appliances, windows, etc., and rely on the most current “green” building practices. LEED or similar certification (such as Energy Star) should be sought for new construction to insure that the most effective and efficient practices are used (Montoya, 2011).

Existing housing stock is responsible for about 17% of total U.S. greenhouse gas emissions from on-site fuel combustion (gas stoves, etc.) and electricity consumption (EPA, 2013a). Retrofits should bring existing buildings as close to the performance of new “green” construction as possible (Vergragt & Szejnwald Brown, 2012). Adding energy and water efficient appliances to current buildings should be part of periodic updates or retrofitting. Encouraging renewable energy in housing leads to lower energy bills, making housing more affordable for families. Water conservation is critical in the overextended, but growing, Colorado River Basin, especially in desert regions such as Phoenix, where the water supply is more variable (Gammage et al., 2011; Ruddell & Pasqualetti, 2011; 90by20.org, 2013).

On a large scale, renewable energy reduces our dependence on oil, thereby avoiding environmental disasters like the Deepwater Horizon accident and curtailing global warming and local emissions from energy production (The White House, 2011). Energize Phoenix is currently in the process of enhancing energy efficiency and reducing energy consumption of homes along Phoenix’s light rail (Dalrymple & Bryck, 2012). Investing in renewable energy production in housing also helps to curb water consumption. Solar energy, for instance, requires almost no water to produce, whereas coal, oil, gas, and even nuclear energy require high quantities of water (Gammage et al., 2011). Nonetheless, it is difficult to define a firm electricity consumption threshold, because it would depend on other household activities, as well as the energy production “mix” of local utilities. Note that broader issues of temperature and energy consumption are addressed in the Green Systems Assessment Reports of this grant.

3.5. Goal 5 – Maintain valuable cultural and historical character

Table 5. Indicators and targets for the maintenance of valuable cultural and historical character

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Neighborhood stability	Percentage of families in the District for 10+ years	High	>20% ^A	Low
Historical character	Percentage of historically designated homes	Med	>2% ^A	Med
	Percentage of District area with historical designation		>20% ^A	Med

Notes and References:

A. Authors’ best estimates

The fifth goal of sustainable housing is maintenance of cultural and historic features of homes. This character can be embodied in older buildings and neighborhood stability. Longer tenured residents are more likely to identify and preserve the character of their neighborhood. This does not imply a rigid conservationist agenda, rather a thoughtful, culturally sensitive, and historically aware process of modernization of homes and home features (Page & Mason, 2004; Tyler et al., 2009). There is no firm threshold for historical designations, as older neighborhoods will have higher numbers of eligible properties.

3.6. Summary

The following overarching questions, based on the sustainability goals above, guide the subsequent assessment of housing sustainability in the Midtown District (Chapter 4):

1. Is there a current supply of the housing types needed by different population groups and households types; or is there too much or too little housing vacancy?
2. Does all housing provide basic amenities and healthy indoor and outdoor environments; or, is there damage to foundations or roofs that could lead to mold or other structural issues?
3. Is housing affordable for all residents (i.e., is there overcrowding? do housing, transportation, and energy costs place too heavy a burden on households)?
- 4.
5. Does new construction use the latest energy and resource efficient techniques and indoor amenities?
6. Do residents stay in the neighborhood for a long time? Are homes that represent neighborhood character recognized and preserved?

This chapter concludes with an overview table that summarizes all relevant information presented in detail above. Table 6 could be used as a checklist for housing assessments.

Table 6. Summary table of indicators and targets

Indicator	Definition	Importance	Sustainability Target (Range)	Confidence Level T.
Goal 1 – Current state of meeting demand with adequate housing options				
Vacancy rate	Percentage of unoccupied owner units	High	1.5–4%	High
	Percentage of unoccupied renter units		6–10%	High
Options for elderly	Percentage of elderly residents (>65 years)	High	8.4%	High
Visitability	Percentage of units meeting ADA visitability standards	High	100%	High
Goal 2 – Current state of providing sufficient quality of housing and promoting healthy housing conditions				
Fitness	Average fitness (1–5)	High	4.5	High
	Percentage of units with <2.01 fitness		<0.1%	High
Basic amenities	Percentage of units with no electricity or other energy supply	Med	<0.1%	High
Landscape quality	Average outdoor summer water use	Med	>50 GDHH	Med
Indoor air quality	Percentage of units exceeding one or more indoor air quality thresholds	Med	<0.1%	High
Water quality	Percentage of units exceeding one or more water quality thresholds	Low	<0.1%	High
Noise	Percentage of units exceeding thresholds for noise	Low	<0.1%	High
Goal 3 – Current state of securing affordability of housing				
Low-income housing cost burden	Percentage of very low-income HH with housing cost burden and without appropriate subsidies	Med	<0.1%	High
Overcrowding	More than 1.0 occupants/room	High	<2%	High
	More than 1.5 occupants/room (severe)		<0.1%	High
Affordability	Percentage of units affordable to HH earning 80% of the HUD AMI	High	78.6%	High
	Percentage of units affordable to HH earning 50% of the HUD AMI		59.7%	
	Percentage of units affordable to HH earning 30% of the HUD AMI		36%	
Housing costs	Percentage of HH monthly income spent on housing	Low	<30%	Low
Transportation costs	Percentage of HH monthly income spent on transportation	Med	<15%	Low
Energy costs	Percentage of HH monthly income spent on energy in the summer	Med	<6%	Low
Goal 4 – Current state of conserving natural resources				
Water consumption	Indoor and outdoor residential water use/person	Med	<90 GCD	Low
Energy consumption	Grid electricity use/person	Med	NA	NA
Energy-efficiency	Percentage of homes with a major energy-efficient appliance	Med	>50%	Med
Renewable energy	Percentage of homes generating 100% renewable energy on-site	Low	100%	High
Reused materials	Percentage of recycled or reused materials in new construction	Low	>75%	Med
Local materials	Percentage of locally produced materials	Low	>25%	Med
LEED certification	Percentage of LEED certified buildings	Low	>25%	Med
Goal 5 – Current state of maintaining valuable cultural and historical character				
Neighborhood stability	Percentage of families in the District for 10+ years	High	>20%	Low
Historical character	Percentage of historically designated homes	Med	>2%	Med
	Percentage of District area with historical designation		>20%	Med

Chapter 4 – Sustainability of the Current State of Housing

In this chapter, we present the sustainability assessment of the current state of housing in the Eastlake-Garfield District, based on the goals, indicators, and targets presented in Chapter 3. Data was gathered from the most recent sources available, as discussed in Chapter 2. The assessment uses a color rating system. Red indicates that existing conditions fall short of the sustainable target. Green indicates that existing conditions either meet or exceed the sustainability target. Gray indicates that an explicit threshold is not available (NA), or there is no data for that indicator (ND).

4.1. Goal 1 – Current state of meeting demand with adequate housing options

Table 7. Indicators, targets, data, and assessment of housing adequacy

Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
Vacancy rate	>1.5 and <4% ^A	High	11%	High	7% / High	Red	High	All Districts equally
	>6 and <10% ^A	High	17%	High	7% / High			
Options for elderly	+/- Equal distribution; currently: 8.4% (PHX) ^B	High	6.0%	High	2.4% / Medium	Yellow	High	All Districts equally
Visitability	100% ^B	High	15%	Low	85%	Red	High	All Districts equally

Notes and References:

- A. DiPasquale & Wheaton (1996)
- B. Reinvent Phoenix Grant Benchmark

Current State Data

As indicated in the previous chapter, we approach housing adequacy through the lenses of vacancy and visitability. Eastlake-Garfield has a variety of housing types and sizes among its 3,543 units. Based on tract data, single-family detached homes are the predominant type (41%), and about 34% of units are in single-family attached homes, duplexes, triplexes, and quadplexes. Around 22% of units have three or more bedrooms, making them suitable for large families. Studios or one-bedrooms, which are more appropriate for singles or couples without children, comprise 39% of units. About 11% of owned houses and 14% of rental units are vacant. Overall vacancy rate is 21.3%, above the national average of 12.4% and Phoenix’s average of 13.7%. Visitability data are unattainable. Yet, it is likely that few of the housing units in the District are truly visitable, as only 9% were built after 2000.

Assessment

Even with the diverse supply of housing types in the District, there is a mismatch with housing needs. Vacancy rates for owner-occupied and rental units are well above the sustainability threshold. This may reflect recent construction of new, more expensive units, which are out of reach for many of the District’s potential residents. We suspect ADA visitability compliance to be very low, in accordance with general building practices. Elderly residents are finding housing options in the District reasonably close to their share in the city.

4.2. Goal 2 – Current state of providing sufficient housing quality and health

Table 8. Indicators, targets, data, and assessment of healthy housing conditions

Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
Fitness ^A	<0.1% ^A	High	2.6%	High	2.5% / High		Med	All Districts equally
Basic amenities	4.5 ^C	High	3.4	Medium	1.1% / Medium		High	All Districts equally
		High	6% (213 units)	Medium	5.9% / Low			
Landscape quality	>50 GD/HH ^E	Medium	78 GD/HH	High	Fulfilled (+28 GD/HH)		Med	All Districts equally
Indoor air quality ^F	<0.1% ^A	High	[Soil gas data in OU3] ^F	Medium	Exceed SGHHS ^G		Med	All Districts equally
Water quality ^F	<0.1% ^A	High	Minimal	Medium	Fulfilled		Low	All Districts equally
Noise	<0.1% ^A	High	ND	ND	ND		Low	All Districts equally

Notes and References:

- A. <0.1% is used where “zero” would be the ideal target.
- B. In the fitness survey, a sample of houses is rated for roof, siding and landscape conditions on a scale from 1—5 (best). Each house receives an average score from three ratings.
- C. An average score of 4.5 would insure that few houses are in blight conditions.
- D. 50 gals/day/household (HH) was estimated to be reasonable summer water consumption to maintain a ¼-acre lot with trees and minimal landscaping during the summer months.
- E. Carbon monoxide, radon, volatile organic compounds, etc.
- F. OU3 is Operable Unit 3 of the EPA-designated Motorola, Inc. 52nd Street superfund site (M52 superfund site): EPA, 2013b. Find more details in the main text and referenced sources.
- G. Soil Gas Human Health Screening Levels.
- H. Lead, asbestos, etc.

Current State Data

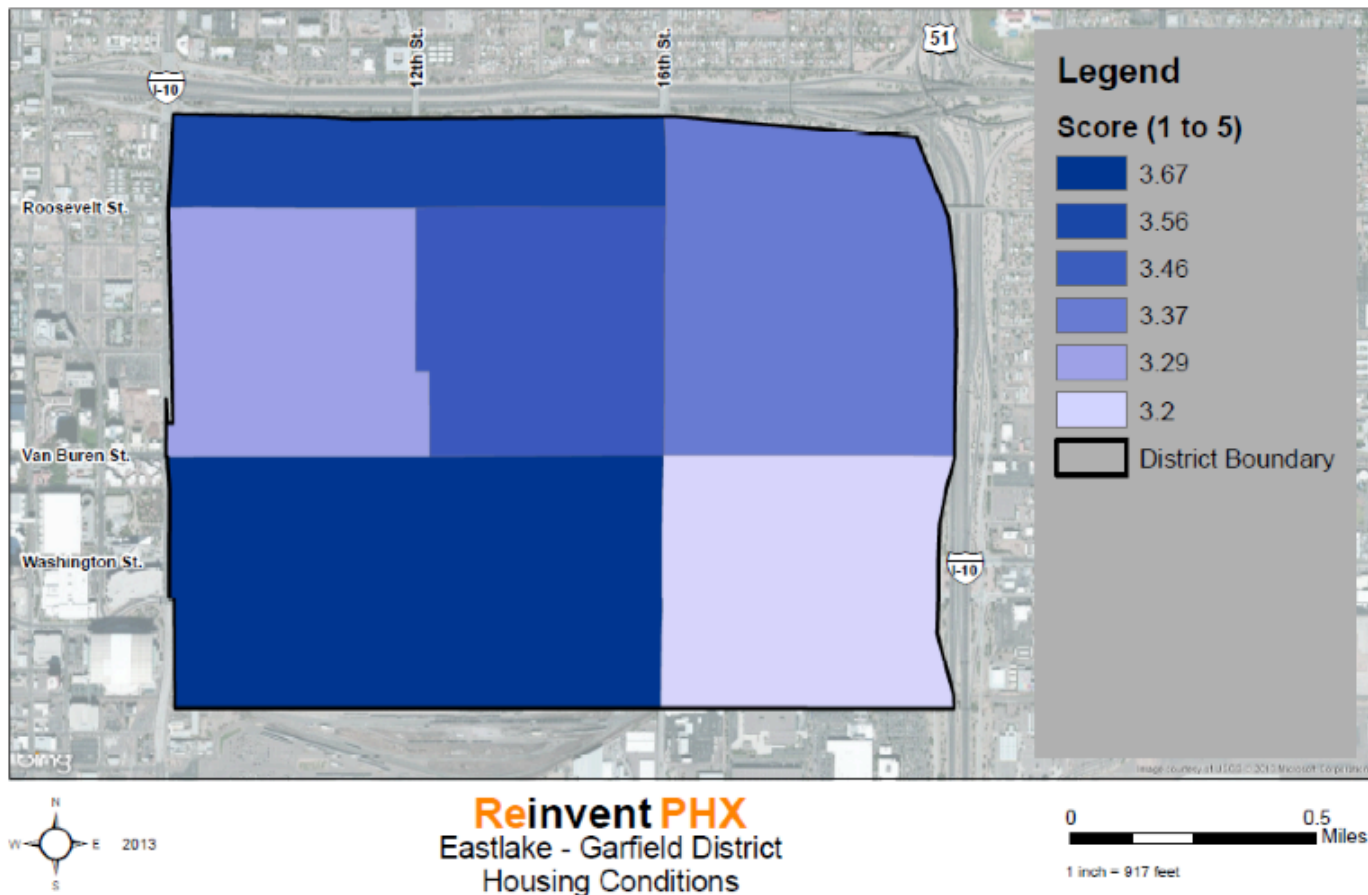
There is a mixture of positives and negatives in the District in terms of housing quality and health. On the positive side, average summer outdoor water use seems adequate to support healthy landscapes, though there are significant variations between neighborhoods and households. For the most important indicators, however, our overall assessment is negative.

Older housing stock (42% of units constructed before 1979), low incomes, and absentee landlordism drives potential for housing fitness and health problems. For example, two Eastlake-Garfield zip codes are among the 20 Phoenix zip codes with the most lead poisoning

(City of Phoenix, 2009). Housing in Eastlake-Garfield has fairly low average fitness (3.4), and a small share (6% = 213 units) in the southeast part of the District with very low fitness (1–2). Census data show that 2.6% of units have no electricity or gas supply, meaning there is no air conditioning, heat, or working kitchen. Figure 3 displays the distribution of fitness ratings throughout the District.

In Operable Unit 3 of the M52 superfund site soil vapor monitoring wells show that levels of soil gas exceed the Soil Gas Human Health Screening Levels (SGHHSs) and therefore, further investigation is underway (ADEQ, 2013). These houses are located in Operable Unit 3 of the M52 superfund site. The OU2/OU3 border runs north-south on 18th Street, just west of the airport and the I10. The OU1/

Figure 3. Housing fitness ratings



OU2 border running north-south is at 46th street, north of the 143/202 exchange just east of the Phoenix Airport Marriott. SGHSLs are currently being reviewed at the federal level and might be significantly lower in the near future (EPA, 2013b).

Assessment

Overall, there are some indications of housing conditions that are detrimental to the health of residents. The homes in the Operable Unit 3 of the M52 superfund site are a potential concern for health issues. In few concentrated parts of the District, housing age, low incomes, and other issues combine to create housing fitness concerns, including mold and pests. Landscape water use on average seems adequate (above threshold), but may be too low in some areas.

4.3. Goal 3 – Current state of securing affordability of housing

Table 9. Indicators, targets, data, and assessment of housing affordability

Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
Overcrowding	<2% ^A	High	10.2%	High	8.2% / High	Red	High	All Districts equally
	<0.1 ^B	High	4.1%	High	4% / High			
Regional affordability	Owned: 100% ^C	High	72% (50%) ^C	High	28% (50%) / High	Yellow	High	All Districts equally
	Rented: 100% ^C	High	97% (100%) ^C	High	3% (0%) / Low			
District affordability	Owned: 80% ^C	Med	31%	High	49% / High	Red	High	All Districts equally
	Rented: 80% ^C	Med	34%	High	46% / High			
Poverty affordability	57% ^D	High	Owned: 32% ^C	High	25% / High	Red	High	District specific - according to poverty rate in District
		High	Rented: 50% ^C	High	7% / Low			
	37% ^D	High	Owned: 12% ^C	High	25% / High			
		High	Rented: 15% ^C	High	22% High			
Housing costs	<30% ^E	Low	31.4%	High	1.4% / Low	Yellow	Low	All Districts equally
Transportation costs	<15% ^E	Low	22.1%	High	7.1% / High	Red	Med	All Districts equally
Energy costs	<6% ^F	Low	6–19%	Low	0–13% / Medium	Orange	Med	All Districts equally
Low-income housing cost burden	<0.1% ^B	High	81.9%	High	81.9% / High	Red	Med	All Districts equally

Notes and References:

- A. Based on United States average overcrowding of 2.2% (2010 Census).
- B. <0.1% is used where “zero” would be the ideal target.
- C. Reinvent Phoenix Grant Benchmarks
- D. District specific poverty rates
- E. Center for Neighborhood Technology (2011)
- F. Fisher & Colton (2013)

Current State Data

In Eastlake-Garfield, 72% of owner-occupied housing units and 97% of renter-occupied housing is affordable for a family of four earning 80% of the area median income (AMI). However, median household income in Eastlake-Garfield is only about 27.5% of the AMI (\$16,304). For those households, only 31% of owner-occupied housing and 34% of renter-occupied housing is affordable.

units are severely overcrowded. Of District residents, 57% fall below the federal poverty line, and 37% below 50% of the poverty line, and a smaller share of units are affordable for households at these income levels. Indeed, 82% of very low-income households (85% of poverty income or less) are housing cost burdened. This lack of affordability may partly explain the extreme level of overcrowding in the District.

In the District, 10.2% of units are crowded and 4.1% of

Table 10. Selected housing cost data

Indicator	Current
Percentage of HH with housing costs above 30% of income	65%
Percentage of residents below 50% of the poverty line	37%
Percentage of residents below 100% of the poverty line	57%
Percentage of residents below 200% of the poverty line	79%
Median HH income	\$16,304/yr
Median HH income (renter)	\$13,952/yr
Median HH income (owner)	\$36,885/yr
Median housing costs	\$626/mo
Median housing costs (renter)	\$570/mo
Median housing costs (owner)	\$1,091/mo
Median selected monthly costs for homes owned with a mortgage	\$1,382/mo
Median selected monthly costs for homes owned without a mortgage	\$413/mo
Median value of an owner occupied unit	\$145,121
Percentage of residents who are elderly (over 65 years old)	5.8%
Percentage of elderly HH spending >30% of income on housing (renter)	8.7%
Percentage of elderly HH spending >30% of income on housing (owner)	9.1%

Assessment

Although 72% of District owner-occupied housing and 97% of renter-occupied housing is affordable for a family earning 80% AMI, there is a profound mismatch with the median current household earning only 27.5% of AMI. For many families, larger units are unaffordable and thus housing size is inappropriate for household size, resulting in rates of overcrowding (10.2%) and severe overcrowding (4.1%) that clearly surpass sustainable thresholds. Energy costs and transportation costs are also unaffordable, likely due to the prevalence of personal automobile use for commuting and lack of renewable energy and energy-efficient technologies in homes (Appendix).

4.4. Goal 4 – Current state of conserving natural resources

Table 11. Indicators, targets, data, and assessment of environmental performance

Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
Renewable energy	100% ^A	High	<1%	Medium	99% / High		Low	All Dist. equally
Water consumption	<90 GPCD ^B	Low	50 GPCD	High	Fulfilled (-40 GPCD)		Med	All Dist. equally
Reused materials	>75% ^A	Medium	ND	ND	ND		Low	All Dist. equally
Local ^C materials	>25% ^A	Medium	ND	ND	ND		Low	All Dist. equally
LEED certification	>25% ^A	Medium	Minimal	Medium	High		Low	All Dist. equally
Energy efficiency	>50% ^A	Medium	ND	ND	ND		Med	All Dist. equally
Energy consumption	NA	ND	ND	ND	ND		Med	All Dist. equally

Notes and References:

- A. 90by20.org (2013)
- B. Authors’ best estimates
- C. Within a 50 mile radius

Current State Data

Data is lacking to make a full assessment of the environmental performance of the housing in the Eastlake-Garfield District. The origins of building materials used for new construction are unattainable, as is data on the environmental performance of the appliances in existing and new homes. We recommend that this data be collected in the future. For those data that do exist, the picture is mixed. Water use is very much within sustainable levels, but renewable energy and LEED construction are still minimally used in the District.

Assessment

In general, there is not enough information to assess the current state of housing in Eastlake-Garfield in terms of its environmental performance. Water consumption is sustainable, while renewable energy use and LEED construction do not meet the sustainable levels.

4.5. Goal 5 – Current state of maintaining valuable cultural and historical character

Table 12. Indicators, targets, data, and assessment of cultural preservation

Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
Neighborhood stability	>20% ^A	Low	24%	>20% ^A	Fulfilled (+4%)		High	All Districts equally
Historical character	>2% ^A	Medium	2.4%	>2% ^A	Fulfilled (+.4%)		Med	All Districts equally
	>20% ^A	Medium	43.3%	>20% ^A	Fulfilled (+23.3%)			

Notes and References:

- A. Authors’ best estimates

Current State Data

Around 24% of households have lived in the District for ten years or more. This points to community stability and resiliency. Historical protection of properties in the District is very high in the Garfield neighborhood, but lower elsewhere.

Assessment

Neighborhood stability is above the target, and historical preservation is well above sustainable targets.

4.6. Summary

We conclude this chapter with an overview table that summarizes all relevant information presented in detail above. Table 13 could be considered the checklist for Eastlake-Garfield’s housing assessment.

Table 13. Summary table of indicators, importance, current state data, targets, and assessments

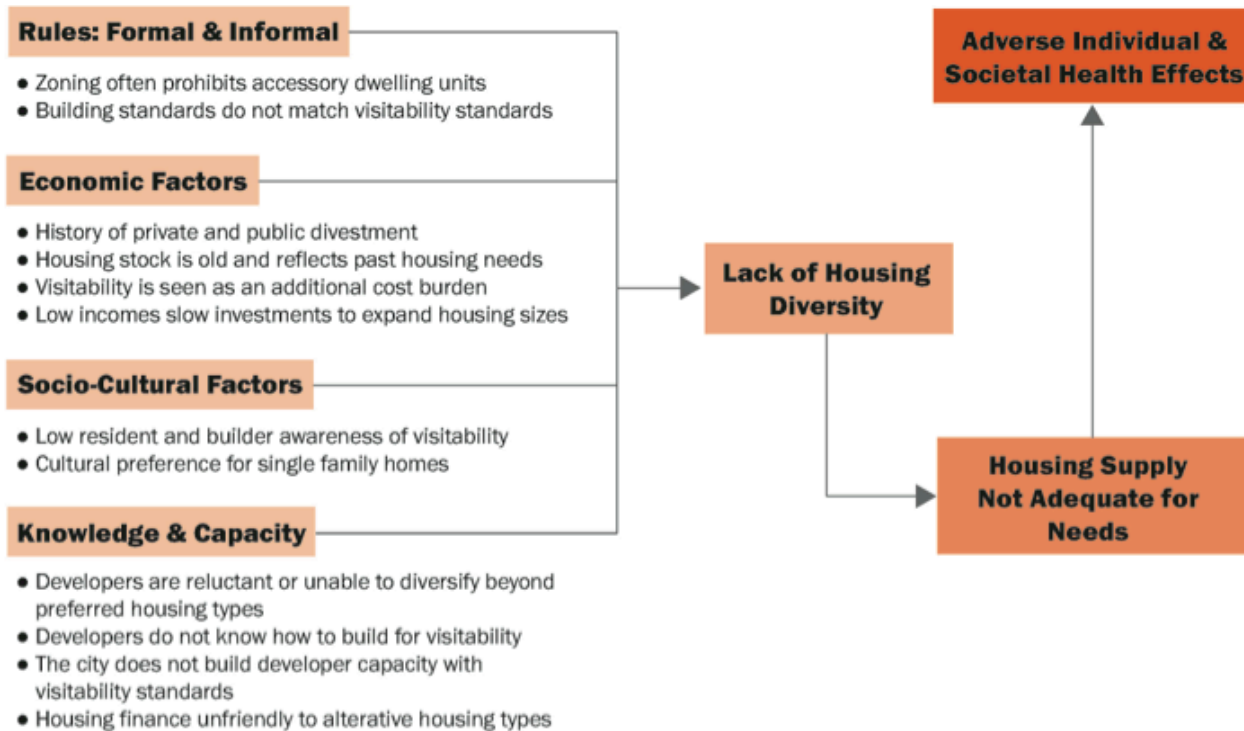
Indicator	Sustainability Target (Range)	Confidence Level T.	Current Data	Confidence Level C.D.	Distance-to-target	Assessment	Importance	Applies to
<i>Goal 1 – Current state of meeting demand with adequate housing options</i>								
Vacancy rate	>1.5 and <4%	High	11%	High	7% / High	Red	High	All Dist.equally
	>6 and <10%	High	17%	High	7% / High			
Options for elderly	+/- Equal distribution; currently: 8.4% (PHX)	High	6.0%	High	2.4% / Medium	Yellow	High	All Dist.equally
Visitability	100%	High	15%	Low	85%	Red	High	All Dist.equally
<i>Goal 2 – Current state of providing sufficient quality of housing and promoting healthy housing conditions</i>								
Basic amenities	<0.1%	High	2.6%	High	2.5% / High	Red	Med	All Dist.equally
Fitness	4.5	High	3.4	Medium	1.1 / Medium	Orange	High	All Dist.equally
	<0.1%	High	6% (213 units)	Medium	5.9% / Low			
Landscape quality	>50 GD/HH	Medium	78 GD/HH	High	Fulfilled (+28 GD/HH)	Green	Med	All Dist.equally
Indoor air quality	<0.1%	High	Possible near M52	Medium	Significantly harmful to health	Orange	Med	All Dist.equally
Water quality	<0.1%	High	Minimal	Medium	Fulfilled	Green	Low	All Dist.equally
Noise	<0.1%	High	ND	ND	ND	Grey	Low	All Dist.equally
<i>Goal 3 – Current state of securing affordability of housing</i>								
Overcrowding	<2%	High	10.2%	High	8.2% / High	Red	High	All Dist.equally
	<0.1%	High	4.1%	High	4% / High			
Regional affordability	Owned: 100%	High	72% (50%)	High	28% (50%) / High	Yellow	High	All Dist.equally
	Rented: 100%	High	97% (100%)	High	3% (0%) / Low			
District affordability	Owned: 80%	Medium	31%	High	49% / High	Red	High	All Dist.equally
	Rented: 80%	Medium	34%	High	46% / High			
Poverty affordability		High	Owned: 32%	High	25% / High	Red	High	District specific - according to poverty rate in District
		High	Rented: 50%	High	7% / Low			
		High	Owned: 12%	High	25% / High			
		High	Rented: 15%	High	22% / High			
Housing costs	<30%	Low	31.4%	High	1.4% / Low	Yellow	Low	All Dist.equally
Transportation costs	<15%	Low	22.1%	High	7.1% / High	Red	Med	All Dist.equally
Energy costs	<6%	Low	6–19%	Low	0–13% / Medium	Orange	Med	All Dist.equally
Low-income housing cost burden	<0.1%	High	81.9%	High	81.9% / High	Red	Med	All Dist.equally
<i>Goal 4 – Current state of conserving natural resources</i>								
Renewable energy	100%	High	<1%	Medium	99%	Red	Low	All Dist.equally
Water consumption	<90 GPCD	Low	50 GPCD	High	Fulfilled (-40 GPCD)	Green	Med	All Dist.equally
Reused materials	>75%	Medium	ND	ND	ND	Grey	Low	All Dist.equally
Local materials	>25%	Medium	ND	ND	ND	Grey	Low	All Dist.equally
LEED certification	>25%	Medium	Minimal	Medium	High	Red	Low	All Dist.equally
Energy efficiency	>50%	Medium	ND	ND	ND	Grey	Med	All Dist.equally
Energy consumption	NA	ND	ND	ND	ND	Grey	Med	All Dist.equally
<i>Goal 5 – Current state of maintaining valuable cultural and historical character</i>								
Neighborhood stability	>20%	Low	24%	High	Fulfilled (+4%)	Green	High	All Dist.equally
Historical character	>2%	Medium	2.4%	High	Fulfilled (+.4%)	Green	Med	All Dist.equally
	>%20%	Medium	43.3%	High	Fulfilled (+23.3%)			

Chapter 5 – Housing Causal Problem Maps

In this chapter, we present the drivers (causal structures) for the problems identified in the sustainability assessment (Chapter 4). The problem maps are primarily defined through those performance indicators that do not meet their sustainability targets. All causal assumptions are based on expert input and scientific literature. Performance indicators themselves cannot be directly changed, because change requires addressing the upstream drivers of indicators. The causal problem maps identify those drivers, and thus they offer promising intervention points for strategies of change (Wiek et al., 2013).

5.1. Goal 1 – Problem map of meeting demand with adequate housing option

Figure 4. Housing adequacy causal problem map

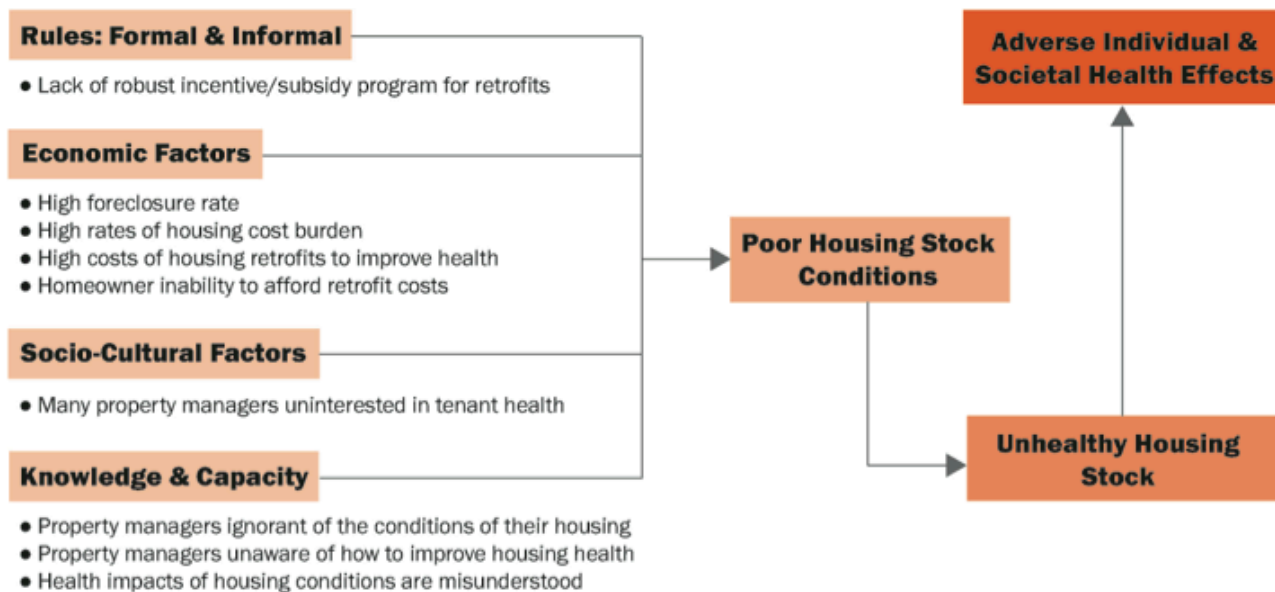


This map illustrates that cultural preferences for single-family homes drive opposition to mixed-income, affordable housing. In concert, low public and private investment in adequate, affordable housing makes developers reluctant to diversify beyond status quo non-visitable and largely unaffordable housing. Low funding availability is worsened by low household economic capacity, developer knowledge gaps, and rules that fail to support the diversity of demand. Current zoning and the lack of visitability

standards are some of those rules, and lead to housing inadequate and unaffordable for many Eastlake-Garfield residents. Families often find themselves overcrowded and emotionally burdened, dealing with noise pollution, poor air quality, and low to no visitability. Potential strategic intervention points include developer capacity building, retrofit programs to update housing for current needs, and new zoning for accessory dwelling units and visitability.

5.2. Goal 2 – Problem map of providing sufficient quality of housing and promoting healthy housing conditions

Figure 5. Housing quality and health causal problem map



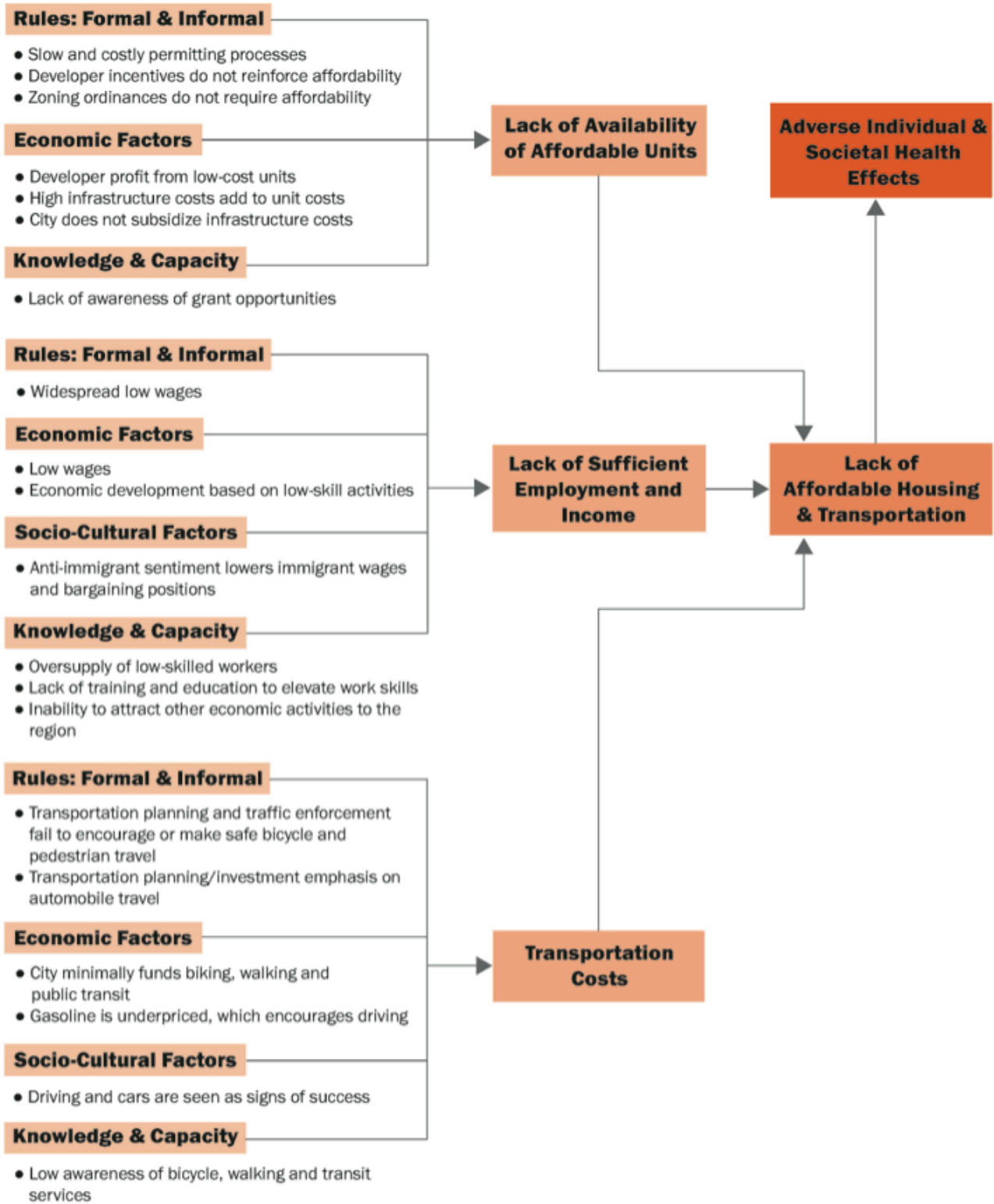
Absentee landlords, as well as high retrofit and housing cost burdens, prevent home maintenance and lead to low housing fitness with negative health impacts. With low knowledge and willingness, property managers lack incentives or accountability for improving the quality and health of housing in Eastlake-Garfield. In addition, foreclosures lead to abandoned properties that decline into disrepair, and reduce property values. Strategies to address quality and health of District housing will include better code enforcement, public assistance for retrofitting units to improve health, and outreach to improve knowledge and capacity about housing quality and health.

5.3. Goal 3 – Problem map of securing affordability of housing

Three main problem areas contribute to low housing affordability: availability, incomes, and transportation costs. A variety of complex cultural factors reinforce availability of affordable units, including zoning, permitting, and the culture of development. These issues are further complicated by higher profits from market-rate units, limited subsidies, and high infrastructure costs, which push developers away from low-cost unit development. Similarly, grants for affordable housing development are time consuming and not well publicized.

Economic and socio-cultural factors drive insufficient employment and income for residents to afford quality housing. Low wages and low-skill economic development perpetuate poverty, while weak job training and education keeps residents in low wage jobs, and unable to afford quality housing. Anti-immigrant sentiments only worsen these problems, making for lower wages and little chance for these populations to bargain for better income and benefits.

Figure 6. Housing affordability causal problem map



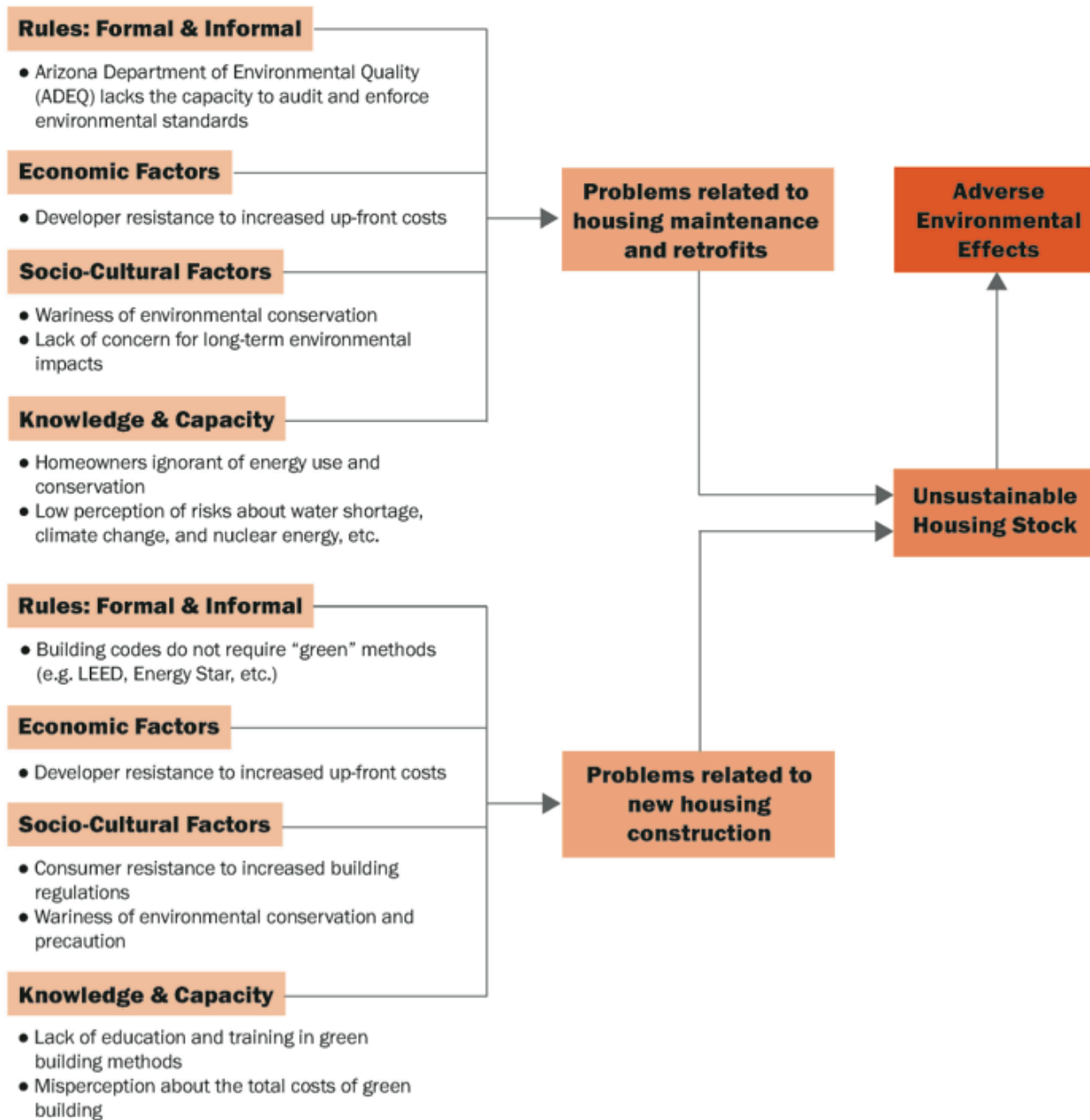
Finally, transportation costs have a major impact on housing affordability. These costs stem from infrastructure that fails to encourage transit use or pedestrian and bicyclist safety. The convenience and cultural normativity

of driving, coupled with low awareness of alternate transportation, leads residents to depend on personal automobiles, which are seen as a sign of success.

Promising points of intervention in Eastlake-Garfield to increase housing affordability are requirements for affordability in new construction, better planning for housing near public transit, and reducing infrastructure costs for developers. Housing near transit incentivizes pedestrian and bicycle travel, helps lower transportation costs, and improves infrastructure efficiency. In addition, skill training programs and better employment opportunities in the District could drive economic development and help residents afford quality housing.

5.4. Goal 4 – Problem map of conserving natural resources

Figure 7. Conserving natural resources causal problem map

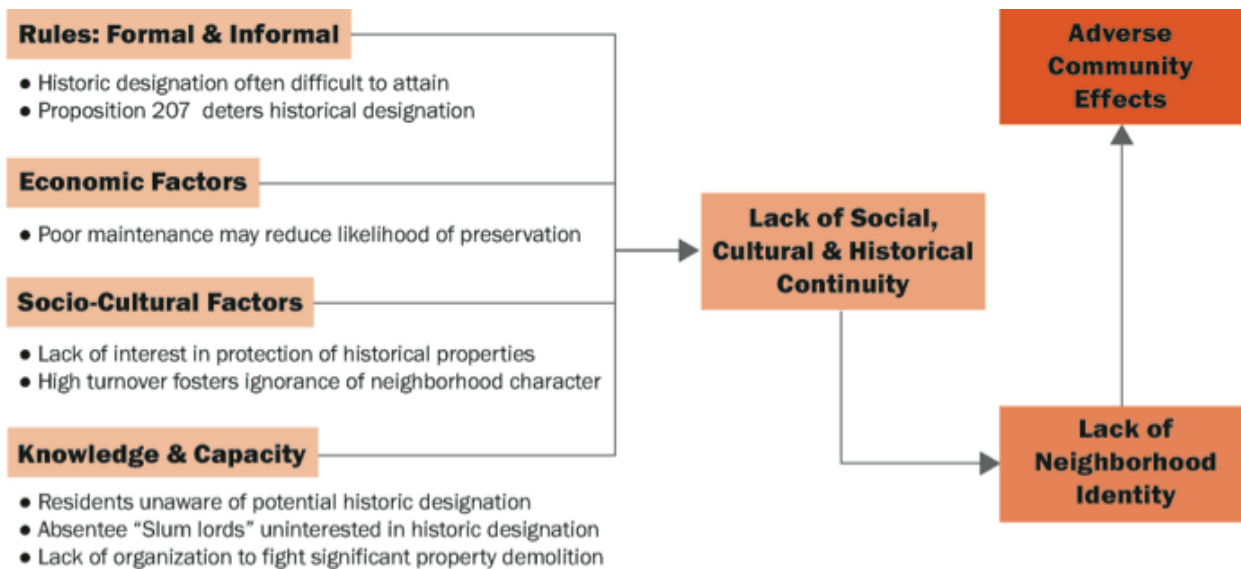


Housing should allow households to live comfortably with efficient energy and resource consumption. Resource inefficiency stems from unenforced environmental standards and the lack of subsidies for “green” retrofit and construction. Household and developer ignorance of energy costs and potential savings from “green” construction and retrofitting also drives inefficiencies and higher costs. Water and energy are underpriced, and residents do not connect their energy and water use to the effects that climate change and energy production have on the environment.

Developers are resistant to voluntary “green” standards (such as LEED or Energy Star) that have high upfront costs compared to conventional (non-“green”) building codes. Additionally, residents and property managers often underestimate the long-term net savings of “green” building. Finally, the lack of “green” construction capacity building opportunities, and resistance to environmental precaution and new building regulations, combine to decrease resource conservation. Key points of intervention for resource conservation are stronger rules and codes for new construction, increased “green” building capacity and knowledge, and supplying subsidies and grants for energy efficient retrofits.

5.5. Goal 5 – Problem map of maintaining valuable cultural and historic character

Figure 8. Maintaining valuable cultural and historic character causal problem map



A neighborhood's culture and identity is in its buildings and homes. However, difficult historic designation processes and poor maintenance are barriers to preservation. Also, historical designation requires all property owners to sign zoning waivers for their neighborhood. This limits the development potential of properties, which in many cases, reduce property values. Many property owners are thus opposed to historical designation, and would be able to sue the city under Proposition 207 if property values decreased due to such a designation.

Expanding infrastructure that encourages personal vehicles, changes in employment opportunities, and high neighborhood turnover makes preservation of neighborhood culture and identity difficult. Low awareness of designation potential, lack of absentee landlord interest in designation, and weak neighborhood organization to combat demolition all degrade social, cultural and historic continuity. Promising areas of intervention to maintain neighborhood identity include better neighborhood organizations, improved community development tools, and increased awareness of iconic historic structures for preservation.

Chapter 6 – Discussion and Conclusions

6.1. Priority Areas

The current state of housing in the Eastlake-Garfield District is unsustainable across the majority of sustainable housing goals, particularly in providing adequate and affordable housing options for all residents that are of sufficient quality and conserve natural resources. Low incomes, in conjunction with high transportation costs, as well as inadequate housing subsidies result in overcrowding with adverse social and health impacts. In addition, vacancy rates for owner occupied units are above acceptable levels, and are very high for rental units. These factors drive property degradation and low historic preservation. “Green” construction is not observable, and its absence makes for high energy and water use.

In reviewing the results from the data-driven assessment, stakeholder inputs, and HUD’s livability principles, there are two priority areas for the Eastlake-Garfield District to address in the process of achieving adequate, healthy, and affordable housing for all residents:

- 1. Improve quality of housing and lower vacancy rates:** Eastlake-Garfield must ensure that all housing options increase their level of quality, which in return improves the value of units over time, avoids vacancy, strengthens neighborhood identity, and encourages connectivity between residents. The potentially negative impacts from industrial groundwater pollution and vapor intrusion are currently under investigation (ADEQ, 2013; EPA, 2013c). Better housing quality and healthfulness would make units more attractive to prospective residents and hopefully lower vacancy rates. The challenge of vacancy might not completely be mitigated by improved housing quality; more significant retrofitting or additional housing might be necessary to meet current and future housing demand with adequate housing options. Finally, quality improvements need to be made cautiously to avoid gentrification effects.
- 2. Increase affordability and mitigate overcrowding driven by low incomes with high transportation and energy costs:** In Eastlake-Garfield, 10% of units suffer from overcrowding and 4% from severe overcrowding. This is in part due to very low income levels across the District. Although 72–97% of the housing stock is affordable for a family earning 80% of AMI, the

average median income of Eastlake-Garfield residents is much lower, only 27.5% of AMI. This makes only 31–35% of District housing affordable to the average resident. There are other high-cost burdens for current Eastlake-Garfield residents, who spend over 20% of their income on transportation and 6–19% on energy, which is likely due to the prevalence of driving commutes and lack of renewable energy and energy-efficient technologies in homes. For many households, housing size and high costs result in rates of overcrowding and severe overcrowding that clearly surpass sustainable thresholds. While increasing affordability can be influenced by housing project, programs, and policies (including effective subsidies), the highest priority should be given to increasing income levels across the District. The persistently low income levels are directly or indirectly driving overcrowding, low housing quality, and vacancy rates. Yet, this priority area needs to be addressed in concert with other interventions, which primarily fall into the domains of economic development and education.

Though conserving natural resources and historical preservation also pose challenges and are prioritized by HUD (energy efficiency, LEED, etc.), stakeholder input prioritizes health (housing quality) and affordability above these challenges.

6.2. Promising Intervention Points

The aforementioned priority areas are best being addressed through three main interventions: new construction of multi-unit housing (adequate housing options, sufficient housing quality), rehabilitation (sufficient housing quality) and adaptive reuse (adequate housing options). All interventions need to be designed with special attentions paid to affordability of the housing options. These housing-specific intervention options need to be coordinated with more transformational interventions that directly address root causes for the poor housing situation, i.e., low income levels. The sustainability housing strategy report details the interventions and their coordination (Wiek et al., 2013).

6.3. Trade-Off Issues

Tradeoffs between assessment goals require additional interpretation of the assessment results. For example,

there are conflicts between water use, landscape quality, and energy use for cooling. Lower energy use is essential for natural resource conservation. However, to provide healthy and quality housing in a desert with high summer temperatures, housing units require cooling. Cooling consumes energy (air conditioning) and water (vegetation) in a trade-off with conservation. Additionally, the increase of energy costs for residents (owners and renters) reduces overall affordability of certain units.

Another trade-off exists between providing quality housing with high fitness levels and providing affordable housing. Older housing units require less upkeep, and are more affordable for residents. However, construction of new housing units and retrofitting of older units to meet sustainable fitness levels can compromise affordability with rising prices for both owners and renters. Similar concerns pertain to the investments necessary to achieve full compliance with ADA standards (visitability). This might have gentrification effects in the District.

Such tradeoffs will need to be explored further in the development of effective strategies for sustainable housing in Eastlake-Garfield (strategy report).

6.4. Improving Assessment Accuracy

More research is needed to provide evidence-based targets for indicators that operationalize the goals of sustainable housing. In concert, sufficient data to assess performance relative to those targets is also lacking in some areas. However, this rigorously arranged assessment, even with a few missing data and thresholds, sets the stage for research that fills gaps and results in comprehensive and robust housing assessments. Public agencies could support these efforts by collecting relevant data, making it accessible, and facilitating a better understanding of sustainability issues in housing. With evidence-based targets and sufficient data for sustainability assessments, interpretation of distances-to-target would be better linked to priorities expressed by researchers, stakeholders, and funding bodies

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Appendix

Housing and Population Density

Housing Types

Housing Examples

Housing Age

Overcrowding

Housing and Transportation Costs

Household Demographics

Zoning and Land Use

Historical Parcels

Affordable Housing Projects