

## NOTICE OF PUBLIC MEETING PARKS AND RECREATION BOARD

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, November 21, 2024, at 5:00 p.m.**

The Board may vote to convene in executive session on any item that is listed on this agenda for discussion or consultation with legal counsel to obtain legal advice in accordance with A.R.S. §38-431.03(A)(3).

### **OPTIONS TO ACCESS THIS MEETING**

**Watch** meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

**Call-in to listen** to the live meeting. Dial 602-666-0783. Enter the meeting access code **2867 879 7120** then enter in the Webinar password PksMtg! when prompted (7576841 from phones).

**Observe**

**[November 21, 2024 - Webex Link](#)**

### **REQUEST TO SPEAK**

#### **In-Person Requests to speak at a meeting:**

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003.

Individuals may arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. Requests to speak on individual items or for Call to the Public will not be accepted after the meeting has been called to order.

#### **Virtual Requests to speak at a meeting:**

To register to speak virtually via Webex, please use this link:

**[November 21, 2024 - Parks and Recreation Board Meeting Requests to Speak](#)**

- Virtual speakers must register by: **November 20, 2024**

If you have any issues with the form or if you wish to submit a comment to the board, contact: **Robin Kelley** At: [robin.kelley@phoenix.gov](mailto:robin.kelley@phoenix.gov) or 602-495-5215

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

1.	CALL TO ORDER	Kelly Dalton, Chair
2.	CONSENT ITEM(S): Consent items will be <b>provided to the Board in writing and are not intended for formal presentation.</b> Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
	a. Parks and Recreation Board Summary Minutes - October 24, 2024	Robin Kelley
	b. 2025 Annual Requests to Vend at City of Phoenix Parks	Alonso Avitia
	c. PHX Marathon	Jarod Rogers
3.	INFORMATION AND DISCUSSION ITEM(S): Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.	
	a. City Budget Overview	Amber Williamson
	b. Sombra Art Project	Carrie Brown
4.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion, and possible action.	
	a. Hilaria Park Temporary Closure	Joe Diaz
	b. Recommendation of Acquisition and Designation of Property into the Sonoran Preserve	Theresa Faull
	c. Parks and Recreation Board Nominations	
5.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	Kelly Dalton, Chair
6.	BOARD CHAIRPERSON’S REPORT – The Chairperson will verbally present comments or requests to the Board <b>without Board discussion.</b>	Kelly Dalton, Chair
7.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests <b>without Board discussion.</b>	Kelly Dalton, Chair
8.	DIRECTOR’S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee <b>without Board discussion.</b>	Cynthia Aguilar, Director
9.	ADJOURNMENT	Kelly Dalton, Chair

For further information or to request a reasonable accommodation, please contact:

**Robin Kelley** At: [robin.kelley@phoenix.gov](mailto:robin.kelley@phoenix.gov) or 602-495-5215 or TTY: 7-1-1.

November 15, 2024

**CITY OF PHOENIX  
PARKS AND RECREATION BOARD  
SUMMARY MINUTES  
October 24, 2024**

Virtual meeting hosted on Webex.

<p><b><u>Board Members Present</u></b>          Kelly Dalton          Emma Viera          Aubrey Barnwell          Ed Zuercher          Dorina Bustamante          Sarah Porter (Virtual)</p> <p><b><u>Board Members Absent</u></b>          Tony Moya</p>	<p><b><u>Staff Present</u></b>          Jon Chan          Cynthia Aguilar          Martin Whitfield          Jarod Rogers          Tim Kreis          Tannia Ruiz</p>	<p><b><u>Community Members</u></b>          Jerry Van Gasse          Michael Duffy          Jes Dobbs</p>
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**1. CALL TO ORDER**

Chairperson Dalton called the meeting to order at 5:01 p.m. with Board Members Viera, Zuercher, Barnwell, Porter, and Bustamante in attendance.

**2. INFORMATION ITEMS**

No formal presentation on these items. Information only.

**2a. Code of Conduct Update**

**3. CONSENT ITEMS**

No formal presentation on these items. Consent and request for approval only.

**3a. Parks and Recreation Board Summary Minutes - September 26, 2024**

**3b. Mural Donation at South Mountain Park/Preserve**

Jerry Van Gasse commented that it was late in the planning of the South Mountain 100-year celebration to include a mural and noted it is not necessary at the preserve.

Board Member Zuercher asked for confirmation that the reason this is happening now is because the vendor recently reached out to the Parks Department to donate these services.

Director Aguilar confirmed Board member Zuercher was correct.

**3c. Sponsorships for Boo Fest at Paseo Highlands Park**

Board Member Zuercher made a motion to approve consent items 3a through 3c. Board Member Barnwell, seconded the motion which passed unanimously, 6-0.

**4. INFORMATION AND DISCUSSION ITEM(S):**

#### 4a. Annual Update on Phoenix Trails and Heat Safety

Deputy Director Jarod Rogers and Fire Department Executive Assistant Chief Tim Kreis provided a collaborative update on the Phoenix Trails and Heat Safety Program.

They explained that the program, initially launched as a pilot in 2021, was developed to enhance safety for both trail users and first responders by closing high-use trails during extreme heat. The program currently includes trails at Camelback Mountain and Piestewa Peak, with closures triggered by Excessive Heat Warnings from the National Weather Service from 9 a.m. to 5 p.m. The program is supported by public notifications through press releases, online updates, and onsite signage, and further promotes heat safety awareness through the “Take a Hike. Do it Right.” campaign, targeting both locals and visitors.

The update highlighted the program's positive impact, showing a decrease in rescues at closed locations, although rescues at other locations have increased, with call times shifting to earlier in the day as hikers attempt to avoid peak heat. The Parks and Fire Departments are evaluating if Excessive Heat Warnings remain the most effective closure trigger.

Based on mountain rescue data provided by the Fire Department, staff recommended expanding the program to include South Mountain Park/Preserve, given its high visitor volume and challenging trails. They also suggested adjusting closure hours to 8 a.m. to 5 p.m. to account for the early morning heat rise, aiming to prevent heat-related incidents. The Parks and Recreation Board was asked to approve these program expansions and modifications.

Chairperson Dalton opened with a comment expressing concern over the recent death of a young boy on South Mountain, noting that South Mountain is currently not included in the Phoenix Trails and Heat Safety Program.

Board Member Zuercher suggested updating trail closure hours based on data and emphasized the importance of gathering public input before making further modifications to the closure times.

Assistant Chief Kreis added that trail closures aim to balance safety by limiting mountain access during extreme heat.

Board Member Zuercher reiterated the need to balance public access with safety considerations, stating that, despite warnings, fire personnel continue to respond to rescues. He expressed a desire to gather public feedback before implementing the recommended changes to the Trails and Heat Safety Program.

Board Member Viera suggested inviting a medical or health expert to provide insight on the health impacts of extreme heat on the public.

Chairperson Dalton acknowledged the compelling and consistent data supporting the need for safety measures and expressed readiness to move forward, while recognizing the importance of gathering public input. She noted that the data clearly indicates these updates are necessary.

Board Member Barnwell stated that the hour restrictions should be evidence based and emphasized the importance of communicating the successes of the heat safety program to the public.

Board Member Porter stated that public engagement should be actively sought. She inquired about the future direction of the program, asking for clarification on the definition of excessive heat and whether the program can rely solely on excessive heat days as a measure.

Board Member Viera emphasized the importance of considering the data and requested additional information, noting that guidance from a medical expert could be highly beneficial. She also agreed that educating and engaging the community beforehand would be the best approach.

Mike Duffy from United Phoenix Firefighters Local 493 called in to provide comments. He shared his experience as a member of the technical rescue team, often involved in helicopter rescues on the trails. Mr. Duffy emphasized that these incidents have a profound impact on both the victims' families and the firefighting community. He expressed support for the recommendations and a heat safety policy based on a specific temperature threshold to better protect both the public and fire personnel.

Chairperson Dalton inquired if the motion could be delayed.

Director Aguilar confirmed that the Board did not have to take action and the motion could be delayed while staff conduct community engagement to inform the public of the recommendation, and then return to the board.

Board Member Zuercher agreed, stating that gathering public feedback would lead to a better-informed decision to protect both the public and firefighters.

Board Member Barnwell requested a determination on how the temperature would be measured.

Chairwoman Dalton inquired about the legal implications of delaying the decision. She also asked whether the rescue of the young boy on South Mountain occurred on a heat warning day.

Assistant Chief Kreis discussed the incident on South Mountain, confirming that it was not an Excessive Heat Warning day and that the temperature was approximately 113 degrees.

Board Member Porter suggested that a medical professional could offer guidance on whether to follow the National Weather Service heat warnings or set a specific temperature threshold. She emphasized the importance of selecting the appropriate medical expert for this input.

Board Member Bustamante provided an example of beach closures for riptides and shark sightings, suggesting that trail closures should similarly not be limited to heat warning days. She recommended considering temperature data and average rescue statistics when determining closures.

Board Member Porter added that she would like to see a thoughtful approach to trail closures, noting that heat tolerance tends to build gradually over the summer.

Board Member Bustamante noted that in the past, prior to having the Heat Safety Program in place, the board did not have the data we have today. She expressed a desire for a motion that allows for continued evolution of the process.

Chairperson Dalton expressed concerns with liability that could be associated with not taking action due to being made aware of the data.

Director Aguilar stated the recommendation presented to the board at this time was to approve adding South Mountain Park to the list of sites included in the Heat Safety Program and to extend the trail closure time to 8am-5pm. Director Aguilar added the intent was to return to the Board to have further discussion about what threshold should be used to determine trail

closures, the current method of Excessive Heat Warning Days or a set temperature. Director Aguilar stated that action on the recommendations could be taken by the Board today, with direction from the Board to return in January after doing further research and soliciting public feedback related to using a set temperature as the threshold to determine trail closures and moving the closure time to begin at 7 a.m.

Board Member Bustamante made a motion to include South Mountain Park/Preserve in the Trail and Heat Safety Program, initiate trail closures at 8:00 a.m. with the expectation to return in January to discuss the trail closure threshold and closure time after engaging the public.

Board Member Viera seconded the motion.

**5. CALL TO THE PUBLIC**

Jess Dobbs thanked the board for considering public input and expressed her preference for the trails to open earlier at 4:00 a.m. and to close later in the day.

**6. BOARD CHAIRPERSON'S REPORT**

**7. BOARD COMMENTS/REQUESTS**

**8. DIRECTOR'S BRIEFING**

Assistant Director Whitfield shared information regarding the Sunnyslope Community Center Trunk or Treat and the PAC Program Lights on Afterschool Celebration.

Director Aguilar shared information on the Parks Department fall events and 2024 National Recreation Parks Association conference.

**9. ADJOURNMENT:**

Chairperson Dalton adjourned the meeting at 6:16 p.m.



**To:** Parks and Recreation Board      **Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** 2025 PARKS AND RECREATION DEPARTMENT REQUESTS TO VEND

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This report requests Parks and Recreation Board (Board) approval of vending requests at different park locations for upcoming 2025 events.

### BACKGROUND

City of Phoenix parks are reserved throughout the year for various public events. Event coordinators or community partners produce many of the events, and the department sponsors several community events. Some events are free to the public, while others require a registration or entrance fee. Event producers who rent city parks and facilities are required to follow all city guidelines, including obtaining all applicable permits and licenses.

Vending, a typical component of events in parks, can consist of selling admission, food, and beverages, t-shirts, or other concessions for fundraising purposes. Per the Phoenix City Charter and Phoenix City Code 24-40, the Parks and Recreation Board must grant approval for requests for vending in parks. Due to the high volume of events in city parks on an annual basis, and the popularity of vending, which can include anything from t-shirt sales to food for purchase, it is the practice of the Parks and Recreation Department to bring an annual request to vend report to the Board each year in November that contains all known events that are anticipated to take place the following year.

This report may not be all-encompassing, as events and requests to vend can come in at any time during the year, and staff may request Board approval for new events as they arise.

### DISCUSSION

The annual vending report for 2025, contained in **Attachment A**, features cultural awareness events, athletic events, festivals, and a variety of other events that promote positive community awareness and engagement for a wide array of ages and abilities. All City guidelines and requirements for sales, permits, and licenses are required to be followed by producers and groups who rent parks for their events.

This report contains all known events anticipated to take place in 2025. Any additional event vending requests not currently known will be presented to the Board independently.

### RECOMMENDATION

Staff recommends Parks and Recreation Board approval of vending requests at different park locations for upcoming 2025 events, listed in **Attachment A**.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Margaret T. Hance Park	Martin Luther King Celebration	Martin Luther King Committee
January	Margaret T. Hance Park	Tacolandia	Clear Vision
January	Heritage Square	AZ Wine Festival	Cochise Graham Wine Council
January	Heritage Square	AZ Wine Festival	AZ Wine Events LLC
January	Steele Indian School Park	Doggie Street Festival	Doggie Street Festival
January	Margaret T. Hance Park	Music Festival (TBD)	The Nixer
January- December	Encanto Park Clubhouse	Arizona International Pageants	Monique Wilhite
Year-round	Various Downtown Parks	The Spot	PRD
Year-round	Steele Indian School Park	Phoenix Boys Choir Concerts	Phoenix Boys Choir
Year-round	Civic Space Park	Wednesday Wind Up	PRD
February	Civic Space Park	Arizona PBS Kids Day	Arizona PBS
February	Margaret T. Hance Park	Phoenix Vegan Fest	The Arc of Tempe

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Margaret T. Hance Park	Phoenix Elementary Showcase	Phoenix Elementary District
February	Heritage Square	Dine with Your Dog	Heritage Square and Partners
February	Heritage Square	Motoring Through Time	Heritage Square and Partners
February	Heritage Square	Jazz	Heritage Square Foundation
February	Heritage Square	Italian Festival	Arizona Italian Association
February	Coronado Park	Home Tours	Coronado Neighborhood Association
February	Margaret T. Hance Park	Annual Fajita Cook-Off Fundraiser	Arizona State University Law Students
February	Steele Indian School Park	Phoenix Chinese Week	Phoenix Chinese Week Committee
February	Steele Indian School Park	Music in the Park	Carnation Neighborhood Association
February	Steele Indian School Park	Matsuri Festival	Arizona Matsuri
February	Steele Indian School Park	Phoenix Sister Cities Calgary Fiddlers Concert	Phoenix Sister Cities
March	Steele Indian School Park	Festival of Chariots	Arizona Cultural Diversities

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Portland Parkway	Devour Culinary Week Kickoff	Local First Arizona
February-April	Civic Space Park	Yoga and Jazz	PRD, Downtown Phoenix Inc., Dirt Yoga
February-April	Civic Space Park	Movies in the Park	PRD and Arizona State University Production
March	Civic Space Park	ACLU Experience	American Civil Liberties Union, Arizona State University
March	Civic Space Park	Ballet Arizona Fundraiser	Ballet Arizona
March	Heritage Square	Italian Festival	AZ Italian Association
February /March	Encanto Park	Encanto Palmcroft Home Tour	Encanto Palmcroft Historic Neighborhood Association
March	Margaret T. Hance Park	Blues Blast	Phoenix Blues Society
March	Margaret T. Hance Park	Haru / Children's Day	Japanese Friendship Garden
March	Margaret T. Hance Park	St. Patrick's Parade and Irish Faire	St. Patrick's Day Parade and Faire Committee
March	Heritage Square	Phoenix Flea Market	Phoenix Flea

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Heritage Square	Rainbow Festival	Phoenix Pride
March	Steele Indian School Park	Arab American Festival	Arab American Festival
March	Steele Indian School Park	McDowell Mountain Music Festival	McDowell Mountain Music Festival (M3F)
March	Steele Indian School Park	AIDS Walk Arizona & 5K	Aunt Rita's Foundation
March	Steele Indian School Park	Diaspora Day	Diaspora Day
March	Steele Indian School Park	AZ Soul Food Festival	Eugene Thompson
March	University Park	Spring Festival	PRD, Cultural Arts Coalition
March	Verde Park	Spring Festival	PRD, Cultural Arts Coalition
March-May	Encanto Park	Concert in the Park	PRD and various sponsors
March-May, September-December	Margaret T. Hance Park	Fall into Fitness	PRD
March-May, September-December	Margaret T. Hance Park	Walk Phoenix Wednesday	PRD
April	Civic Space Park	International Pillow Fight Day	New Mindspace

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Margaret T. Hance Park	Fried Food Festival	Downtown Phoenix Inc.
April	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
April	Margaret T. Hance Park	New City Church Easter Service	New City Church
April	Heritage Square	Tanner Community Development Corporation	Heritage Foundation
April	Heritage Square	Phoenix Flea Market	Phoenix Flea
April	Steele Indian School Park	African American Reconstruction 5K	African American Reconstruction (AAR)
April	Steele Indian School Park	Rosie's House Concert	Rosie's House
April	Verde Park	Verde Park Anniversary	PRD
May	Heritage Square	Gin and Jazz Fest	Heritage Square Foundation
May	Verde Park	Faces of Garfield	PRD, Cultural Arts Coalition, Garfield Organization

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
May	Steele Indian School Park	Caribbean Carnival	Arizona Caribbean Cultural Association
June	Margaret T. Hance Park	Bloomin' Beer Fest	Irish Cultural Center
June	Verde Park	Skateboarding for Summer Solstice	PRD and Cowtown Skateboards
July	Steele Indian School Park	Fabulous 4th of July	PRD
August	Civic Space Park	Sparky's Carnival	Arizona State University Student Engagement Office
August- November	Civic Space Park	ASU Movie in the Park	Arizona State University Student Engagement Office
September	Heritage Square	Jamaican Jerk and Root Festival	Big Dreamz Productions
September	Steele Indian School Park	Ballet Under the Stars	Ballet AZ/PRD
October	Civic Space Park	Phoenix Design Week	AIAGA
October	Civic Space Park	Taking Steps Toward College Success	Be A Leader Foundation
October	Civic Space Park	Sun Devil Send Off	Arizona State University Student Engagement Office
October	Civic Space Park	Indigenous Peoples' Day Phx Fest	Cahokiaphx

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Margaret T. Hance Park	Anam Cara Gala	Irish Cultural Center
October	Margaret T. Hance Park	Concert at the Castle	Irish Cultural Center
October	Margaret T. Hance Park	Otsukimi	Japanese Friendship Garden
October	Margaret T. Hance Park	Howl-o-ween / Big Dog Show	Downtown Phoenix Inc
October	Margaret T. Hance Park	Noche en Blanco	Hance Park Conservancy
October	Margaret T. Hance Park	Mayor's Art Awards	Hance Park Conservancy
October	Heritage Square	Filipino Heritage Event	Council of Filipino Organizations of Arizona
October	Heritage Square	PoeFest at Rosson House	Heritage Square Foundation
October	Encanto Park	Fire Safety Day for Fire Prevention Week	Phoenix Fire Department
October	Heritage Square	Experience Interfaith Dinner	Heritage Foundation

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	University Park	Halloween/G.A.I.N. Festival	PRD, Capitol Kiwanis, Capitol Mall Association
October	Verde Park	Garfield/G.A.I.N. Festival	Garfield Organization/Verde Park
October	Steele Indian School Park Memorial Hall and Circle of Life	Phoenix Indian School Visitor's Center Open House, Memorial Hall, Phoenix Indian School Alumni Day, and PIC Powwow	PRD, Native American Connections and Phoenix Indian Center
October	Steele Indian School Park	Pride Festival	Phoenix Pride
October	Stelle Indian School Park	Pumpkin Flotilla	PRD
October	Steele Indian School Park	Rally Point Arizona 5k	La Frontera Arizona EMPACT-Suicide Prevention Center
October	Steele Indian School Park	Pink Out 5K	Don't be a Chump! Check for a Lump!
October	Steele Indian School Park	Día de Los Muertos	Culture Coalition
October	Steele Indian School Park	SRNA Walk Run & Roll	Siegel Rare Neuroimmune Assoc.



## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October- December	Heritage Square	Heritage Saturdays	Heritage Square Foundation
October- December	Encanto Park	Concert in the Park	PRD and Sponsors
November	Coronado Park	Waynefest	Waynefest
November	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
November	Margaret T. Hance Park	Roosevelt Home Tour	Roosevelt Action Association
November	Margaret T. Hance Park	Certified Local First – Fall Festival	Local First Arizona
November	Margaret T. Hance Park	Phoenix Pizza Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Paint the Town with Sound	Radio Phoenix
November	Margaret T. Hance Park	Donut Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Pie Social	Roosevelt Row Association
November	Heritage Square	Phoenix Flea Market	Phoenix Flea
November	Heritage Square	Victoria Exhibition	Arizona Science Center

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Steele Indian School Park	Cure SMA Walk and Roll	Cure SMA
November	Steele Indian School Park	Phoenix Pagan Pride	Phoenix Pagan Pride
November	Steele Indian School Park	Harm Reduction & Hunger Relief in Arizona 5K	The MASA Project of Arizona
November	Steele Indian School Park	Light Up a Life	Hospice of the Valley
December	Hance Park	Phoenix Festival for the Arts	Phoenix Center for the Arts
December	Hance Park	Holidays at Hance	PRD
December	Hance Park	Picnic in the Park	Aunt Rita's Foundation
December	Hance Park	Zona Fest	Event + Market Consultant Alison Snipes
December	Hance Park	Scavenger Hunt	Familial Dysautonomia Foundation
December	University Park	Winter Wonderland	PRD, Capitol Kiwanis Club, Capitol Mall Association and Cultural Arts Coalition
December	Civic Space Park	PJs in the Park	DPI and PRD

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Steele Indian School Park	Prestige Music Academy Winter Recital	Prestige Music Academy
December	Steele Indian School Park	Rosie's House Holiday Concert	Rosie's House Music Academy
December	University Park	Elvia Solano Foundation Car Show and Toy Drive	Elvia Solano Foundation
December	Heritage Square	Gin and Jazz Preservation Party	Heritage Foundation
December	Heritage Square	Snow Week	Arizona Science Center
December	Roosevelt Park	Luminaria Event	Roosevelt Action Alliance
Third Friday's	Civic Space Park	Onyx Art Gallery	The Spot
Year round	Heritage Square	Onyx Art Gallery	The Spot
Year-round	Arizona Science Center	Various Events	Arizona Science center
Year-round	Civic Space Park	1 <sup>st</sup> Friday's	City of Phoenix
Year -round	Civic Space Park	Wind Up/Wind Down Wednesday	City of Phoenix
Year-round	Civic Space Park	Food Truck Fridays	Downtown Special Events

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### DOWNTOWN DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Civic Space Park	Various events	Arizona PBS
Year-round	Civic Space Park	Student Events	ASU
Year-round	Civic Space Park	Wednesday Wind Up Series	PRD
Year-round	Civic Space Park	eSports Gaming Events	PRD and SAK Gaming
Year-round	Edison Park	Community Activations/Youth Sports/G.A.I.N. Events	Phoenix Housing Department & Edison-Eastlake Community Partners
Year-round	Heritage Square	Phoenix Flea Market and Small Business Saturday	Ashlee Molina
Year-round	Heritage Square	Various events	Heritage Square Foundation
Year-round	Heritage Square	Latino pride	Steve Gallardo
Year-round	Heritage Square	Rainbow Festival	Pride Group
Year-round	Margaret T. Hance Park	Fuego Friday	PRD

**ATTACHMENT A**

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**DOWNTOWN DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Various Downtown Parks	Outdoor Recreation Program	PRD
Year-round	Monterey Park	Fun Fridays	PRD and St. Mary's High School
Year-round	Townsend Park	Genesis Young Entrepreneurs Market Day	Genesis High School and PRD
Year-round	Various Downtown Parks	Movies in the Park	PRD and Sponsors
Year - round	Heritage square	Taste of Japan	DPI
Year- round	Heritage square	Spirits of Mexico	DPI
Year - round	Various Downtown Parks	Various	DPI

## ATTACHMENT A

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

### NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	South Mountain Park	National Trail Trek	PRD
February	South Mountain Park	Hike with a Firefighter, Speak with a Ranger	PRD
February	South Mountain Park	Climb to Conquer Cancer	American Cancer Society
February	Rio Salado	Trail Run	Frontrunners/AZ Senior Olympics
February	Phoenix Mountains Park	10 to the End Hike	PRD
March	South Mountain Park	Studebaker Car Show	Studebakers Drivers Club Grand Canyon Chapter
March	South Mountain Park	Andy's Climb	Private
March	South Mountain Park	Holi Festival	India Assoc of Phoenix
March	Phoenix Mountain Parks	Lori Piestewa Celebration	Piestewa Family
March	Papago Park	Zoo Family Fun 5K event	Phoenix Zoo
March	Rio Salado	ASU Museum of Walking event	PRD/ASU School of Fine Arts

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NATURAL RESOURCES DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Rio Salado	Rio Salado/Liberty Wildlife fun walk	NRD – food vendors
March	North Mountain Park – NMVC	Moon Valley Challenge Event	NRD – Food Vendors
May	South Mountain Park	Moon Over South Mountain	Phoenix Parks Foundation
September/October	Rio Salado	ASU Beyond the Borderline event	PRD/ASU School of Fine Arts
October	South Mountain Park	Family Bicycle Safety Day	Rob Dollar Foundation
October	Rio Salado	Run for Your Life 5K	First Institutional Baptist Church
October	Rio Salado	Urban Wildlife Conservation Day	OEP, NRD, Various Partners
October/November	South Mountain Park/Preserve	Rob Dollar Ride	Rob Dollar Foundation
November	Mountain Parks	Phoenix Summit Challenge	PRD
November	South Mountain Park	Phoenix Summit Challenge	PRD
Varies	Papago Park/Phoenix Mountains Preserve	Catered party/picnic	Moore Than a Picnic LLC, Picnic in AZ, Lush and Lavish Picnics

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NATURAL RESOURCES DIVISION

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	North Mountain Visitor Center	Gift Shop Wkly/Monthly Community Events	City of Phoenix in partnership with Save our Mountains Foundation
Varies	Rio Salado	Community Service / Special Activities	PRD / Food Vendors
Year-round	North Mountain Visitor Center	Various	Save Our Mountains Foundation
Year-round	South Mountain Papago Parks/ All NRD locations	Film and Photo Shoots	City of Phoenix Film office
Year-round	Rio Salado	Various	Audubon Southwest
Year-round	South Mountain Park	Quarter Midget Racing	Valley of the Sun Quarter Midget Racing
Year-round	Mountain Parks/Preserves	Bike Demos	Various Bike Groups
Year-round	Mountain Parks/Preserves	Car shows	Various Car Clubs
Year-round	South Mountain Park	Paragliding	Arizona Hang Gliding and Paragliding Association
Year-round	South Mountain Park	Hiking/Trail Running Groups	360 Adventures/Various Private
Year-round	South Mountain Park	Bike Classes	Various Private



**ATTACHMENT A**

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**NATURAL RESOURCES DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	South Mountain Park	Silent Sundays	PRD
Year-round	Papago Park	Boot Camps, Rappelling classes	360 adventures
Year-round	South Mountain Park - SMEEC	Monthly Public events, Gift Shop, Food Trucks	PRD
Year-round	Papago Park	Archery Classes and Fundraisers	Papago Archery Association

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Granada Park	Bike Ride and Picnic	Arizona Bicycle Club
January	Madison Park/TBD	Kickball Tournament for First Place Charity	TriArc Architecture and Design
January	Mnt View II	AZ Road Racers Run	AZ Road Racers
January	Moon Valley Park	Walkathon	The Bridge to Hope
January	Mountain View Park	Community Party	Enchanted Dream Productions
January	Paradise Valley/TBD	Winter festival	Boosters Basis Scottsdale Primary
February	Granada Park	Charity Walk	Moms in Prayer International
February	GR Herberger	Talk Trauma 5K fun Run	AZ Trauma Association
February	Los Olivos Park	Charity Cornhole Tournament	Corporate Interior Systems
February	Arcadia Park	Ticktock Day	National Charity League Ticktock Day
February	Moon Valley	Shakespeare in the Park	Sophia Ross
February	Moon Valley	Fun Run	OLIGO Nation

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February/March	Pierce Park	Alzheimer's Fundraiser	Alzheimer's Association / RivALZ
March	Venturoso	Thunderbird FC Spring Academy Festival	Thunderbird FC
March	Various	Panda Lemonade Stand	PANDA
March	Desert Horizon Park	5k Run	Team Bradley Bear
Multiple	Moon Valley	Youth school break camps	Arise AZ
March	Paradise Valley Park	Skater Con	Adam Richards
March	GR Herberger	5k Fundraiser	Phoenix Sister Cities
March	Unsure (NE)	Family Fun Event	Boosters Basis Scottsdale primary West
March	Moon Valley	Arise Generation Field Day	Arise Generation
March	Dynamite Park	Bike MS: Arizona	National Multiple Sclerosis Society
March	Los Olivos Park	Cornhole Tournament	St. Francis Xavier School
March	Arcadia Park	Arcadia Little League Picture Day	Arcadia Little League

## ATTACHMENT A

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Multiple NE	Doggy Easter Egg Hunt & Event	Multiple
March	Desert Horizon	5k run	Gigi's Playhouse
March	GR Herberger	Fundraiser Fun Run	Mark Taylor
March	Cashman Park	Leukemia & Lymphoma Fundraiser	Leukemia & Lymphoma Society
Spring	PV Park	High School Band Fundraiser/concert	Paradise Valley High School Band
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)
April	Arcadia Park	Market Day	Ingleside Middle School
April	Moon Valley Park	Movie at the Park	Citizen's Church
April	Los Olivos Park	Charity Cornhole tournament	Corporate Interior Systems
April	Granada Park	5k walk/run	Madison School District
April	Roadrunner Park	Cricket Tournament for Charity	Cricket Association of Phoenix
April	Paradise Valley	Caribbean Fest	S & O Caribbean Grocery

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
May	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
May	Arcadia Park	Arcadia Neighborhood Salsa Contest	RETSY
May	Paradise Valley Park	Dirtbag Baseball Skills Clinic	Scottsdale Dirtbag Baseball
June-August	Paradise Valley Park	Soccer clinic	I9 Sports
June	TBD	Soccer camp	Soccer Doctors and the Arizona Institute of Motion
June	Los Olivos Park	Community Event	Ingram Entertainment Inc
July	Los Olivos Park	Charity Picnic	Change your Stars Foundation
August	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
September	Granada Park	5k/10k Run	Phoenix Front Runners
October	Los Olivos Park	Car Show – charity fund raiser	HET Club Grand Canyon Chapter
October	Moon Valley Park	Movie at the Park	Citizen’s Church

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Multiple NE	Doggy Halloween Events	Multiple
October	Granada Park	Fundraiser	Phoenix Arcadia Rotary Club
October	Los Olivos Park	Car Show	Veteran Motor Car Club of America
November	Mercury Mine Basin	Block watch Event	Mountain Preserve Block watch
November	Granada Park	5k Fundraiser	Valley Kids Foundation
November	Moon Valley Park	5K Walk for Life	Families Raising Hope
November	Pierce Park	Kickball Tournament	Feed Phoenix
November	Paradise Valley Park	Church Picnic	St. Nicholas Orthodox Church
November	GR Herberger	Lung Force Walk Fundraiser	American Lung Association
December	Paradise Valley Park	Over the Line Tournament/Fundraiser	Over the Line/Shriners
December	Paradise Valley Park	Fundraiser for Saint Jude	Saint Jude's Children's Research Hospital

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHEAST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Various NE parks/fields	Reach 11 Tournament overflow into geographic division sports fields (Desert Classic Soccer Tournament, Presidents' Day Soccer Tournament, etc.) Vending approvals where already in place for the R11 fields.	Multiple
Multiple	Cashman Park	Movie in the Park, fall fest, spring flings, etc.	Desert Ridge Homeowners Community Association
Multiple	Various NE parks	Multiple HOA community events	Tatum Ranch, Tatum Highlands HOA's & a number of others
Multiple	Arcadia Park, Moon Valley, & Others	AZ Children's Business Fair	Multiple but not limited to: AZ Children's Business & Action Academy, Guaranteed Traction, Aspire Academy
Multiple	Devonshire Senior Center and Los Olivo's Park	County Store, Rummage sale, special events and Holiday Craft Sale	LOSCA

**ATTACHMENT A**

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**NORTHEAST DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Multiple	Shemer Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Shemer Art Center and Museum Association, Inc.
Multiple	Phoenix Center for the Arts-Thunderbird Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Phoenix Center Arts Association
Multiple	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Multiple	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics
Multiple	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association
Multiple	Various	Tip a Cop & Fundraisers-fallen officer organizations, & Phx PD youth experience camps	Phoenix PD



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City of Phoenix Parks and Recreation  
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**NORTHEAST DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Multiple	Various	Various Park Activation Program events (Movies, concessions sales at events, misc. activities)	PRD Park Activation Program
Multiple	Buffalo Ridge & Los Olivos Parks	Disc golf tournaments, fundraisers, learn to play events, glow and throws & other special events	Multiple but not limited to: Ingram Entertainment, Professional Disc Golf Association, National Youth Disc Golf Tour, Chumba Discs, Phoenix Disc Golf Association, AZ Disc Golf Association, SonShine Legacy, AZDGA Ladies Disc Golf Club, Firing Birds Disc Golf Club, Congregation Beth Israel, Brain Spalding, Zach Petty, Jordan Castro, Thomas Grimes, Auguste Smith
Multiple	Paradise Valley Park	Various	Various- designated NE location for events requesting food trucks

**ATTACHMENT A**

City of Phoenix Parks and Recreation  
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**NORTHEAST DIVISION**

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Multiple	Paradise Valley Park Dog Event Field	Dog shows & agility competitions	Multiple, but not limited to: Valle de Sol Golden Retriever Club, Phoenix Field and Obedience Club, Kachina Kennel Club, Jumping Chollas Agility Club, Working Dog Club of Arizona, Cactus State Miniature Schnauzer, Zonies Dog Agility, International All Breed Canine Association, Grand Canyon German Shepherd Dog Club, Desert Valley Dachshund Club, Papago Labrador Retriever Club, Sun Country Terrier Club, North American Ring Association
Multiple	Paradise Valley Park	Baseball Tournament	Over the Line

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Various Northwest Parks	Itty Bitty Open	PRD and Junior Golf Association of Arizona
February	Maryvale Community Center	Maryvale Job and Resource Fair	PRD and Council District 5
February	Various Northwest Community Centers	Valentine's Day Activities	PRD and Sponsors/Partners
March & April	Various Northwest Community Centers, Parks, and Facilities	Easter and Spring Events	PRD and Sponsors/Partners
March	Desert West Skate Park	PHX AM	PRD, Cowtown Skateboard and Sponsors/Partners
April	Deer Valley Community Center	Desert Scale Classic	Cactus Car Modelers Club
April	Washington Activity Center	Washington High School Student Art Exhibit	PRD and Washington High School
April	Various Northwest Community Centers, Parks, and Facilities	Earth Day Events	PRD and Sponsors/Partners
May, June, July, August	Various Northwest Parks	Pool Party, Sizzling Safe Summer Pool Party and/or Splash Pad Party	PRD and Sponsors/Partners

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHWEST DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Deer Valley Park	After Dark in the Park Fireworks Event	PRD and Sponsors/Partners
July	American Family Fields of Phoenix	Light Up The Sky Fireworks Event	PRD and Sponsors/Partners
July	Royal Palm Park	Royal Palm Parade	Royal Palm Neighborhood Association
September	Washington Park	Opening Day Youth Baseball League	Arizona Youth Baseball League
October	Desert West Skate Park	Locals Only	PRD, Cowtown Skateboard and Sponsors/Partners
October	Various Community Centers and Parks	Halloween and Fall Events	PRD and Sponsors/Partners
October	Various Community Centers and Parks	GAIN Events	PRD and Sponsors/Partners
November	Various Northwest Community Centers, Parks, and Facilities	Thanksgiving Holiday, Toy, Clothing and Food Giveaway Events	PRD and Sponsors/Partners
December	Various Northwest Community Centers, Parks, and Facilities	December Holiday & Toy Giveaway Events	PRD and Sponsors/Partners
Year-round	Royal Palm Park	Various Community Events with Food Trucks	Royal Palm Neighborhood Association

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### NORTHWEST DIVISION

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Royal Palm Park	Movie/Concert in the Park	Royal Palm Neighborhood Association
Year-round	Various Northwest Parks	Pickleball Tournaments	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Community Centers	Low-Cost Veterinary Mobile Services	The Humane Society
Year-round	Deer Valley Community Center	Fencing Tournament	PRD and Southwest Fencing Club
Year-round	Various Northwest Community Centers, Parks, and Facilities	Back to School Backpack Giveaway	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers and Park	Health Fair	PRD and Sponsors/Partners
Year-round	Various Northwest Parks and Facilities	Movie in the Park	PRD and Partners/Sponsors
Year-round	Various Northwest Community Centers	Quarterly Art Displays and Sales, Artist Receptions	Phoenix Artists Guild
Year-round	Various Northwest Community Centers, Parks, and Facilities	Esports Gaming Events	PRD and Sponsors/Partners

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City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**NORTHWEST DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Various Northwest Community Centers, Parks, and Facilities	Food Truck Events	PRD and Sponsors/Partners
Year-round	Various Northwest Parks	Ability360 Events	Ability 360
Year-round	Cave Creek Parks	Disc Golf Tournaments	Various
Year-round	Various Northwest Parks and Community Centers	Various ARPA funded park activation programming	Various
Year-round	Washington Activity Center and Park	Various COPMEA events	COPMEA and PRD
Year-round	Various Northwest Community Centers, Parks, and Facilities	Concerts in the Park	PRD and Sponsors/Partners
Year-round	Various Northwest Community Centers, Parks, and Facilities	Competitive and recreational sports competitions, tournaments, and events to include races, outdoor sports, field sports, skateboarding events	PRD and Sponsors/Partners

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Eastlake/Harmon Parks	MLK Events	PRD/MLK Committee
January	Sherman Park	Sherman Park Neighborhood Assoc Picnic	Sherman Park Neighborhood Assoc
January	Mountain Vista Park	Tournament Concession Sales	AZ Hot Shots
January	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
January	Chavez Park	New Years Resolution Resource Event	PRD/Goodwill
January	Pecos Park	USAPA Pickleball Tournament	USA Pickleball Association
January	Barrios Unidos Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
January-February	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
January-May	Chavez Park	Kickin' It @ Chavez	PRD/Phoenix Families First Recourse Center
February	Desert Foothills Park	Charity Event	Cardiomyopathy

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
February	Chavez Park	Sr. Winter World Series Softball Tournament	USA Senior Softball
February	Chavez Park	Dbacks Chase Your Dreams Baseball Classic	Cesar Chavez HS
February	Pecos Park	Grand Canyon State Games Pickleball	AZ Sports and Entertainment Commission
February	Matthew Henson	Storytelling Event	Delta Sigma Theta
February	Eastlake Park	Community Event	PRD
February	Chavez Park	Spring Concert Series	PRD
February	Chavez Park	Laveen Barbeque	Laveen Community Council
February	Eastlake Park	Community Event	Best of the West All Star Classic
February	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
February -May	Mountain Vista Park	Ahwatukee Little League Season Concession Stand	Ahwatukee Little League
Year-round	Cesar Chavez Park	Laveen Baseball League Concessions	Laveen Community Council Laveen Baseball
March	Trailside Park	Trailside Park Community BBQ	Trailside Homeowners Assoc



## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March	Matthew Henson Park	Community Connection Fair	PRD/Housing
March	Chavez Park	STEM Boat Parade	PRD/ASU/Chavez High School
March	Chavez Park	Car Show and Fundraiser	Cultura Car Club
March	Chavez Park	2024 Minority Business & Empowerment Expo	Black Mothers Forum, Inc
March	Eastlake Park	Community Event	PRD
March	El Reposo Park	Spring Fling	PRD
March	Chavez Park and Community Center	Cesar Chavez Memorial Event	PRD
March	Chavez Park	City Lights Mini Marathon and Health Fair	1-in-9
March	Barrios Unidos	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
March	Highline Park	Park Art Fair	Sagrado Galeria
March	Hermoso Park	HER Arts n Crafts Festival	The Black Girl Brown Girl Collective Inc.

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
March-April	Desert Foothills/Western Star Parks	Community Easter Event	Desert Foothills Baptist Church
March-April	Desert Foothills Park	Spring Concert Series	The Fitch Group
March-May	Pecos Park	Senior Olympics Pickleball Tournament	Senior Olympics
March-May	Pecos Park	Kids Triathlon	PRD
April	Barrios Unidos Park	Fiesta De La Raza	R & S Event Marketing Solutions
April	El Reposo Park	Buffalo Soldiers Music Fest	PRD/Buffalo Soldiers
April	Chavez Park/Mnt Vista/Esteban Parks	Saguaro Cup Softball Tournament	Cactus Cities Softball
April	Harmon Park	Crime Free Event	Marcos De Niza Community
April	Matthew Henson	Spring Fling Event	Delta Sigma Theta
April	Eastlake Park	Buffalo Soldiers African American Heritage Event	Buffalo Soldiers
April	Eastlake Park	Easter Egg Hunt	PRD/AZ Informant
April	Hermoso Park	STEM Fair	Future Stars Inc.

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Eastlake Park	Community Event	PRD
April	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
April	Mtn Vista Park	5K Walk/Run	BF Allen Hope Center for Women
May	Harmon Park	Central City South Community Reunion	Mathew Henson/Harmon Communities
May	Pioneer Military Memorial Park	Memorial Day Celebration	Pioneer Cemetery Assoc
May	Chavez Park	Star Spangled Celebration	PRD/D7
May	Sherman Park	Community Event	Sherman Park Neighborhood Association
May	Eastlake Park	Community Event	PRD
May	Barrios Unidos Park	Cinco De Mayo Event	R & S Event Marketing Solutions
May	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
June	Matthew Henson Park	Father's Day/Strong Families Event	Matthew Henson Community

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
June	Coffelt Park	Father's Day/Strong Families Event	Coffelt Community
June	Chavez Park	Star Spangled Summer Event	PRD/Laveen Community Council
June	Eastlake/Harmon Parks	Juneteenth Celebration	PRD/Juneteenth Committee
June	Matthew Henson Park	Health Fair	Delta Sigma Theta
June	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Pecos Park	Ahwatukee Chamber of Commerce	Ahwatukee Chamber of Commerce
July	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Central Park	Community Outreach	CPLC
August	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
August	Central Park	Community Outreach	CPLC
August-May	South Phoenix Youth Center	Community/Teen Events	PRD/Community Partners
August-December	Mountain Vista Park	Softball Tournaments	Various Tournament Organizations

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
September	Desert Foothills/Pecos Parks	Green Chili Festival	David Castameda
September	Central Park	Community Outreach	CPLC
September	Barrios Unidos	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
September	Central Park	Community Pachanga	CPLC
September	Barrios Unidos Park	Fiesta Patrias	Univision/Telemundo/R & S Event Marketing Solutions
September	Eastlake Park	Community Event	PRD
September-October	Eastlake/Chavez/Esteban Parks	CSFD/Paint Phx Purple Events	COP/PRD
October	Pioneer Military Memorial Park	Dining Among the Dead Event	Pioneer Cemetery Assoc
October	Barrios Unidos Park	Fiesta De La Raza/Fiesta de La Gente	Univision/Telemundo/R & S Event Marketing Solutions
October	Pecos Park	Ahwatukee Foothills Soccer Tournament	Ahwatukee Foothills Soccer Association
October	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
October	Barrios Unidos Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Central Park	Community Outreach	CPLC
October	Chavez Park	Fall Concert Series	PRD/D7
October	Harmon Park	Honest Expressions/Hip Hop in the Park	Phoenix Revitalization Committee
October	Hermoso Park	Drug Take Back	South Mountain WORKS Coalition
October	Hermoso Park	Mental Health Walk	SistaLuv
October	Lindo Park	Drug Take Back	South Mountain WORKS Coalition
October	Chavez Park	Strut Your Mutt	Bestfriends.org
October	Chavez Park	Vamos Run	Telemundo
October	Chavez Park	Howl Run	Phoenix Front Runners
October	Eastlake Park	Community Event	PRD
October	Playa Margarita Park	Annual Fall Festival	Cash Community Sports Organization
October	Chavez Park	Community Fishing Day	PRD/D7/Game and Fish

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
October	Hayden	Annual Fall Festival	PRD
October	South Mountain Park	Festival of Frights Halloween Event	PRD
October	Various South Division Parks	GAIN Events	COP/Various community groups
October-April	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
October-May	Chavez Park and Community Center	Movie in the Park Events	PRD
October-November	Desert Foothills Park	Fall Concert Series	The Fitch Group
October-November	Pecos Park	Fall Event	Evie Brown Reality
October-December	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
November	Chavez Park	Fall Fitness	PRD/FITPHX/Molina Complete Care of AZ
November	Desert Foothills Park	CROP Walk	Esperanza Lutheran Church
November	Vista Canyon/Pecos Parks	Tukey Trot 5K	Tukey Trot Organization

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Pecos Park	SAGA Conference	PRD/HSD/Senior Advocacy Group of Ahwatukee
November	Barrios Unidos Park	Festival Telemundo	Telemundo
November	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
November	Eastlake Park	Giving Thanks	We 3/PRD
November	Playa Margarita Park	Show and Shine	Cash Community Sports Organization
November	Chavez Park	South Mountain Laveen Village Festival/Community Fair/Harvest Days/5K	South Mountain and Laveen Village Festivals Inc
November	Chavez/Western Star Parks	Susan G Komen Walk	Susan G. Komen Foundation
November	Desert Foothills Park	Ahwatukee Festival of Lights	Ahwatukee Festival of Lights Non-Profit
November	Eastlake Park	Community Event	PRD
November	Playa Margarita Park	Fall Festival	Cash Community Sports Org
November	Chavez Park	Fall Music Festival	PRD



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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
November	Central Park	Community Outreach	CPLC
November	Barrios Unidos Park	Thanksgiving Community Event	Prensa AZ LLC
November	Barrios Unidos Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
November	Western Star	Party in the Park	Paul Sanchez
November-December	Desert Foothills Park	Community Holiday Event	Desert Foothills Baptist Church
December	Trailside Park	Winter Wonderland	Trailside Neighborhood Assoc
December	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
December	Eastlake Park	Holiday Celebration	PRD
December	Eastlake Park	Community Event	PRD
December	Eastlake Park	Sickle Cell Awareness	Cooperative Collaboration Coalition
December	Grant Park	Fun Fest	Fightback

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
December	Harmon Park	Holiday Celebration	PRD
December	Hermoso Park	Holiday Celebration	Hermoso Community
December	Hermoso Park/Faye Gray Rec Center	Health Fair	AZ Facts of Live/PRD
December	Lindo Park	Holiday Event Celebration	Lindo Community
December	El Reposo/Barrios Unidos/Grant/Central Parks	Community Holiday Events	CPLC
December	Chavez Park	Laveen Winter Wonderland	PRD
December	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
December	Desert Foothills Park	Million Lights 5K	Mangled Momentum
December	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
December	Chavez Park	Holiday Event	PRD/Molina Complete Care of AZ
Year-round	Laveen Village Park	Movie in the Park Events	Laveen Village Neighborhood Assoc and Blockwatch

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### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### SOUTH DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	El Reposo Park	Food Truck Events	PRD
Year-round	El Reposo Park	Water Festival Events	Roosevelt School District/COP Water Department
Year-round	Mountain Vista/Desert Foothills Parks	Mountain Pointe High School Teams Booster Clubs	Mountain Pointe High School Booster Club
Year-round	Mountain Vista Park	Youth Softball Tournaments	Various Softball Organizations
Year-round	Vista Canyon Park	LAX for life Lacrosse Tournament	Ahwatukee Lacrosse, Inc
Year-round	Desert Foothills Park	Movies in the Park	Foothills HOA Committee/Keller Williams Realty
Year-round	Chavez/Pecos/Harmon Parks	Story Time/Library Community Events	COP Library Department
Year-round	Various South Division Parks	City Council Sponsored Community Events	COP City Council Districts
Year-round	Various South Division Parks	PWD Household Hazardous Materials and Electronics Collection Events	COP Public Works Department
Year-round	Various South Division Parks	COP Neighborhood Srv Dpt partn/ Community Groups	COP Neighborhood Services Department

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City of Phoenix Parks and Recreation  
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**SOUTH DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Smith Park	Community Events/Movies	Drug Elimination and Family Awareness.
Year-round	Sun Ray Park	Disc Golf Tournament	Jasper Zimmerman
Year-round	Sun Ray Park	Disc Golf Tournament	John Scheinpflug/ADGA Association
Year-round	Pecos Park	Special Program Events/Programs	City of Phoenix
Year-round	Cesar Chavez Park	Baseball/Softball Allocations	Laveen Baseball

## ATTACHMENT A

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

### SPECIAL OPERATIONS DIVISION

MONTH	LOCATION	EVENT NAME	ORGANIZATION
April	Reach 11 Sports Complex	Easter Scramble	Desert Ridge and City of Phoenix
June/July	Swim Team Pools	Fundraising for end of season trophies	Swim team parent volunteer groups
June/July	Dive Team Pools	Fundraising for end of season trophies	Dive team parent volunteer groups
August- November	Various Pools	Entrance fees for High School Swim and Dive Meets	GGUHSD, PVUSD, DVUSD
October	Papago Park	Papago Music Festival	OB Sports
December	Reach 11 Sports Complex	Snow Blast	Desert Ridge and City of Phoenix
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11	High School and College Sporting Events, State Playoffs, and school tournaments.	AIA, Various Public and Private Schools
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 & Horse Lover's Park	Allocated Games, Leagues, Tournaments and Special Events	Various Promoters

**ATTACHMENT A**

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**SPECIAL OPERATIONS DIVISION**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Reach 11 Sports Complex	Drive-In Movies	Desert Ridge and City of Phoenix

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
January	Papago Park	Resolution 5K Run	Fieldwork Events
February	Papago Park	Chinese New Year 5K Run	Fieldwork Events
April	Papago Park	Kilt Chaser 5K Run	Four Peaks Brewery
April	Papago Archery Range	Arizona State Masters Championships	Papago Archery Association
May	Papago Archery Range	Spring 900	Papago Archery Association
October	Papago Archery Range	Halloween 900	Papago Archery Association
October/November	Various citywide Parks	Getting Arizona Involved in Neighborhoods (G.A.I.N.), Community Fall Festivals & Events	PD, Fire, NSD, PRD and various neighborhood associations and block watch groups
Year-round	Various citywide Parks	Youth Sports snack tables	Numerous; Field Allocated Organizations
Year-round	Various citywide Parks	Adoption, Mobile Spay and Neuter Clinics	Multiple but not limited to: Maricopa Co Animal Control, Arf-Anage Dog Rescue, Dawgz, Tailz & Wagz LLC

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2025 Vending Requests

#### CITYWIDE

MONTH	LOCATION	EVENT NAME	ORGANIZATION
Year-round	Various citywide Parks	Movies in the Park	PRD and Sponsors
Year-round	Various citywide Parks	Food Trucks at PRD sponsored events	PRD and Sponsors
Year-round	Various citywide Parks	Various Senior Services Events (Health fairs/swap meets/craft sales/bingo etc.)	PRD and HSD Senior Site Councils and facility Nonprofit Associations
Year-round	Various citywide Parks	Various City Council Events (Movies/concerts/misc events)	Supported or sponsored by City Council Offices
Year-round	Various citywide Parks	Various PHXteens and teen council Fundraisers (Fairs, dances, concessions sales at events, misc events)	PRD PHXteens and Teen Councils
Year-round	Various citywide Parks	Mobile fresh produce sales	Fresh Bus Express
Year-round	Various citywide Parks	Seasonal Team/Player pictures for City sponsored sports leagues, special interest classes and special events	PRD
Year-round	Various citywide Parks	Sports tournaments and events	Various promoters and organizations hold events throughout park system



**ATTACHMENT A**

City of Phoenix Parks and Recreation  
Department 2025 Vending Requests

**CITYWIDE**

<b>MONTH</b>	<b>LOCATION</b>	<b>EVENT NAME</b>	<b>ORGANIZATION</b>
Year-round	Various citywide Parks	School Cross Country Meets	Various Schools/District host meets throughout park system
Year-round	Various citywide Parks	Pickleball Tournaments	Various Pickleball Clubs/Associations
Year-round	Various citywide Parks	Strut Your Mutt	Best Friends Animal Society



**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** PHOENIX MARATHON - TENTATIVE EVENT

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This report provides information to the Parks and Recreation Board (Board) about the Phoenix Marathon which is scheduled to take place on November 15, 2025 with a portion of the route entering Papago Park.

### BACKGROUND

The Parks and Recreation Department is collaborating with City Major Events and other City departments as Brooksee seeks to establish the Phoenix Marathon in our city. Brooksee is a Salt Lake City-based endurance event production company founded in 2012 by marathon running electrical engineers, and specializes in organizing premier races, including the Portland Marathon, Las Vegas Marathon, and Mesa Marathon, which collectively attract over 50,000 participants annually across their portfolio of nine signature events.

For the inaugural Phoenix Marathon, Brooksee anticipates approximately 5,000 runners, aiming to make this event a signature annual running tradition for the City of Phoenix. In addition to event production, Brooksee offers specialized services such as real-time participant tracking, event timing, and safety enhancements through their innovative Laurel timing technology, which has been successfully utilized in major races like the Ragnar Wasatch Back relay. This partnership represents a significant opportunity to enhance Phoenix's reputation as a premier destination for endurance events.

### DISCUSSION

The inaugural Phoenix Marathon is proposed to take place on November 15, 2025, featuring a scenic route that highlights Phoenix's unique landscapes. A significant portion of the race will traverse Phoenix canals in coordination with SRP. The race includes a full marathon of 26.2 miles, a half marathon of 12.1 miles and a 10k which is approximately 6.2 miles. Each race will include a route entering Papago Park at E. McDowell Road and Karsten Way. The route through Papago Park is just over one mile. Runners will pass through the western part of Papago Park, exiting onto North Galvin Parkway at East Moreland Street, and concluding at the proposed finish line on Priest Drive south of East Van Buren Street. A celebratory festival will follow at the Phoenix

Municipal Stadium parking lot, featuring merchandise sales, music, food and beverages, and sponsor activations.

Brooksee plans to begin event promotions upon approval, with tentative agreements already in place with the City. Recognizing the importance of community engagement, City staff and Brooksee are committed to robust outreach efforts over the next year to keep nearby neighborhoods and stakeholders informed of the event's details, including amplified sound and road restrictions. Special notifications will be sent to key Papago Park partners such as Papago Golf Club, Desert Botanical Garden, Phoenix Zoo, and Arizona State University. To ensure community concerns are addressed, Brooksee will establish a race-day hotline for real-time responses to questions or concerns from the Phoenix community.

### RECOMMENDATION

This report is for information only.

Prepared by: Jarod Rogers, Deputy Director  
Approved by: Brandie Barrett, Assistant Director



**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** CITY BUDGET OVERVIEW

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This report provides an overview of the City's budget for the Parks and Recreation Board (Board).

#### BACKGROUND

The City's budget was discussed during the City Council Work Study Session on November 11, 2024. A detailed summary of the City's budget is included in **Attachment A**.

#### DISCUSSION

This item is for information and discussion.

Prepared by: Amber Williamson, Budget and Research Director

Approved by: Cynthia Aguilar, Parks and Recreation Director

## City Council Work Study Session



City of Phoenix

## Report

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Agenda Date: 11/12/2024, Item No. 1

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## 2023-24 Year-End General Fund Budget Results

This report provides an overview of the 2023-24 General Fund (GF) budget results and information on future budget challenges including actions by the State that will negatively impact ongoing revenues. Overall, actual GF resources of \$2,138.4 million exceeded estimates by \$6.3 million representing a variance of only 0.3 percent. Total actual GF expenditures of \$1,844.9 million were \$10.6 million under the estimate representing a variance of 0.6 percent. As a result, the GF ending balance of \$293.5 million was approximately \$16.9 million higher than estimated.

### THIS ITEM IS FOR INFORMATION AND DISCUSSION.

#### Summary

The GF ending balance of \$293.5 million exceeded the estimate of \$276.6 million by \$16.9 million, primarily due to lower than anticipated expenditures discussed further in this report. The fund balance carries forward to the current fiscal year and will be factored into the development of the 2025-26 GF Budget Status.

Two components make up the GF ending balance: resources and expenditures. GF 2023-24 actual resources were \$2,138.4 million and exceeded the estimate of \$2,132.1 million by \$6.3 million, or a variance of 0.3 percent. GF revenues were \$1,905.4 million, representing a variance to the revised revenue estimate of only \$1.9 million or 0.1 percent. GF expenditures ended the fiscal year at \$1,844.9 million, and \$10.6 million less than the revised estimate of \$1,855.5 million. **Attachment A** provides graphical illustrations of the GF budget results and **Attachment B** provides a department by department comparison of 2023-24 GF operating expenditures to the revised estimate.

Over the coming months staff will develop revised resource and expenditure forecasts to prepare a 2025-26 GF Budget Status and Multi-Year Forecast scheduled to be presented to the City Council on February 25, 2025.

## 2023-24 General Fund Results

### Resources

Total resources include:

- Beginning fund balance;
- Annual revenue;
- Recoveries of prior year encumbrances that were not spent; and
- Interfund transfers to/from other City funds.

As mentioned above, GF resources were \$2,138.4 million for the 2023-24 fiscal year and include a beginning balance of \$222.9 million, revenues of \$1,905.4 million, recoveries of \$8.4 million, and net transfers out of \$1.7 million. Total GF resources exceeded estimates by \$6.3 million representing a variance of only 0.3 percent. The reason for the variance was higher than anticipated non-tax and state shared vehicle license tax revenues and recoveries from liquidated expenditure encumbrances.

Revenue collections for 2023-24 totaled \$1,905.4 million representing a variance to the revised estimate of 0.1 percent and growth over the prior year of 12.6 percent. The primary reason for the strong revenue growth compared to 2022-23 is higher interest earnings, growth in city and state sales taxes and state shared income tax collections which are based on collections from two years prior. Budget and Research (B&R) staff work diligently to analyze revenue data and economic conditions throughout the fiscal year. Sales tax is forecasted using our econometric model developed in partnership with the University of Arizona's Economic and Business Research Center. Additionally, staff closely follow information provided by our trusted economic sources, which are taken into account to project revenues. It is for these reasons that year after year, revenues end the fiscal year close to what was estimated. Staff has taken a cautious approach to estimating revenue and will continue to do so in order to ensure projections are not too aggressive. The 2023-24 Year End GF Revenue Report is available online at [phoenix.gov/budget](http://phoenix.gov/budget) and provides further details on revenue collections.

### Expenditures

Total GF expenditures were estimated at \$1,855.5 million, and actual expenditures were \$1,844.9 million, or \$10.6 million (0.6 percent) less than estimated. The variance is primarily due to less than estimated costs for contractuals, commodities, and additional vacancy savings across several City departments. While expenditures were lower than estimated the City continues to experience significantly higher operating costs for employee wages and benefits including Public Safety Pension discussed later in this report. The City Council approved Classification and Compensation Study,

which was a necessary investment in employees to ensure the City is competitive and can attract and retain a top quality workforce to serve residents, also has increased operating expenditures. Additionally, inflation has impacted all City departments across most expenditure categories. **Attachment B** provides a department by department comparison of 2023-24 GF operating expenditures to the revised estimate.

B&R is underway with the annual 3+9 technical review process, to evaluate spending at the line item level. This deep dive into department budgets will enable staff to identify savings and establish realistic estimates necessary to continue existing programs and services. The process is followed by the central review process in December, which involves estimating costs for various commodities such as fuel and electricity and personnel services line items, particularly pension. Revenue estimates will also be updated during this time. These budget processes are critical steps in development of the GF Budget Status to be presented to City Council in February.

## **Looking Forward**

The 2023-24 GF ending fund balance variance of \$16.9 million is in "reserve" until the budget status for 2025-26 is developed over the next several months. The higher than anticipated ending fund balance is good news and will be beneficial as we move forward. However, the City continues to face many fiscal challenges described further in this report which will require strategic and difficult decisions to ensure the budget remains sustainable and balanced. Of primary concern are the State's actions to diminish the tax base for both city sales tax and state shared income taxes which will have an ongoing negative impact to revenues, and impacts in 2024-25 from the Qasimyar vs. Maricopa County lawsuit requiring property tax refunds due to overpayments by certain property owners.

The State enacted Senate Bill 1131, which prohibits municipalities from collecting sales tax on residential rental property starting January 1, 2025. This action by the State to eliminate an ongoing city revenue stream will have a significant negative impact to the GF, Public Safety Specialty Funds (PSSF), Parks and Preserves, and Transportation 2050 Funds. The total estimated impact for 2024-25 is approximately \$35.4 million and the ongoing annual impact beginning in 2025-26 is over \$85 million. **The estimated cumulative impact to all funds beginning in 2024-25 through 2027-28 is \$302 million.**

The estimated impact by fiscal year and fund for 2024-25 and 2025-26 is listed below:

- 2024-25 (five months) \$35.4 million - GF \$18.5 million; PSSF \$4.6 million; Parks and Preserves \$1.5 million; Transportation 2050 \$10.8 million.

- 2025-26 (full year) \$85.5 million - GF \$44.6 million; PSSF \$11.2 million; Parks and Preserves \$3.7 million; Transportation 2050 \$26.0 million.

B&R accounted for this estimated negative impact in development of excise tax revenue estimates for the 2024-25 Proposed Budget and in the GF Budget Status and Multi-Year Forecast presented to City Council on February 27, 2024. Over the next several months as more sales tax data becomes available staff will update sales tax projections in order to develop the 2025-26 GF Status and Multi-Year Forecast.

Additionally, in 2021 the State enacted Senate Bill 1828 which reduces individual income tax rates beginning in tax year 2022. The City receives state shared income tax based on actual collections from two years prior and is distributed entirely to the GF. B&R staff rely on projections from the Joint Legislative Budget Committee (JLBC) to estimate this revenue stream for budget development. This action by the State will result in less ongoing state shared income tax revenue to the General Fund compared to prior projections had the tax rate not been decreased. The JLBC is scheduled to present updated income tax forecasts to the State's Finance Advisory Committee in January, 2025. Staff will update income tax projections based on this information and include estimates in the GF Budget Status and Multi-Year Forecast to be presented to City Council on February 25, 2025.

Further, a judgment by the Maricopa County Superior Court in a class action lawsuit (Qasimyar vs. Maricopa County) ruled that the Maricopa County Assessor's Office incorrectly valued properties when properties transitioned from Class 3 (primary residence) to Class 4 (non-primary residence or rental), or vice versa. The ruling requires refunds of resultant over-collections, retroactive to 2015, totaling \$333 million countywide. The County intends to issue all refunds during the 2024-25 fiscal year. The Maricopa County Treasurer's Office estimates a \$13 million impact to the City of Phoenix. Staff believe approximately \$8 million of this refund will impact the GF, and \$5 million to the Secondary Property Tax Fund, however the actual impact will not be known until all refunds have been issued by the County. Staff will include this negative impact to updated estimates for 2024-25 over the next several months as more information becomes available.

## **Other Budget Challenges and Unfunded Needs**

### Classification and Compensation Study

The City Council voted unanimously in May 2023 for the City of Phoenix to move forward with the implementation of a multi-year classification and compensation (C&C) study. The results from the study move the City closer to its goal of becoming Arizona's premier public sector employer. The City began the C&C study to not only ensure job



classifications and pay structures are aligned with the local municipal market, but to also make the City's pay ranges a local market leader going forward. Setting market-leading pay ranges demonstrates the value the City places on its employees and the community they serve.

As our city continues to grow, evolve, and face the challenges of a dynamic economic environment and competitive labor market it is imperative we address the need for inflationary adjustments to employee salaries in our budget planning and forecasting. This will be necessary for the City to remain a local market leader. Additionally, inflationary pressures have eroded the purchasing power of wages across various sectors, making it increasingly difficult to attract and retain skilled employees who are critical to maintaining high quality services. To stay competitive and ensure our workforce remains motivated and adequately compensated, it is essential to implement strategic market increases that align with the current economic climate. This proactive approach will help us mitigate the risk of wage stagnation and ensure our employees are fairly compensated for their contributions.

### Homelessness

The Office of Homeless Solutions (OHS) has made tremendous progress in addressing homelessness over the last two years. Investments in the infrastructure of the region's homeless services system have been monumental. As we move out of pandemic-era funding, OHS has unfunded needs necessary to continue its momentum and ensure the transformational projects and services implemented in the last two years are able to continue.

Resources will be needed in 2025-26 for homelessness estimated at \$15.3 million due to the expiration of American Rescue Plan Act funding. Funding is necessary for a portion of OHS operational costs, operational costs at an affordable housing site for very low-income older adults, operational costs at three emergency shelters (Rio Fresco, North Mountain Healing Center and the temporary Washington Shelter) and heat relief efforts. The need in 2026-27 and going forward is estimated at \$27.4 million and will fund a portion of OHS operational costs, the temporary Safe Outdoor Space, operational support for five emergency shelters (Rio Fresco, North Mountain Healing Center, the temporary Washington Shelter, Central Arizona Shelter Services and the Phoenix Navigation Center), some operational costs at the Key Campus and heat relief efforts. Staff will continue to seek additional external funding for these programs, and evaluate other City funding sources, which if received would offset the need for a portion of the General Fund request.

Ongoing Operating Costs for the 2023 General Obligation Bond Program  
Phoenix voters approved a \$500 million General Obligation (G.O.) Bond Program in

November 2023 that will provide the resources necessary to build, rehabilitate, expand and enhance City facilities. The program includes resources for fire stations, parks, regional pools and splash pads, libraries, community and senior centers, police stations, affordable housing, arts and culture facilities, streets and storm drains. GF resources will be required beginning in 2025-26 for ongoing operating and maintenance costs for these projects. B&R is in the process of updating ongoing operating cost estimates with departments but based on information provided last fiscal year estimates range from \$2.2 million in 2025-26; \$10.7 million in 2026-27; \$18.4 million in 2027-28; and \$25.4 million annually starting in 2028-29.

Other budget challenges beyond the aforementioned include:

- Rising employee benefit costs, particularly for Public Safety pension and health care;
- Additional funds necessary to continue 32 sworn Firefighter positions due to the expiring 2021 SAFER grant;
- Potential budgetary impacts from the Department of Justice investigation of the Police Department;
- Major facility maintenance needs and rising costs to repair and replace vehicles and equipment;
- Increased funding needs for critical IT projects for public safety and criminal justice support;
- Additional resources to adequately fund City trust accounts including Workers Compensation, Self Insurance Reserve and Long Term Disability;
- Challenges estimating revenue collections in the current economic and global climate;
- Demands from residents for additional or new GF services; and
- Potential reduction in state and federal funding or new unfunded state or federal mandates, including environmental requirements and attempts by the legislature to further reduce taxes.

The items above add significant pressure and uncertainty to the GF operating budget and create challenges estimating revenues and expenditures. Staff will be working over the next several months to study data trends, gather updated economic information, and complete our necessary budget development steps in order to construct the GF 2025-26 Budget Status and Multi-Year Forecast.

It is important to mention that Phoenix's public safety pension costs will continue to increase for the foreseeable future based on information B&R staff received from the Public Safety Personnel Retirement System (PSPRS) actuary. Updated pension rates from the June 30, 2024, actuarial valuation will be provided to the City in December

and will be used to develop the GF 2025-26 Budget Status and Multi-Year Forecast. **Attachment C** includes historical and forecasted GF public safety pension costs based on the most recent estimates from the PSPRS actuary.

### **2025-26 Budget Calendar**

The City Charter and Code include legal deadlines and actions that must be followed in adopting the budget. In cases where the deadlines conflict, the City meets the earlier of the two dates or a date designated by the City Council. Adoption of the budget calendar (**Attachment D**) ensures compliance with the City Charter and Code, and also allows staff to properly plan the budget development process and all legally required advertising. Staff will request formal action to approve the budget calendar at the November 13 Formal City Council meeting.

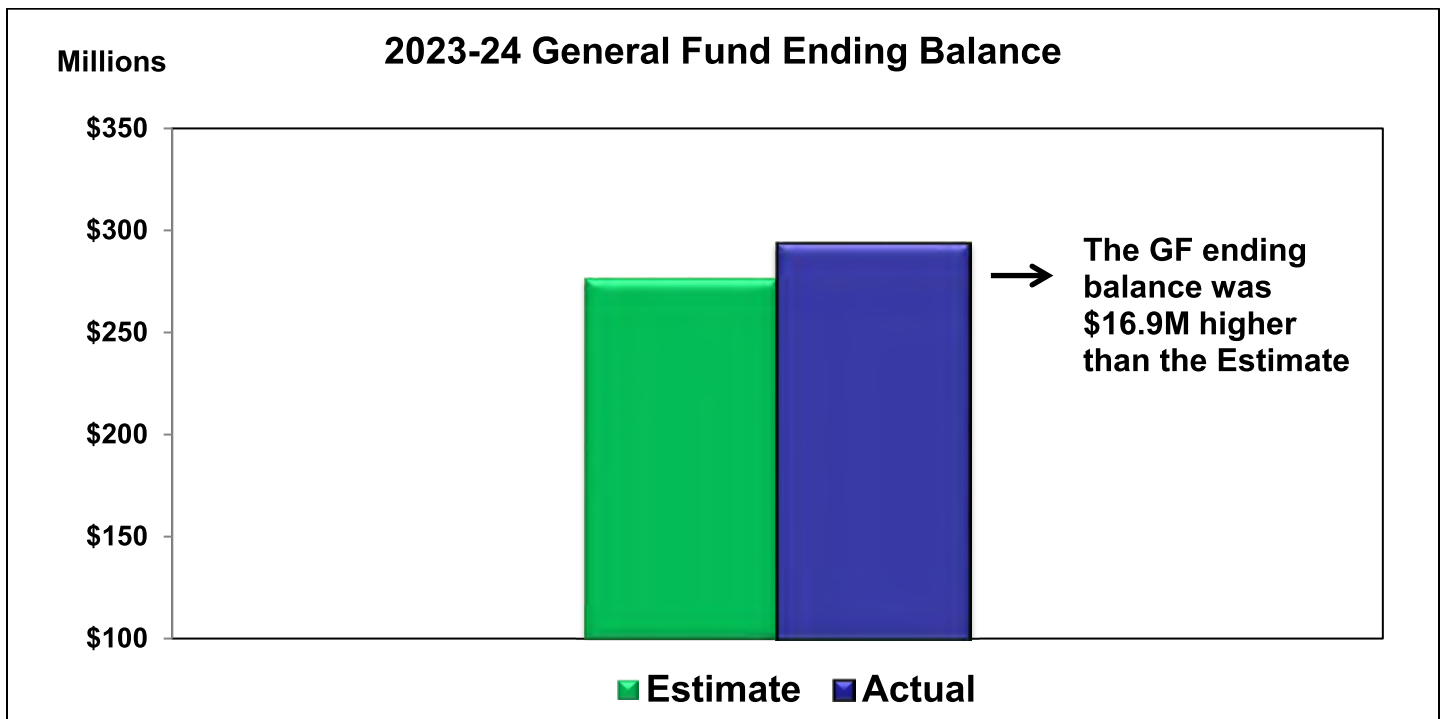
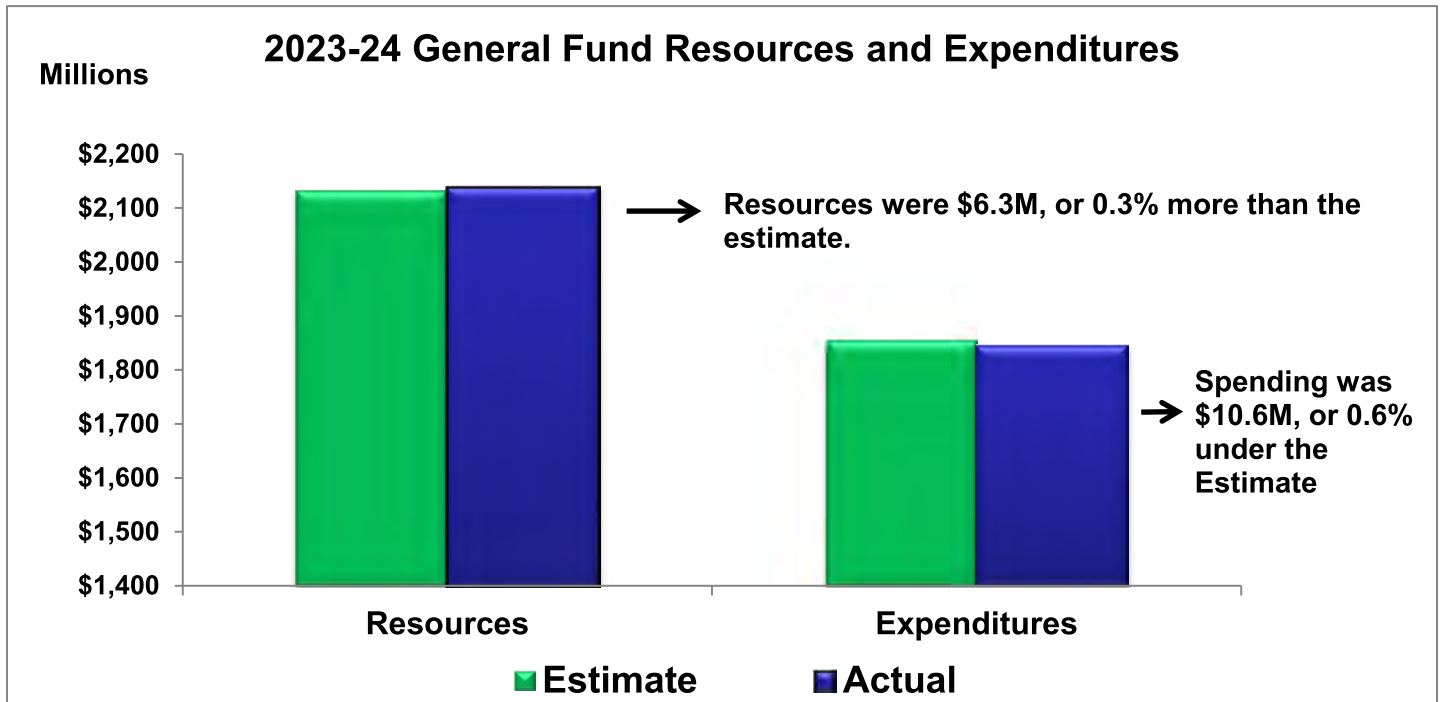
### **Responsible Department**

This item is submitted by City Manager Jeffrey Barton and the Budget and Research Department.

## ATTACHMENT A 2023-24 General Fund Budget Results

Total 2023-24 General Fund (GF) resources were \$2,138.4 million and \$6.3 million more than estimated representing a variance of 0.3%. GF spending was \$1,844.9 million and \$10.6 million under the estimate representing a variance of -0.6%. As a result, the year-end fund balance was \$293.5 million and \$16.9 million more than estimated.

	Actual	Estimate	Variance Amount	Variance Percent
GF Resources	2,138.4	2,132.1	6.3	0.3%
GF Revenues	1,905.4	1,903.5	1.9	0.1%
GF Expenditures	1,844.9	1,855.5	-10.6	-0.6%
GF Ending Balance	293.5	276.6	16.9	6.1%



**ATTACHMENT B**  
**2023-24 COMPARISON OF GENERAL FUND OPERATING EXPENDITURES**  
**REVISED ESTIMATE TO PRE-AUDIT ACTUALS**  
(In Thousands of Dollars)

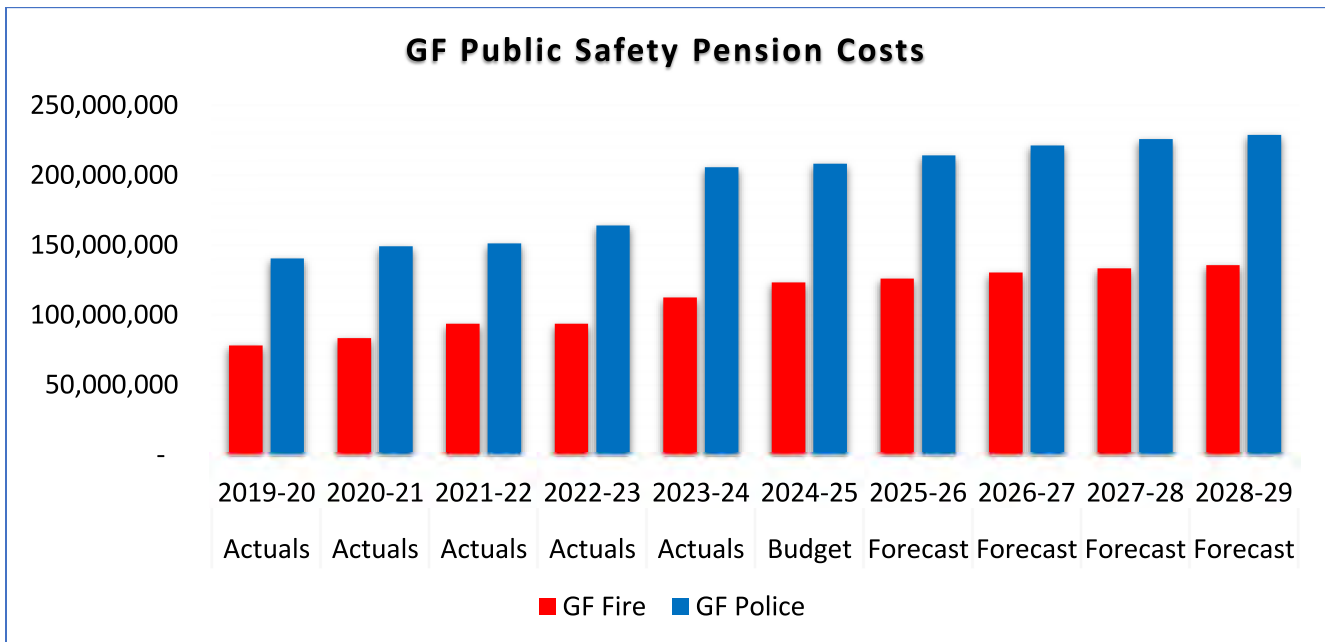
Program	Estimate	Pre-Audit Actuals	Variance	
			Amount	Percentage
<b>General Government</b>				
Mayor	\$ 2,700	\$ 2,484	\$ (216)	-8.0%
City Council	6,854	6,389	(465)	-6.8%
City Manager	10,482	9,996	(486)	-4.6%
Government Relations	1,663	1,675	12	0.7%
Communications Office	4,723	4,608	(115)	-2.4%
City Auditor	3,594	3,335	(259)	-7.2%
Equal Opportunity	3,400	3,102	(298)	-8.8%
Human Resources	29,566	26,943	(2,623)	-8.9%
Phoenix Employment Relations Board	125	114	(11)	-8.8%
Retirement Systems	-	28	28	+100.0%
Law	10,187	10,110	(77)	-0.8%
Information Technology	90,540	85,012	(5,528)	-6.1%
City Clerk and Elections	9,134	7,510	(1,624)	-17.8%
Finance	30,663	29,309	(1,354)	-4.4%
Budget and Research	4,336	4,288	(48)	-1.1%
<b>Total General Government</b>	<b>\$ 207,967</b>	<b>\$ 194,903</b>	<b>\$ (13,064)</b>	<b>-6.3%</b>
<b>Public Safety</b>				
Police	\$ 740,995	\$ 742,456	\$ 1,461	0.2%
Fire	479,567	477,403	(2,164)	-0.5%
<b>Total Public Safety</b>	<b>\$ 1,220,562</b>	<b>\$ 1,219,859</b>	<b>\$ (703)</b>	<b>-0.1%</b>
<b>Criminal Justice</b>				
Municipal Court	\$ 38,275	\$ 37,170	\$ (1,105)	-2.9%
City Prosecutor	22,477	20,901	(1,576)	-7.0%
Public Defender	6,531	6,491	(40)	-0.6%
<b>Total Criminal Justice</b>	<b>\$ 67,283</b>	<b>\$ 64,562</b>	<b>\$ (2,721)</b>	<b>-4.0%</b>
<b>Transportation</b>				
Street Transportation	\$ 25,359	\$ 25,006	\$ (353)	-1.4%
<b>Total Transportation</b>	<b>\$ 25,359</b>	<b>\$ 25,006</b>	<b>\$ (353)</b>	<b>-1.4%</b>

**ATTACHMENT B**  
**2023-24 COMPARISON OF GENERAL FUND OPERATING EXPENDITURES**  
**REVISED ESTIMATE TO PRE-AUDIT ACTUALS**  
(In Thousands of Dollars)

Program	Estimate	Pre-Audit Actuals	Variance	
			Amount	Percentage
<b>Community Development</b>				
Planning and Development Services	\$ 6,950	\$ 6,780	\$ (170)	-2.4%
Housing	2,000	1,933	(67)	-3.4%
Community and Economic Development	9,506	8,746	(760)	-8.0%
Neighborhood Services	20,479	20,026	(453)	-2.2%
<b>Total Community Development</b>	<b>\$ 38,935</b>	<b>\$ 37,485</b>	<b>\$ (1,450)</b>	<b>-3.7%</b>
<b>Community Enrichment</b>				
Parks and Recreation	\$ 127,917	\$ 125,224	\$ (2,693)	-2.1%
Library	49,600	49,893	293	0.6%
Phoenix Convention Center	3,534	3,296	(238)	-6.7%
Human Services	38,269	36,362	(1,907)	-5.0%
Office of Arts and Culture	6,047	5,686	(361)	-6.0%
<b>Total Community Enrichment</b>	<b>\$ 225,367</b>	<b>\$ 220,461</b>	<b>\$ (4,906)</b>	<b>-2.2%</b>
<b>Environmental Services</b>				
Public Works	\$ 30,604	\$ 26,819	\$ (3,785)	-12.4%
Environmental Programs	1,733	1,580	(153)	-8.8%
Office of Sustainability	689	686	(3)	-0.4%
<b>Total Environmental Services</b>	<b>\$ 33,026</b>	<b>\$ 29,085</b>	<b>\$ (3,941)</b>	<b>-11.9%</b>
<b>Non-Departmental Operating</b>				
Unassigned Vacancy Savings/Pension True-up to Budget	\$ 3,000	\$ 19,451	\$ 16,451	+100.0%
<b>Total Non-Departmental Operating</b>	<b>\$ 3,000</b>	<b>\$ 19,451</b>	<b>\$ 16,451</b>	<b>+100.0%</b>
<b>GRAND TOTAL</b>	<b>\$ 1,821,499</b>	<b>\$ 1,810,812</b>	<b>\$ (10,687)</b>	<b>-0.6%</b>

## ATTACHMENT C

The below chart illustrates the rise in General Fund (GF) costs for public safety pension. The forecast for fiscal years 2025-26 through 2028-29 is based on information from the Public Safety Personnel Retirement System (PSPRS) Actuary based on the valuation dated June 30, 2023, and included in the most recent GF Multi-Year Forecast presented to City Council on February 27, 2024. Projected amounts account for changes made by the PSPRS Board to lower the payroll growth assumption from 2.5% to 2.0%, which causes upward pressure on employer contribution rates. Actual amounts may differ from the forecast. The forecast will be updated based on the June 30, 2024 valuation to be issued in December 2024 and will be included in the 2025-26 GF Budget Status and Multi-Year Forecast scheduled to be presented to City Council on February 25, 2025.



## ATTACHMENT D

### 2025-26 BUDGET ADOPTION CALENDAR

<b>Date</b>	<b>Budget Items</b>
November 2024	FundPHX and Inventory of Programs
February 25, 2025	Preliminary 2025-26 Budget Status and Multi-Year General Fund Forecast
March 18, 2025	City Manager's Trial Budget and Preliminary CIP
April 2025	Community Budget Hearings
May 6, 2025	City Manager's Proposed Budget
May 20, 2025	Council Budget Decision
June 4, 2025	2025-26 Tentative Budget Ordinance Adoption
June 18, 2025	2025-26 Funding Plan and Final Budget Ordinance Adoption
July 2, 2025	2025-26 Property Tax Levy Ordinance Adoption





**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar  
Director

**Subject:** ¡Sombra! Experiments in Shade Temporary Art Project update

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This report is to provide information to the Parks and Recreation Board (Board) regarding the ¡Sombra! Experiments in Shade project.

### BACKGROUND

In October 2023, Bloomberg Philanthropies recognized Phoenix as one of eight winners of its prestigious Public Art Challenge. This grant program, established in 2014, awards \$1 million to cities to support temporary public art projects that address pressing civic issues while highlighting the role of artists as civic leaders.

Phoenix's winning project, **¡Sombra! Experiments in Shade**, focuses on combating extreme urban heat by commissioning nine artists to design innovative shading and cooling installations. These installations will be temporarily placed in neighborhood parks across Phoenix during the summer of 2025. On September 20, 2025, they will be reinstalled at Steele Indian School Park for a free, one-day festival celebrating the community's resilience to heat and emphasizing the vital importance of shade in Phoenix's urban environment.

### DISCUSSION

The **¡Sombra!** team, led by the office of Arts and Culture, is actively collaborating with the selected artists to refine and implement their proposed designs specifically with artists Fausto Fernandez and Maria Salenger. In their creative roles, Fernandez and Salenger have served as consultants to the Office of Arts and Culture, contributing to the artist selection process, guiding festival planning, and fostering connections with local fabricators.

Out of 77 applications received from artists nationwide, a shortlist of 25 was developed by Arts and Culture, the Office of Heat Response and Mitigation, the Office of Innovation, and Fernandez and Salenger. An independent selection panel, comprising public art professionals, architects, and local leaders, reviewed these applications and recommended the final nine artists.

The selected artists will create installations for parks across all eight City Council districts and Steele Indian School Park, which will serve as the festival location. Each park will host a unique installation.

### Park Locations and Selected Artists:

Cortez Park (District 1) – Bobby Zokaites (AZ)  
Sereno Park (District 2) – Luke Haynes (SC)  
Sunnyslope Park (District 3) – Jessica Arias (NY)  
Cielito Park (District 4) – Jose Benavides and Joe Ray (AZ)  
Maryvale Park (District 5) – Kira Dominguez-Hultgren (IL)  
Los Olivos Park (District 6) – Shomit Barua (AZ)  
Roesley Park (District 7) – Josie Davis and Jenny Boehme (IL, OH)  
Eastlake Park (District 8) – Feng-Feng Yeh (AZ)  
Steele Indian School Park (festival location) – AZ(LAND) (AZ)

The proposed designs will be showcased in the presentation and are currently undergoing final reviews by an independent structural engineer and Parks and Recreation staff. These designs will be submitted to the Planning and Development Department for permitting in December 2024.

To foster community involvement, each project incorporates a tailored engagement plan supporting the development of its design concepts. Celebratory events at each park will highlight these installations and engage residents before the main festival at Steele Indian School Park in September 2025. These events are scheduled to occur between March and June 2025, further emphasizing the role of art in building community connections and resilience.

### RECOMMENDATION

This report is for information and discussion.

Prepared by: Carrie Brown, Arts and Culture Deputy Director  
Approved by: Cynthia Aguilar, Parks and Recreation Director



**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** REQUEST THE TEMPORARY CLOSURE OF HILARIA RODRIGUEZ PARK

---

This report requests Parks and Recreation Board (Board) approval to temporarily close Hilaria Rodriguez Park December 1, 2024, through March 31, 2025.

### BACKGROUND

Hilaria Rodriguez Park is located at 2801 E. Adams and is classified as a pocket park within the Parks and Recreation system. It was master planned in 2011 with community input and was constructed in 2012. The park spans 0.83 acres and features a playground, ramada, shade trees, site furniture, an open turf area for recreational play, and a chain-link fence separating it from the adjacent alley.

In recent years, the neighborhood, alleyways, and the park itself have experienced an increase in illegal activity. The Parks Department, in collaboration with the Office of Homeless Solutions (OHS) and the Phoenix Police (PD) and Neighborhood Services Departments (NSD), have made significant efforts to address these challenges and improve the area. However, despite these coordinated actions, crime and negative behaviors persist in both the park and the surrounding neighborhood, necessitating further measures to resolve the ongoing issues.

### DISCUSSION

Residents surrounding Hilaria Rodriguez Park have continued to express concerns with safety in the park and the surrounding neighborhood. Written statements from residents are presented in **Attachment A** summarizing their concerns and requesting a temporary closure of the park. Common issues in the park continue to be vandalism, encampments, people sleeping on playground equipment, storage of belongings on park property, and people in the park after hours. Additionally, evidence of drug use and drug dealing in and around the park is prevalent and has become the most challenging issue facing the area.

The intent of the temporary park closure is to provide some relief to the neighborhood while city departments continue to work towards solutions that will help alleviate residents from the crime and negative behaviors. During the closure, the Office of Homeless Solutions will continue to perform outreach to offer services to individuals in the area. Neighborhood Services will continue to work with residents and businesses, and the Police Department will continue their work to have an impact on crime facing this area. Additionally, the Parks Department will work with the neighborhood and community partners to develop a park activation plan to help promote positive activities in the park through programming and events when the park reopens on April 1, 2025.

The Parks and Recreation Department is committed to providing clean, safe and accessible parks for everyone. The Department is hopeful that with the support of the community and other city departments, combined efforts will help make a difference at Hilaria Rodriguez Park.

### RECOMMENDATION

Staff recommends Board approval to temporarily close Hilaria Rodriguez Park December 1, 2024, through March 31, 2025.

Prepared by: Joe Diaz, Deputy Director

Approved by: Martin Whitfield, Assistant Director



November 1, 2024

Phoenix Parks and Recreation Board  
200 W Washington Street  
Phoenix, Arizona 85003

Re: Hilaria Rodriguez Park

Dear Parks Board Members,

The Hilaria Rodriguez Park opened in the Sky Harbor neighborhood about twelve years ago. At first the park was a fun place for families to take their kids to play and relax. However, that has changed dramatically over the past few years. The park is no longer a safe place for residents and kids in the neighborhood to enjoy themselves. Negative behaviors and drug use by transients at all hours of the day and night combined with finding drug paraphernalia have completely alienated the community it was intended for.

The Sky Harbor Neighborhood association has been working with the residents and various City Departments on finding ways to reclaim and clean up the park for the community. Among other park adjacent issues being worked on, the generally accepted proposal is requesting the temporary closure of Hilaria Rodriguez Park. Residents believe a temporary closure can be an immediate solution in eliminating criminal behaviors from continuing. The goal being that after the closure period ends, the park can once again be a safe and beautiful space for the community residents to enjoy.

Therefore, we are asking that the Parks Board approve the 1-year temporary closure of Hilaria Rodriguez Park. The purpose being to prompt the vagrants, transients, and other unsavory non-residents to go elsewhere. After the year of non-access, we hope to re-evaluate the situation to see if the Park can again be a viable amenity for our residents and their children. We appreciate your support in the neighborhood's ongoing efforts in welcoming back the families and kids to their neighborhood park.

Sincerely,


The Sky Harbor Neighborhood Association's Elected Board Members



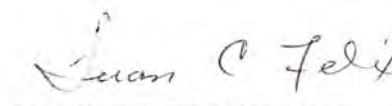
Janet Aviles, President



Mario Martinez, Vice President



Esther Rodriguez, Secretary



Juan Carlos Felix, Treasurer

A quien corresponde

El Parque Hiluria Rodriguez  
No me gusta ese parque solo  
drogas y bagos hay

No hay niños en ese parque  
No es bueno para la comunidad  
Vivo aqui por 10 años no me  
siento seguro vivo cerca al parque  
cierren el parque

David Camillo  
2840 E. Adams St AZ Phoenix

Junta de Parques y Recreación de PHX

200W Washington Street Phoenix Arizona 85003

Asunto: Parque Hilaria Rodriguez

Estimados miembros de la junta de parques:

El parque Hilaria Rodriguez abrió sus puertas en el vecindario Sky Harbor hace unos doce años

Al principio, el parque era un lugar divertido para la familia de esta comunidad. Toda familia llevaba a sus hijos al parque y la pasaban el tiempo que duraban con sus hijos y todos estábamos felices pero cuando empezaron a juntarse personas de varias razas. Todo cambió para esta comunidad.

Empezaron a vender drogas y a drogarse en el parque y algunos lo ocupan para dormir:

por eso que yo y mi familia preferimos que lo cierren temporalmente y ojalá en el futuro todo cambie para la seguridad de esta comunidad y puedan volver a abrirlo y podamos estar seguros cuando llevemos a nuestros niños

son los decesos de familia y yo  
A.T. Familia Escutia. Farias  
1908 E Adams PHX AZ 85031

cel 602 284 9830

Gracias por tomar en cuenta lo que pensamos

11/06/2024

*Dear Parks and Recreation Board,*

*I support the Sky Harbor Neighborhood Associations' effort to temporarily close Hilaria Rodriguez Park.*

*The park was a welcome addition to our neighborhood when it first opened but has become a real problem with the shelter and all the homeless and transient people in the neighborhood.*

*I would not use the park or ever bring my grandchildren to the way it is now. Now it is overrun by drug use and other crimes.*

*Our neighborhood deserves to have a park that is a positive thing for our community. Maybe if is gated will keep the drug sellers and the homeless away from this area, we are so tired of being rob and have our kids and youth expose to this bad environment.*

*Sincerely,*

Felix Family  
2830 E Monroe Street  
Phoenix AZ 85034



Fernando Barrios

2829 E. Adams #1 Phoenix

Hilaria Rodriguez Parque  
es un peligro es problema  
para la comunidad

Cerrar parque

October 31, 2024

Dear Parks and Recreation Board

I highly support the Sky Harbor Neighborhood Associations in their efforts to temporarily close Hilaria Rodriguez Park.

The park was a great addition for our community when it first opened but with time the park has become overrun with drug activity and other crimes including shootings.

Other residences and I will not use or take our children to the park now.

Our community deserves to have a park that is positive, safe and fun for our children and families.

Thank you,  
Sincerely

Janet Aviles

To Parks and Recreation Board

This family is in support of temporarily closing off Hilaria Rodriguez Park

When the park first opened the park was a fun and great addition to our neighborhood. But as time went by it has become over run by drugs activities, shootings, other crimes, this is happening all hours of day and night. Also finding drug paraphernalia in the playground areas.

Our neighborhood would welcome a nice, safe, and beautiful space for our families, and kids to enjoy again

Thank you

Sincerely,  
Jeff Cruz

November 5, 2024

Dear Parks and Recreation Board,

I support the Sky Harbor Neighborhood Associations' effort to temporarily close Hilaria Rodriguez Park. My hope is that there is a plan, timetable, and accountability to reopen the park.

To provide context of my family's experience with the park; my wife or I or both of us would commonly take our toddler son to the park, believing it to be safe. We always were aware of the homeless population and found them generally unobtrusive. There was even Buddha, the unofficial boss of the park.

However, in the last few years things have changed. I am unsure if it was the pandemic, the temporary shelter that feels very permanent, the "rock house" or other factors but the park is generally unuseable. I went there with my son to find people smoking meth on the playground structure. They were in a state that made it difficult to communicate with them. I have stumbled upon drug paraphernalia under the area where my son plays. And the garbage. It is always there. This is what has been added.

What has been taken away include garbage receptacles, benches, tables. Things that make the park something usable.

I understand I can call the cops. Neighborhood services. In candor, the park simply becomes a lesson to my son regarding parts of Phoenix to avoid.

Our neighborhood, my community and my family deserve to have a positive park experience.

I know this is something new. I imagine you feel pressure to make good choices. I hope you take best practice from other municipalities to learn from their mistakes.

If you would like to communicate this further with me, I am open to being part of the solution. You can reach me at 6024998019 or [joseph.sojourner@gmail.com](mailto:joseph.sojourner@gmail.com) to discuss this matter.

Sincerely,  
Joseph León

November 6, 2024

Dear Parks and Recreation Board,

I support the sky harbor neighborhood association effort to temporarily close the Hilaría Rodríguez Park at the beginning was a welcome addition to our neighborhood but has become a real problem that I wouldn't use or bring my grandchildren to the park it's now over run by drug use and other crimes, our neighborhood deserves a park that is a positive thing for our community.

Sincerely,

Lydia Yepiz

Immediate Past President  
Sky Harbor Neighborhood Association

Hilaria Rodriguez park  
No es seguro es un problema  
para la comunidad

Murió un Homeless hace  
2 años park problema

Solo drogas

mover el parque o cerrar

2840 E Adams B3

Maria Teresa

11/06/2024

Phoenix Parks and Recreation Board  
200 W Washington Street  
Phoenix AZ 85034

Dear Parks and Recreation Board,

Quiero pedirles por favor el cierre temporal del parque en nuestra vecindad, Hilaria Rodriguez Park, pues solo trae problemas y malas influencias y ejemplos a los niños en nuestra comunidad. Pues desde que abrieron el Shelter, muchos homeless pasan todo su día ahí haciendo drogas e intimidando a los vecinos que quisieramos usar el parque.

Día y noche esta lleno de personas que luego pasan por nuestras casas tratando de robar lo que pueden o tratando de abrir los carros, el parque al principio fue bueno pero desde hace dos años no tengo nada mas que decir que es un lugar que solo trae problemas a todo el vecindario.

Si se aprueba el cierre temporal del parque, cuando se re abra me gustaria ver el parque con una reja y que solo las personas del vecindario pudieran entrar a las horas que la ciudad lo determine.

Sinceramente,

Martin Amador  
2909 E Monroe Street  
Phoenix AZ 85034

Omar Gonzalez

2840 E. Adams St A1

ese parque solo hay  
homelese y gente que vende  
drogas

ya murio un homelese  
en el 2022  
es un parque del MAL  
inseguro peligro





11/8/24

Dear Parks & Recreation Board

As the General Manager of our local Pumpman branch we wholeheartedly recommend the sale of the Hilia Rodriguez Park for private development located on Adams and 28<sup>th</sup> St. As a business operator we want the best and safest environment for the health and safety of our employees and customers. Since we've been located at 2824 E Washington St in Phoenix we have observed significant crime, drug use and other challenges due to drug dealers, homelessness and other challenges that are not conducive to our ability to maintain a great business. We wholeheartedly recommend the sale of the park to Rainmaker Construction, another business located adjacent to the park. The owner, Elbert, has been a successful developer, construction executive and fair landlord of ours for many years. His experience and ability to repurpose the property for the benefit of our business, the community and the City of Phoenix would be inline with the city's long term goals. If you would like to talk further in detail please feel free to contact me directly at 602-783-0551 or [donnie@pumpmanphoenix.com](mailto:donnie@pumpmanphoenix.com).

Respectfully

A handwritten signature in blue ink, appearing to read "Donnie O'Neal". The signature is stylized and cursive.

Donnie O'Neal

Dear Parks and Recreation Board

I support the Sky harbor neighborhood Association's in temporarily closing the Hilaria Rodriguez Park.

It was a great park at one time to go and enjoy ourselves but now it is unsafe, has had a lot of drug issues like people buying using and selling, also other crimes, shootings, finding drug items, needles, crack pipes etc.

Hopefully at somepoint we can reopen the park and our families can re enjoy it again

Thank you

Sincerely  
Vanessa Castro

**CORPORATE HEADQUARTERS**

2710 E. Washington Street  
Phoenix, AZ 85034  
(602) 300-3000  
Fax (623) 748-5438



**TUCSON OPERATIONS**

3740 E. 43rd Place  
Tucson, AZ 85713  
(520) 300-3000  
Fax (520) 293-2653

11/01/2024

VIP Taxi

2710 E Washington St,  
Phoenix, AZ 85034

Dear Parks and Recreation Board,

I support the Sky Harbor Neighborhood Associations' effort to temporarily close Hilaria Rodriguez Park. My business is located close to the park. As the park has become a burden on the residents it has also become a burden on my business. The park is now overrun by drug use and other crimes. Please honor the plea from the community to temporarily close the park to provide time to address these issues.

Sincerely

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VIP TAXI APP** 

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viptaxi.com**

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OR TEXT (602) 300-3000**



# Wilson

## School District No. 7

3025 East Fillmore Street • Phoenix, AZ • 85008

Telephone (602) 681-2200 Fax (602) 275-7517

*Ernest Rose, Superintendent*

11/5/24

Wilson School District  
3025 E. Fillmore Street  
Phoenix, AZ 85008

Dear Parks and Recreation Board,

I am writing to express my strong support for the Sky Harbor Neighborhood Association's request to temporarily close Hilaria Rodriguez Park. This park, situated within the Wilson School District, was once a valuable community space but has unfortunately transformed into an environment that now poses significant challenges for residents and our students alike.

The park has become overrun with drug use, criminal activity, and other unsafe behaviors, which are not only disrupting the community but are also directly impacting our students' sense of security and well-being. Families who would otherwise enjoy this space now actively avoid it, and we can no longer view it as a safe location for our students to gather or play. This situation is especially concerning given that many of our students and their families already face challenging circumstances, including housing insecurity and limited access to safe recreational areas. The loss of a secure, welcoming park space only further compounds these difficulties.

We urge you to honor the community's plea for a temporary closure of Hilaria Rodriguez Park. A pause in park activity would provide a vital opportunity for the city and local organizations to address the issues currently plaguing the space, and to implement safety and health measures that would allow it to return to its role as a positive asset for the neighborhood. This action could make a meaningful difference, creating a safer and healthier environment for all who live in and around the Wilson School District.

Thank you for your consideration and your commitment to the welfare of our community.

*Sincerely,*

Ernest Rose  
Superintendent of the Wilson School District

ese parque Hilaria Rodriguez  
es una bamba de tiempo tengo  
miedo pasar por ahí no me  
siento seguro no miro niños  
desde hace 4 años  
drogas y bagos no quiero  
el parque cerrar

Yanesa 2829 E Adams St #4  
Phoenix

November 5, 2024

24 Sky Harbor Business Alliance  
10645 N. Tatum Blvd.  
Suite 200-301  
Phoenix, AZ 85028

RE: Hilaria Rodriguez Temporary Park Closure

Dear Parks and Recreation Board,

*I support the Sky Harbor Neighborhood Associations' effort to temporarily close Hilaria Rodriguez Park. My business is located close to the park. As the park has become a burden on the residents as well as a burden on my business and property. The park is now overrun by drug use and other crimes. Please honor the direct request from the community to temporarily close the park and provide the time to appropriately address and correct these issues.*

Regards,

*Brad Pickering*

Brad Pickering  
24SHBA

November 8, 2024

Phoenix Parks and Recreation Board  
200 W. Washington Street  
Phoenix, AZ 85003

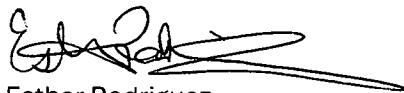
Re: Hilaria Rodriguez Park

Dear Parks Board Members.

I'm writing in support of the neighborhoods' effort to temporarily close Hilaria Rodriguez Park. When the park first opened, I would take my nieces and nephews and felt safe being there. Since it was an easy walk from home, the kids would ask to go every time they came over. In the last few years, the park has completely changed and no longer is it a park I feel safe taking my nieces and nephews. I had to stop taking them there when I noticed an uptick in drug use and other crimes by transients and other individuals. Driving by the park, no matter the time of day or night, the only people I see now are adults on and underneath the children's playground, on the floor where the picnic table used to be and on the grassy areas.

I hope that a 1-year closure of the park can help stop criminal activity from continuing. Hopefully once the year ends the park can once again be a safe place for the whole neighborhood. I know I would like to return to the park with my nieces and nephews without having to worry about finding dangerous items or encountering adults using drugs. Even now, the kids will make a comment about how sad it is they can no longer play at the park and how fun it used to be going there. Please help us reclaim the one positive thing our neighborhood has: the Hilaria Rodriguez Park.

Sincerely,



Esther Rodriguez  
2929 E Adams St  
Phoenix, AZ 85034

11/08/2024

*Phoenix Parks and Recreation Board*

*200 W Washington Street*

*Phoenix AZ 85034*

*Dear Parks and Recreation Board,*

*Quiero pedirles por favor el cierre temporal del parque en nuestra vecindad, Hilaria Rodriguez Park, pues solo trae problemas y malas influencias y ejemplos a los niños en nuestra comunidad. Al principio cuando lo abrieron todos los vecinos usabamos el parque, haciamos las fiestas del block watch, los niños usaban el parque a diario, pero hace un par de años desde que abrieron el Shelter, muchos homeless pasan todo su dia ahi haciendo drogas e intimidando a los vecinos que quisieramos usar el parque. Ya no puedo llevar a mi hija a que use el parque pues es una adolescente que no me gusta que observe esas actividades que hacen ahi, fumando crack dia y noche, hacienda del baño en la via publica.*

*Dia y noche esta lleno de personas que luego pasan por nuestras casas tratando de robar lo que pueden o tratando de abrir los carros, y de eso ya estamos cansados solo ha traido gente que se quiere aprovechar de los vecinos. Si no estamos en casa se meten a tu Jardin de enfrente a robarse lo que encuentran y si tienen oportunidad Tambien al de atras de tu casa. Uno ya se siente inseguro hasta en tu propia casa.*

*Si se aprueba el cierre temporal del parque, cuando se re abra me gustaria ver el parque enrejado y que solo las personas del vecindario pudieran entrar a las horas que la ciudad lo determine, con unas canchas de basketball, voleiball o Flag football para que podamos hacer torneos,*

*Sinceramente,*

*Familia Munoz  
124 N 29<sup>th</sup> Street,  
Phoenix AZ 85034*





**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** ACQUISITION AND DESIGNATION OF PROPERTY AS “MOUNTAIN PRESERVE” INTO THE SONORAN PRESERVE

---

This report requests the Parks and Recreation Board (Board) recommend to City Council the acquisition and designation of property near 39th Avenue/Stetson Hills Loop and Hackamore Drive for the Sonoran Desert as “Mountain Preserve.”

### BACKGROUND

The Phoenix Sonoran Desert is not only home to a wide variety of fauna that have adapted and thrive in the desert environment but it has become a mainstay for hiking, biking, horseback riding and much more for Valley residents and visitors.

### DISCUSSION

The Parks and Recreation Department identified a parcel of land owned by the Arizona State Land Department (ASLD), located in the northern part of the City adjacent to Deem Hills that is desirable for acquisition. The site currently totals approximately 220 acres and is leased to the Deer Valley Unified School District (DVUSD) for the Sandra Day O’Connor High School. However, ASLD and DVUSD are in the process of modifying the lease to reflect only the footprint of the high school. The lease modification will result in the remaining property (approximately 158 acres) available for purchase via an ASLD auction (**Attachment A**).

The acquisition of approximately 158 acres of property will add additional native Sonoran Desert landscape to the City’s Mountain Preserve system. The acquisition would expand the City’s system of outdoor recreational opportunities for residents and visitors, while preserving the natural desert habitat for wildlife in the area. The hillside property would also provide connectivity to the Deem Hills trail system and an adjacent current City-owned 10-acre parcel that would be developed into a trailhead parking lot with other park amenities. Community input will be obtained prior to finalizing site amenities and development.

The Department has been working with DVUSD on a partnership for shared use of the proposed parking lot; topography setbacks for separation of the school and preserve land; and recreation and educational use of the preserve land for purposes that comply

with Phoenix City Charter Chapter XXVI, and per City codes and ordinances, and Parks and Recreation Department rules and guidelines.

Funding for the property acquisition is available in the Parks and Recreation Department Capital Improvement Program budget using Phoenix Parks and Preserve Initiative funds. Upon Board approval, the City's Finance Department Real Estate Division will lead the acquisition efforts including obtaining City Council approval to proceed with acquiring the property at auction, which is anticipated to occur in early 2025.

### RECOMMENDATION

Staff requests the Parks and Recreation Board recommend to City Council the acquisition and designation of property near 39th Avenue/Stetson Hills Loop and Hackamore Drive for the Sonoran Desert as "Mountain Preserve."

Prepared by: Theresa Faull, Deputy Director

Approved by: Brandie I. Barrett, Assistant Director

ATTACHMENT A



**ATTACHMENT A**  
**(continued)**

**EXHIBIT "A"**  
**Proposed Tract #3 Remainder**  
**Parcel Description**

That part of Tract #3, of State Plat No. 20, recorded in Book 561 of Maps, Page 36, records of Maricopa County, in Section 3, Township 4 North, Range 2 East, of the Gila and Salt River Meridian, Maricopa County, Arizona, and described as follows:

**Commencing** at the Southeast corner of said Section 3, marked by a Brass Cap Flush, from which the East quarter corner of said Section 3, marked by a Brass Cap Flush, bears North 00 degrees 14 minutes 15 seconds West (Basis of Bearing), a distance of 2,707.02' feet;

**Thence**, North 00 degrees 14 minutes 15 seconds West,, along the East line of said Section 3, a distance of 2011.25' feet, to the **Point of Beginning**;

**Thence**, leaving said East line, South 89 degrees 17 minutes 24 seconds West, a distance of 168.49' feet;

**Thence**, North 00 degrees 24 minutes 22 seconds West, a distance of 243.63' feet;

**Thence**, South 89 degrees 35 minutes 38 seconds West, a distance of 65.34' feet;

**Thence**, North 00 degrees 20 minutes 15 seconds West, a distance of 308.58' feet;

**Thence**, South 89 degrees 30 minutes 59 seconds West, a distance of 215.54' feet;

**Thence**, South 00 degrees 15 minutes 21 seconds East, a distance of 152.38' feet;

**Thence**, South 89 degrees 44 minutes 39 seconds West, a distance of 95.25' feet;

**Thence**, North 73 degrees 07 minutes 04 seconds West, a distance of 332.00' feet;

**Thence**, South 89 degrees 43 minutes 30 seconds West, a distance of 313.36' feet;

**Thence**, South 69 degrees 45 minutes 58 seconds West, a distance of 337.75' feet, to a point of non-tangent curvature, of a curve concave Southeasterly, from which the center of said curve bears South 20 degrees 38 minutes 31 seconds East;

**Thence**, Southerly, along the arc of said curve to the left, having a radius of 200.01' feet, through a central angle of 81 degrees 51 minutes 50 seconds, an arc length of 285.78' feet, to a point of non-tangency;

**Thence**, South 15 degrees 47 minutes 06 seconds East, a distance of 327.09' feet;

**Thence**, South 05 degrees 27 minutes 11 seconds West, a distance of 292.05' feet;

**Thence**, South 33 degrees 47 minutes 39 seconds West, a distance of 81.59' feet, to a point of non-tangent curvature, of a curve concave Southeasterly, from which the center of said curve bears South 63 degrees 11 minutes 18 seconds East;

**Thence**, Southwesterly, along the arc of said curve, having a radius of 573.43' feet, through a central angle of 21 degrees 40 minutes 10 seconds, an arc length of 216.87' feet, to a point of non-tangency;

**Thence**, South 00 degrees 12 minutes 16 seconds East, a distance of 202.36' feet,

**Thence**, South 89 degrees 47 minutes 44 seconds West, a distance of 303.15' feet, to the Southwesterly line of said Tract #3;

**Thence**, North 09 degrees 16 minutes 53 seconds West, along said Southwesterly line, a distance of 148.39' feet, to an angle point in said Southwesterly line;

**Thence**, continuing along said Southwesterly line, North 81 degrees 16 minutes 09 seconds West, a distance of 59.07' feet, to an angle point in said Southwesterly line;

**Thence**, continuing along said Southwesterly line, North 77 degrees 14 minutes 12 seconds West, a distance of 598.30' feet, to the North-South mid-section line of Section 3 and the West line of said Tract #3;

**Thence**, North 00 degrees 06 minutes 39 seconds West, along said West line, a distance of 3,185.93' feet, to the North quarter corner of said Section 3, marked by a found one half inch rebar, as noted on said plat;

**Thence**, leaving said West line, North 89 degrees 32 minutes 36 seconds East, along the North line of said Section 3, a distance of 263.04' feet, to the South quarter corner of Section 34;

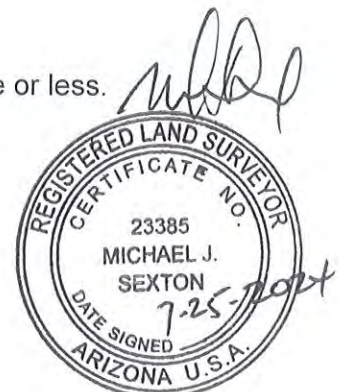
**Thence**, continuing along the North line of said Section 3, North 88 degrees 42 minutes 28 seconds East, a distance of 2,354.86' feet, to the Northeast corner of said Section 3, marked by a found Maricopa County Brass Cap set in rock;

**Thence**, leaving said North line, South 00 degrees 32 minutes 32 seconds East, along the East line of said Section 3, a distance of 1,891.69' feet, to the East quarter corner of Section 3, marked by a found Brass Cap set in rock;

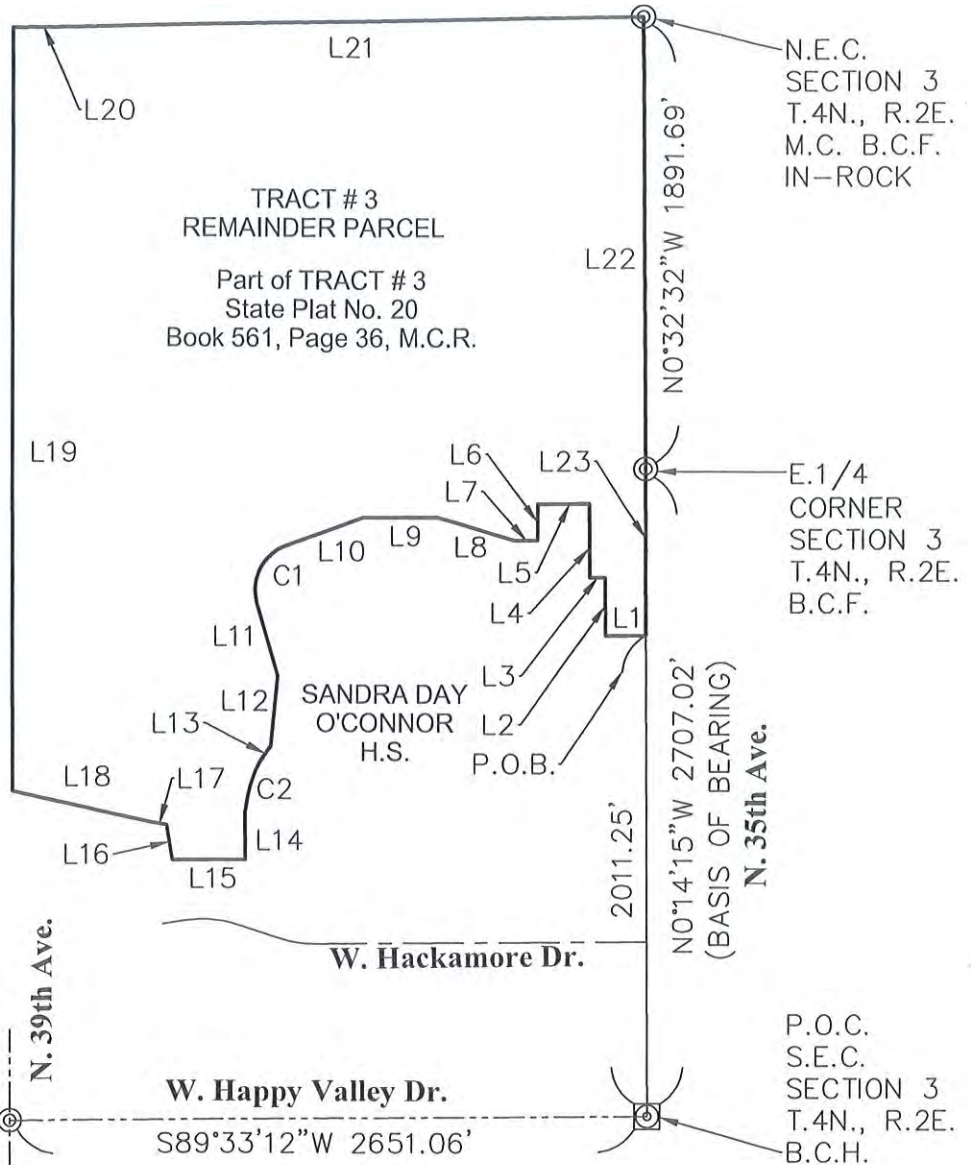
**Thence**, continuing along said East line, South 00 degrees 14 minutes 15 seconds East, a distance of 695.77' feet, to the **Point of Beginning**.

Described parcel contains 6,913,129 square feet or 158.7036 acres, more or less.

Described parcel subject to existing rights-of-way and easements.



# EXHIBIT "A"

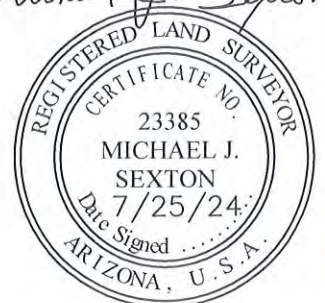


P.O.C.= POINT OF COMMENCEMENT  
 P.O.B.= POINT OF BEGINNING  
 M.C.R.= MARICOPA COUNTY RECORDS

⊙ B.C.F.= BRASS CAP FLUSH  
 ⊠ B.C.H.= BRASS CAP IN HAND HOLE

EXHIBIT "A"  
 TRACT #3 REMAINDER PARCEL  
 W. HAPPY VALLEY RD. & N. 35th AVE.  
 PROJECT NO.

*Michael J. Sexton*



PAGE 3 OF 4

**City of Phoenix**  
 STREET TRANSPORTATION DEPARTMENT  
 DESIGN AND CONSTRUCTION MANAGEMENT



DATE: 7/25/24  
 DSN: MJS  
 DRN: JJS  
 CHK: VKM

# EXHIBIT "A"

LINE TABLE		
LINE	BEARING	LENGTH
L1	S89°17'24"W	168.49'
L2	N00°24'22"W	243.63'
L3	S89°35'38"W	65.34'
L4	N00°20'15"W	308.58'
L5	S89°30'59"W	215.54'
L6	S00°15'21"E	152.38'
L7	S89°44'39"W	95.25'
L8	N73°07'04"W	332.00'
L9	S89°43'30"W	313.36'
L10	S69°45'58"W	337.75'
L11	S15°47'06"E	327.09'
L12	S05°27'11"W	292.05'

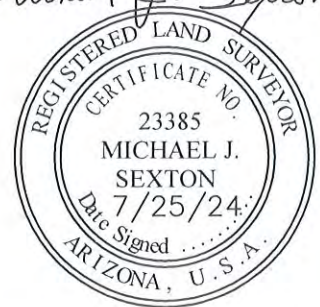
LINE TABLE		
LINE	BEARING	LENGTH
L13	S33°47'39"W	81.59'
L14	S00°12'16"E	202.36'
L15	S89°47'44"W	303.15'
L16	N09°16'53"W	148.39'
L17	N81°16'09"W	59.07'
L18	N77°14'12"W	598.30'
L19	N00°06'39"W	3185.93'
L20	N89°32'36"E	263.04'
L21	N88°42'28"E	2354.86'
L22	S00°32'32"E	1891.69'
L23	S00°14'15"E	695.77'

CURVE TABLE				
CURVE	DELTA	RADIUS	LENGTH	CHD BRNG
C1	81°51'50"	200.01'	285.78'	S28°25'34"W
C2	21°40'10"	573.43'	216.87'	S15°58'37"W

EXHIBIT "A"  
 TRACT #3 REMAINDER PARCEL  
 W. HAPPY VALLEY RD. & N. 35th AVE.  
 PROJECT NO.

PAGE 4 OF 4

*Michael J. Sexton*



**City of Phoenix**

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**To:** Parks and Recreation Board

**Date:** November 21, 2024

**From:** Cynthia Aguilar, Director

**Subject:** ANNUAL ELECTION OF PARKS AND RECREATION BOARD CHAIR –  
NOVEMBER 21, 2024

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This report recommends the presiding Chairperson conduct the annual nomination and election for the 2025 calendar year Parks and Recreation Board Chairperson.

### BACKGROUND

The board adopted revised Rules of Procedure during the April 22, 2010, meeting. According to Procedure I. B.:

“Elections shall be held annually at the regularly scheduled November Board meeting to select a Chairperson from eligible candidates. The Board must either elect a new Chairperson or extend the term of the existing Chairperson. If the Board does not meet in November, the election shall take place at the first Board meeting after December 1. The new Chairperson shall assume the position of Chairperson at the first meeting of the new calendar year. A Board member is considered eligible if the Board member has served on the Board for at least one year.

No person may serve as Chairperson for more than two consecutive one-year terms. However, the Chairperson may serve three consecutive one-year terms if approved by a unanimous vote of the entire Board.”

### DISCUSSION

According to *Robert's Rules of Order*, 14th edition, “nominations from the floor” is a common procedure used when a nominating committee is not recommending a candidate(s).

Under the procedure of nominations from the floor, the Chair calls for nominations by saying, “Nominations are now in order for the office of Chairperson of the Parks and Recreation Board.” When the presiding Chair has called for nominations from the floor, a member may make a nomination as follows:

MEMBER: Mr./Madame Chairperson, I nominate Board Member A. for the office of Chairperson.

CHAIRPERSON: Board Member A. is nominated, are there any further nominations from the floor?”



The presiding Chair repeats each nomination in this way until all nominations for the office have been made. After nominations have been closed, voting for the Chairperson takes place. Candidates will be voted on in the order in which they were nominated. The winning nomination must carry at least a simple majority of the voting members. The presiding Chair casts a vote in the same manner as the voting members.

Nominations and voting continue until a member is elected with a majority of the voting members. Voting will be by voice acclamation unless a roll call vote is determined. Voting will be properly recorded in the minutes.

### RECOMMENDATION

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2025 calendar year Parks and Recreation Board Chairperson.

Prepared by: Tannia Ruiz, Management Assistant II

Approved by: Cynthia Aguilar, Parks and Recreation Director