



Nov. 8. 2025 | 9AM - 2PM
2801 S 7th Ave.

Presented by:
U.S. Fish and Wildlife Service
City of Phoenix
Rio Reimagined
Corazon Latino

BECOME AN EVENT SPONSOR

SPONSORSHIP LEVELS:

STAGE RECOGNITION

EVENT MARKETING

MEDIA RELEASE

SPACE FOR BANNER

WEBSITE RECOGNITION



NATURE NOOK
\$2,500



LOGO



EVENT COMMUNICATIONS
\$1,500



LOGO



LOCAL FOOD
\$1,000



NAME



KIDS ART ZONE
\$500



NAME



RIVER CLEANUP
\$250



NAME

For sponsorship inquiries contact Cecilia Riviere
ceciliariviere@asu.edu; 602-909-7304

[PHOENIX.GOV/NATUREFESTPHX](https://phoenix.gov/naturefestphx)



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SPONSORSHIP GUIDELINES

I. EVENT & PAYMENT

1. The fiscal agent for the event will provide invoice and receipt.
2. If event is canceled or postponed the Nature Fest PHX planning team reserves the right to refund or transfer funds, with sponsor permission, to rescheduled event.
3. If all funds are not utilized for the current 2025 event, the Nature Fest PHX planning team reserves the right to transfer funds, with sponsor permission, to the next Nature Fest PHX event. Sponsor benefits will transfer to the next Nature Fest PHX event.

II. RECOGNITION & LOGO

1. Stage recognition may vary based on schedule.
2. Sponsors in the top three tiers must provide their own banner to the event team by Monday November 3, 2025.
3. The Event Team will do its best to ensure all names, logos and placements are for max exposure based on sponsorship level.
4. Sponsors in the top two tiers must provide their logo to the event team in .png format.
5. Inclusion of sponsor information in event marketing may include: event signage, social media posts, event flyers, direct email campaigns, and posting on partner websites.
6. Event website hosted by City of Phoenix, website: phoenix.gov/naturefestphx
7. Corporate marketing or specific brand guidelines will be followed if provided.

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