## National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form.* If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. **Place additional certification comments, entries, and narrative items on continuation sheets if needed (NPS Form 10-900a).** 

#### 1. Name of Property: Woodlea Historic District

historic name	Woodlea							
other names/site	number							
2. Location								
street & number	Roughly bound	ed by Glenre	osa Aven	ue and Mack	enzie Drive	e on th	ne north	not for publication
	and south, and 9 <sup>th</sup> Avenue and 15 <sup>th</sup> Avenue on the east and west							
ity or town Phoenix								vicinity
state <u>Arizona</u>	co	de AZ	county	Maricopa	cod	de _	013	
3. State/Federal	Agency Certif	ication						
for registering p requirements see In my opinion, t	that this nor properties in the et forth in 36 CF he property significant at the statew	mination National Reg R Part 60. meets following lev	request gister of H does not	for determina listoric Place meet the Na	ition of eligi s and meet	bility ts the	meets the procedur	e documentation standards ral and professional recommend that this property
	0							
Title					State of	or Fede	eral agency/	/bureau or Tribal Government
	property <u>meets</u>	does not me	eet the Natio	onal Register cri				
Signature of comme	enting official				Date			
Title					State	or Fede	eral agency/	/bureau or Tribal Government
4. National Pa	rk Service Cert	ification						
I, hereby, certify that	t this property is:							
entered in	the National Registe	PL		0	letermined elig	gible fo	or the Nation	nal Register
determined	d not eligible for the	National Regist	er		emoved from	the Na	ational Regis	ster
other (expl	ain:)							
Signature of the K	eeper				Date	of Acti	on	

#### 5. Classification

Ownership of Property (Check as many boxes as apply)	Category of Property (Check only one box)		ources within Prope ously listed resources in the		
		Contributing	Noncontributing		
X private	building(s)	133	30	buildings	
public - Local	X district			district	
public - State	site			site	
public - Federal	structure			structure	
	object			object	
		133	30	_ Total	
lame of related multiple pr Enter "N/A" if property is not part of Residential Subdivisions a Central Phoenix,	a multiple property listing) and Architecture in	Number of cont listed in the Nat	ributing resources ional Register	previously	
Central Thoenix,	1070-1303		0		
6. Function or Use					
		Current Function	ons		
Historic Functions		(Enter categories fro			
(Enter categories from instructions)					
DOMESTIC/Single Dwelling		DOMESTIC/Sing	le Dwelling		
		¥¥			
DOMESTIC/Multiple Dwelling	]	DOMESTIC/Mul	tiple Dwelling		
7. Description					
		Materials			
Architectural Classification	1	Materials (Enter categories fro	m instructions)		
7. Description Architectural Classification (Enter categories from instructions)		(Enter categories fro			
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran	ich Style	(Enter categories fro	m instructions)		
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU	ich Style	(Enter categories fro	oncrete		
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU Tudor Revival	ich Style JRY REVIVALS:	(Enter categories fro	oncrete		
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU Tudor Revival LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU	ich Style JRY REVIVALS:	(Enter categories fro	ucco		
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTL Tudor Revival LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTL Southwest	JRY REVIVALS:	(Enter categories fro	ucco		
Architectural Classification (Enter categories from instructions) MODERN MOVEMENT: Ran LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU Tudor Revival LATE 19 <sup>TH</sup> AND 20 <sup>TH</sup> CENTU	JRY REVIVALS:	(Enter categories fro	ucco		

#### **Narrative Description**

(Describe the historic and current physical appearance of the property. Explain contributing and noncontributing resources if necessary. Begin with **a summary paragraph** that briefly describes the general characteristics of the property, such as its location, setting, size, and significant features.)

#### **Summary Paragraph**

See Continuation Sheet

**Narrative Description** 

See Continuation Sheet

Name of Property

(Mark "x	cable National Register Criteria (" in one or more boxes for the criteria qualifying the property onal Register listing)	Areas of Significance (Enter categories from instructions)		
IOI Main		Community Planning and Development		
XA	Property is associated with events that have made a significant contribution to the broad patterns of our history.	Architecture		
В	Property is associated with the lives of persons significant in our past.			
x c	Property embodies the distinctive characteristics of a type, period, or method of construction or			
	represents the work of a master, or possesses high	Period of Significance		
	artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.	1928-1955		
D	Property has yielded, or is likely to yield, information important in prehistory or history.	Significant Dates		
		1928		
		_1929		
	a Considerations " in all the boxes that apply)			
Proper	rty is:	Significant Person		
	owed by a religious institution or used for religious	(Complete only if Criterion B is marked above)		
Α	purposes.	NA		
В	removed from its original location.			
C	a hirthologo ar grava	Cultural Affiliation		
- C	a birthplace or grave.	Undefined		
D	a cemetery.			
E	a reconstructed building, object, or structure.			
F	a commemorative property.	Architect/Builder		
	a commemorative property.	Builders:		
G	less than 50 years old or achieving significance Within the past 50 years.	Andy Womack		
	waani ale past so years.	George Funk		
		W. M. Bezy		

#### Period of Significance (justification)

Woodlea was platted in 1928 and the district was effectively built out by 1955.

#### Criteria Considerations (explanation, if necessary)

N/A

**Statement of Significance Summary Paragraph** (provide a summary paragraph that includes level of significance and applicable criteria)

See Continuation Sheet

Narrative Statement of Significance (provide at least one paragraph for each area of significance)

See Continuation Sheet

Developmental history/additional historic context information (if appropriate)

See Continuation Sheet

#### 9. Major Bibliographical References

Bibliography (Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets)

#### (See Continuation Sheet)

ic Preservation Office agency
agency ency nment
er

Historic Resources Survey Number (if assigned):

#### 10. Geographical Data

#### Acreage of Property Approximately 40 acres

(Do not include previously listed resource acreage)

#### UTM References

(Place additional UTM references on a continuation sheet)

1 <u>12 S</u>	<u>398638.1 m</u>	3707089.5 m	3 <u>12 S</u>	<u>399289.8 m</u>	3706827.9 m
Zone	Easting	Northing	Zone	Easting	Northing
2 <u>12 S</u>	<u>399295.2 m</u>	3707076.9 m	4 <u>12 S</u>	<u>398639.9 m</u>	3706834.7 m
Zone	Easting	Northing	Zone	Easting	Northing

#### Verbal Boundary Description (describe the boundaries of the property)

See Continuation Sheet

#### Boundary Justification (explain why the boundaries were selected)

See Continuation Sheet

# 11. Form Prepared By name/title Terri Myers, Historian; Kristen Brown, Architectural Historian; Karen Thompson, Associate Historian organization Preservation Central, Inc. date July 22, 2009 street & number 823 Harris Avenue telephone (512) 478-0898 city or town Austin state Texas zip code 78705

#### e-mail terrimyers@preservationcentral.com

#### Additional Documentation

Submit the following items with the completed form:

• Maps: A USGS map (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.

- Continuation Sheets
- Additional items: (Check with the SHPO or FPO for any additional items)

#### Photographs:

Submit clear and descriptive black and white photographs. The size of each image must be 1600x1200 pixels at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map.

See Continuation Sheet

**Paperwork Reduction Act Statement:** This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

**Estimated Burden Statement**: Public reporting burden for this form is estimated to average 18 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management. U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.

#### **National Register of Historic Places Continuation Sheet**

Page 8

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

SUMMARY PARAGRAPH

The Woodlea Historic District is a suburban neighborhood located approximately 3.5 miles north/northwest of downtown Phoenix, a few blocks south of the Grand Canal. Woodlea has a rectangular boundary that includes sections of Mackenzie Drive, Heatherbrae Drive, Glenrosa Avenue, and 9<sup>th</sup>, 11<sup>th</sup>, and 13<sup>th</sup> Avenues. The district corresponds to the Woodlea subdivision platted in 1928, with the exception of its east-facing lots along 7<sup>th</sup> Avenue, which were redeveloped commercially and are excluded from the district. The Woodlea Historic District is approximately 40 acres in size and contains 163 resources, all of which are residential in nature—160 single-family houses, and three multi-unit dwellings. The district is well-preserved. Of its 163 resources, 133 (82%) are considered contributing, and 30 (18%) are noncontributing. Most of the resources in the district are modest houses built in the 1930s and 1940s, a fact that resulted in coherent streetscapes and a strong sense of the historic period in which it was developed. The Woodlea Historic District is primarily characterized by its Transitional Ranch and Ranch style houses, which were popular during its principal phase of construction. However, a wide range of other historic design types are also represented, including various Period Revival styles. The boundaries of the National Register district generally correspond to the boundaries of a local historic district of the same name.

#### NARRATIVE DESCRIPTION

The Woodlea Historic District is situated between 7<sup>th</sup> and 15<sup>th</sup> Avenues, and between Glenrosa Avenue and Indian School Road. It is rectangular in shape. Its northern boundary is Glenrosa Avenue, a residential street that runs east-west. Only lots on the southern side of Glenrosa are included in the district. North of Glenrosa is a residential neighborhood platted after World War II, and the Grand Canal. The district's eastern boundary is an alley that runs behind the lots on the eastern side of 9<sup>th</sup> Avenue. The alley separates the residential lots on 9<sup>th</sup> Avenue from the lots located on the west side of 7<sup>th</sup> Avenue, which were originally part of the subdivision but are now commercial properties. The district's southern boundary is an alley that runs behind the lots on the south of this alley are separate subdivisions including small lots containing postwar Ranch houses along Monterosa Street, and large lots containing apartment buildings along Indian School Road, an east-west artery. Woodlea's western boundary is 15<sup>th</sup> Avenue, a residential street. West of the district is another residential neighborhood that is unrelated to Woodlea.

The streets in Woodlea follow a regular grid pattern, with three east-west streets and four north-south streets. The majority of the lots face the east-west streets, but both 9<sup>th</sup> and 15<sup>th</sup> Avenues have lots oriented to face them. The streetscapes in Woodlea are uniform, despite the many architectural styles found in the district. Setbacks, massing, and landscaping are fairly consistent throughout the district and contribute to its coherent appearance. The streets are flat and wide enough to permit on-street parking. They are paved in asphalt and have squared concrete curbs. Sidewalks abut and run parallel to the streets and their squared edges drop to pavement level and serve as curbs. One exception to this is Glenrosa, which has rolled concrete curbs. The average lot size in the district is 50 feet wide by 125 feet deep. The houses in Woodlea are similarly sized. All are one-story in height, but two have two-story rear additions. They are set back a consistent 35-40 feet from the street. Distances between houses are largely consistent, as well. There are very few fences or walls in the front yards, which creates a feeling of openness. A large majority of lots in the district have front lawns,

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7 Page 9

with hedges, oleander bushes, low flowerbeds, and mature palm, ash, and pine trees. A few lots are xeriscaped, with low water use native plants and crushed gravel. Most lots have straight concrete driveways which lead either to attached garages or garages in the rear. Some original ribbon driveways remain, although the majority of driveways have been infilled or replaced with new concrete. A small number of driveways have been widened. Streetlights are located primarily along 15<sup>th</sup> Avenue and at intersections.

Ninety-five percent of the houses in the district are from the period of significance, with 155 houses dating from 1928 to 1955. Eight houses in the district date to 1929, shortly after the subdivision was platted. Seventeen houses were built in the 1930s, with 10 of them built in 1938 and 1939. The great majority of the district's resources date from the 1940s; a total of 121 houses were built in that decade. Fifty-nine were completed just before the war, in 1940 and 1941. Twenty-seven houses were built from 1942 through 1944 and another 35 were completed from 1945 through 1949. The district was substantially built out by 1955. Nine houses were completed between 1950 and 1955. No houses were built between 1955 and 1960; there are eight non-historic houses dating from 1960 and later.

The historic resources in the district display a remarkable diversity of styles; however, the majority of houses are Transitional Ranch or Ranch style. Several revival styles and other historic styles are represented in Woodlea, but in small number. Of the 163 resources in the district, 87 (53%) are Transitional Ranch in style. Approximately two-thirds of the Transitional Ranches have hipped roofs, and approximately one-third of these houses have gabled roofs. The majority of the Transitional Ranch houses are stucco or painted brick. The district contains 32 simple Ranch houses, many of them early examples. Most of them are cross-gabled or side-gabled, but several are hipped. There are also 15 French Provincial Ranch houses and two Colonial Revival Ranch houses. The Transitional Ranch houses tend to be smaller, with a short side-gabled volume and a short gabled ell, or with centrally-massed hipped volumes and a short hipped ell. The Ranch houses in the district are slightly larger and have more elongated footprints and linear floor plans. Some of the Transitional Ranch and Ranch houses have attached garages or carports that further elongate their façades, but many of the houses have detached garages in the rear near the alley. In general, detached garages match the house, with similar roof forms and construction materials. There are several houses in the district that can be said to have a Period Revival style or other historic style. Seven are flat-roofed Southwest style houses. Five are Tudor Revival and one is an English Cottage. There are four bungalows. There is one Art Moderne house. In general, these revival styles and other styles have matching detached garages in the rear. The three multi-unit dwellings in the district are Ranch in style. Finally, there are two houses whose original styles cannot be determined due to extensive alterations. Of the eight houses in the district built outside the period of significance, four are Ranch in style and four are too recent for a style to have been assigned to them.

Construction materials and decorative details vary slightly throughout the neighborhood but present a coherent appearance. The vast majority of resources in the neighborhood have stucco or painted brick exteriors. Several have exposed brick exteriors. One house has stone siding, and another has partial stone siding. One house has slump block walls. A few of the houses have had replacement vinyl or aluminum siding installed. By far the most common roofing material is asphalt shingle, and some of the houses feature tiled ridgelines. Clay tile and concrete tile roofs are also found. A small number of houses have built-up flat roofs. The majority of windows in the district are steel casement, but wood casement and wood double hung windows are also

#### National Register of Historic Places Continuation Sheet

Page 10

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

found. A few houses have replacement aluminum or vinyl sash, and others have replacement glass in their original casement sash. Most of the houses have large window openings, including fixed and operable sash picture windows in various configurations. Various decorative window types are found, including projecting bay, bulls-eye, glass block, and fixed picture, although not in great numbers. Most of the houses in the district are Transitional Ranches and so are simple in design, with modest details but no revival style ornamentation. Commonly found ornamental details include exposed rafter ends, brick sills, window shutters, and scalloped wood in the gable ends. A small number of houses have contrasting wainscoting wherein the wainscot brick has a different brick size or bond than the walls. Chimneys are found on many houses.

Most of the houses have porches or stoop roofs of various sizes and configurations. Many of the porches are long and shallow, located under cornice overhangs along the front façade, and are found both with and without porch supports. Others are flat- or shed-roofed corner porches located at the junction of ells. Some porches are simply shed-roofed hoods extending from the roof edge. In a few instances, there are more substantial inset or attached porches, and there are also several houses without porches. Several houses have carports, either inset or attached. Porch and carport supports are most commonly decorative metal or 4x4 wood posts, although brick piers are found.

Approximately two-thirds of the Transitional Ranch houses in the district have hipped roofs in various configurations. The house at *1301 W. Mackenzie Drive* has a large central hip and a hipped ell. It is a stucco house with steel casement windows, a shallow shed-roofed porch, and exposed rafters. An example of a Transitional Ranch without an ell is *1118 (aka 1112) W. Mackenzie Drive*, a brick house with a single hipped roof, interior brick chimney, and symmetrical façade. The house at *927 W. Glenrosa Avenue* is an example of a hybrid hipped/gabled house. It has a small central hip, a long side-gabled volume containing a small corner entry porch, and smaller front-gabled ell. It is a stucco house with casement windows, including a corner casement. Approximately one-third of the Transitional Ranch houses in Woodlea are gabled, and of these, most are cross-gabled. For example, *4127 N. 15<sup>th</sup> Avenue* is a side-gabled painted brick house with a front-gabled ell in the center of its front elevation. It has a short shed-roofed porch with exposed rafter ends and 1/1 wood double-hung windows. The house at *1105 W. Heatherbrae Drive* is a painted brick side-gabled house with a front-gabled ell. Its roof pitches are wide, and it has exposed rafters and large casement windows. A small number of the Transitional Ranch houses are side-gabled, such as *930 W. Mackenzie Drive*, which has a rectangular footprint, small casement windows, and a small gabled roof over the entry.

There are 30 basic Ranch houses in Woodlea, most of which are side-gabled and cross-gabled. The crossgabled brick house at *1401 W. Glenrosa Avenue* has a long side-gabled volume with a shallow shed-roofed porch, and a front-gabled ell. It has large casement windows and wood in its gable ends. At *924 W. Heatherbrae Drive* is a side-gabled Ranch house with painted brick walls, casement windows, and a shedroofed porch. A brick Ranch house at *1312 W. Mackenzie Drive* features a brick stringcourse at wainscot level, segmental arch window openings and 1/1 wood double hung windows. It also has a simple side-gabled porte-cochere. A hipped Ranch example can be found at *1321 W. Heatherbrae Drive*. It has a single hipped roof, a large picture window on the front façade, casement windows, and an inset carport with a storage area at its rear. Additionally, the three multi-unit dwellings, *4235 N. 15<sup>th</sup> Avenue, 1137 W. Glenrosa Avenue,* and *4142 N. 9<sup>th</sup> Avenue* are Ranch in style, with linear plans and hipped roofs.

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

Page 11

There are 15 French Provincial Ranch houses, such as *953 W. Glenrosa Avenue*, a stucco house with several intersecting hipped volumes, casement windows including a corner casement, an inset corner entry, and a bulls-eye window. Another example is *918 W. Heatherbrae Drive*, a painted brick house with intersecting hip roofs, corner casements, a single decorative glass block near the entry, and a small stoop roof. The two Colonial Revival Ranch houses in the district feature exposed brick and symmetrical facades. One of them, *930 W. Heatherbrae Drive*, is a side-gabled house with a pedimented entry door flanked by 6/6 wood double hung windows. The other, *4243 N. 15<sup>th</sup> Avenue*, has a single broad hipped roof, an inset entry porch in the center of its front elevation, casement windows, and a prominent exterior corner chimney set at a 45-degree angle.

The presence of Period Revivals and other historic styles adds diversity to Woodlea. There are seven Southwest Style houses in the district, such as 4204 N. 9<sup>th</sup> Avenue. It is a stucco house with a tiled stoop roof over a central entry door, wood casement windows, an arched wing wall, and a flat roof with parapet. The Southwest style house at 1309 W. Mackenzie Drive has a decorative parapet and an arched entry porch, and the house at 903 W. Mackenzie Drive has a shallow front ell, wood casement windows, and a corner tiled stoop roof.

There are five Tudor Revival style houses in the district, all of which have high-pitched cross-gabled roofs. For example, *921 W. Heatherbrae Drive* is a stucco house with 1/1 double hung windows and an exterior chimney. The house at *925 W. Heatherbrae Drive* features divided light sidelights at the entry door, an arched wing wall, and tall wood casement windows. At *707 W. Mackenzie Drive* is an example with arched window openings, an arched entry porch, and wood casements. There is one English Cottage style house, *711 W. Glenrosa Avenue*. It has random stone walls, a low-pitched gabled roof, and steel casement windows.

There are two Craftsman-influenced bungalows in the district. The house at *1103 W. Mackenzie Drive* is a side-gabled brick house with segmental arched window openings, double hung windows, and exposed rafters. It has a front-gabled porch with full-height brick piers. A simpler example is *907 W. Mackenzie Drive*, a cross-gabled stucco house with an exterior chimney and double hung windows. There are two other bungalows in the district—*4210 N. 9<sup>th</sup> Avenue*, a front-gabled stucco house with exposed rafters and a front-gabled porch; and *749 W. Mackenzie Drive*, a side-gabled stucco house with a broad roof, double hung windows, and a front-gabled porch.

The district's Art Moderne house, *1309 W. Glenrosa Avenue*, is an excellent example of the style. It is a flatroofed, stucco house with a curved front ell and a side elevation with shallow projecting ells. It features narrow stringcourses at cornice level and around the curved front corner. It has several corner casements and two decorative rows of glass block windows.

Woodlea contains eight non-historic resources. Four of them are Ranch houses built in the early to mid-1960s. The house at *1129 W. Heatherbrae Drive* is an altered flat-roofed Ranch with an inset carport; *1305 W. Heatherbrae Drive* is a brick cross-gabled Ranch, *4244 N. 13<sup>th</sup> Avenue* is a small flat-roofed Ranch; and *1315 W. Heatherbrae Drive* is a cross-gabled painted block Ranch with a wide inset carport. A non-historic multi-

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

Page 12

unit dwelling built in circa 1960 is also Ranch in style. A house built in 1970, *1141 W. Glenrosa Avenue*, is a flat-roofed slump block house with a corbelled cornice, heavy wood beam across the garage door header, and an entrance hidden from view of the street. The remaining three nonhistoric houses are too new or too simple to be classified with a particular architectural style. They are all one-story houses with Ranch house massing and general appearance.

Of the 163 total resources in the district, only 30 (18%) are considered noncontributing. The eight non-historic houses previously discussed are noncontributing due to age. The other 23 are noncontributing due to various alterations. For example, the house at *1329 W. Heatherbrae Drive* has a two-story addition in the rear. Another two-story addition is found at *721 W. Heatherbrae Drive*, a house which has also been altered by the addition of stucco and replacement windows. The house at *914 W. Heatherbrae Drive* has replacement siding and windows, and the house at *4218 N. 9<sup>th</sup> Avenue* has had its garage infilled. The house at *4213 N. 15<sup>th</sup> Avenue* has been altered, whereas *1317 W. Glenrosa Avenue* has had its front entry enclosed and one front window replaced.

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

Page 13

#### **Inventory of Resources**

Address	Construction Date	Style	Contributing Status	Reason Noncontributing
4142 N. 9 <sup>th</sup> Ave.	c. 1960	Multi-unit; Ranch	Noncontributing	Age
4203 N. 9 <sup>th</sup> Ave.	1947	Transitional Ranch	Noncontributing	Alterations
4204 N. 9 <sup>th</sup> Ave.	1929	Southwest	Contributing	
4207 N. 9 <sup>th</sup> Ave.	1948	Transitional Ranch	Noncontributing	Alterations
4208 N. 9 <sup>th</sup> Ave.	1938	Transitional Ranch	Contributing	
4210 N. 9 <sup>th</sup> Ave.	1929	Bungalow	Contributing	
4211 N. 9 <sup>th</sup> Ave.	1942	Transitional Ranch	Contributing	
4213 N. 9 <sup>th</sup> Ave.	1941	Transitional Ranch	Contributing	
4218 N. 9 <sup>th</sup> Ave.	1939	Transitional Ranch	Noncontributing	Alterations
4220 N. 9 <sup>th</sup> Ave.	1929	Tudor Revival	Noncontributing	Alterations
4225 N. 9 <sup>th</sup> Ave.	1946	Transitional Ranch	Contributing	
4226 N. 9 <sup>th</sup> Ave.	1940	Transitional Ranch	Contributing	
4229 N. 9 <sup>th</sup> Ave.	1944	Transitional Ranch	Contributing	
4230 N. 9 <sup>th</sup> Ave.	1940	Transitional Ranch	Contributing	
4235 N. 9 <sup>th</sup> Ave.	1944	Transitional Ranch	Contributing	
4236 N. 9 <sup>th</sup> Ave.	1946	Transitional Ranch	Contributing	
4239 N. 9 <sup>th</sup> Ave.	1946	Transitional Ranch	Contributing	
4240 N. 9 <sup>th</sup> Ave.	1931	Southwest	Contributing	
4242 N. 9 <sup>th</sup> Ave.	1950	Transitional Ranch	Contributing	
4200 N. 11 <sup>th</sup> Ave.	1945	Ranch	Noncontributing	Alterations
4125 N. 15 <sup>th</sup> Ave.	1944	Transitional Ranch	Contributing	
4127 N. 15 <sup>th</sup> Ave.	1945	Transitional Ranch	Contributing	
		French Provincial		
4201 N. 15 <sup>th</sup> Ave.	1946	Ranch	Contributing	
4213 N. 15 <sup>th</sup> Ave.	c.1950	Ranch	Noncontributing	Alterations
4219 N. 15 <sup>th</sup> Ave.	c.1950	Ranch	Noncontributing	Alterations
4225 N. 15 <sup>th</sup> Ave.	1944	Transitional Ranch	Noncontributing	Alterations
4235 N. 15 <sup>th</sup> Ave.	1943	Multi-unit; Ranch	Contributing	
		Colonial Revival		
4243 N. 15 <sup>th</sup> Ave.	1944	Ranch	Contributing	
711 W. Glenrosa Ave.	1949	English Cottage	Contributing	
913 W. Glenrosa Ave.	1980	Unclassified	Noncontributing	Age
915 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
919 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
923 W. Glenrosa Ave.	1940	Transitional Ranch	Contributing	
927 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
945 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
949 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
		French Provincial		
953 W. Glenrosa Ave.	1940	Ranch	Contributing	

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

	Construction		Contributing	Reason
Address	Date	Style	Status	Noncontributing
1103 W. Glenrosa Ave.	1942	Transitional Ranch	Contributing	
1107 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
1113 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
1115 W. Glenrosa Ave.	1971	Unclassified	Noncontributing	Age
1117 W. Glenrosa Ave.	1940	Transitional Ranch	Contributing	
1119 W. Glenrosa Ave.	1946	Transitional Ranch	Contributing	
1121 W. Glenrosa Ave.	1945	Transitional Ranch	Contributing	
1127 W. Glenrosa Ave.	2003	Unclassified	Noncontributing	Age
1137 W. Glenrosa Ave.	1948	Multi-unit; Ranch	Contributing	
1141 W. Glenrosa Ave.	1970	Unclassified	Noncontributing	Age
1245 W. Glenrosa Ave.	1946	Transitional Ranch	Contributing	
1301 W. Glenrosa Ave.	1941	Transitional Ranch	Contributing	
1309 W. Glenrosa Ave.	1938	Art Moderne	Contributing	
1317 W. Glenrosa Ave.	1940	Transitional Ranch	Noncontributing	Alterations
1323 W. Glenrosa Ave.	1940	Transitional Ranch	Contributing	
1401 W. Glenrosa Ave.	1945	Ranch	Contributing	
1407 W. Glenrosa Ave.	1945	Transitional Ranch	Contributing	
1413 W. Glenrosa Ave.	1940	Transitional Ranch	Contributing	
721 W. Heatherbrae Dr.	1940	Transitional Ranch	Noncontributing	Alterations
903 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
914 W. Heatherbrae Dr.	1942	Unknown	Noncontributing	Alterations
917 W. Heatherbrae Dr.	1929	Southwest	Contributing	
		French Provincial		
918 W. Heatherbrae Dr.	1942	Ranch	Contributing	
921 W. Heatherbrae Dr.	1929	Tudor Revival	Contributing	
924 W. Heatherbrae Dr.	1941	Ranch	Noncontributing	Alterations
925 W. Heatherbrae Dr.	1929	Tudor Revival	Contributing	
928 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
		Colonial Revival	Contributing	
930 W. Heatherbrae Dr.	1940	Ranch	Contributing	
933 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
936 W. Heatherbrae Dr.	1938	Ranch	Contributing	
939 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
942 W. Heatherbrae Dr.	1951	Transitional Ranch	Contributing	
950 W. Heatherbrae Dr.	1949	Transitional Ranch	Contributing	
951 W. Heatherbrae Dr.	1949	Transitional Ranch	Contributing	
301 W. HEALIEIDIAE DI.	1341	French Provincial		
1101 W. Heatherbrae Dr.	1941	Ranch	Contributing	
1102 W. Heatherbrae Dr.	1946	Ranch Transitional Banch	Contributing	
1104 W. Heatherbrae Dr.	1947	Transitional Ranch	Contributing	
1105 W. Heatherbrae Dr.	1940	Transitional Ranch	Contributing	
1107 W. Heatherbrae Dr.	1940	Transitional Ranch	Contributing	

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

	Construction		Contributing	Reason
Address	Date	Style	Status	Noncontributing
1109 W. Heatherbrae Dr.	1944	Transitional Ranch	Contributing	
		French Provincial		
1110 W. Heatherbrae Dr.	c.1945	Ranch	Contributing	
1111 W. Heatherbrae Dr.	1944	Transitional Ranch	Contributing	
1112 W. Heatherbrae Dr.	1942	Transitional Ranch	Contributing	
		French Provincial		
1114 W. Heatherbrae Dr.	1942	Ranch	Contributing	
1124 W. Heatherbrae Dr.	1950	Transitional Ranch	Contributing	
1125 W. Heatherbrae Dr.	1940	Ranch	Noncontributing	Alterations
1126 W. Heatherbrae Dr.	c.1935	Southwest	Contributing	
1129 W. Heatherbrae Dr.	1965	Ranch	Noncontributing	Age
1130 W. Heatherbrae Dr.	1940	Transitional Ranch	Contributing	
1137 W. Heatherbrae Dr.	1945	Transitional Ranch	Contributing	
		French Provincial		
1138 W. Heatherbrae Dr.	1941	Ranch	Contributing	
1142 W. Heatherbrae Dr.	c.1940	Transitional Ranch	Contributing	
1143 W. Heatherbrae Dr.	1947	Transitional Ranch	Contributing	
1145 W. Heatherbrae Dr.	1947	Transitional Ranch	Contributing	
1146 W. Heatherbrae Dr.	1942	Transitional Ranch	Contributing	
1301 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
1302 W. Heatherbrae Dr.	1941	Transitional Ranch	Noncontributing	Alterations
1305 W. Heatherbrae Dr.	1964	Ranch	Noncontributing	Age
1306 W. Heatherbrae Dr.	1942	Southwest	Contributing	U -
1309 W. Heatherbrae Dr.	1950	Ranch	Contributing	
1310 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
1314 W. Heatherbrae Dr.	1941	Transitional Ranch	Contributing	
1315 W. Heatherbrae Dr.	1961	Ranch	Noncontributing	Age
	1001	French Provincial	literioentributing	7.go
1318 W. Heatherbrae Dr.	1941	Ranch	Contributing	
1321 W. Heatherbrae Dr.	1948	Ranch	Contributing	
1322 W. Heatherbrae Dr.	1940	Transitional Ranch	Contributing	
1325 W. Heatherbrae Dr.	c.1955	Ranch	Contributing	
1326 W. Heatherbrae Dr.	1941	Transitional Ranch	Noncontributing	Alterations
1328 W. Heatherbrae Dr.	1944	Ranch	Contributing	Allerations
1329 W. Heatherbrae Dr.	1947	Ranch	Noncontributing	Alterations
				Allerations
707 W. Mackenzie Dr.	1929	Tudor Revival	Contributing	
749 W. Mackenzie Dr.	1940	Bungalow	Contributing	
901 W. Mackenzie Dr.	1947	Ranch	Contributing	
903 W. Mackenzie Dr.	c.1935	Southwest	Contributing	
905 W. Mackenzie Dr.	1939	Transitional Ranch	Contributing	
907 W. Mackenzie Dr.	1931	Bungalow	Contributing	
908 W. Mackenzie Dr.	1946	Transitional Ranch	Contributing	

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

Address	Construction Date	Style	Contributing Status	Reason Noncontributing
909 W. Mackenzie Dr.	1940	Transitional Ranch	Noncontributing	Alterations
911 W. Mackenzie Dr.	1940	Ranch	Contributing	Allerations
	1340	French Provincial	Contributing	
919 W. Mackenzie Dr.	1940	Ranch	Contributing	
920 W. Mackenzie Dr.	1941	Unknown	Noncontributing	Alterations
924 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	Allerations
930 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	
931 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	
	1940	French Provincial	Contributing	
932 W. Mackenzie Dr.	1938	Ranch	Contributing	
934 W. Mackenzie Dr.	1938	Transitional Ranch	Contributing	
934 W. Mackenzie DI.	1940	French Provincial	Contributing	
935 W. Mackenzie Dr.	1944	Ranch	Contributing	
936 W. Mackenzie Dr.	1944	Ranch	Contributing	
941 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	
		Ranch		
946 W. Mackenzie Dr.	c.1945	French Provincial	Contributing	
1101 W. Maakansia Dr	1011		Noncontribution	Alterations
1101 W. Mackenzie Dr.	1941	Ranch	Noncontributing	Alterations
1103 W. Mackenzie Dr.	1929	Bungalow	Contributing	
1106 W. Mackenzie Dr.	1944	Transitional Ranch	Contributing	
1108 W. Mackenzie Dr.	1939	Transitional Ranch	Contributing	
1109 W. Mackenzie Dr.	1937	Transitional Ranch	Noncontributing	Alterations
1110 W. Mackenzie Dr.	1945	Transitional Ranch	Contributing	
1118 W. Mackenzie Dr.	1945	Transitional Ranch	Contributing	
1117 W. Mackenzie Dr.	1938	Transitional Ranch	Contributing	
1122 W. Mackenzie Dr.	1947	Transitional Ranch	Contributing	
1123 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	
1127 W. Mackenzie Dr.	1944	Transitional Ranch	Contributing	
1128 W. Mackenzie Dr.	1948	Transitional Ranch	Contributing	
1131 W. Mackenzie Dr.	1942	Transitional Ranch	Contributing	
1132 W. Mackenzie Dr.	1943	Transitional Ranch	Contributing	
		French Provincial		
1137 W. Mackenzie Dr.	1942	Ranch	Contributing	
1138 W. Mackenzie Dr.	1943	Ranch	Contributing	
1141 W. Mackenzie Dr.	1941	Transitional Ranch	Contributing	
1142 W. Mackenzie Dr.	1944	Ranch	Contributing	
		French Provincial	Ĭ	
1146 W. Mackenzie Dr.	1941	Ranch	Contributing	
1147 W. Mackenzie Dr.	1941	Ranch	Contributing	
1301 W. Mackenzie Dr.	1941	Transitional Ranch	Contributing	
		French Provincial		
1302 W. Mackenzie Dr.	1941	Ranch	Contributing	

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number 7

Address	Construction Date	Style	Contributing Status	Reason Noncontributing
1305 W. Mackenzie Dr.	1941	Ranch	Contributing	
1306 W. Mackenzie Dr.	1939	Transitional Ranch	Contributing	
1308 W. Mackenzie Dr.	1939	Ranch	Noncontributing	Alterations
1309 W. Mackenzie Dr.	1930	Southwest	Contributing	
1310 W. Mackenzie Dr.	1940	Transitional Ranch	Contributing	
1312 W. Mackenzie Dr.	1945	Ranch	Contributing	
1315 W. Mackenzie Dr.	1951	Ranch	Contributing	
1321 W. Mackenzie Dr.	1952	Ranch	Contributing	
1326 W. Mackenzie Dr.	1944	Ranch	Contributing	
1327 W. Mackenzie Dr.	1931	Tudor Revival	Contributing	
1333 W. Mackenzie Dr.	1948	Ranch	Contributing	
1335 W. Mackenzie Dr.	1946	Ranch	Contributing	
1336 W. Mackenzie Dr.	1944	Transitional Ranch	Contributing	
1339 W. Mackenzie Dr.	1948	Ranch	Noncontributing	Alterations

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8

#### STATEMENT OF SIGNIFICANCE SUMMARY PARAGRAPH

Page 18

The Woodlea Historic District is significant as a good example of an FHA-Influenced Subdivision (1935-1963) as identified in the three historic contexts discussed in the Multiple Property Listing "Residential Subdivisions and Architecture in Central Phoenix, 1870-1963." It relates to Context 1: Trends and Patterns of Residential Subdivision Development in Phoenix, 1870-1963, as a good example of major development trends in Phoenix, including the conversion of farm land into residential subdivisions which allowed the city to expand from its original limits in the early to mid-20<sup>th</sup> century. It is also associated with Context 2: The Progression of Residential Architectural Styles, Building Materials and Construction Practices in Central Phoenix Neighborhoods, 1870-1963, as the district reflects major architectural styles from the late 1920s through the 1940s, particularly the Transitional/Early Ranch style house. Finally, Woodlea's development is associated with Context 3: Influence of Federal, State and Local Housing and Planning Policies on Phoenix Domestic Architecture and Subdivision Planning, 1934-1963, as FHA-insured loans allowed families who would not otherwise qualify for a mortgage build or buy their own houses in Woodlea, thus completing the subdivision. Today, the district is filled with mid-century residential properties that share common size, setback, building materials, massing, and architectural styles. It is largely intact, with 133 (82%) of its 163 properties considered as contributing elements of the district and only 30 (18%) as noncontributing. The Woodlea Historic District retains its original architectural fabric to a good degree. As a result, it conveys a strong sense of the historic period in which it was developed. Because it represents significant trends in Phoenix's physical development and possesses a good stock of mid-century resources with high architectural integrity, the Woodlea Historic District is nominated to the National Register of Historic Places under Criterion A, Community Planning and Development, and Criterion C, Architecture, both at the local level of significance.

#### NARRATIVE STATEMENT OF SIGNIFICANCE

The Woodlea Historic District is significant as a good example of a medium-scale residential subdivision with historic resources dating from 1929 through the mid-1950s. Although platted in 1928, the district was not substantially developed until the late 1930s and 1940s, when the advent of Federal Housing Administration (FHA) insured loans helped loosen economic constraints on new construction. Numerous Phoenix subdivisions, including Country Club Park, North Encanto, Yaple Park, and Woodlea, whose development was stalled by the Great Depression, were reinvigorated with federal loan guarantees. The availability of FHA-insured loans, combined with the demand for defense workers' housing during World War II and newcomers in the postwar era, contributed to the Phoenix building boom responsible for substantially completing the Woodlea Historic District by 1955. As a result, the district clearly demonstrates the trends and patterns of residential subdivisions in Phoenix, particularly in the years leading up to and including World War II as well as through the early postwar period. The district is also noteworthy for its many Transitional/Early Ranch style houses which dominated residential design from the late 1930s through the postwar period both nationally and locally.

Because the Woodlea Historic District reflects these contexts to a good degree, it is nominated to the National Register of Historic Places under Criterion A, for its associations with the broad patterns of history, and under

### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8 Page 19

Criterion C, for its architecture, both at the local level of significance. These criteria are further discussed below.

#### **Criterion A: Community Planning and Development**

The Woodlea Historic District is significant under National Register Criterion A, as an illustration of Community Planning and Development in Phoenix. The district represents major patterns in Phoenix's residential development in the early- to mid-20<sup>th</sup> century, including land speculation and the conversion of agricultural property into suburban residential tracts as the city grew beyond its original townsite boundaries. (See the Multiple Property Documentation Form, "*Historic Residential Subdivision Development in Phoenix, 1870-1963*"). The Woodlea tract is a good illustration of this pattern of suburban growth. Platted from 47 acres of irrigated farmland in 1928, and developed largely in the late 1930s and throughout the 1940s, the Woodlea district followed prevailing subdivision patterns, marketing techniques, and development practices of the period. Its subdivision plan, which pre-dates FHA guidelines that encouraged curvilinear streets and cul-desacs, is laid out on a strict grid pattern in accordance with standard practices for the time. The developer laid out blocks, lots, and streets and provided basic amenities but did not, himself, build houses. Newspaper advertisements and articles in the real estate section of the paper were used to promote the subdivision; they specifically touted the good water and lack of city taxes.

At the same time, development in the tract represents a transition in building practices that began to move away from building houses one at a time for specific buyers to building houses on a speculative basis. As a result, historic resources in the district reflect its development as a mixture of custom designed and speculative houses for working- and middle-class families. Financial stagnation during the Great Depression left most of the subdivision undeveloped until the late 1930s and early 1940s, when an improved economy and the availability of Federal Housing Authority (FHA) insured loans inspired renewed building activity. Despite wartime restrictions on construction, some houses were built during World War II and most of the remaining ones were completed in the early postwar period.

Spanning periods of both good and bad economic times, the Woodlea Historic District well represents the vagaries of subdivision planning and development in Phoenix from the boom years of the late 1920s through the early postwar period. As a good, representative district from this period, the Woodlea Historic District is nominated to the National Register of Historic Places under Criterion A, Community Planning and Development. As a good representation of these subdivision patterns, the Woodlea Historic District is nominated to the National Register of Historic Places under Criterion A, Community Development and Planning.

#### **Criterion C: Architecture**

The Woodlea Historic District is also significant under National Register Criterion C, for its architecture. The district's historic building stock reflects architectural styles and materials popular from the late 1920s through the early postwar period. A few bungalows and Revival style houses in the district date from its first period of construction and represent popular styles from the 1920s and early 1930s. However, because it was largely at a time when Transitional/Early Ranch style houses were popular, the district has an abundance of such houses. The district reflects the national and local trends that propelled the Ranch style and its variations to

#### National Register of Historic Places Continuation Sheet

Page 20

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8

immense popularity during that time. Regardless of style, most resources in the district are relatively small, two or three bedroom houses, geared to families of moderate means. Both custom designed and speculative houses exist in the district, a fact that illustrates a transition from earlier subdivisions, in which builders erected homes for specific clients, and later ones, in which builders purchased multiple lots and completed houses for unknown buyers.

Spanning several decades and interrupted by economic hardship during the early 1930s, the subdivision was ultimately built out with 163 individual resources. Of those, 133 (82%) contribute to the historic character of the district while 30 (18%) do not. Because it retains a high level of architectural fabric and integrity, the Woodlea Historic District is nominated to the National Register under Criterion C, Architecture.

#### DEVELOPMENTAL HISTORY/ADDITIONAL HISTORIC CONTEXT INFORMATION

#### Introduction

The Woodlea Historic District is a medium-sized, mid-century neighborhood in central Phoenix that was platted in 1928, but largely developed in the 1940s. The Woodlea Historic District was developed in two principal building campaigns. The first occurred shortly after the subdivision plat was filed, in 1929. That year, eight houses were erected. The onset of the Great Depression brought construction to a standstill by 1935 when developer Thomas Mackenzie was forced to foreclose on the remaining lots. After several years of inactivity, Woodlea's promoters revived their efforts to complete the subdivision in the late 1930s when FHA loan guarantees were made available to potential home buyers. With an improved economy and federally insured mortgages, building began anew in Woodlea. Between 1939 and 1942, scores of houses filled lots in the subdivision. Although war restrictions generally prohibited "nonessential" construction during World War II, a number of houses were approved for the Woodlea subdivision, likely due housing shortages for defense workers. As building continued at a rapid pace in the postwar period, the subdivision was almost entirely built out by 1955; only eight houses were constructed after that time.

The Woodlea Historic District generally follows the original subdivision lines and is bounded by 9th Avenue to the east, 15th Avenue to the west, Glenrosa Avenue (formerly Neelia Drive) to the north, and the alley between Mackenzie Drive and Monterosa Street on the south. The district lies a few blocks south of the Grand Canal, which likely provided water for the original farm operation, and just a short distance from the busy 7th Avenue, commercial strip.

#### **Early History**

The Woodlea subdivision was carved from one of many farm tracts that surrounded Phoenix in the early 20<sup>th</sup> century. As the city grew beyond its original boundaries, irrigated farms gave way to new subdivisions, especially during the building boom that occurred in the 1920s and after World War II. The property changed hands several times between 1900 and 1928, passing from one absentee owner to another (Frank, 1997). They likely bought the land as a speculative venture, gambling that Phoenix would one day grow in their direction and increase their property values. Meanwhile, they leased their acreage to Phoenix area farmers

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8 Page 21

who irrigated their fields with water from the nearby Grand Canal. Reportedly, the Woodlea tract was planted in truck crops such as lettuce, rather than citrus, and possibly used for dairy farming (Frank, 1997).

Phoenix experienced phenomenal growth in the early part of the century, adding subdivisions around the city – principally to the north – at an impressive rate. Signs looked good for continued growth and Thomas Mackenzie, a miner from Ray, Arizona, seized the opportunity to capitalize on the city's rapid development. On November 9, 1928, Mackenzie purchased a 47-acre tract of farmland north of Indian School Road and west of 7<sup>th</sup> Avenue, from California resident Sophoria E. Haeberlin. The land in Section 19 (Township 2 North, Range 3 East) had, indeed, risen in value over the years. When it sold in 1900, the tract brought a mere \$200, but in 1928, Mackenzie paid Mrs. Haeberlin \$20,000 in gold coins for the same property (Frank 1997; deed records in file).

#### Woodlea Subdivision

Mackenzie quickly subdivided his rectangular plot as "Woodlea," for the trees that surrounded the tract. He created twelve blocks with 190 building lots, most of which addressed three major east-west streets that ran through the tract – Mackenzie, Heatherbrae and Neelia (now Glenrosa) – between 7<sup>th</sup> and 15<sup>th</sup> avenues. Like most suburban developers of the period, Mackenzie provided basic amenities; he dedicated streets and alleys for public use and granted easements for utilities. Because the subdivision lay at a distance from the city and its services, he dug a deep well to provide water to the subdivision. The Maricopa County Board of Supervisors approved the Woodlea plat on December 30, 1928 and it was filed at the County Recorder's office on January 2, 1929 (Woodlea Subdivision Map, Book 20: 20).

Mackenzie did not, himself, build or contract the construction of houses in his subdivision. Instead, he sold lots to realtors and builders who were then responsible for the improvements. Just over a month after filing his plat, Mackenzie sold his first two lots to husband and wife, J. A. and Anna Holmes, who were described in deed records as "builders and contractors". The couple purchased two lots for building purposes. Lot 3, Block 20, now 4210 N. 9<sup>th</sup> Avenue, sold for \$600.00, and Lot 4, Block 10, now 907 W. Mackenzie Drive, sold for \$450.00 (Frank, 1997; deed records in file). It is not known whether Mr. and Mrs. Holmes meant to sell both houses or live in one and sell the other, but deed records clearly state their intention to construct two houses. This initial lot sale was typical of the district's development which included owner-builders, speculative builders, and small investors.

After platting his subdivision and selling the first two lots, Mackenzie entered into an agreement with Lister Realty Company to broker the remaining parcels.<sup>1</sup> J. Lister held a grand opening for the Woodlea subdivision on March 17, 1929 (*The Arizona Republican*, March 17, 1929). To attract a crowd, they offered a free lunch and widely touted Woodlea's amenities including "wide, well graveled streets," electricity, and a nearby church and school. Lister's ads for the subdivision emphasized that there were no city taxes. Woodlea's most noteworthy feature, according to most early advertisements, was its pure, soft water, described as "the best in the city" and "pumped from a depth of 347 feet by a 7.5 horsepower motor". Prospective home buyers were

<sup>&</sup>lt;sup>i</sup> Mackenzie may have sold the subdivision to Lister Realty with a contingency clause. During the Great Depression, Lister defaulted on the agreement and Mackenzie resumed control of the property.

#### National Register of Historic Places Continuation Sheet

Page 22

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8

urged to bring canteens to sample the water. In a newspaper article covering the grand opening, Lister declared "The results of the first day were exceedingly gratifying" (*The Arizona Republican*, March 24, 1929).

Early newspaper articles and advertisements offer a few clues about Mackenzie and Lister's intended buyers. They sought to attract both speculative builders and prospective home owners to build single-family houses throughout the subdivision. Articles and advertisements in the real estate section of *The Arizona Republican* appealed to builders by hinting at Woodlea's investment potential. They emphasized its low-priced lots and location near exclusive subdivisions and promised a "choice location at a small cost in the path of the Salt River Valley's greatest development!" (*The Arizona Republican*, March 24, 1929). Advertisements were also aimed at families wishing to build a home of their own. One portrayed a child's eagerness to see Woodlea. It read,

"Say Dad" "You have read the news, let's drive out Seventh Ave. north of Indian School Road and see WOODLEA the new subdivision all the neighbors are talking about. We will take our canteen and sample the GOOD SOFT WATER . . . " (*The Arizona Republican*, March 24, 1929).

Deed restrictions limited the addition to single-family residences and clearly stated that Woodlea was intended to be a "choice and restrictive residence addition" that prohibited "tents or tent houses," garages, and outdoor toilets. In addition, only those of "the Caucasian race" were allowed to occupy, lease or own property in the subdivision (Deed record in file, December 31, 1935). It was a biased, but typical, subdivision restriction for that period.

Although the subdivision was then far north of the city limits, initial lot sales were brisk and in October, 1929, Lister announced that development in Woodlea "far exceeded the company's expectations". Eight houses were completed between March and October, 1929 and others were on the drawing board when J. Lister predicted that Woodlea would be "one of the fastest developments completed in the history of city real estate circles" if progress continued at that pace. He anticipated building 40 houses by the end of the year (Weight, 1998). Unfortunately, even as Lister made his remarks, the stock market tumbled, precipitating the onset of the Great Depression.

#### The Great Depression and the FHA

The failed economy had an almost immediate and dramatic impact on the Woodlea development. The neighborhood saw few sales in the early 1930s; only one house sold in 1930, three in 1931, and none in 1933 or 1934. By the end of 1935, Mackenzie was forced to foreclose on the remaining lots. He paid the Phoenix Title and Trust Company the sum of ten dollars for the return of his property (Deed Records in file, December 31, 1935). Sales remained dismal through 1937; only three houses sold in the three-year period from 1935 through 1937. In total, only fifteen houses in the 190-lot subdivision had been sold by the end of 1937.

Assistance came from the Federal Housing Administration (FHA), which helped would-be home owners obtain mortgages with federally-insured loans. Building in Woodlea resumed at a modest rate with five new houses completed in 1938 and another five in 1939. Angle Realty heavily promoted Woodlea in newspaper

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8 Page 23

advertisements in the late 1930s. The company typically offered "ample" five room houses built of painted brick or frame and stucco, with steel casement windows and stained concrete floors. Added features included garages and Venetian blinds. The company further enticed prospective buyers with FHA loans and costs as much as 35% lower than in comparable neighborhoods (*The Arizona Republic*, March 12, 1939).

#### World War II and the Postwar Era

Residential construction in Woodlea accelerated on the eve of World War II, as defense industries led to a housing shortage in Phoenix. Some houses were built by independent contractors hired by owners but many others were constructed as speculative ventures by builders who purchased multiple lots. Andy Womack, one of Woodlea's prominent builders, constructed eight houses in the neighborhood, all of brick with either wood or steel frame windows. His two and three bedroom floor plans were used as templates for many houses throughout Phoenix. George Funk and William Bezy were among other active builders in Woodlea during the resurgence of the 1940s (*The Arizona Republic*, real estate ads, various).

While the war effort curtailed housing starts in many parts of the country, construction in Phoenix continued to grow during World War II, as the area's many defense industries warranted workers' housing. Woodlea benefited from the housing shortage and the years immediately preceding the war were the most successful for the subdivision. Twenty-eight houses were completed in 1940, with another 31 finished in 1941. Even in the depths of the war, construction continued in Woodlea where 10 houses were built in 1942, three in 1942, and 14 in 1944.

The Arizona Republic carried many advertisements for the Woodlea subdivision in the early 1940s. Homes in Woodlea were described as the "most modern and up-to-the-minute architecture" with "easy FHA terms available." Woodlea remained outside the city limits and builder William Bezy attracted buyers by advertising Woodlea's "city conveniences [with] no city taxes." He also noted that he would "accept [a] late model coupe or pickup as down payment" from prospective buyers for his newly built house at *916 W. Mackenzie Dr. (The Arizona Republic*, February 1941). According to Angle Realty's ads, the firm had sold thirty houses in six months (*The Arizona Republic*, April 1941). After lackluster sales in the mid-1930s, construction in Woodlea boomed during the 1940s. By 1955, the subdivision was almost entirely built out; only eight houses were built thereafter.

#### **Demographic Composition**

From the start, the subdivision attracted families of modest to moderate means who typically owned their own homes. Some of the earliest houses were occupied by men working in the building trades; M. S. Payne (707 W. Mackenzie Dr.) and J. A. Hetherington (903 W. Mackenzie Dr.), who lived in the district in 1934, were both carpenters. In 1940, G. L. Funk, one of the subdivision's principal building contractors (1107 W. Heatherbrae Dr.) and E.L. Chase, a valuator for the FHA (1103 W. Mackenzie Dr.), lived in the district. A. W. Rogers, the superintendent of Tanner Construction Company, lived in the district at 4200 N. 11<sup>th</sup> Ave. (Phoenix city directory, 1946).

By 1946, Mackenzie and Heatherbrae drives were almost fully developed and occupants included military personnel, an electrician, clerks, a doctor, a teacher, a pharmacist, and several service station managers and

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8 Page 24

attendants. O. A. Hills (903 W. Mackenzie Ave.), a long time resident of the district was an entomologist for the U.S. Department of Agriculture (Phoenix city directory, 1946).

By 1951, Mackenzie and Heatherbrae were virtually complete and Glenrosa and the cross streets, from 9<sup>th</sup> Ave. to 15<sup>th</sup> Ave., were nearly finished. Residents in 1951 included clerical workers such as Mrs. B. J. Becker (4211 N. 9<sup>th</sup> Ave.), Mrs. Lanette Pool (4235 N. 9<sup>th</sup> Ave.), and C. J. Hienton (1321 W. Heatherbrae Dr.), a secretary for Marshall Mortgage and Trust. A number of residents were active duty servicemen or civilian employees of veterans or other service-related agencies. W. J. Doud (911 W. Mackenzie Dr.), was a clerk for the Veterans Administration, H. W. Fox (1107 W. Heatherbrae Dr.), a ratings specialist for the Veterans Administration, and V. E. Anderson (4240 N. 9<sup>th</sup> Ave.), was a procurement officer with the U. S. selective service system (the draft) (Phoenix city directory, 1951).

City directories indicate the neighborhood's stability; many residents who bought homes in the 1940s and early 1950s still lived in those homes ten years later. Long term residents held a variety of occupations, many in construction or blue-collar jobs. Among them were J. A. Cooper (4125 N. 15<sup>th</sup> Ave.), a blacksmith for the Salt River Power District, D. A. Hanna (4127 N. 15<sup>th</sup> Ave.), a projectionist and stage hand, G. A. Hunsicker (953 W. Glenrosa St.), a millwright and livestock feeder, A. W. Weinel (903 W. Heatherbrae Dr.), an electrician, and E. H. Cheves (1327 W. Mackenzie Dr.), a mechanic (Phoenix city directory, 1963). One noteworthy resident was Judge Lorna Lockwood, the first female State Chief Justice in the United States. Judge Lockwood lived at 1146 W. Mackenzie Dr. while serving on the bench (Garner correspondence, January 25, 2006).

City directories over the years show a mix of both white collar and blue collar jobs in the district but regardless of income or occupation, the percentage of home ownership was significant. In a random sampling of 35 residents in 1951, nearly 90% owned their homes; in a sampling of the same houses in 1957, that rate increased to 98% (Phoenix city directories, 1951, 1957). Such figures indicate a high level of interest and investment in the neighborhood.

#### **Building Stock**

Today, the Woodlea Historic District consists of some Period Revival style houses including Tudor Revival, Southwest, and Pueblo Revival, most dating to the early years of its development. These early styles are more common on Mackenzie Drive. The district also has examples of International and Art Moderne designs. However, Ranch style houses, including French Provincial and Early/Transitional varieties, predominate in the district. Most date to the late 1930s and the 1940s.

The Woodlea Historic District remains largely intact with a relatively high degree of architectural integrity. Of 163 houses, only 30 are considered noncontributing elements of the historic district. Several of these properties postdate the period of significance as they were built between 1955 and 1980. The remaining noncontributing houses date from the 1930s or 1940s and have been significantly altered such that they no longer convey a sense of history. However, most are compatible in size, roof form, materials, setback, and scale with the rest of the district. Overall, the district remains architecturally cohesive, despite the small number of additions or alterations to some structures. Mature landscaping also aids in Woodlea's cohesive appearance.

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 8 Page 25

#### Conclusion

The Woodlea Historic District is a largely intact residential subdivision of 163 modest homes whose styles and materials are strongly evocative of early to mid-20<sup>th</sup> century suburban development in Phoenix. Platted just before the onset of the Great Depression, Woodlea was largely developed with the aid of FHA loan guarantees and thus can be classified as an *FHA-Influenced Subdivision (1935-1955)*. FHA guidelines mandated health and safety features, construction materials, and modern amenities for new homes, resulting in a certain degree of standardization throughout the neighborhood. Most of the houses in Woodlea retain their original design and materials to a high degree and contribute to the district's overall sense of history. Although some houses in the district were built after the historic period, and others have been significantly altered, such noncontributing properties are generally compatible with the district in size, scale, massing, setback, and other character-defining features of the neighborhood. The overall appearance and composition of the district conveys a strong sense of history and reflects trends and patterns of suburban development from the late 1920s and throughout the 1940s.

The Woodlea Historic District is associated with three historic contexts developed in the National Register Multiple Property Listing, *Residential Subdivisions and Architecture in Central Phoenix, 1870-1963.* It is nominated to the National Register of Historic Places under Criteria A and C at the local level of significance.

The district is strongly associated with *Historic Context 1: Trends and Patterns of Residential Subdivision Development in Phoenix, 1870-1963. The district represents an important era in Phoenix's suburban* development as growth moved beyond the original townsite boundaries and into surrounding farmland. Platted in 1928, the district lay far to the north of the city but, as early advertisements claimed, only about ten minutes by automobile. Therefore, it is nominated under NRHP Criterion A as a good example of suburban trends in Phoenix.

The Woodlea Historic District is also associated with *Historic Context 3: Influence of Federal, State and Local Housing and Planning Policies on Phoenix Domestic Architecture and Subdivision Planning, 1934-1963* and is nominated under Criterion A for this association. FHA financing in the late 1930s and through the 1940s allowed families of moderate means to build homes in the Woodlea subdivision and the district was largely built out by 1955 as a direct result of federally funded loans.

Finally, the district possesses significant residential architecture styles, particularly the Period Revival styles of the 1920s and early 1930s and especially the Early/Transitional Ranch styles of the 1940s. It is associated with *Historic Context 2: The Progression of Residential Architectural Styles, Building Materials and Construction Practices in Central Phoenix Neighborhoods, 1870-1963* and is nominated under Criterion C for its architecture.

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 9 Page 26

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Garner, David B. "Request for Historic Designation of an Individual Property", correspondence, January 25, 2006. On file at the City of Phoenix Historic Preservation office, "Woodlea Historic District:.

Phoenix City Directories. Various years.

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- Weight, Kevin. Woodlea "Historic District Staff Report: Woodlea Historic District". City of Phoenix Historic Preservation Office, September 21, 1998.

*Woodlea Subdivision Map.* Maricopa County Board of Supervisors Map Book 20, page 20. Filed December 5, 1928. Approved December 31, 1928.

#### National Register of Historic Places Continuation Sheet

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Residential Subdivisions and Architecture in Central Phoenix, 1870-1963

Section number 10

#### Page 27

#### VERBAL BOUNDARY DESCRIPTION

- That part of the Southeast quarter of Section 19, Township 2 North, Range 3 East, G&SRB&M, described as follows:
- BEGINNING at the Northwest corner of the South half of the Southeast quarter of said Section 19, being identical with the intersection of the monument lines of 15th Avenue and Neelia Drive (now known as Glenrosa Avenue), as shown on the plat of WOODLEA, according to the plat of record in the office of the County Recorder of Maricopa County, Arizona, in Book 20 of Maps at page 20;
- Thence Easterly along said monument line of Neelia Drive to the Northerly prolongation of the East line of Lot 10, Block 1, in said WOODLEA;
- Thence Southerly along said prolongation, along said East line, and along the Southerly prolongation thereof, to the Southeast corner of Tract "A" in said WOODLEA, being a point in the South line of said subdivision;

Thence Westerly along said South line to said monument line of 15th Avenue;

Thence Northerly along last said monument line to the POINT OF BEGINNING.

#### **BOUNDARY JUSTIFICATION**

The Woodlea National Register District corresponds to the original 1929 Woodlea subdivision plat with the exception of east-facing properties on 7<sup>th</sup> Avenue which have been commercially redeveloped. The National Register boundaries correspond directly to the local Phoenix Historic District boundaries.



#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number: PHOTO LOG Page 29

#### 1 of 17

Name of Property:1309 W. Glenrosa Ave.Name of District:Woodlea Historic DistrictCity or Vicinity:PhoenixCounty:MaricopaState:ArizonaPhotographer:Terri MyersDate Photographed:November 19, 2009Description of Photograph:Art Moderne house; View looking south/southwest

#### 2 of 17

Name of Property: 1329 W. Heatherbrae Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest

#### 3 of 17

Name of Property: 1321 W. Heatherbrae Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest

#### 4 of 17

Name of Property: 1100 block Mackenzie Dr. from 13<sup>th</sup> Ave. (1146 W. Mackenzie Dr.) Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking northwest

#### 5 of 17

Name of Property:900 block W. Heatherbrae Dr., east of 11th Ave.Name of District:Woodlea Historic DistrictCity or Vicinity:PhoenixCounty:MaricopaState:ArizonaPhotographer:Terri Myers

**Date Photographed:** November 19, 2009 **Description of Photograph:** View looking northeast

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number: PHOTO LOG Page 30

#### 6 of 17

Name of Property:930 W. Heatherbrae Dr.Name of District:Woodlea Historic DistrictCity or Vicinity:PhoenixCounty:MaricopaState:ArizonaPhotographer:Terri MyersDate Photographed:November 19, 2009Description of Photograph:View looking north/northwest

#### 7 of 17

Name of Property:925 W. Heatherbrae Dr.Name of District:Woodlea Historic DistrictCity or Vicinity:PhoenixCounty:MaricopaState:ArizonaPhotographer:Terri MyersDate Photographed:November 19, 2009Description of Photograph:View looking south

#### 8 of 17

Name of Property:918 W. Heatherbrae Dr.Name of District:Woodlea Historic DistrictCity or Vicinity:PhoenixCounty:MaricopaState:ArizonaPhotographer:Terri MyersDate Photographed:November 19, 2009Description of Photograph:View looking north/northwest

#### 9 of 17

Name of Property: 900 block W. Heatherbrae Dr., west of 9<sup>th</sup> Ave.
Name of District: Woodlea Historic District
City or Vicinity: Phoenix
County: Maricopa State: Arizona
Photographer: Terri Myers
Date Photographed: November 19, 2009
Description of Photograph: View looking southwest

#### 10 of 17

Name of Property: 4240 North 9<sup>th</sup> Ave. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking west

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number: PHOTO LOG Page 31

#### 11 of 17

Name of Property: 1312 W. Mackenzie Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking northwest

#### 12 of 17

Name of Property: 1309 W. Mackenzie Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest

#### 13 of 17

Name of Property: 1100 block Mackenzie Dr. (1138 W. Mackenzie Dr.) Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest

#### 14 of 17

Name of Property: 1103 W. Mackenzie Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest

#### 15 of 17

Name of Property: 903 W. Mackenzie Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking south/southwest

#### **National Register of Historic Places Continuation Sheet**

Name of Property Woodlea Historic District

County and State Maricopa County, Arizona

Name of multiple property listing (if applicable) Historic Residential Subdivisions and Architecture in Central Phoenix, 1912-1963

Section number: PHOTO LOG Page 32

#### 16 of 17

Name of Property: 4204 North 9<sup>th</sup> Ave. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking northwest

17 of 17

Name of Property: 707 W. Mackenzie Dr. Name of District: Woodlea Historic District City or Vicinity: Phoenix County: Maricopa State: Arizona Photographer: Terri Myers Date Photographed: November 19, 2009 Description of Photograph: View looking southwest