JAN 06 2023

Planning & Development
Department

# 2333 THOMAS PUD

2333-2335 E Thomas Road, Phoenix

Planned Unit Development Development Narrative Case No. Z-41-22-8



1st Submittal: May 12, 2022 2nd Submittal: August 17, 2022 Hearing Draft: September 23, 2022 City Council Adoption: December 7, 2022

#### PLANNED UNIT DEVELOPMENT DISCLAIMER

A Planned Unit Development ("PUD") is intended to be a stand-alone set of zoning regulations for a particular project. Provisions not specifically regulated by the PUD are governed by the City of Phoenix Zoning Ordinance. A PUD includes substantial background information to illustrate the intent of the development. However, these purpose and intent statements are not necessarily requirements to be enforced by the City. The PUD only modifies zoning ordinance regulations to fit the unique character of the project, site characteristics and location. It does not modify other City Codes or requirements.

This PUD will provide the set of regulatory zoning provisions designed to guide the implementation of the overall development plan through the City of Phoenix development review and permit process. The provisions provided within this PUD shall apply to all property within the PUD project boundary. The zoning and development standards provided herein shall amend the various noted provisions of the City of Phoenix Zoning Ordinance (as adopted and periodically amended). In the event of a conflict between a use, a development standard, or a described development procedure between the City of Phoenix Zoning Ordinance and the PUD, the PUD shall prevail.

#### **PRINCIPALS & DEVELOPMENT TEAM**

# Owner **THOMAS 24 JL LLC**1775 Tysons Blvd, 7<sup>th</sup> Floor McLean VA 22102

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#### **A. PURPOSE AND INTENT**

#### 1. PROJECT OVERVIEW & GOALS

The intent of this application is to rezone approximately 3.79 gross acres from Intermediate Commercial (C-2) to Planned Unit Development (PUD) to allow for the conversion of an Embassy Suites hotel to multifamily residential units. See Area Vicinity Map and Site Aerial in **Exhibit 1**. To the north, east and west of the site are commercial uses. South of the property is the Arizona Grand canal and beyond that is a single-family home neighborhood.

The City of Phoenix 2015 General Plan Land Use Map indicates that the Property has a Commercial land use designation. See General Plan Map at **Exhibit 2**. The subject site is currently zoned C-2. See Zoning Map at **Exhibit 3**. In addition, the Property is along the future Bus Rapid Transit (BRT) route of Thomas Road, where residential opportunities are critical. The proposed bus rapid transit line will run from 91<sup>st</sup> Ave to 44<sup>th</sup> Street along Thomas Road. See Map of proposed BRT route at **Exhibit 4**.

The Property consists of two parcels, one of which is currently a parking lot and will remain as such. The larger parcel has an Embassy Suites hotel building on it that will be renovated to residential units.

The approval of the PUD will benefit the Property and the surrounding community as follows:

- Convert an outdated and struggling hotel into multifamily residential which will provide necessary workforce housing, consistent with the Housing Phoenix Plan.
- Provide additional housing options along the future Bus Rapid Transit corridor of Thomas Road.
- Enhance an existing property with lush new landscaping, façade improvements, and new amenities.
- Provide canal connections to and from the Arizona Grand Canal and the subject site.

The proposal will provide additional housing options along Thomas Road, a proposed bus rapid transit route. The bus rapid transit route will provide a practical transportation option for the residents, and it is important to have people living adjacent to these bus lines. In

addition, this proposal provides an outdated building with a much needed renovation and facelift to create an appealing and desirable place to live.

#### 2. OVERALL DESIGN CONCEPT

The purpose of this project to is convert an existing outdated and poor performing hotel into a newly renovated multifamily development with 200 units, consisting of 194 one-bedroom units (< 600 square feet each) and 6 two-bedroom units.

The project will consist of updating the exterior of the building with new paint and other non-structural elevation improvements to modernize and enhance the overall appearance of the property.

All units will be upgraded into rental apartment units with new paint, flooring, bathrooms, air conditioning and kitchens. The applicant will provide updates to the common space and amenities such as the club house, pool area and fitness center.

Additionally, the developer will create outdoor areas for communal gathering for the residents. Parking will be located west and south of the building, and the existing access points will be maintained on the site from Thomas Road.

The conceptual site plan can be found at **Exhibit 5**. See the conceptual renderings at **Exhibit 6**. The conceptual landscape plan can be found at **Exhibit 7**.

#### **B. LAND USE PLAN**

#### 1. LAND USE CATEGORIES

The approximately 3.79 gross acre site is designed to allow multifamily residential, and any future commercial uses on the Property.

#### 2. CONCEPTUAL SITE PLAN

The project is a conversion of an existing outdated and poor performing hotel to multifamily residential. The project will consist of updating the exterior of the building with new paint and other non-structural elevation improvements to modernize and enhance the overall appearance of the property. In addition, new amenities will be included to provide common space, pools, fitness center, rooftop deck, and other spaces for residents to enjoy. There are no expansions proposed to the existing building or its footprint at this time.

#### C. LIST OF USES

The Zoning Administrator may issue interpretations for land uses that are analogous to those listed in this section, as authorized by Zoning Ordinance Section 307.A.3.

#### 1. PERMITTED USES

- Multifamily residential, as regulated by the PUD
- Uses listed in Intermediate Commercial (C-2), per Section 623 of the Phoenix Zoning Ordinance.

#### 2. ACCESSORY USES

- Accessory uses to the residential uses shall be subject to Section 608 of the Phoenix Zoning Ordinance.
- Accessory Uses permitted in Intermediate Commercial (C-2), per Section 623 of the Phoenix Zoning Ordinance.

#### 3. TEMPORARY USES

• Temporary uses shall be subject to Section 708 of the Phoenix Zoning Ordinance.

#### 4. PROHIBITED USES

- Adult oriented uses listed in Section 623.D.1.
- Special Permit uses in the Intermediate Commercial (C-2), per Section 623 of the Phoenix Zoning Ordinance.

#### D. DEVELOPMENT STANDARDS

It is the purpose and intent of the provisions defined within this PUD to promote the development of a quality multifamily development. The provisions of this PUD will ensure compatibility with surrounding properties. The development standards and design guidelines are reflective of the environment envisioned for the project for multifamily uses within the existing building.

Commercial uses shall be subject to the development standards of Section 623 of the Zoning Ordinance. Multifamily residential development shall be subject to Section 618 of the Zoning Ordinance, as modified below.

#### 1. DEVELOPMENT STANDARDS TABLE

GENERAL REQUIREMENTS – MULTIFAMILY RESIDENTIAL				
Maximum Building Height	5 stories, not to exceed 48 ft			
Maximum Lot Coverage	50%			
Maximum Density	200 units			
Minimum Building Setbacks				
Thomas Road	30 feet			
Canal	30 feet			
West Interior	10 feet			
East Interior	2 feet			
Minimum Open Space	5%			
Detached sidewalk (Thomas Rd)	Sidewalks along Thomas Road shall be a minimum of 5 feet in width and detached from the curb with a minimum 11-footwide landscape area between the sidewalk and back of curb.			

#### 2. LANDSCAPE STANDARDS TABLE

GENERAL REQUIREMENTS – MULTIFAMILY RESIDENTIAL				
Minimum Landscape Se	packs			
Thomas Road	0 feet			
Canal	5 feet			
Interior	0 feet			

#### 3. PARKING STANDARDS

required setbacks)

Multifamily Residential Uses within existing building:

- For this use, there will be 198 parking spaces provided.
- Bicycle Parking shall comply with Section 1307.H of the Zoning Ordinance.
- One indoor secure bicycle storage room will be offered for residents.
- One bicycle repair station will be installed in the bicycle storage room.

For any future development or redevelopment that modifies the cumulative floor area of the existing building footprint by more than 50 percent, including demolition, it will require the following parking requirements:

- Parking Standards will comply with Section 702 of the Phoenix Zoning Ordinance.
- Bicycle Parking shall comply with Section 1307.H of the Zoning Ordinance.

#### 4. LOADING

For multifamily residential uses, no loading areas will be required.

#### 5. FENCES AND WALLS

Fences and Walls shall comply with all applicable requirements in Section 703 of the Zoning Ordinance.

#### 6. LIGHTING

Lighting standards from Section 507 Tab A.II.A.8 and Section 23-100 of the City Code shall apply.

#### 7. SHADE

A minimum of 75 percent of public sidewalks shall be shaded at tree maturity.

#### **E. DESIGN GUIDELINES**

The development on the site will meet Section 507 Tab A of the Phoenix Zoning Ordinance, and the following:

#### A. SITE LAYOUT

- 1. The development shall include at least three (3) amenities, which may include but are not limited to a pool, barbecue area with ramada, and bicycle repair station, for future resident use.
- 2. Clearly defined, accessible pedestrian pathways shall be provided to connect building entrances, ADA parking spaces, amenity areas, the canal and public sidewalks, using the most direct route for pedestrians.
- 3. Where pedestrian walkways cross a vehicular path, the pathway shall be constructed of decorative pavers, stamped or colored concrete, or other pavement treatments that visually contrasts parking and drive aisle surfaces.
- 4. A minimum 2,000-square-foot open space area shall be provided a maximum of 70 feet from the canal at the closest point. The open space shall contain passive recreation elements, such as seating, and shall be shaded a minimum of 75 percent by landscaping at maturity, shade structures, or a combination of the two. There shall be a pedestrian walkway connecting the open space area to a canal pedestrian gate, using the most direct route for pedestrians.
- 5. A minimum 36-inch-high perimeter wall shall be provided along the northern edge of the property, adjacent to the back of the Thomas Road sidewalk easement, except where vehicular entry/exit or pedestrian walkways are proposed. The perimeter wall and the building shall exhibit a cohesive architectural theme and style with regard to color, texture, and materials.

#### B. BUILDING ARCHITECTURE

- The primary building entry shall be provided with special architectural features properly scaled so that they are distinctive and easily identified. They should also include a shade element such as an awning or other feature. The principal building entrance occurs at the main lobby off Thomas Road.
- 2. Building elevations shall include four-sided architecture.
- All structural elements such as buildings, walls, fences, accessory structures, and signs shall exhibit a cohesive architectural theme and style throughout the development.

#### C. LANDSCAPE

- Tree lined streets and internal walkways shall be provided with trees evenly spaced (20 foot on center) to provide visual corridors while also shading the pedestrian walkway.
- 2. The landscaping palette shall be desert, low water use plants with enhanced features, such as palm trees and other vegetation, along Thomas Road.

#### D. CANALSCAPE

- Walkways shall be provided connecting the canal pedestrian gate to a building entrance. The walkways shall be constructed of decorative pavers, stamped or colored concrete. These connections are important to encourage ease of use of the canal trails from the site.
- 2. Any fence along the canal shall consist of open view fencing. No solid walls shall be located along the canal.
- 3. A pedestrian gate shall be provided from the Property to the Canal for residents to easily access the canal.

#### E. COMPLETE STREETS

The City of Phoenix Complete Streets Design Guidelines, adopted October 17, 2018, include a number of suggestions for new development, some of which are applicable to this project:

#### Comfort and Convenience:

The project provides a detached sidewalk and landscaping along the streetscape and throughout the project that will provide thermal comfort for pedestrians and cyclists alike. In addition, there are direct pathways from our project to the sidewalk and canal areas for convenience.

#### Sustainability:

Bicycle facilities are proposed outside and inside the building for residents and guests in order to encourage bicycling to and from the project.

#### Connectivity:

As noted above, there are direct pathways from our project to the sidewalk and canal areas for convenience and connectivity.

Green Infrastructure: The proposed project will provide shade trees throughout the parking lot area, streetscape, and open space areas. This will enhance the sustainability of the project and help to reduce the urban heat island effect.

#### F. SIGNS

#### Multifamily Residential Signage

Signage for residential development shall be governed by Section 705 applicable to residential uses.

#### Commercial Signage

Signage for commercial development shall be governed by Section 705 applicable to commercial uses.

#### **G. SUSTAINABILTY**

This project will include many design features that help increase energy efficiency:

#### 1. City Enforced Standards:

- a. High efficiency HVAC units
- b. High-performance LED building lighting
- c. Low-voltage LED landscape lighting

#### 2. Developer Enforced Standards:

- a. Low E insulated glass
- b. Recycling program for residents and office/common areas
- c. Low-flow water fixtures
- d. Energy Star appliances
- e. An irrigation design that employs low flow drip irrigation to maximize efficiency, and an art controller with weather sensing technology
- f. Encourage healthy air quality with low-VOC or no-VOC paints.
- g. Encourage water conservation with low-flow water fixtures.

#### H. INFRASTRUCTURE

#### 1. CIRCULATION

Access to the subject site will be provided from driveways from Thomas Road, as approved by the Planning and Development Department.

#### 2. GRADING AND DRAINAGE

Development shall conform to the City of Phoenix regulations and design guidelines, as approved by the Planning and Development Department.

#### 3. WATER AND SEWER

Development of the site may require infrastructure improvements based on proposed uses and capacity demand at that time. The improvements will be designed and constructed in accordance with city Code requirements and Water Service Department Design Standards and Policies.

### I. COMPARATIVE ZONING TABLE

	R-5 (Multifamily Residence District) PRD	PROPOSED PUD
Maximum Building Height	4 stories or 48 feet	5 stories, not to exceed 48 ft
Density (du/acre)	45.68; 52.20 with bonus	52.6 du/gross acre / 200 units
Minimum Lot Coverage	50%	50%
Perimeter Standards,	20' adjacent to a public street	Thomas Road: 30 feet Canal: 30 feet
Building Setbacks	10' adjacent to property line	West Interior: 10 feet East Interior: 2 feet
Landscape Setback	15' average, 10' minimum	Thomas Road: 0 feet Canal: 5 feet Interior: 0 feet
Open Space	Minimum 5% of gross area	Minimum 5% of gross area
Parking Landscaping	Minimum 5%	Minimum 14%

### J. EXHIBITS

Area Vicinity Map and Site Aerial	
Phoenix General Plan Map	2
Phoenix Zoning Map	3
BRT Route Map	4
Conceptual Site Plan	5
Conceptual Elevations/Renderings	6
Conceptual Landscape Plan	
Legal Description (Gross Acreage)	8

# **Vicinity Map**

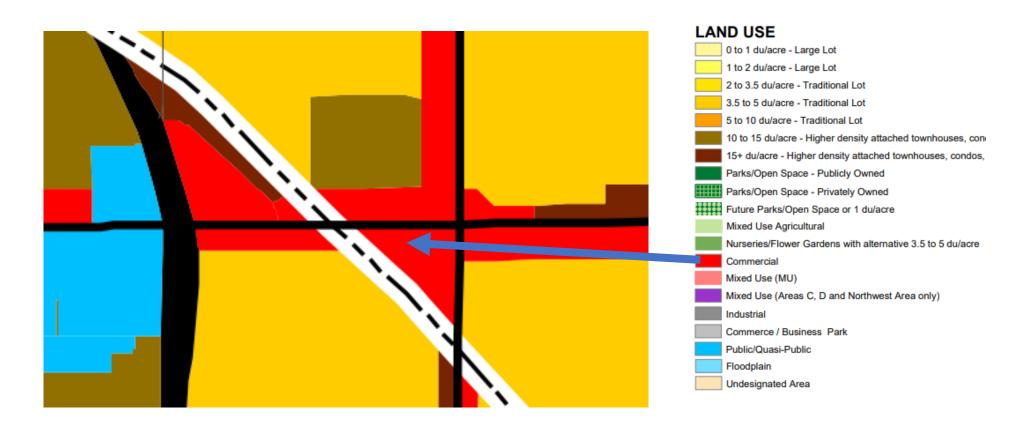


2333 E Thomas Rd

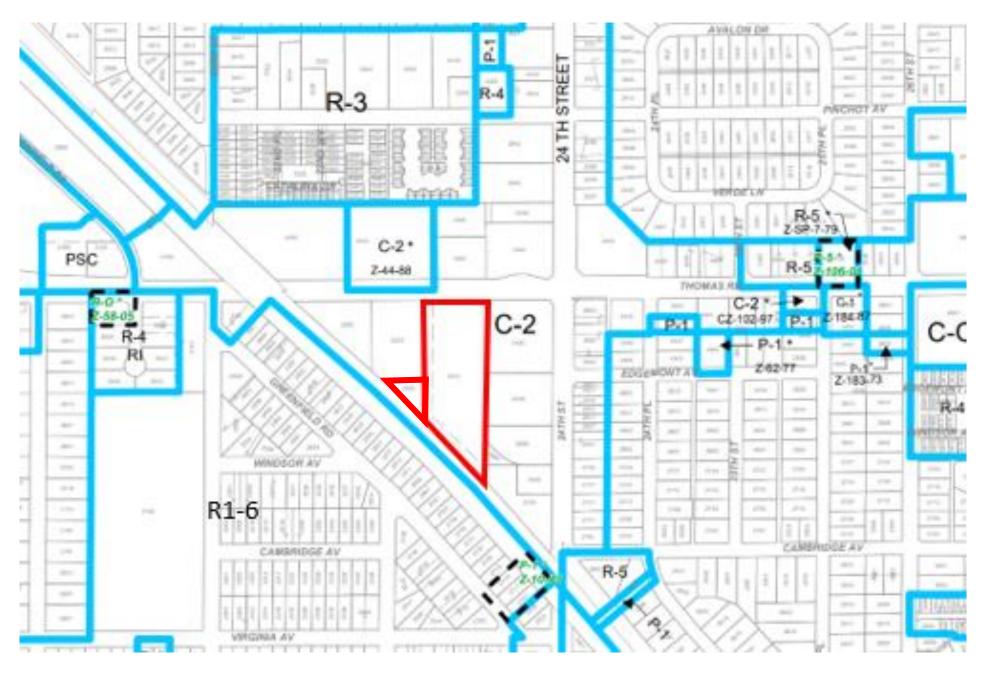
# **Aerial Map**



### **Phoenix General Plan Map**



### **Zoning Map**



# Phoenix Bus Rapid Transit





### **BRT 101**

Bus Rapid Transit—or BRT—is a high capacity bus service that provides a fast, reliable and convenient transit experience . . . and this new transit option is coming to Phoenix.

BRT is part of our commitment to you in the Transportation 2050 plan (T2050).



Advanced Fare Collection



Transit Spot Improvements



**Enhanced Stations** 

### **BRT Elements**



Dedicated Lanes



Custom Buses

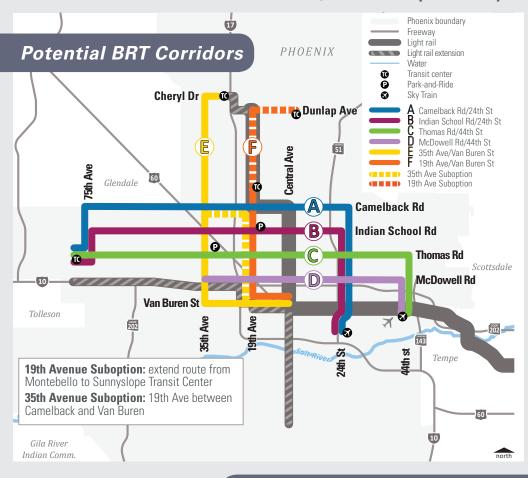


Unique Branding

### **Background**

At the direction of Phoenix's Citizens Transportation Commission and City Council, the project team reevaluated the BRT corridors in the T2050 plan. As a result, six potential corridors were identified using demographic and socioeconomic data, and current and forecasted (future) transit ridership. Ultimately, Phoenix's goal is to identify the BRT foundation network in fall 2020, which will consist of three corridors.

To determine this foundation network, we need input from you!



- A Camelback Road and 24th Street
- B Indian School Road and 24th Street
- Thomas Road and 44th Street
- McDowell Road and 44th Street
- 35th Avenue and Van Buren Street
- F 19th Avenue and Van Buren Street

Get involved, visit Phoenix.gov/BRT

# Autobús de Transporte Rápido de Phoenix





### **BRT 101**

Autobús de Transporte Rápido (Bus Rapid Transit)—o BRT—es un servicio de autobús que proporciona una experiencia de transporte rápido, confiable y conveniente . . . y esta nueva opción de transporte pronto llega a Phoenix.

BRT es parte de nuestro compromiso con usted en el Plan de Transporte de Phoenix 2050 (T2050).



Cobro avanzado de tarifas



Prioridad de señal de tráfico



Estaciones mejoradas

### Elementos del BRT



Carriles exclusivos para autobuses



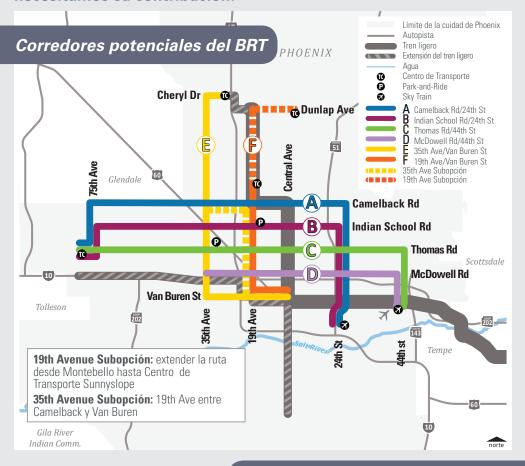
Autobuses adaptados



Publicidad exclusiva

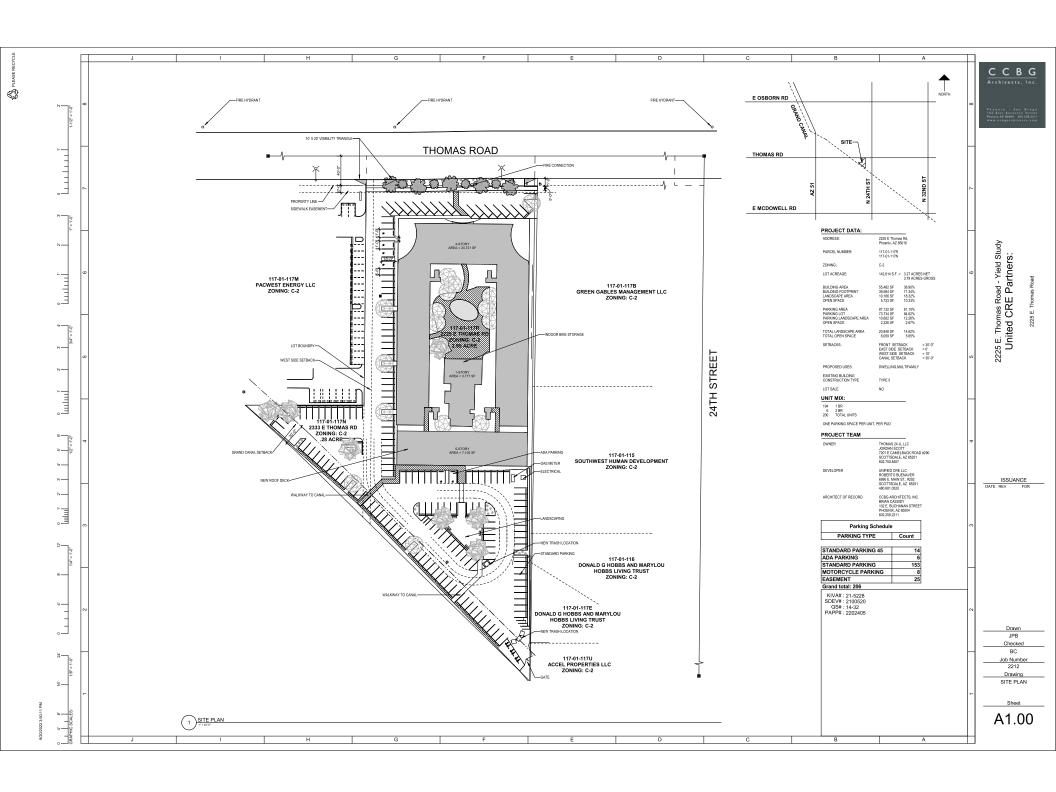
#### **Trasfondo**

Bajo la dirección de la Comisión de Transporte de Ciudadanos de Phoenix y el Consejo Municipal de Phoenix, el equipo del proyecto reevaluó los corredores de BRT del plan T2050. Como resultado, se identificaron seis corredores potenciales utilizando datos demográficos y socioeconómicos junto con el sistema de transporte actual y la cantidad pronosticada de pasajeros. El objetivo es identificar la base del sistema de BRT, que consistirá de tres corredores. **iPara determinar la base del sistema de BRT, necesitamos su contribución!** 



- A Camelback Road v 24th Street
- B Indian School Road y 24th Street
- C Thomas Road v 44th Street
- McDowell Road y 44th Street
- 35th Avenue y Van Buren Street
- F 19th Avenue y Van Buren Street

Participe, visite Phoenix.gov/BRT









August 30, 2022 3 Engineering Job No. 1589

#### **Zoning Legal Description**

That portion of the Northeast quarter of Section 34, Township 2 North, Range 3 East, Gila and Salt River Meridian, Maricopa County, Arizona, being more particularly described as follows:

Commencing at the Northeast corner of said Section 34;

Thence North 90 Degrees 00 Minutes 00 Seconds West along the North line of said Northeast quarter a distance of 300.12 feet to the **TRUE POINT OF BEGINNING**;

Thence South 00 Degrees 35 Minutes 05 Seconds West a distance of 718.69 feet to the Northeast line of the Grand Canal as shown on Book 1225 of Maps, Page 38, records of said county;

Thence South 47 Degrees 50 Minutes 24 Seconds West a distance of feet 25.01 feet;

Thence North 40 Degrees 52 Minutes 20 Seconds West a distance of feet 20.24 feet;

Thence North 45 Degrees 30 Minutes 49 Seconds West a distance of 299.07 feet;

Thence North 45 Degrees 29 Minutes 04 Seconds West a distance of 128.32 feet;

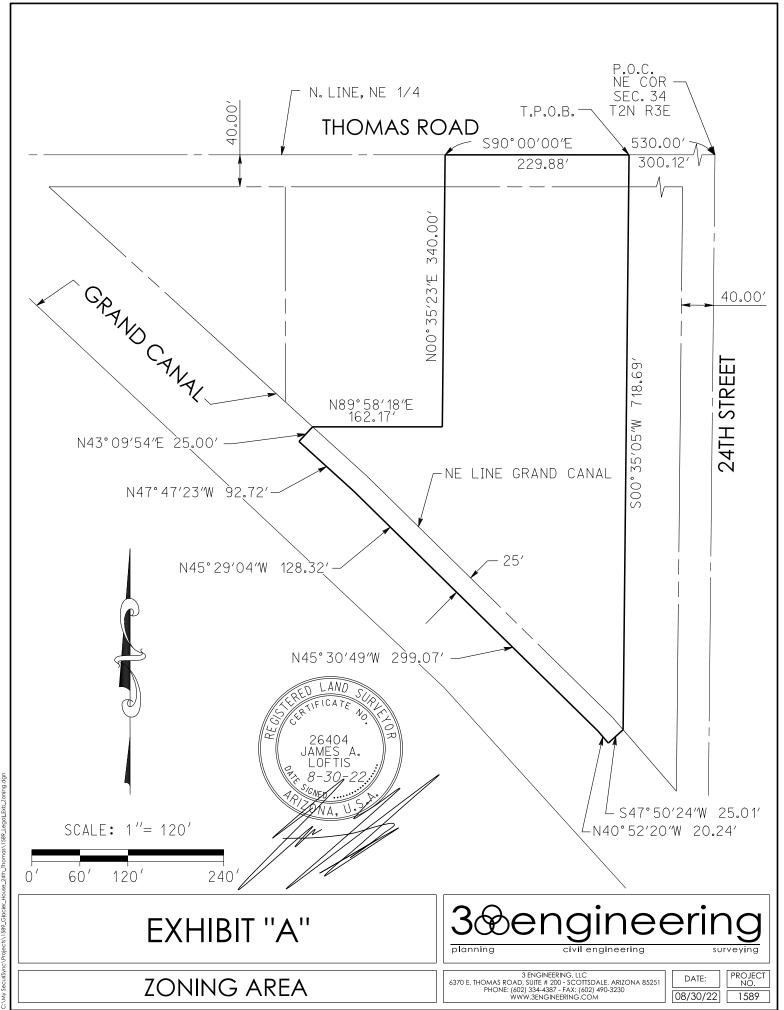
Thence North 47 Degrees 47 Minutes 23 Seconds West a distance of 92.72 feet;

Thence North 43 Degrees 09 Minutes 54 Seconds East a distance of 25.00 feet to said Northeast line;

Thence North 89 Degrees 58 Minutes 18 Seconds East a distance of 162.17 feet;

Thence North 00 Degrees 35 Minutes 23 Seconds East a distance of 340.00 feet to said North line;

Thence South 90 Degrees 00 Minutes 00 Seconds East along said North line a distance of 229.88 feet to the **POINT OF BEGINNING**.



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