

**NOTICE OF PUBLIC MEETING
PARKS AND RECREATION BOARD
MEETING**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Monday, November 17, 2025, at 5:00 p.m.**

The Board may vote to convene an executive session on any item that is listed on this agenda for discussion or consultation with legal counsel to obtain legal advice in accordance with A.R.S. §38-431.03(A)(3).

OPTIONS TO ACCESS THIS MEETING

Watch meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

Call-in to listen to the live meeting. Dial 602-666-0783. Enter the meeting access code **2337 186 4516** then enter in the Webinar password **PksMtg!** when prompted (7576841 from phones).

Observe: [Parks and Recreation Board Meeting Link- Nov. 17, 2025](#)

REQUEST TO SPEAK

Each agenda item requires a separate sign-up form. If you wish to speak on multiple items, please submit a form for each one. Thank you for your understanding.

In-Person Requests to speak at a meeting:

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003.

Individuals may arrive up to 1 hour prior to the start of the meeting to submit an in-person request to speak. Requests to speak on individual items will not be accepted after the meeting has been called to order.

Virtual Requests to speak at a meeting:

This process is exclusively for virtual speakers and does not apply to in-person attendees requesting to speak.

To speak virtually via Webex, please use this link:

[November 17, 2025- Virtual Request to Speak Link for Parks Board Meeting](#)

- Virtual speakers must register by: **November 16, 2025**

If you have any issues with the form or if you wish to submit a comment to the board, contact **Dalia Adams** at: Dalia.Adams@phoenix.gov

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>

The agenda for the meeting is as follows:

1.	CALL TO ORDER	Kelly Dalton, Chair
2.	INFORMATION ONLY: Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
	a. Impact Melanoma Program Update	Felicita Mendoza
3.	CONSENT ITEM(S): Consent items will be provided to the Board in writing and are not intended for formal presentation . Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
	a. Parks Board Minutes - October 23, 2025	Ray Ficcaglia
	b. Annual Request to Vend	Todd Shackelford
	c. Request Authorization to Issue Small Recreation Centers Request for Proposals	Theresa Faull
4.	INFORMATION AND DISCUSSION ITEMS(S): Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.	
	a. Parks Master Plan Update	Felicita Mendoza
5.	DISCUSSION AND POSSIBLE ACTION: Discussion and Possible Action items are for information, discussion, and possible action.	
	a. Update on the Pilot and Request for Approval to Permanently Transition Management of Arts and Cultural Facilities from Parks and Recreation to the Arts and Culture Department	Mitch Menchaca
	b. Parks and Recreation Board Chair Nominations	Tannia Ruiz
6.	CALL TO THE PUBLIC: Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board's attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	
7.	BOARD CHAIRPERSON'S REPORT – The Chairperson will verbally present comments or requests to the Board without Board discussion.	Kelly Dalton, Chair
8.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests without Board discussion.	Kelly Dalton, Chair
9.	DIRECTOR'S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee without Board discussion.	Cynthia Aguilar Director
10.	ADJOURNMENT	Kelly Dalton, Chair

For further information or to request a reasonable accommodation, please contact:

Laura Borson At: dalia.adams@phoenix.gov or 602-495-5215 or TTY: 7-1-1.

November 12, 2025.



To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: IMPACT MELANOMA FREE SUNSCREEN PILOT PROGRAM

The Parks and Recreation Department, in partnership with IMPACT Melanoma, participated in a pilot program by providing free sunscreen at designated park locations during the summer seasons of 2024 and 2025. This report provides information regarding this program.

BACKGROUND

IMPACT Melanoma is a non-profit on a mission to prevent skin cancer. Through educational programs, community outreach, and partnerships with health organizations, they promote sun safety, early detection, and life-saving awareness. As part of their educational effort to prevent skin cancer, IMPACT Melanoma partnered with the City of Phoenix Parks and Recreation Department to launch a pilot program during the summer season in 2024 and 2025. IMPACT Melanoma provided free sunscreen, along with any necessary dispenser replacements, maintenance and weekly refill of the sunscreen at no cost to the Parks and Recreation Department.

In summer 2024, IMPACT Melanoma launched its first pilot program providing free sunscreen at six splashpad locations. The initiative, which ran from May 25 through October 1, aimed to promote sun safety and prevent skin cancer. Sunscreen dispensers were installed at Altadena Park (3711 E. Altadena Ave.), Margaret T. Hance Park (67 W. Culver St.), El Oso Park (3451 N. 75th Ave.), Mariposa Park (3150 W. Morten Ave.), Nuestro Park (1433 S. 9th St.), and Trailside Point Park (7215 W. Vineyard Rd.)

Over the course of the program, a total of 25,000 visitors were served with free sunscreen across the six sites. However, the initiative faced significant challenges, as frequent vandalism of the dispensers required ongoing maintenance and replacement to keep the program running smoothly. The total spent on this pilot program was \$11,931 from May 25 through October 1, 2024.

DISCUSSION

During the second year of the pilot program, from May 22 through October 1, 2025, three sunscreen dispensers were installed at both the South Mountain Visitor Center (10409 S. Central Ave.) and the North Mountain Visitor Center (12950 N. 7th St.), bringing the total to six dispensers. These units were strategically positioned at key

access points around each center to maximize both visibility and convenience for hikers and visitors.

IMPACT Melanoma continued to provide free sunscreen, along with all necessary dispenser replacements, maintenance, and weekly refills, at no cost to the Parks and Recreation Department. Over the course of the program, a total of 23,000 visitors received free sunscreen across both centers. The total expenditures for this pilot program was \$6,367.

The sunscreen pilot program has successfully concluded, with positive outcomes observed at both participating sites during the 2024 and 2025 summer seasons. This success was made possible through consistent weekly maintenance and refills. The Parks Department will pursue grant opportunities and partnerships to explore how free sunscreen can continue to be made available to the public in select parks and recreation locations.

RECOMMENDATION

Report is for information only.

Prepared by: Felicita Mendoza, Special Projects Administrator

Approved by: Martin Whitfield Assistant Director

**CITY OF PHOENIX
PARKS AND RECREATION BOARD
SUMMARY MINUTES
October 23, 2025**

Virtual meeting hosted on Webex.

<u>Board Members Present</u> Kelly Dalton, Chair Aubrey Barnwell (virtual) Dorina Bustamante Tony Moya Sarah Porter Leon Thomas Emma Viera <u>Board Members Absent</u>	<u>Staff Present</u> Cynthia Aguilar Martin Whitfield Brandie I. Barrett Dustin Cammack Jarod Rogers Joe Diaz Ray Ficcaglia Tannia Ruiz Cynthia Peiz	<u>Community Members</u> Jeff Spellman (virtual) Julia Taggart
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1. CALL TO ORDER

Chairperson Dalton called the meeting to order at 5 p.m. with Board Members Bustamante, Moya, Porter, Thomas, and Viera in attendance.

2. INFORMATION ONLY

No formal presentation on these items. Information only.

2a. Arizona Public Service Utility Pole Replacement Project

2a. Annual Update on Phoenix Trails and Heat Safety Program

3. CONSENT ITEMS

No formal presentation on these items. Consent and request for approval only.

3a. Parks and Recreation Board Summary Minutes – September 25, 2025

3b. Phoenix Sonoran Preserve Committee Reappointment

3c. Event and Vending Requests in City Parks

Board Member Moya made the motion to approve consent items 3a through 3c. Board Member Viera seconded the motion, and the motion passed unanimously, 6-0.

4. INFORMATION AND DISCUSSION ITEMS

Information and Discussion items are presented for informational purposes only,

and no action will be taken.

4a. 24/7 Code of Conduct Answering Service Update

Deputy Director Rogers presented on the Code of Conduct Answering Service. He explained that the Department has offered a dedicated Code of Conduct phone line for approximately one year in response to public requests to report code of conduct violations on park property. In September 2024, the Department contracted with a call service provider to provide intake and distribute information to Park Rangers on duty.

Deputy Director Rogers stated callers are advised to contact 911 to report crime and emergencies taking place in a park. For code of conduct violations, the public can call the 24/7 line. Park Rangers, who are on duty 24 hours a day, review and prioritize reports and visit parks as needed, although their presence may not always be observed by the public.

He also noted that while the current service was something that could be done timely and, in a cost, efficient way, the intent was always to pilot the service and identify opportunities for improvement. Potential improvements include the ability to inform residents of the outcome of their call, development of a searchable database and the ability to generate reports on the types and frequency of calls received. The Department plans to issue a Request for Proposals (RFP), to seek a qualified vendor who can provide these services.

Board member Barnwell joined the meeting virtually at 5:05 p.m.

Chairperson Dalton inquired about the existing system's capabilities, specifically whether the public receives any type of notification when a Park Ranger responds to a call and whether the system allows for analysis of call themes or topics.

Deputy Director Rogers explained that the public does not currently receive any notification when a Park Ranger has responded to a call. While an automated response feature may be possible in a future system, additional resources may be needed to provide specific updates. He also noted that the existing system does not have the capability to analyze call topics.

Director Aguilar acknowledged that while other City systems provide responses to residents, those programs may have dedicated staff or additional resources to manage inquiries. The Department will explore options for an automated response feature as part of the RFP.

Board Member Bustamante emphasized the importance of ensuring any new system includes analytical capabilities and noted that the public may sometimes report perceived violations of the Code of Conduct rather than actual infractions.

Board Member Porter expressed concern about individuals using motorized bikes in parks in ways that disturb other patrons or create unsafe conditions. She inquired whether the Code of Conduct phone number is displayed on Code of Conduct signage or other signs within the parks.

Deputy Director Rogers stated that the phone number is included on park signage

Board Member Porter also asked how calls are handled when Park Rangers are off duty or when situations require involvement from the Phoenix Police Department.

Director Aguilar reminded the Board that Park Rangers now operate 24 hours a day, allowing them to respond to calls and coordinate with the Police outside of park hours. She noted that as part of the phone line campaign, the Department is educating the public about the code of conduct phone line and when residents should call this number versus the police department.

Board Member Moya requested that any future system includes the ability to track or report on response times.

Board Member Viera expressed concern about ensuring that individuals in need within the parks are offered appropriate assistance and resources.

Director Aguilar explained that Park Rangers are equipped with contact information and work closely with the City's PHX C.A.R.E.S. Team and the Office of Homeless Solutions to offer or connect individuals with available services.

Board Member Bustamante expressed interest in including an automated response feature as part of the new system.

Chairperson Dalton inquired about the anticipated timing for releasing the Request for Proposals (RFP).

Director Aguilar stated that the Department hopes to release the RFP in December or January. Once a vendor is selected and approved by City Council, an update will be provided to the Board. She added that as part of the RFP process, the Department is reviewing other City systems to potentially model an automated response component.

There was one virtual speaker for this item.

Mr. Spellman expressed the importance of having a system that updates in real time. He noted that when reporting crimes to Crime Stop, he receives an immediate text confirming the report and a follow-up message once the issue has been addressed.

5a. DISCUSSION AND POSSIBLE ACTION

Discussion and possible action items are for information, discussion, and possible action.

5a. Approval of Park Master Plan and Naming of an Undeveloped Park Site at 99th Avenue and Lower Buckeye Road

Deputy Director Joe Diaz presented on the master plan and naming of the undeveloped park site located at 99th Avenue and Lower Buckeye Road. He outlined the site's history,

location, and planned development. He explained that the property was purchased in 2002 with funding from multiple City departments and that \$8.27 million from the 2023 GO Bond program has been allocated for the park's master plan design and limited construction. The site currently includes the Estrella Precinct Police Substation, built in 2009, and a fire station added in 2024. The site includes 111 acres for park development.

Deputy Director Diaz reported that community input was gathered through two public meetings and an online survey available in English and Spanish, which received 901 responses. Residents prioritized amenities such as restrooms, a playground, a splash pad, shaded areas and sports fields, and selected Sierra Estrella Park as the official name. Based on this feedback, a master plan was drafted and approved by 92 percent of respondents. Renderings and concept plans were presented, with construction planned in multiple phases due to the park's size and funding requirements. The first two phases will complete the master plan and develop the east side of the park in coordination with the new library, while later phases, which are currently unfunded, would include the remaining park areas and a community center. Phase one is anticipated for completion between 2027 and 2028.

Board Member Moya asked about the inclusion and location of a splash pad within the Sierra Estrella Park master plan.

Deputy Director Diaz explained that the master plan includes a misting station located on the west side of the park, which is planned for completion in future phases.

Director Aguilar explained that the current GO Bond funding covers only the design and development of about one-third of the park. She noted that residents have identified a lack of sports fields as a key concern and that the City's long-term plan is to return to voters every five years to seek additional bond funding for future phases, including development of the east side of the park and the splash pad.

Board Member Moya asked about the proximity of the nearest splash pad and the type of community center planned for the park.

Director Aguilar stated that the nearest splash pad is located at Trailside Point Park and that the planned community center would be similar in design and function to the Cesar Chavez Community Center.

Board Member Porter observed the lack of public comment at the meeting and asked if the Department had any insights into why community members were not present for the discussion.

Director Aguilar stated that the community appears to be well aligned in their vision for the park and likely felt their input had been adequately heard and incorporated during the master plan outreach process.

Board Member Bustamante commended staff for achieving a high level of community approval for the master plan and expressed appreciation for the Department's efforts to minimize the impact of sports lighting.

Board Member Moya asked if the Department was aware of how the Public Works Department planned to use its portion of the property and emphasized the importance of incorporating shade and appropriate building materials into the design.

Director Aguilar explained that while the Public Works Department had not provided any specific plans, the site would likely include space for storage and maintenance of fleet vehicles. She added that shade is always a core consideration in park design and is most effectively incorporated early in the planning process.

Board Member Viera asked whether specific components of the park could change as future phases are developed and inquired why certain priorities identified in the public survey were not included in phase one.

Deputy Director Diaz responded that the Department intends to follow the approved master plan as closely as possible, though some spacing and layout adjustments may occur during construction.

Director Aguilar added that full completion of the parks design will reflect the community's priorities, however the park will be designed in a way that enhances cost efficiencies so all amenities can be built.

Director Aguilar also noted that while the identified GO Bond funding will fund design and construction of a portion of the park, but not 1/3 as originally estimated due to design and construction costs. The park will need to be constructed in multiple phases.

Board Member Moya moved to approve the master plan and the park name, Sierra Estrella Park. Board Member Bustamante seconded the motion, and it passed unanimously, 7–0.

6. CALL TO THE PUBLIC

Julia Taggart thanked staff for their support of a recent festival at the North Mountain Visitor Center and encouraged the Board and members of the public to visit the center, noting that it is operated by dedicated volunteers.

7. BOARD CHAIRPERSON'S REPORT

No report.

8. BOARD COMMENTS/REQUEST

No comments.

9. DIRECTOR'S BRIEFING

Assistant Director Barrett highlighted the Butterfly Release Event held at Rio Salado on September 27, where volunteers helped clean the park and remove invasive species before and during the release. Attendees were able to experience butterflies landing on

them or gently holding one on their finger, creating a memorable and engaging community event.

Assistant Director Whitfield recapped several Halloween-themed events, including the Festival of Frights at South Mountain Park and Preserve and Scaryvale at Maryvale Park and Community Center. He also noted the success of the Phoenix Pride Festival and Parade at Steele Indian School Park, which featured food vendors, art displays, youth and VIP areas, and community showcases that celebrated and promoted visibility for the Phoenix LGBTQ+ community.

Director Aguilar provided updates on the Department's Master Plan efforts, announcing eight upcoming community meetings to reach areas with lower participation and ensure citywide representation. She also shared information about the upcoming ribbon-cutting ceremony for Eastlake Park Pool, the first inner-city pool to include a heater. This feature will allow extended aquatics programming and open swim through November, serving as a pilot to assess community interest in fall and winter aquatics services.

10. ADJOURNMENT

Chairperson Dalton adjourned the meeting at 6:01 p.m.



To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: 2026 PARKS AND RECREATION DEPARTMENT REQUESTS TO VEND

This report requests Parks and Recreation Board (Board) approval of vending requests at various park locations for the upcoming 2026 events.

BACKGROUND

City of Phoenix parks are reserved throughout the year for various public events. Event coordinators or community partners produce many of the events, and the department sponsors several community events. Some events are free to the public, while others require registration or an entrance fee. Event producers who rent city parks and facilities are required to follow all city guidelines, including obtaining all applicable permits and licenses.

Vending, a typical component of events in parks, can consist of selling admission and food and beverages, t-shirts, or other concessions for fundraising purposes. Per the Phoenix City Charter and Phoenix City Code 24-40, the Parks and Recreation Board must grant approval for requests for vending in parks. Due to the high volume of events in city parks on an annual basis, and the popularity of vending, it is the practice of the Parks and Recreation Department to bring an annual request to vend report to the Board each year in November that contains all known events that are anticipated to take place the following year.

This report may not be all-encompassing, as events and requests to vend occur at any time during the year, and staff may request Board approval for new events as they arise.

DISCUSSION

The annual vending report for 2026, contained in *Attachment A*, features cultural awareness events, athletic events, festivals, and a variety of other events that promote positive community awareness and engagement for a wide array of ages and abilities. All City guidelines and requirements for sales, permits, and licenses are required to be followed by producers and groups who rent parks for their events.

This report contains all known events anticipated to take place in 2026. Any additional event vending requests not currently known will be presented to the Board independently.

RECOMMENDATION

Staff recommends Parks and Recreation Board approval to vend at various park locations for potential events, as listed in Attachment A.

Prepared by: Todd Shackelford, Deputy Director

Approved by: Martin Whitfield, Assistant Director

ATTACHMENT A

City of Phoenix Parks and Recreation
Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Margaret T. Hance Park	Martin Luther King Celebration	Martin Luther King Committee
January	Margaret T. Hance Park	Tacolandia	Clear Vision
January	Heritage Square	AZ Wine Festival	AZ Wine Events LLC
January	Steele Indian School Park	Doggie Street Festival	Doggie Street Festival
January	Margaret T. Hance Park	Music Festival (TBD)	The Nixer
January- December	Encanto Park Clubhouse	Arizona International Pageants	Monique Wilhite
February	Margaret T. Hance Park	Phoenix Vegan Fest	The Arc of Tempe

ATTACHMENT A

City of Phoenix Parks and Recreation
Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Margaret T. Hance Park	Phoenix Elementary Showcase	Phoenix Elementary District
February	Heritage Square	Lunar Festival	Chinese Week
February	Coronado Park	Home Tours	Coronado Neighborhood Association
February	Margaret T. Hance Park	Annual Fajita Cook-Off Fundraiser	Arizona State University Law Students
February	Steele Indian School Park	Matsuri Festival	Arizona Matsuri
February	Steele Indian School Park	Phoenix Sister Cities Calgary Fiddlers Concert	Phoenix Sister Cities

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Portland Parkway	Devour Culinary Week Kickoff	Local First Arizona
February	Verde Park	Black History Month	PRD
March	Heritage Square	Italian Festival	AZ Italian Association
March	Heritage Square	Hungarian Festival	Hungarian Association
February /March	Encanto Park	Encanto Palmcroft Home Tour	Encanto Palmcroft Historic Neighborhood Association
March	Margaret T. Hance Park	Blues Blast	Phoenix Blues Society
March	Margaret T. Hance Park	Haru / Children's Day	Japanese Friendship Garden
March	Margaret T. Hance Park	St. Patrick's Parade and Irish Faire	St. Patrick's Day Parade and Faire Committee

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Heritage Square	Spirits of Mexico	DPI
March	Steele Indian School Park	Community Day of Remembrance	Hospice of the Valley New Song Center
March	Steele Indian School Park	McDowell Mountain Music Festival	McDowell Mountain Music Festival (M3F)
March	Steele Indian School Park	AIDS Walk Arizona & 5K	Aunt Rita's Foundation
March	Steele Indian School Park	Festival of Chariots	Arizona Cultural Diversities
March	Steele Indian School Park	Vision Walk	Foundation Fighting Blindness
March	Steele Indian School Park	Arab American Festival	Arab American Festival
March	University Park	Spring Festival	PRD, Cultural Arts Coalition
March	Verde Park	Spring Festival	PRD, Cultural Arts Coalition
March-May	Encanto Park	Concert in the Park	PRD and various sponsors
March-May, September-December	Margaret T. Hance Park	Fall into Fitness	PRD
March-May, September-December	Margaret T. Hance Park	Walk Phoenix Wednesday	PRD

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Margaret T. Hance Park	Fried Food Festival	Downtown Phoenix Inc.
April	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
April	Margaret T. Hance Park	New City Church Easter Service	New City Church
April	Heritage Square	Rainbow Festival	Phoenix Pride
April	Steele Indian School Park	African American Reconstruction 5K	African American Reconstruction (AAR)
April	Steele Indian School Park	Music in the Park	Carnation Association of Neighbors
April	Steele Indian School Park	Soul Food Fest	Eugene Thompson
April	Verde Park	Verde Park Anniversary	PRD

ATTACHMENT A

City of Phoenix Parks and Recreation
Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
May	Steele Indian School Park	Caribbean Carnival	Arizona Caribbean Cultural Association
June	Margaret T. Hance Park	Bloomin' Beer Fest	Irish Cultural Center
June	Verde Park	Skateboarding for Summer Solstice	PRD and Cowtown Skateboards
July	Steele Indian School Park	Fabulous 4th of July	PRD
September	Steele Indian School Park	Ballet Under the Stars	Ballet AZ/PRD
May	Verde Park	Faces of Garfield	PRD, Cultural Arts Coalition, Garfield Organization

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Margaret T. Hance Park	Anam Cara Gala	Irish Cultural Center
October	Margaret T. Hance Park	Concert at the Castle	Irish Cultural Center
October	Margaret T. Hance Park	Otsukimi	Japanese Friendship Garden
October	Margaret T. Hance Park	Howl-o-ween / Big Dog Show	Downtown Phoenix Inc
October	Margaret T. Hance Park	Noche en Blanco	Hance Park Conservancy
October	Margaret T. Hance Park	Mayor's Art Awards	Hance Park Conservancy
October	Heritage Square	Latino Pride Festival	Latino Pride Alliance
October	Heritage Square	PoeFest at Rosson House	Heritage Square Foundation
October	Encanto Park	Fire Safety Day for Fire Prevention Week	Phoenix Fire Department

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	University Park	Halloween/G.A.I.N. Festival	PRD, Capitol Kiwanis, Capitol Mall Association
October	Verde Park	Garfield/G.A.I.N. Festival	Garfield Organization/Verde Park
October	Steele Indian School Park Memorial Hall and Circle of Life	Phoenix Indian School Visitor's Center Open House, Memorial Hall, Phoenix Indian School Alumni Day, and PIC Powwow	PRD, Native American Connections and Phoenix Indian Center
October	Steele Indian School Park	Pride Festival	Phoenix Pride
October	Stelle Indian School Park	Pumpkin Flotilla	PRD
October	Steele Indian School Park	Pink Out 5K	Don't be a Chump! Check for a Lump!
October	Steele Indian School Park	SISP 25th Year Community Events	PRD & Partners

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October- December	Encanto Park	Concert in the Park	PRD and Sponsors
November	Coronado Park	Waynefest	Waynefest
November	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
November	Margaret T. Hance Park	Roosevelt Home Tour	Roosevelt Action Association
November	Margaret T. Hance Park	Certified Local First – Fall Festival	Local First Arizona
November	Margaret T. Hance Park	Phoenix Pizza Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Paint the Town with Sound	Radio Phoenix
November	Margaret T. Hance Park	Donut Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Pie Social	Roosevelt Row Association
November	Heritage Square	Phoenix Flea Market	Phoenix Flea
November	Heritage Square	Copper State Whiskey Festival	Beer Babe Co.

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Steele Indian School Park	Cure SMA Walk and Roll	Cure SMA
November	Steele Indian School Park	SISP Park's 25th Year Community Events	PRD & Partners
November	Steele Indian School Park	Better Together Festival	Relentless Beats
December	Hance Park	Phoenix Festival for the Arts	Phoenix Center for the Arts
December	Hance Park	Holidays at Hance	PRD
December	Hance Park	Picnic in the Park	Aunt Rita's Foundation
December	Hance Park	Zona Fest	Event + Market Consultant Alison Snipes
December	Hance Park	Scavenger Hunt	Familial Dysautonomia Foundation
December	University Park	Winter Wonderland	PRD, Capitol Kiwanis Club, Capitol Mall Association and Cultural Arts Coalition
December	Heritage	Lunar Festival	Chinese Week
December	Heritage	Izakaya	Hawker Group

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Steele Indian School Park	Prestige Music Academy Winter Recital	Prestige Music Academy
December	Steele Indian School Park	Rosie's House Holiday Concert	Rosie's House Music Academy
December	University Park	Elvia Solano Foundation Car Show and Toy Drive	Elvia Solano Foundation
December	Roosevelt Park	Luminaria Event	Roosevelt Action Alliance
Year-round	Arizona Science Center	Various Events	Arizona Science center
Year-round	Various Downtown Parks	The Spot	PRD
Year-round	Civic Space Park	Food Truck Fridays	PRD
Year-round	Civic Space Park	Multiple Events	ASU – Sun Devil Leadership Committee
Year-round	Edison Park	Community Activations/Youth Sports/G.A.I.N. Events	Phoenix Housing Department & Edison-Eastlake Community Partners
Year-round	Heritage Square	Various events	Heritage Square Foundation
Year-round	Margaret T. Hance Park	Fuego Friday	PRD

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various Downtown Parks	Outdoor Recreation Program	PRD
Year-round	Monterey Park	Fun Fridays	PRD and St. Mary's High School
Year-round	Townsend Park	Genesis Young Entrepreneurs Market Day	Genesis High School and PRD
Year-round	Various Downtown Parks	Movies in the Park	PRD and Sponsors
Year - round	Various Downtown Parks	Various	DPI

ATTACHMENT A

City of Phoenix Parks and Recreation
Department 2026 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	South Mountain Park	National Trail Trek	PRD
February	South Mountain Park	Hike with a Firefighter, Speak with a Ranger	PRD
February	South Mountain Park	Climb to Conquer Cancer	American Cancer Society
February	Rio Salado	Trail Run	Frontrunners/AZ Senior Olympics
February	Phoenix Mountains Park	10 to the End Hike	PRD
March	South Mountain Park	Studebaker Car Show	Studebakers Drivers Club Grand Canyon Chapter
March	South Mountain Park	Andy's Climb	Private
March	South Mountain Park	Holi Festival	India Assoc of Phoenix
March	Phoenix Mountain Parks	Lori Piestewa Celebration	Piestewa Family
March	Papago Park	Zoo Family Fun 5K event	Phoenix Zoo
March	Rio Salado	ASU Museum of Walking event	PRD/ASU School of Fine Arts

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Rio Salado	Rio Salado/Liberty Wildlife fun walk	NRD – food vendors
March	North Mountain Park – NMVC	Moon Valley Challenge Event	NRD – Food Vendors
May	South Mountain Park	Moon Over South Mountain	Phoenix Parks Foundation
September/October	Rio Salado	ASU Beyond the Borderline event	PRD/ASU School of Fine Arts
October	Rio Salado	Run for Your Life 5K	First Institutional Baptist Church
October	Rio Salado	Urban Wildlife Conservation Day	OEP, NRD, Various Partners
October/November	South Mountain Park/Preserve	Family Bicycle Safety Day	Rob Dollar Foundation
November	Mountain Parks	Phoenix Summit Challenge	PRD
November	South Mountain Park	Phoenix Summit Challenge	PRD
Varies	Papago Park/Phoenix Mountains Preserve	Catered party/picnic	Moore Than a Picnic LLC, Picnic in AZ, Lush and Lavish Picnics

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NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	North Mountain Visitor Center	Gift Shop Wkly/Monthly Community Events	City of Phoenix in partnership with Save our Mountains Foundation
Varies	Rio Salado	Community Service / Special Activities	PRD / Food Vendors
Year-round	North Mountain Visitor Center	Various	Save Our Mountains Foundation
Year-round	South Mountain Papago Parks/ All NRD locations	Film and Photo Shoots	City of Phoenix Film office
Year-round	Rio Salado	Various	Audubon Southwest
Year-round	Mountain Parks/Preserves	Bike Demos	Various Bike Groups
Year-round	South Mountain Park	Paragliding	Arizona Hang Gliding and Paragliding Association
Year-round	South Mountain Park	Hiking/Trail Running Groups	360 Adventures/Various Private
Year-round	South Mountain Park	Bike Classes	Various Private

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City of Phoenix Parks and Recreation
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NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	South Mountain Park	Silent Sundays	PRD
Year-round	Papago Park	Boot Camps, Rappelling classes	360 adventures
Year-round	South Mountain Park – Visitor Center	Monthly Public events, Food Trucks	PRD
Year-round	Papago Park	Archery Classes and Fundraisers	Papago Archery Association
Year-round	Papago Park	5k Events	Various Nonprofit groups

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Granada Park	Save our Schools Picnic	Save Our Schools Arizona
January	Mnt View II	Fun Run Fundraiser	Zane Grey 50
January	Mnt View II	AZ Road Racers Run	AZ Road Racers
January	Moon Valley Park	Walkathon	The Bridge to Hope
February	Granada Park	Charity Walk	Moms in Prayer International
February	Arcadia Park	Ticktock Day	National Charity League Ticktock Day
February	Moon Valley	Fun Run	OLIGO Nation
February	Los Olivos	Job & Resource Fair	Jacinths Homeless Foundation
March	Venturoso	Thunderbird FC Spring Academy Festival	Thunderbird FC
March	Desert Horizon Park	5k Run	Team Bradley Bear
March	Paradise Valley Park	Skater Con	Adam Richards
March	GR Herberger	5k Fundraiser	Phoenix Sister Cities
March	Los Olivos Park	Cornhole Tournament	St. Francis Xavier School

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Multiple NE	Doggy Easter Egg Hunt & Event	Multiple
March	GR Herberger	Fundraiser Fun Run	Mark Taylor
March	Cashman Park	Leukemia & Lymphoma Fundraiser	Leukemia & Lymphoma Society
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)
April	Arcadia Park	Market Day	Ingleside Middle School
April	Granada Park	5k walk/run	Madison School District
April	Roadrunner Park	Cricket Tournament for Charity	Cricket Association of Phoenix
April	Paradise Valkley	Caribbean Fest	S & O Caribbean Grocery
June-August	Paradise Valley Park	Soccer clinic	I9 Sports
October	Los Olivos Park	Car Show – charity fund raiser	HET Club Grand Canyon Chapter
October	Los Olivos Park	Military Family Fundraiser	Police Regimental Association Grand Canyon Chapter and the Military Support Foundation

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

October	Roadrunner Park	Art show and music fest	32 nd North
October	Los Olivos Park	Military Family Fundraiser	Police Regimental Association Grand Canyon Chapter and the Military Support Foundation
October	Los Olivos Park	Car Show	Veteran Motor Car Club of America
November	Mercury Mine Basin	Blockwatch Event	Mountain Preserve Block watch
November	Pierce Park	Kickball Tournament	Feed Phoenix
November	Paradise Valley Park	Church Picnic	St. Nicholas Orthodox Church
November	GR Herberger	Lung Force Walk Fundraiser	American Lung Association

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Madison Park	Kickball Tournament for First Place Charity	TriArc Architecture and Design
Multiple	Moon Valley	Shakespeare in the Park	Desert Rose Theater (Sophia Ross & Sam Phillips)
Multiple	Moon Valley	Moon Valley Business Expo	Moon Valley First
Multiple	Moon Valley	Youth school break camps	Arise AZ
Multiple	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
Multiple	Various NE parks/fields	Reach 11 Tournament overflow into geographic division sports fields (Desert Classic Soccer Tournament, Presidents' Day Soccer Tournament, etc.) Vending approvals where already in place for the R11 fields.	Multiple

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Cashman Park	Movie in the Park, fall fest, spring flings, etc.	Desert Ridge Homeowners Community Association
Multiple	Various NE parks	Multiple HOA community events	Tatum Ranch, Tatum Highlands HOA's & a number of others
Multiple	Multiple	Holi & Diwali Festivals	Multiple
Multiple	Arcadia Park, Moon Valley, & Others	AZ Children's Business Fair	Multiple but not limited to: AZ Children's Business & Action Academy, Guaranteed Traction, Aspire Academy
Multiple	Devonshire Senior Center and Los Olivos Park	County Store, Rummage sale, special events and Holiday Craft Sale	LOSCA
Multiple	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Multiple	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association
Multiple	Various	Tip a Cop & Fundraisers-fallen officer organizations, & Phx PD youth experience camps	Phoenix PD
Multiple	Various	Various Park Activation Program events (Movies, concessions sales at events, misc. activities)	PRD Park Activation Program
Multiple	10 th Street Basin, Buffalo Ridge & Los Olivos Parks	Disc golf tournaments, fundraisers, learn to play events, glow and throws & other special events	Multiple but not limited to: Ingram Entertainment, Professional Disc Golf Association, National Youth Disc Golf Tour, Chumba Discs, Phoenix Disc Golf Association, AZ Disc Golf Association, SonShine Legacy, AZDGA Ladies Disc Golf Club, Firing Birds Disc Golf Club, Congregation Beth Israel, Brain Spalding, Zach Petty, Jordan Castro, Thomas Grimes, Auguste Smith

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Paradise Valley Park	Various	Various- designated NE location for events requesting food trucks
Multiple	Paradise Valley Park Dog Event Field	Dog shows & agility competitions	Multiple, but not limited to: Valle de Sol Golden Retriever Club, Phoenix Field and Obedience Club, Kachina Kennel Club, Jumping Chollas Agility Club, Working Dog Club of Arizona, Cactus State Miniature Schnauzer, Zonies Dog Agility, International All Breed Canine Association, Grand Canyon German Shepherd Dog Club, Desert Valley Dachshund Club, Papago Labrador Retriever Club, Sun Country Terrier Club, North American Ring Association
Multiple	Paradise Valley Park	Baseball Tournament	Over the Line

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Various Northwest Parks	Itty Bitty Open	PRD and Junior Golf Association of Arizona
February	Maryvale Community Center	Maryvale Job and Resource Fair	PRD and Council District 5
February	Various Northwest Community Centers	Valentine's Day Activities	PRD and Sponsors/Partners
March & April	Various Northwest Community Centers, Parks, and Facilities	Easter and Spring Events	PRD and Sponsors/Partners
March	Desert West Skate Park	PHX AM	PRD, Cowtown Skateboard and Sponsors/Partners
April	Deer Valley Community Center	Desert Scale Classic	Cactus Car Modelers Club
April	Washington Activity Center	Washington High School Student Art Exhibit	PRD and Washington High School
April	Various Northwest Community Centers, Parks, and Facilities	Earth Day Events	PRD and Sponsors/Partners
May, June, July, August	Various Northwest Parks	Pool Party, Sizzling Safe Summer Pool Party and/or Splash Pad Party	PRD and Sponsors/Partners

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Deer Valley Park	After Dark in the Park Fireworks Event	PRD and Sponsors/Partners
July	American Family Fields of Phoenix	Light Up The Sky Fireworks Event	PRD and Sponsors/Partners
July	Royal Palm Park	Royal Palm Parade	Royal Palm Neighborhood Association
September	Washington Park	Opening Day Youth Baseball League	Arizona Youth Baseball League
October	Desert West Skate Park	Locals Only	PRD, Cowtown Skateboard and Sponsors/Partners
October	Various Community Centers and Parks	Halloween and Fall Events	PRD and Sponsors/Partners
October	Various Community Centers and Parks	GAIN Events	PRD and Sponsors/Partners
November	Various Northwest Community Centers, Parks, and Facilities	Thanksgiving Holiday, Toy, Clothing and Food Giveaway Events	PRD and Sponsors/Partners
November	Solano Park	Streets, Eats, and Beats	Asian Chamber of Commerce, City Council District 4
December	Various Northwest Community Centers, Parks, and Facilities	December Holiday & Toy Giveaway Events	PRD and Sponsors/Partners
Year-round	Royal Palm Park	Various Community Events with Food Trucks	Royal Palm Neighborhood Association

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Royal Palm Park	Movie/Concert in the Park	Royal Palm Neighborhood Association
Year-round	Various Northwest Parks	Pickleball Tournaments	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Art and cultural events	Office of Arts and Culture, PRD, Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Low-Cost Veterinary Mobile Services	The Humane Society
Year-round	Deer Valley Community Center	Fencing Tournament	PRD and Southwest Fencing Club
Year-round	Various Northwest Community Centers, Parks, and Facilities	Back to School Backpack Giveaway	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers and Park	Health Fair	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Facilities	Movie in the Park	PRD and Partners/Sponsors
Year-round	Various Northwest Community Centers	Quarterly Art Displays and Sales, Artist Receptions	Phoenix Artists Guild
Year-round	Various Northwest Community Centers, Parks, and Facilities	Esports Gaming Events	PRD and Sponsors/Partners

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various Northwest Community Centers, Parks, and Facilities	Food Truck Events	PRD and Sponsors/Partners
Year-round	Various Northwest Parks	Ability360 Events	Ability 360
Year-round	Cave Creek Parks	Disc Golf Tournaments	Various
Year-round	Various Northwest Parks and Community Centers	Various ARPA funded park activation programming	Various
Year-round	Various Northwest Parks and Community Centers	Various COPMEA events	COPMEA and PRD
Year-round	Various Northwest Community Centers, Parks, and Facilities	Concerts in the Park	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers, Parks, and Facilities	Competitive and recreational sports competitions, tournaments, and events to include races, outdoor sports, field sports, skateboarding events	PRD and Sponsors/Partners

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Eastlake/Harmon Parks	MLK Events	PRD/MLK Committee
January	Sherman Park	Sherman Park Neighborhood Assoc Picnic	Sherman Park Neighborhood Assoc
January	Mountain Vista Park	Tournament Concession Sales	AZ Hot Shots
January	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
January	Chavez Park	New Years Resolution Resource Event	PRD/Goodwill
January	Pecos Park	USAPA Pickleball Tournament	USA Pickleball Association
January	Barrios Unidos Park	Tonatierra Miccaiuhitl Izkaloteka	Tonatierra
January-February	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
January-May	Chavez Park	Kickin' It @ Chavez	PRD/Phoenix Families First Recourse Center
February	Desert Foothills Park	Charity Event	Cardiomyopathy

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Chavez Park	Sr. Winter World Series Softball Tournament	USA Senior Softball
February	Chavez Park	Dbacks Chase Your Dreams Baseball Classic	Cesar Chavez HS
February	Pecos Park	Grand Canyon State Games Pickleball	AZ Sports and Entertainment Commission
February	Matthew Henson	Storytelling Event	PRD
February	Eastlake Park	Community Event	PRD
February	Chavez Park	Spring Concert Series	PRD
February	Chavez Park	Laveen Barbeque	Laveen Community Council
February	Eastlake Park	Community Event	Best of the West All Star Classic
February	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
February	Matthew Henson Park	Community Connection Fair	PRD/Housing
February -May	Mountain Vista Park	Ahwatukee Little League Season Concession Stand	Ahwatukee Little League
Year-round	Cesar Chavez Park	Laveen Baseball League Concessions	Laveen Community Council Laveen Baseball
March	Trailside Park	Trailside Park Community BBQ	Trailside Homeowners Assoc

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Matthew Henson Park	Community Connection Fair	PRD/Housing
March	Chavez Park	STEM Boat Parade	PRD/ASU/Chavez High School
March	Chavez Park	Car Show and Fundraiser	Cultura Car Club
March	Chavez Park	2024 Minority Business & Empowerment Expo	Black Mothers Forum, Inc
March	Eastlake Park	Community Event	PRD
March	El Reposo Park	Spring Fling	PRD
March	Chavez Park and Community Center	Cesar Chavez Memorial Event	PRD
March	Chavez Park	City Lights Mini Marathon and Health Fair	1-in-9
March	Barrios Unidos	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
March	Highline Park	Park Art Fair	Sagrado Galeria
March	Hermoso Park	HER Arts n Crafts Festival	The Black Girl Brown Girl Collective Inc.

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Department 2026 Vending Requests**SOUTH DIVISION**

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March-April	Desert Foothills/Western Star Parks	Community Easter Event	Desert Foothills Baptist Church
March-April	Desert Foothills Park	Spring Concert Series	The Fitch Group
March-May	Pecos Park	Senior Olympics Pickleball Tournament	Senior Olympics
March-May	Pecos Park	Kids Triathlon	PRD
March-April	Pecos Park	Egg-cellent Hunt	PRD
April	Barrios Unidos Park	Fiesta De La Raza	R & S Event Marketing Solutions
April	El Reposo Park	Buffalo Soldiers Music Fest	PRD/Buffalo Soldiers
April	Chavez Park/Mnt Vista/Esteban Parks	Saguaro Cup Softball Tournament	Cactus Cities Softball
April	Harmon Park	Crime Free Event	Marcos De Niza Community
April	Matthew Henson	Spring Fling Event	PRD
April	Eastlake Park	Buffalo Soldiers African American Heritage Event	Buffalo Soldiers
April	Eastlake Park	Easter Egg Hunt	PRD/AZ Informant
April	Hermoso Park	STEM Fair	Future Stars Inc.

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Eastlake Park	Community Event	PRD
April	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
April	Mtn Vista Park	5K Walk/Run	BF Allen Hope Center for Women
May	Harmon Park	Central City South Community Reunion	Mathew Henson/Harmon Communities
May	Pioneer Military Memorial Park	Memorial Day Celebration	Pioneer Cemetery Assoc
May	Chavez Park	Star Spangled Celebration	PRD/D7
May	Sherman Park	Community Event	Sherman Park Neighborhood Association
May	Eastlake Park	Community Event	PRD
May	Barrios Unidos Park	Cinco De Mayo Event	R & S Event Marketing Solutions
May	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
June	Matthew Henson Park	Father's Day/Strong Families Event	Matthew Henson Community

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Coffelt Park	Father's Day/Strong Families Event	Coffelt Community
June	Chavez Park	Star Spangled Summer Event	PRD/Laveen Community Council
June	Eastlake/Harmon Parks	Juneteenth Celebration	PRD/Juneteenth Committee
June	Matthew Henson Park	Health Fair	PRD
June	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Pecos Park	Ahwatukee Chamber of Commerce	Ahwatukee Chamber of Commerce
July	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Central Park	Community Outreach	CPLC
August	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
August	Central Park	Community Outreach	CPLC
August-May	South Phoenix Youth Center	Community/Teen Events	PRD/Community Partners
August-December	Mountain Vista Park	Softball Tournaments	Various Tournament Organizations

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
September	Desert Foothills/Pecos Parks	Green Chili Festival	David Castamedia
September	Central Park	Community Outreach	CPLC
September	Barrios Unidos	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
September	Central Park	Community Pachanga	CPLC
September	Barrios Unidos Park	Fiesta Patrias	Univision/Telemundo/R & S Event Marketing Solutions
September	Eastlake Park	Community Event	PRD
September-October	Eastlake/Chavez/Esteban Parks	CSFD/Paint Phx Purple Events	COP/PRD
October	Pioneer Military Memorial Park	Dining Among the Dead Event	Pioneer Cemetery Assoc
October	Barrios Unidos Park	Fiesta De La Raza/Fiesta de La Gente	Univision/Telemundo/R & S Event Marketing Solutions
October	Pecos Park	Ahwatukee Foothills Soccer Tournament	Ahwatukee Foothills Soccer Association
October	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
October	Barrios Unidos Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Central Park	Community Outreach	CPLC
October	Chavez Park	Fall Concert Series	PRD/D7
October	Harmon Park	Honest Expressions/Hip Hop in the Park	Phoenix Revitalization Committee
October	Hermoso Park	Drug Take Back	South Mountain WORKS Coalition
October	Hermoso Park	Mental Health Walk	SistaLuv
October	Lindo Park	Drug Take Back	South Mountain WORKS Coalition
October	Chavez Park	Strut Your Mutt	Bestfriends.org
October	Chavez Park	Vamos Run	Telemundo
October	Chavez Park	Howl Run	Phoenix Front Runners
October	Eastlake Park	Community Event	PRD
October	Playa Margarita Park	Annual Fall Festival	Cash Community Sports Organization
October	Chavez Park	Community Fishing Day	PRD/D7/Game and Fish

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Hayden	Annual Fall Festival	PRD
October	Esteban Park	Domestic Violence/Breast Cancer Awareness Walk (Paint Phoenix Purple)	A Permanent Voice/COP
October	South Mountain Park	Festival of Frights Halloween Event	PRD
October	Various South Division Parks	GAIN Events	COP/Various community groups
October	Pecos Park	Holiday Event – Pumpkin Hunt	PRD
October	Pecos Park	Fun Fridays	PRD
October-April	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
October-May	Chavez Park and Community Center	Movie in the Park Events	PRD
October-November	Desert Foothills Park	Fall Concert Series	The Fitch Group
October-November	Pecos Park	Fall Event	Evie Brown Reality
October-November	Western Star Park	Community Celebration	Ahwatukee Mamas Non-Profit

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October-December	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
November	Santa Maria Park	Car Show	Santa Maria Car Club
November	Chavez Park	Fall Fitness	PRD/FITPHX/Molina Complete Care of AZ
November	Desert Foothills Park	CROP Walk	Esperanza Lutheran Church
November	Vista Canyon/Pecos Parks	Tukey Trot 5K	Tukey Trot Organization

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Pecos Park	SAGA Conference	PRD/HSD/Senior Advocacy Group of Ahwatukee
November	Barrios Unidos Park	Festival Telemundo	Telemundo
November	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
November	Eastlake Park	Giving Thanks	We 3/PRD
November	Playa Margarita Park	Show and Shine	Cash Community Sports Organization
November	Chavez Park	South Mountain Laveen Village Festival/Community Fair/Harvest Days/5K	South Mountain and Laveen Village Festivals Inc
November	Chavez/Western Star Parks	Susan G Komen Walk	Susan G. Komen Foundation
November	Desert Foothills Park	Ahwatukee Festival of Lights	Ahwatukee Festival of Lights Non-Profit
November	Eastlake Park	Community Event	PRD
November	Playa Margarita Park	Fall Festival	Cash Community Sports Org
November	Chavez Park	Fall Music Festival	PRD

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Central Park	Community Outreach	CPLC
November	Barrios Unidos Park	Thanksgiving Community Event	Prensa AZ LLC
November	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
November	Western Star	Party in the Park	Paul Sanchez
November-December	Desert Foothills Park	Community Holiday Event	Desert Foothills Baptist Church
November-December	Pecos Park	Mingle and Jingle Holiday Event	PRD
December	Trailside Park	Winter Wonderland	Trailside Neighborhood Assoc
December	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
December	Eastlake Park	Holiday Celebration	PRD
December	Eastlake Park	Community Event	PRD
December	Eastlake Park	Sickle Cell Awareness	Cooperative Collaboration Coalition
December	Grant Park	Fun Fest	Fightback

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Harmon Park	Holiday Celebration	PRD
December	Hermoso Park	Holiday Celebration	Hermoso Community
December	Hermoso Park/Faye Gray Rec Center	Health Fair	AZ Facts of Live/PRD
December	Lindo Park	Holiday Event Celebration	Lindo Community
December	El Reposo/Barrios Unidos/Grant/Central Parks	Community Holiday Events	CPLC
December	Chavez Park	Laveen Winter Wonderland	PRD
December	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
December	Desert Foothills Park	Million Lights 5K	Mangled Momentum
December	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
December	Esteban Park	Christmas in the Park	A Permanent Voice
December	Chavez Park	Holiday Event	PRD/Molina Complete Care of AZ
Year-round	Laveen Village Park	Movie in the Park Events	Laveen Village Neighborhood Assoc and Blockwatch

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	El Reposo Park	Food Truck Events	PRD
Year-round	El Reposo Park	Water Festival Events	Roosevelt School District/COP Water Department
Year-round	Mountain Vista/Desert Foothills Parks	Mountain Pointe High School Teams Booster Clubs	Mountain Pointe High School Booster Club
Year-round	Mountain Vista Park	Youth Softball Tournaments	Various Softball Organizations
Year-round	Vista Canyon Park	LAX for life Lacrosse Tournament	Ahwatukee Lacrosse, Inc
Year-round	Desert Foothills Park	Movies in the Park	Foothills HOA Committee/Keller Williams Realty
Year-round	Chavez/Pecos/Harmon Parks	Story Time/Library Community Events	COP Library Department
Year-round	Various South Division Parks	City Council Sponsored Community Events	COP City Council Districts
Year-round	Various South Division Parks	PWD Household Hazardous Materials and Electronics Collection Events	COP Public Works Department
Year-round	Various South Division Parks	COP Neighborhood Srv Dpt partn/ Community Groups	COP Neighborhood Services Department

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Smith Park	Community Events/Movies	Drug Elimination and Family Awareness.
Year-round	Sun Ray Park	Disc Golf Tournament	Jasper Zimmerman
Year-round	Sun Ray Park	Disc Golf Tournament	John Scheinpflug/ADGA Association
Year-round	Pecos Park	Special Program Events/Programs	City of Phoenix
Year-round	Cesar Chavez Park	Baseball/Softball Allocations	Laveen Baseball
Year-round	Tierra Montana	Youth Sports	The Syndicate

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

SPECIAL OPERATIONS DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Reach 11 Sports Complex	Easter Scramble	Desert Ridge and City of Phoenix
June/July	Swim Team Pools	Fundraising for end of season trophies	Swim team parent volunteer groups
June/July	Dive Team Pools	Fundraising for end of season trophies	Dive team parent volunteer groups
August- November	Various Pools	Entrance fees for High School Swim and Dive Meets	GGUHSD, PVUSD, DVUSD
October	Papago Park	Papago Music Festival	OB Sports
December	Reach 11 Sports Complex	Snow Blast	Desert Ridge and City of Phoenix
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11	High School and College Sporting Events, State Playoffs, and school tournaments.	AIA, Various Public and Private Schools
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 & Horse Lover's Park	Allocated Games, Leagues, Tournaments and Special Events	Various Promoters

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City of Phoenix Parks and Recreation
Department 2026 Vending Requests

SPECIAL OPERATIONS DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Reach 11 Sports Complex	Drive-In Movies	Desert Ridge and City of Phoenix

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City of Phoenix Parks and Recreation Department 2026 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Papago Park	Resolution 5K Run	Fieldwork Events
February	Papago Park	Chinese New Year 5K Run	Fieldwork Events
April	Papago Park	Kilt Chaser 5K Run	Four Peaks Brewery
April	Papago Archery Range	Arizona State Masters Championships	Papago Archery Association
May	Papago Archery Range	Spring 900	Papago Archery Association
October	Papago Archery Range	Halloween 900	Papago Archery Association
October/November	Various citywide Parks	Getting Arizona Involved in Neighborhoods (G.A.I.N.), Community Fall Festivals & Events	PD, Fire, NSD, PRD and various neighborhood associations and block watch groups
Year-round	Various citywide Parks	Various ARPA funded park activation programming	Various
Year-round	Various citywide Parks	Youth Sports snack tables	Numerous; Field Allocated Organizations
Year-round	Various citywide Parks	Adoption, Mobile Spay and Neuter Clinics	Multiple but not limited to: Maricopa Co Animal Control, Arf-Anage Dog Rescue, Dawgz, Tailz & Wagz LLC

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2026 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various citywide Parks	Movies in the Park	PRD and Sponsors
Year-round	Various citywide Parks	Food Trucks at PRD sponsored events	PRD and Sponsors
Year-round	Various citywide Parks	Various Senior Services Events (Health fairs/swap meets/craft sales/bingo etc.)	PRD and HSD Senior Site Councils and facility Nonprofit Associations
Year-round	Various citywide Parks	Various City Council Events (Movies/concerts/misc events)	Supported or sponsored by City Council Offices
Year-round	Various citywide Parks	Various PHXteens and teen council Fundraisers (Fairs, dances, concessions sales at events, misc events)	PRD PHXteens and Teen Councils
Year-round	Various citywide Parks	Mobile fresh produce sales	Fresh Bus Express
Year-round	Various citywide Parks	Seasonal Team/Player pictures for City sponsored sports leagues, special interest classes and special events	PRD
Year-round	Various citywide Parks	Sports tournaments and events	Various promoters and organizations hold events throughout park system

ATTACHMENT A

City of Phoenix Parks and Recreation
Department 2026 Vending Requests

CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various citywide Parks	School Cross Country Meets	Various Schools/District host meets throughout park system
Year-round	Various citywide Parks	Pickleball Tournaments	Various Pickleball Clubs/Associations



To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: REQUEST AUTHORIZATION TO ISSUE SMALL RECREATION
CENTERS REQUEST FOR PROPOSALS

This report requests Parks and Recreation Board (Board) authorization for staff to issue a Request for Proposals (RFP) for the operation and maintenance of the small recreation centers at Barrios Unidos Park located at 1501 E. Mohave Street; Smith Park located at 4030 W. Sherman Street; and Green Valley Park located at 1401 E. Watkins (**Attachment A**).

BACKGROUND

The Parks and Recreation Department previously operated recreation centers located at Barrios Unidos, Smith and Green Valley Parks. Due to budget reductions, these centers were either shuttered or operated by non-profit partners over the years. Currently, while outdoor recreation programs and activities take place at Barrios Unidos and Green Valley Parks, the indoor recreation centers are not open to the public. The Smith Park recreation center was being operated by a non-profit through September 2025, when the agreement was cancelled.

DISCUSSION

These recreation centers have the potential to serve as meaningful hubs for the community. The Department seeks to issue competitive RFPs to identify one or more qualified nonprofit organizations to manage the day-to-day operations and provide recreational/educational programming at these locations. If approved, the RFP for Barrios Unidos Park and Smith Park are planned to be released by no later than January 2026. The Green Valley Park RFP is planned to be released by February 2026 due to scheduled maintenance and repairs.

Each solicitation and selection process is expected to take approximately four months. Upon completion, the successful proposer(s) will enter into a contract for an initial three-year term, with 1 two-year option, and 1 additional five-year option, for a total of 10 possible years. The third-party operators(s) will be responsible for paying market rent and for the cost to operate and maintain the recreation center(s). The Department will ensure the community surrounding each of these recreation centers are engaged and aware of the upcoming solicitations and will include a minimum of one community member in the RFP proposal review process.

RECOMMENDATION

Staff requests Board authorization to issue RFPs for the operation and maintenance of the recreation centers at Barrios Unidos Park located at 1501 E. Mohave Street; Smith Park located at 4030 W. Sherman Street; and Green Valley Park located at 1401 E. Watkins.

Prepared by Theresa Faull, Deputy Director

Approved by Brandie I. Barrett, Assistant Director

ATTACHMENT A

Barrios Unidos Park
1501 E. Mohave Street



Smith Park
4030 W. Sherman Street



Green Valley Park
1401 E. Watkins





To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: PARKS MASTER PLAN UPDATE

This report provides the Parks and Recreation Board (Board) an update on the Parks Master Plan process.

BACKGROUND

The Parks and Recreation Department is in the process of developing a comprehensive Parks Master Plan that will serve as a strategic guide for the long-term growth and sustainability of the City's park system. This plan will outline strategies for enhancing existing parks, improving recreational facilities and developing undeveloped parklands. It will also evaluate opportunities to introduce new amenities and programs that meet the evolving needs of the community. Furthermore, the Master Plan will integrate water conservation measures and incorporate crime prevention strategies, with a strong commitment to advancing equity and inclusivity across all parks citywide. The City's last comprehensive Parks Master Plan was completed in 1988.

DISCUSSION

The Parks Department has been actively engaging the community through a variety of outreach tools, including adult and youth surveys, an interactive feedback map, statistically valid surveys, dot-vote boards, and other engagement methods. This report presents to the Parks and Recreation Board a summary of the assessment findings, the results of these community engagement efforts, and key insights derived from outreach to date. The analysis highlights both strengths and areas for improvement, providing a foundation for future planning, policy direction, and investment decisions. The information is intended to inform and guide the next phases of the Parks Master Plan.

The City's parks system demonstrates numerous strengths that make it a valuable community resource. Many parks feature unique characteristics that reflect the identities of their surrounding neighborhoods, fostering a sense of place and cultural connection. Functional spaces throughout the system are well-utilized and designed with flexibility in mind, supporting a wide range of recreational and social activities. The system also provides opportunities for community gatherings, with a mix of social and programmatic spaces that encourage interaction. Several sites benefit from mature shade canopies

and establish natural features, enhancing both comfort and usability. Additionally, the park system offers a diverse array of recreational amenities, promoting active lifestyles and catering to a broad spectrum of community interests.

Despite these strengths, the system faces several areas for improvement. Many park assets and amenities have reached or surpassed their useful life, requiring replacement or significant rehabilitation. Access and connectivity remain a challenge, with gaps in pedestrian pathways that reduce usability for residents. Safety and visibility concerns persist, including inadequate lighting and obstructed sightlines, all of which affect public perception and use of parks. Increased shade continues to be key to increase comfort during peak usage. Supporting assets such as restrooms, lighting, and furnishings frequently require repair or replacement to meet community needs and expectations.

Community engagement played a central role in the development of this Master Plan. The process employed a multi-layered strategy, combining online tools, surveys, in-person conversations, and interactive mapping to capture input from a broad cross-section of Phoenix residents. Participation included 59 in-person meetings with 407 participants, 7,355 responses to the general community survey, 590 youth survey responses, 4,505 contributions to the interactive mapping tool, 5,532 dot-votes collected through “Dot-o-cracy” exercises, and 1,133 statistically valid household surveys. In total, thousands of community members engaged in the planning process, ensuring representation across diverse age groups, neighborhoods, and cultural backgrounds.

Several key themes emerged from community input, shaping the Master Plan’s direction. Residents emphasized a “Fix-It-First” approach, prioritizing maintenance, lighting, cleanliness, and restroom upgrades. The need for shade was highlighted, with calls for expanded tree canopy and built structures throughout the system. Everyday use and family-oriented activities were identified as priorities, with an emphasis on parks that support daily recreation. Community members also underscored the importance of safety and activation, advocating for improved lighting, thoughtful design, and programming to enhance security. Finally, there is clear demand for strategic investment in recreational facilities, including aquatics, dog parks, and sports courts. These findings provide a foundation to guide capital investment and policy decisions in the implementation phase of the Master Plan.

The next steps in the planning process will focus on operationalizing these priorities. A level-of-service analysis will identify access gaps and inform strategies to improve equity and convenience. Detailed capital improvement prioritization will align investments with demonstrated need, equity considerations, and operational sustainability. The Department will also establish a long-term operational and maintenance framework to address funding, staffing, and lifecycle reinvestment. Finally, a comprehensive draft of the Master Plan will integrate system analysis, community priorities, and implementation strategies for public review and Board consideration.

The City's parks system ranks among the largest and most diverse in the nation. The Master Plan update reflects the community's strong pride in its parks, as well as a clear commitment to their protection, maintenance, and enhancement for everyday use. Throughout the planning process, community members have consistently emphasized three priorities, preserving existing assets, improving safety and comfort, and expanding access to essential recreational opportunities. This guidance will shape the Department's investment priorities and operational decisions over the next decade.

RECOMMENDATION

This report is for information and discussion only.

Prepared by: Felicita Mendoza, Special Projects Administrator

Approved by: Martin Whitfield, Assistant Director



To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: UPDATE ON THE PILOT AND REQUEST FOR APPROVAL TO
PERMANENTLY TRANSITION MANAGEMENT OF ARTS AND
CULTURAL FACILITIES FROM PARKS AND RECREATION TO THE
ARTS AND CULTURE DEPARTMENT

This report requests Parks and Recreation Board (Board) authorization to permanently transition the facility management of five cultural facilities previously managed by the Parks and Recreation Department (Parks Department) to the Arts and Culture Department.

BACKGROUND

The Parks Department values its long-standing partnerships with arts and culture organizations that bring creativity and service to the community. Many nonprofit partners have continued programs in Parks facilities during times of limited city funding, helping keep these community spaces open and active.

In 2024, Parks and the Arts and Culture Department identified three nonprofit organizations that provide programming in four city-owned facilities, as well as the city-owned and operated S'edav Va'aki Museum. Each organization has a unique operating agreement and distinct programming. The goal is to move these facilities under the direct oversight of the Arts and Culture Department to strengthen coordination and support.

Phoenix Center for the Arts

Operated by the Phoenix Center Arts Association

Located at 1202 N. 3rd Street, the Phoenix Center for the Arts offers more than 300 classes each year and hosts events such as the Phoenix Art and Wine Festival. It provides bilingual options and a variety of arts and cultural programs. The center operates under a Management and Operating Agreement between the City of Phoenix and the Phoenix Center for the Arts Association. The current 10-year agreement began in November 2017 and will expire in October 2027.

Phoenix Center for the Arts Thunderbird Teen Center

Operated by the Phoenix Center Arts Association

Located at 1104 E. Grovers, the Thunderbird Arts Center provides year-round art classes for youth and adults. Programs include ceramics, mosaics, painting, drawing, photography, printmaking, and youth art. The two-story ADA-compliant facility includes classrooms, offices, a game room, and outdoor spaces. The Parks Board approved a 5-year agreement in January 2016 with an option to extend for another 5 years, effective through January 2026.

Tovrea Castle

Operated by the Tovrea Carraro Society

Located at 5025 E. Van Buren Street, Tovrea Castle is a historic landmark built in 1928 by Alessio Carraro. The castle became city property in 1993. In 2011, community volunteers formed the Tovrea Carraro Society to open it to the public. The Parks Board approved an operating agreement with the society in 2011, followed by a 10-year renewal in 2016 with two 5-year extension options. The current agreement expires in October 2028, with potential extensions through October 2038.

Shemer Art Center

Operated by the Shemer Art Center and Museum Association

Located at 5005 E. Camelback Road, the Shemer Art Center provides art classes, exhibits, and a sculpture garden. Professional artists teach drawing, painting, ceramics, fused glass, and more. The center also has a boutique shop featuring local art. In 1984, Martha Shemer donated the property to the City of Phoenix. The Parks Board approved an operating agreement in 2010, renewed in June 2020 for ten years, with an option to extend for another ten years following a five-year review.

S'edav Va'aki Museum

City Operated

Located at 4619 E. Washington Street, the S'edav Va'aki Museum sits on an archaeological site that highlights Ancestral O'Odham (Hohokam) culture. The museum offers exhibits, programs, and amenities such as free Wi-Fi, picnic areas, and a museum store. In 2023, the Parks Board approved renaming the museum from the Pueblo Grande Museum to honor the O'Odham and Piipash tribes. The S'edav Va'aki Museum Foundation supports fundraising efforts.

DISCUSSION

The Arts and Culture Department serves as the City of Phoenix's local arts agency. It promotes and supports the arts through grants, education, public programs, and cultural management. The department already manages eight cultural facilities, including the Arizona Opera Center, Ballet Arizona, Children's Museum of Phoenix, Gallery @City Hall, Helen K. Mason Center, Phoenix Art Museum, Phoenix Theatre, and Valley Youth Theatre.

Since assuming management of these facilities in 2018 from the Public Works Department, the Arts and Culture Department has demonstrated success in facility oversight and collaboration. The department secured 10 percent of the \$500 million General Obligation Bond approved by voters in November 2023 and has invested more than \$4.5 million in facility improvements.

Moving these facilities under the Arts and Culture Department offers several benefits:

- Centralizes arts facilities and creates a network of nonprofit partners with shared goals and challenges
- Provides an advocate through Arts and Culture, which already offers grants and support services
- Ensures one dedicated property manager for all arts facilities, responsible for inspections, maintenance, and coordination

- Offers stronger technical assistance, staff support, and resources for programming, governance, and fundraising
- Includes these facilities as potential priorities in future bond programs and capital improvement plans

The S'edav Va'aki Museum will remain city-operated but will benefit from being part of the local arts agency network. The museum staff will gain access to grant opportunities, partnerships, and technical support. The museum also houses the city's archaeology office and repository, which align closely with Arts and Culture's expertise in museum management and preservation.

In the past year, Arts and Culture has achieved several milestones:

- Installed new fencing around the S'edav Va'aki Museum and the Parks of Four Waters
- Replaced exterior doors at the Shemer Art Center to improve security while preserving historic design
- Secured funding to add air conditioning to the upper floors of Tovrea Castle and for new perimeter fencing
- Managed a \$1.19 million bond project to upgrade the Third Street Theatre at the Phoenix Center for the Arts

The partnership between Arts and Culture and Parks is highly collaborative, as evident in recent joint projects, including new public art installations in various parks, such as the two most recent skate projects at Perry and Solano Parks. Arts and Culture's Neighborhood Arts Program funded ten art projects in various parks throughout the city before the pandemic, and with grantmaking, Arts and Culture assisted with the Parks and Recreation's ARPA Park Activation Neighborhood Grant Program application process. And most recently, the Sombra public art project was just completed. For this project, Bloomberg Philanthropies selected Phoenix as one of eight cities for a \$1 million grant for its Public Art Challenge. This unique program supported nine temporary art installations in neighborhood parks throughout Phoenix, addressing urban heat.

With Board approval, Arts and Culture and Parks will develop a final Memorandum of Understanding (MOU) outlining roles, budgets, and responsibilities for these facilities. Updates to existing operating agreements may be needed, but most list the City of Phoenix as the responsible party, ensuring a smooth transition.

RECOMMENDATION

Staff requests Board authorization to permanently transition the facility management of the five cultural facilities previously managed by the Parks Department to the Arts and Culture Department.

Prepared by: Mitch Menchaca, Director

Approved by: Brandie I. Barrett, Assistant Director



To: Parks and Recreation Board

Date: November 17, 2025

From: Cynthia Aguilar, Director

Subject: ANNUAL ELECTION OF PARKS AND RECREATION BOARD CHAIR –
NOVEMBER 17, 2025

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2026 calendar year Parks and Recreation Board Chairperson.

BACKGROUND

The board adopted revised Rules of Procedure during the April 22, 2010, meeting. According to Procedure I. B.:

“Elections shall be held annually at the regularly scheduled November Board meeting to select a Chairperson from eligible candidates. The Board must either elect a new Chairperson or extend the term of the existing Chairperson. If the Board does not meet in November, the election shall take place at the first Board meeting after December 1. The new Chairperson shall assume the position of Chairperson at the first meeting of the new calendar year. A Board member is considered eligible if the Board member has served on the Board for at least one year.

No person may serve as Chairperson for more than two consecutive one-year terms. However, the Chairperson may serve three consecutive one-year terms if approved by a unanimous vote of the entire Board.”

DISCUSSION

According to *Robert’s Rules of Order*, 14th edition, “nominations from the floor” is a common procedure used when a nominating committee is not recommending a candidate(s).

Under the procedure of nominations from the floor, the Chair calls for nominations by saying, “Nominations are now in order for the office of Chairperson of the Parks and Recreation Board.” When the presiding Chair has called for nominations from the floor, a member may make a nomination as follows:

MEMBER: Mr./Madame Chairperson, I nominate Board Member A. for the office of Chairperson.

CHAIRPERSON: Board Member A. is nominated, are there any further nominations from the floor?”

The presiding Chair repeats each nomination in this way until all nominations for the office have been made. After nominations have been closed, voting for the Chairperson takes place. Candidates will be voted on in the order in which they were nominated. The winning nomination must carry at least a simple majority of the voting members. The presiding Chair casts a vote in the same manner as the voting members.

Nominations and voting continue until a member is elected with a majority of the voting members. Voting will be by voice acclamation unless a roll call vote is determined. Voting will be properly recorded in the minutes.

RECOMMENDATION

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2026 calendar year Parks and Recreation Board Chairperson.

Prepared by: Tannia Ruiz, Management Assistant II

Approved by: Cynthia Aguilar, Parks and Recreation Director