

Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees helped develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and sometimes assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council and their recommendations are advisory in nature. The Council strives to create well-balanced committees which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: www.ci.phoenix.az.us (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at: **(602) 262-6882**.

Jan. 1998

ALHAMBRA VILLAGE

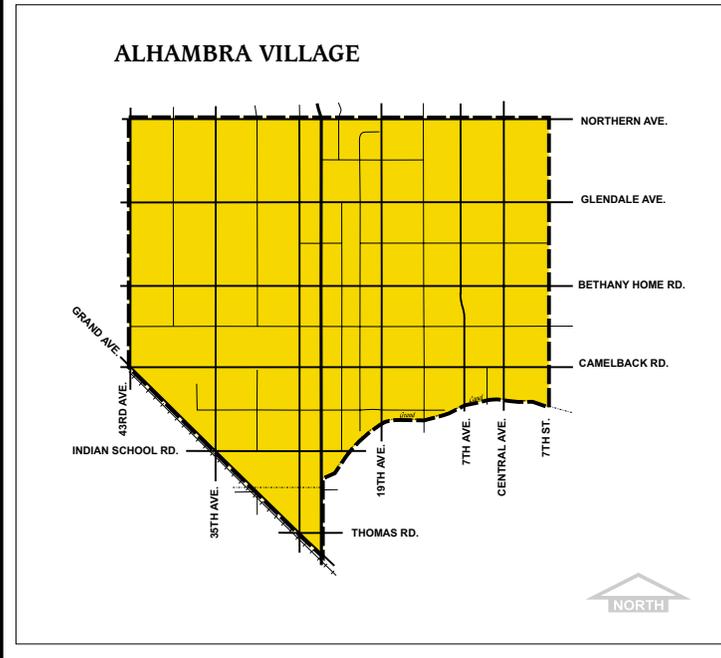
VILLAGE SIZE: 19.2 sq. miles

VILLAGE CORE: Chris-Town Mall

PRESENT & PROJECTED* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
1995	2020	1995	2020	1995	2020
115,900	123,900	45,500	48,600	45,900	48,000

*Source: Village Area - Village GIS Coverage, Phoenix Planning Department, October 1997
Projections - Whole Traffic Analysis Zones, Maricopa Association of Governments, July 1997



Upon request, this publication will be made available within a reasonable length of time through appropriate auxiliary aids or services to accommodate an individual with a disability. This publication may be made available through the following auxiliary aids or services: large print, Braille, audiotape or computer diskette. Contact Theresa Damiani, 262-6368/v or 534-5500 TDD.



**ALHAMBRA
VILLAGE**
Heart of the City



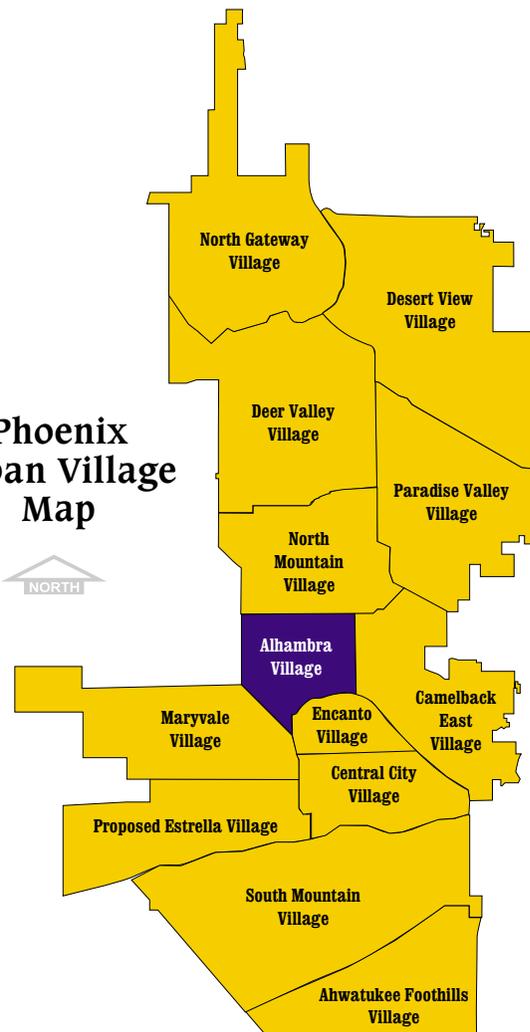
City of Phoenix

Prepared by
City of Phoenix Planning Department

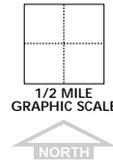


Phoenix is a growing city with a population of over one million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into twelve planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

Phoenix Urban Village Map

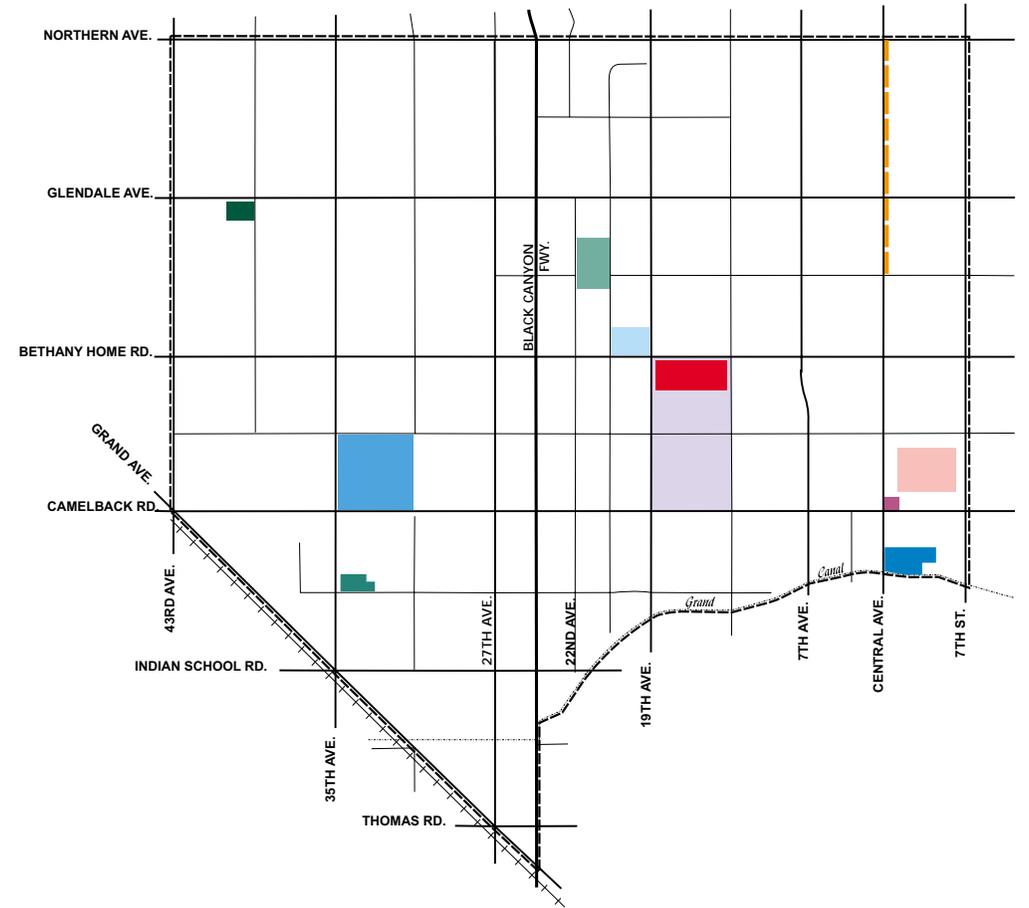


ALHAMBRA



LEGEND

- Core
- Chris-Town Mall
- Uptown Plaza
- Baptist Hospital and Medical Center
- Grand Canyon College
- Brophy High School
- Washington Park
- Cielito Park
- La Pradesa Park
- Windsor Square Historic Neighborhood
- Murphy Bridle Path



ALHAMBRA VILLAGE

Alhambra Village is bounded by Northern Avenue on the north, 7th Street on the east, 43rd Avenue on the west, Grand Avenue on the southwest, Grand Canal and Black Canyon Freeway on the southeast side. This area of Phoenix grew primarily when neighborhoods were becoming popular in the late 40's and early 50's to satisfy the housing needs of a growing population after World War II. Many of these new residents discovered Phoenix when they were stationed at Luke Air Base to the west of town. It is now characterized by small ranch-style homes of the postwar era.

The beautiful spanish name of "Alhambra" was first used by W. J. Murphy, the builder/developer of the Arizona Canal and the namesake of the Bridle Path, to designate one of four areas of north Phoenix that he sub-divided and later developed with residential homes. The eastern portion of the village is graced by large homes and the tree-lined historic Murphy Bridle Path which runs alongside

Central Avenue, an area that first saw growth in the 20's and 30's as the wealthy built large estates north of the city limits. This central Uptown area boasts the Windsor Square Neighborhood which is the city's only historic district that features homes built primarily in the 30's through the 50's and Uptown Plaza, the first strip shopping center in Phoenix, originally built in 1957. The Village Core focuses around the Chris-Town Mall, a shopping center built in the 60's and named after the Chris family who had a farm on this site.

Alhambra Village is faced with the challenges of enormous growth coupled with deterioration, both of which can be overcome in order to regenerate it's appealing suburban character. Future attention needs to be focused on stabilizing the entire area by continuing efforts to provide a balance of jobs, to preserve affordable housing and to establish and/or maintain support services all within the Village boundaries.