

## Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

## Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees helped develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council, and their recommendations are advisory in nature. The Council strives to create well-balanced committees, which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

## How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: [www.phoenix.gov](http://www.phoenix.gov) (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at:

(602) 262-6882.

July 2004

# LAVEEN VILLAGE

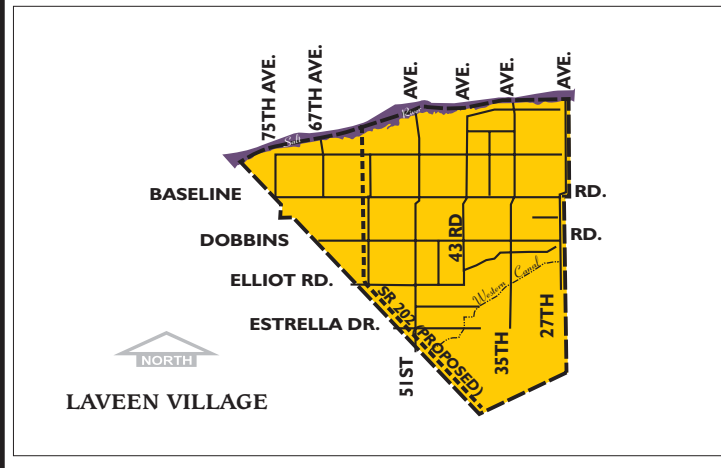
VILLAGE SIZE: 30.5 sq. miles

VILLAGE CORE: 59th Avenue and Dobbins Road

## PRESENT & PROJECTED\* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
2000	2020	2000	2020	2000	2020
9,049	66,702	2,552	20,514	3,079	25,417

\*Source: Village Area - Village GIS Coverage, Phoenix Planning Department, March 2002  
Population and Households: Census 2000, U. S. Census.  
Projections - Maricopa Association of Governments; Whole Traffic Analysis Zones, 2003 Interim Population and Employment Projection Data.



# LAVEEN VILLAGE

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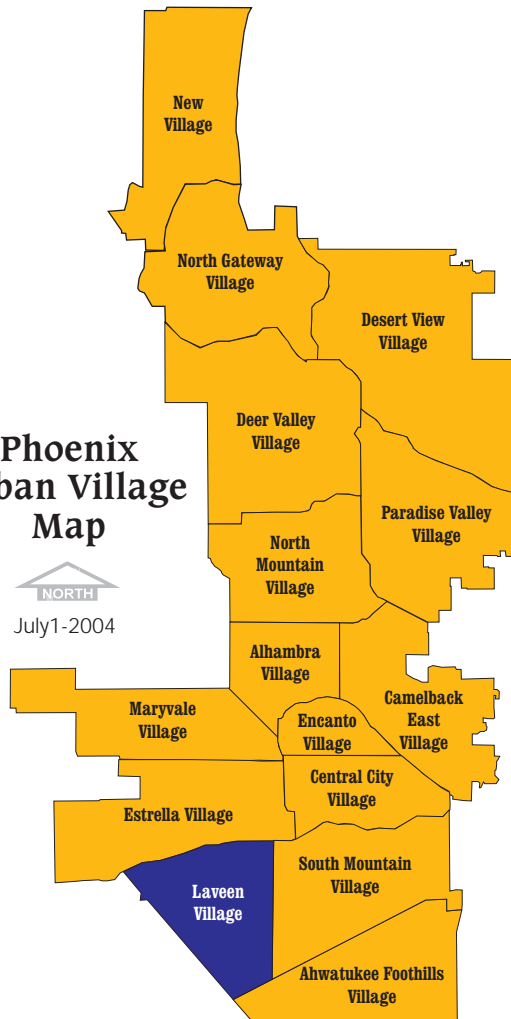
City of Phoenix

Prepared by  
City of Phoenix Planning Department



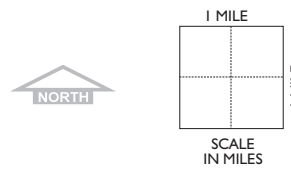
Phoenix is a growing city with a population of over 1.3 million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into 15 planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

### Phoenix Urban Village Map



### LAVEEN VILLAGE

- LEGEND**
- Village Core
  - Proposed Loop 202
  - Laveen Conveyance Channel



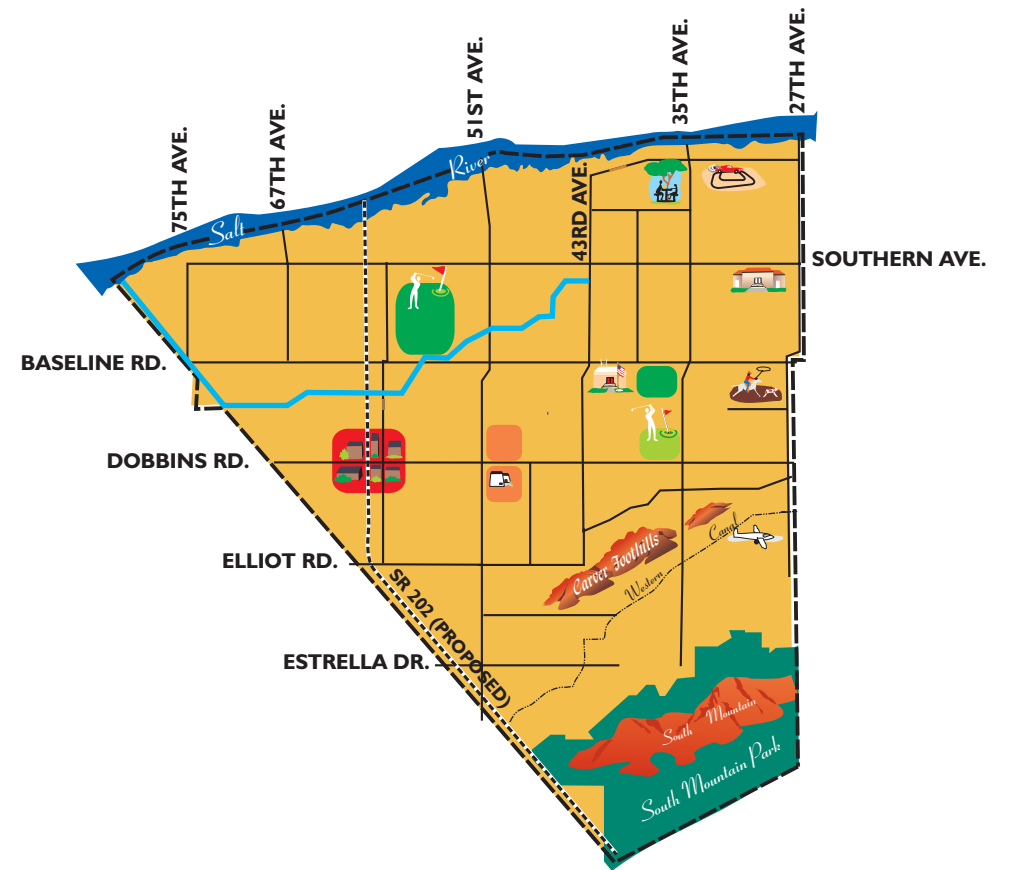
### LAVEEN VILLAGE

Laveen Village was first homesteaded in the late 19<sup>th</sup> Century, and during much of the 1900s cotton fields and dairies provided economic vitality. The Village's rural character accounts for its neighborly traditions. Today the Village's diverse population anticipates new opportunities to shop and enjoy recreation.

Laveen Village extends from the Rio Salado to the South Mountain Park Preserve, the largest municipal park in the country. Laveen Village has a strong farming community identity, with an industrial edge that provides local employment. Cotton and alfalfa fields extending to the horizon bordered by canals and country roads give Laveen its rural appeal. To the east the South Mountain Village, beginning at 27<sup>th</sup> Avenue, showcases historic South Phoenix and its many living and working environments. To the west the Gila River Indian community is characterized by open space and Indian gaming, in a view corridor that captures the Sierra Estrella Mountains.

The 160 acre core of the Village is planned on the west side of 59<sup>th</sup> Avenue and Dobbins Road. As the core develops, it will provide a blend of employment, commercial, and recreational uses and a concentration of community activities.

The proposed freeway loop 202 will link the Village to nearby freeways in an area that is only 20 minutes from downtown Phoenix. Many quality residential developments have been approved for the Laveen Village. Some distinct features of the Village include:



- ✓ The South Mountain Park Preserve which contains over 16,000 acres of pristine desert. Hiking, biking, horse trails, picnic areas and the natural beauty of South Mountain Park make the park one of the city's great assets.
- ✓ The rural and open character of the Village, enhanced by agricultural areas, cotton and alfalfa fields, open canal systems, and foothills. Planning emphasizes maintaining and enhancing the rural atmosphere.
- ✓ The Baseline/Dobbins Scenic Drives offering dramatic views, multi-use trails, and landscaping.
- ✓ Area plans that address special issues in the Laveen Village such as the Laveen Growth Study and the Central Laveen Commercial Planning Area Plan and Laveen Residential Design Guidelines. These plans represent both stewardship of what the community values, as well as guidelines for new development.
- ✓ A 40-acre town center, unique in Laveen only, will be located at the southeast corner of 59<sup>th</sup> Avenue and Dobbins Road. It will include retail, office and residential lofts above the ground floor. The design of the town center will be pedestrian scale and have as amenities an outdoor mall consisting of a replicated Salt River Project lateral and a town square. Adjacent to the south boundary of the town center will be a community park.