



Welcome to the City of Phoenix Climate Action Plan Community C.A.F.E. Workshop

February 13, 2025

Healthy Communities:

Reflecting on Food, Air Quality, and
Parks/Greenspaces

Our Time Together

Nuestro tiempo juntos | 6PM-8PM

- Learn about background information from the city and partners.
 - Understand what your vision is of a healthy community and the barriers that impact that.
 - Reflect on solutions to reaching your vision.
 - Co-design a resilient future together.
- Conozca información general de la ciudad y sus socios.
 - Comprenda cuál es su visión de una comunidad saludable y las barreras que la impactan.
 - Reflexione sobre las soluciones para alcanzar su visión.
 - Codiseñar juntos un futuro resiliente.

Group Agreements for our Time Together

Acuerdos grupales para nuestro tiempo juntos

- Listen to understand and trust that everyone around you is wise.
- We want to hear from everyone.
- Be curious, open, honest, transparent.
- Take care.
- There are many possible paths to the end goal.
- Escuche para comprender y confiar en que todos los que le rodean son sabios.
- Queremos saber de todos.
- Sé curioso, abierto, honesto, transparente.
- Cuidate.
- Hay muchos caminos posibles hacia el objetivo final.



Air Quality and Health



Date: February 11, 2025

Presenter: Masavi Perea

Health Impact

Short-Term Effects

Respiratory Problems
Eye and Throat Irritation
Fatigue and Headaches
Increased Risk of Infections

Long-Term Effects

Chronic respiratory Diseases
Heart Disease
Cancer
Premature Aging and Skin Damage
Developmental Effects in Children
Mental Health Effects

Corto Plazo

Problemas respiratorios
Irritaciones en los ojos y garganta
Cansancio y dolor de cabeza
Aumento de riesgo de enfermedades infecciosas

Largo Plazo

Enfermedades respiratorias crónicas
Enfermedades del corazón
Cáncer
Envejecimiento prematuro y daño de la piel
Efectos del desarrollo en los niños
Efectos sobre la salud mental





▶ Air Pollution Ozone: **22.8 ppd**

▶ Air Pollution Particulate: **20.5 ug/m3**

▶ Contaminación del aire ozono: **22.8 ppd**

▶ Partículas de contaminación del aire **20.5ug/m3**



Our Response



Electric Buses



Tree Planting



Education



**Community
Activation**





PA AZ
UNLIMITED POTENTIAL

US AND
ION FOR A
SALUDABLE
TODOS.

ARN MORE:

SIT:
ISPAAZ.ORG

EXT:
to 877-877

Unlimited Potential

OUR MISSION
To ignite unity, pride, and dignity
through education and advocacy.

CONTACT US
602-305-4742

3146 E. Wier Ave.,
Phoenix, AZ 85040

FOLLOW US ON:
@UnlimitedPotentialAZ

Unlimited Potential

Our Programs:

- Adult Education
- CHW Training & Certification
- Disease Control & Prevention
- Environmental Justice
- Healthy Living

Follow us on:
@UnlimitedPotentialAZ

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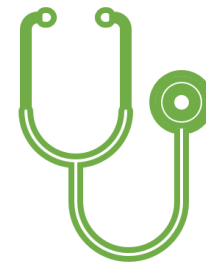


Public Health & Green Spaces

- **Built Infrastructure:** parks, sidewalks, housing and transportation
- **Community:** social connections, geographic location

Easier Access = Better Health Outcomes

- **Office of Public Health:** health policy, provide guidance related to health impacts



Contact Information

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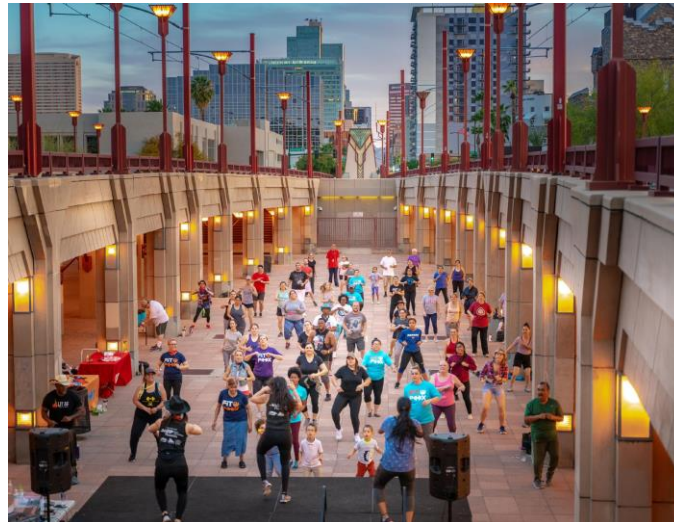
www.phoenix.gov/health



**City of Phoenix Parks
and Recreation
Department Outdoor
Park Activation**

Outdoor Programs Citywide

- Outdoor Parks Program/Mobile Recreation
- WalkPHX Paths
- FitPHX Initiatives – Morning Yoga, Fitness Series, Etc.
- Outdoor Fitness Pads
- Youth Sports Leagues – Baseball, Football, Soccer
- Field Allocations
- Special Events
- GAIN Events



Maryvale Park Activation

- New Playground Structure
- WalkPHX Path
- Flag Football League
- Outdoor Fitness Pad
- Special Events – 602 Day Event, Scaryvale at Maryvale, Very Merry Maryvale, Food Truck Frenzy, Maryvale Mercado
- Phoenix Public Library – Storytelling in the Park
- Maryvale Pool
- Field Allocations

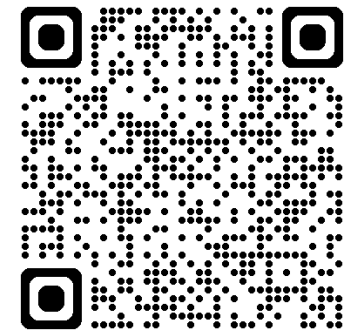


Parks Master Plan



- The Parks and Recreation Department in partnership with professional consultants will develop a citywide Parks Master Plan as a policy document that will guide the direction of recreation facilities, programs and services for the next 10 years and beyond.
- Master Plan Scope
 - The Master Plan will include several key focus areas through a process of:
 - Evaluating and Taking Inventory of existing parks, recreation programming and facilities with an emphasis on water conservation strategies and Crime Prevention Through Environmental Design (CPTED).
 - Assessing community demographics and recreation trends to ensure delivery of quality programs and services equitably across the city.
 - Identifying how the department prioritizes funding.

<https://parksmasterplanphx.com/>



Future Efforts

- Maryvale Pool Renovation
 - The project is part of the city's 2023 GO Bond Program.
 - What's being done? Regional pool: A 25-meter lap pool with dive boards, zero depth entry, and a swimming lesson area
 - Accessibility: The new facilities will meet or exceed ADA requirements
 - Play features: Interactive water play area and enhanced play features
 - Why is this being done? To address the city's deteriorating pools problem. To provide a regional pool with amenities for residents of all ages
- Old Palo Verde Library Building
 - Scheduled demolition of building in Spring 2025.
 - New amenity to be determined.



Contact Information

Maryvale Community Center

For information about center/park:

Phone: (602) 262-5030

Email: pks.maryvale.cc@phoenix.gov

Parks and Recreation Department

For general information:

Phone: (602) 262-6862

Email: receptionist.pks@phoenix.gov

Healthy Food For All

Alimento saludable para todos

Dr. Emma Viera – Unlimited Potential

Maddie Mercer – City of Phoenix



Our Mission / *Nuestra misión*

- **Goal:** Ensure all Phoenix residents have enough to eat and have access to **healthy, affordable, and culturally relevant food.**
- **Objetivo:** *Garantizar que todos los residentes de Phoenix tengan suficiente comida y tengan acceso a alimentos saludables, asequibles y culturalmente relevantes.*



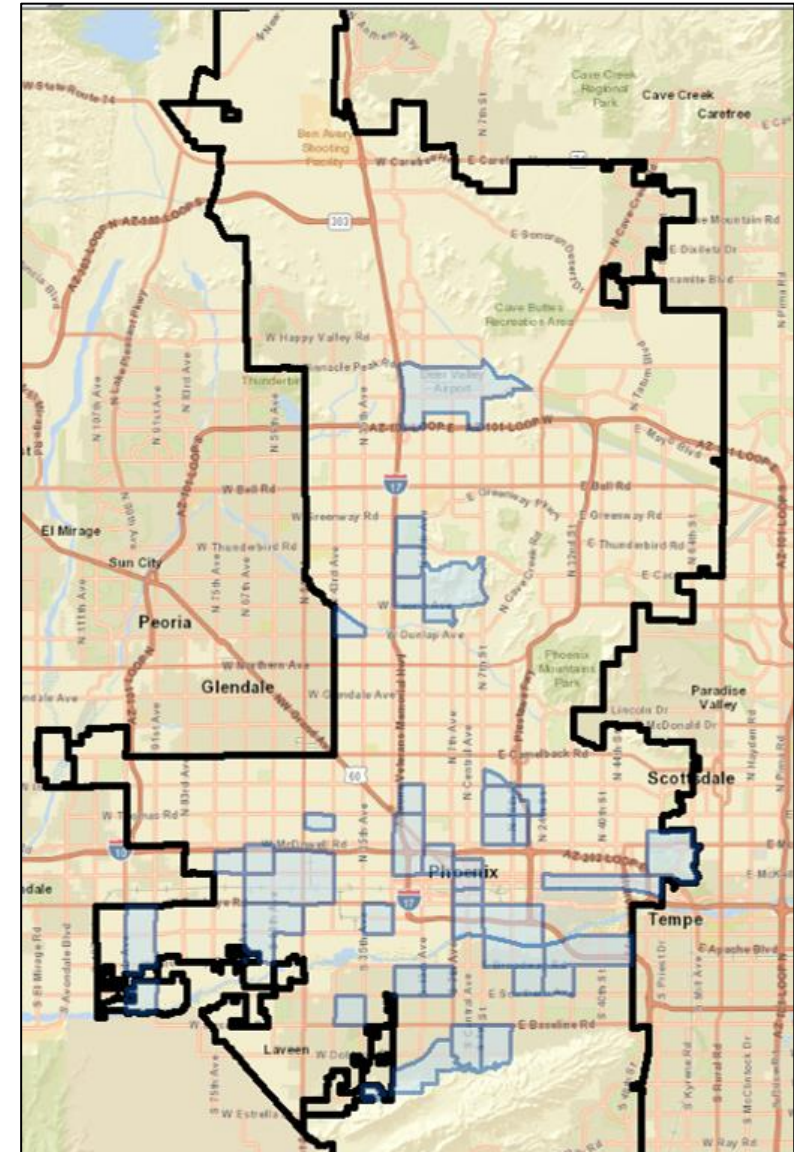
Our Challenge / *Nuestro desafío*

Food Desert: An area without ready access to fresh, healthy, and affordable food.

Desierto alimentario: *Un área que no tiene fácil acceso a alimento fresco, saludable y asequible.*

43 out of 55 food deserts in Maricopa County are located within the City of Phoenix.

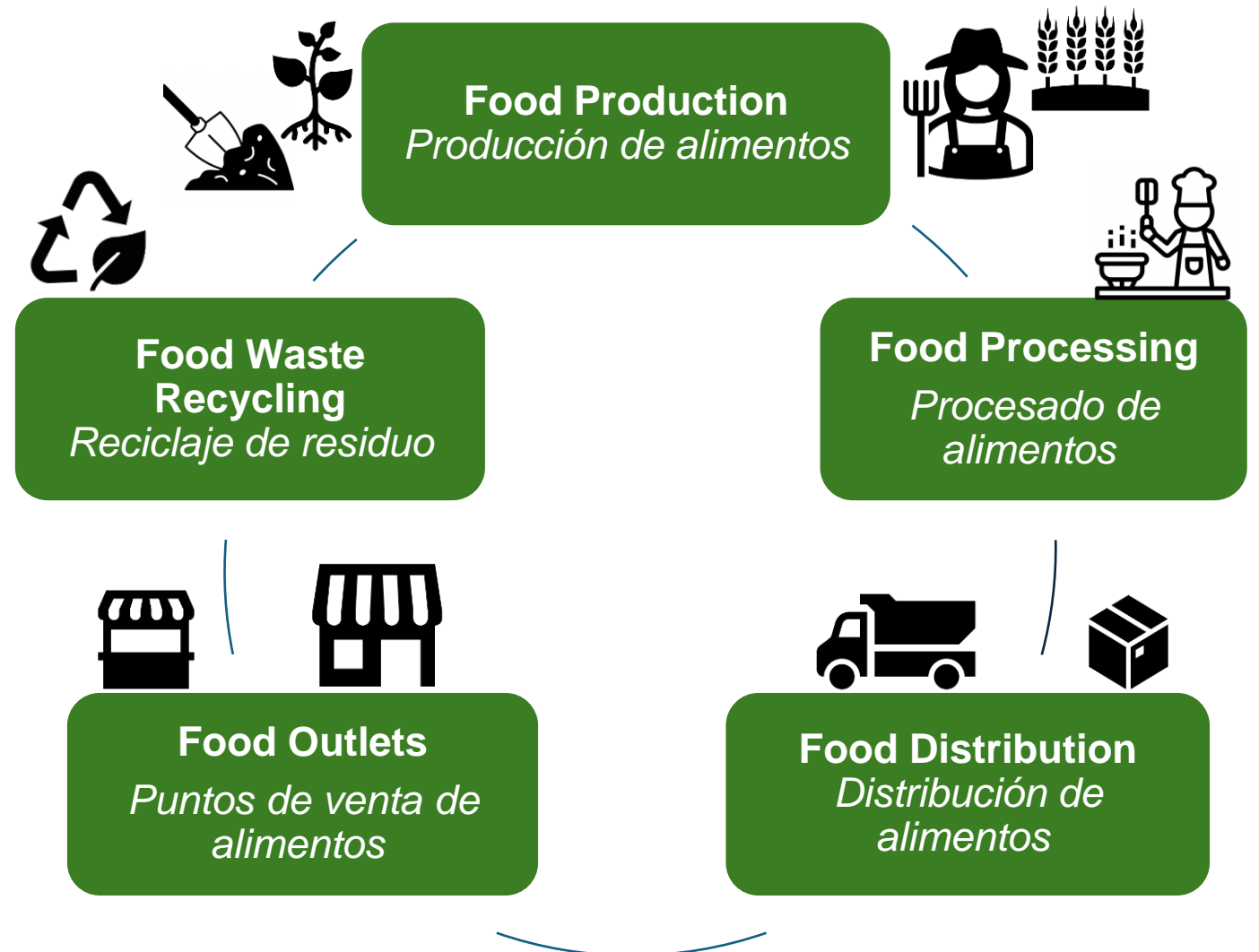
43 de los 55 desiertos alimentarios en el condado de Maricopa se encuentran en la ciudad de Phoenix.



Map of Phoenix food deserts / *Mapa de desiertos alimentarios de Phoenix*

What is a Food System? / ¿Qué es un sistema alimentario?

- A **food system** is a network of the activities and people involved in getting food from the farm to your plate.
- *Un sistema alimentario es una red de las actividades y personas involucradas en el proceso de llevar los alimentos de la granja al plato.*



How is the City of Phoenix Supporting the Food System?

¿Cómo apoya la ciudad de Phoenix el sistema alimentario?

Resilient Food Systems Initiative

- **14 programs** that helped residents, local farmers and food businesses, and community partners to **grow, share, and eat locally grown, healthy food.**
- These programs:
 - Promoted **local food production.**
 - Helped businesses and residents implement **sustainable practices.**
 - Provided **hunger relief** during the COVID-19 pandemic.

Iniciativa de Sistemas Alimentarios Resilientes

- **14 programas** que ayudaron a los residentes, agricultores y empresas alimentarias locales y organizaciones comunitarias a **cultivar, compartir y comer alimentos saludables cultivados localmente.**
- Estos programas:
 - Promovieron **la producción de alimentos locales.**
 - Ayudaron a las empresas y a los residentes a implementar **prácticas sostenibles.**
 - Proporcionaron **asistencia alimentaria** durante la pandemia de COVID-19.

City of Phoenix Food Systems Programs

Programas de sistemas alimentarios de la Ciudad de Phoenix



GardenPhx Program

- **Free garden and hands-on training** on how to grow produce.
- ***Huerta gratuita y capacitación práctica*** sobre cómo cultivar productos alimentarios.



Food Waste Watchers

- **Food waste prevention training** and free compost services.
- ***Capacitación sobre la prevención del desperdicio de alimentos*** y servicios gratuitos de compostaje.



Food System Grants

- **Grants** for local farmers and community organizations to increase food access.
- ***Subsidios*** a los agricultores locales y organizaciones comunitarias para aumentar el acceso a los alimentos.

Food Systems & Public Health

Los sistemas alimentarios y a salud pública

Prevalence

Diabetes: 11.6%

Hypertension: 26.9%

Obesity: 36.5%

Deaths (per 100,000)

Cardiovascular Disease: 187.3

Colorectal Cancer: 13.2

Breast Cancer: 22.5

Life Expectancy: 76.3 years

Prevalencia

Diabetes: 11.6%

Hipertension: 26.9%

Obesidad: 36.5%

Muertes (por 100,000)

Enfermedades Cardiovasculares: 187.3

Cancer del Colon: 13.2

Cancer del Seno: 22.5

Expectativa de Vida: 76.3 años

How is Unlimited Potential Supporting the Food System? *¿Cómo apoya Unlimited Potential el sistema alimentario?*

Education / Educación



How is Unlimited Potential Supporting the Food System?

¿Cómo apoya Unlimited Potential el sistema alimentario?



Guiding Questions / *Preguntas guías*

What does a “healthy community” mean to you?

¿Qué significa para ustedes una “comunidad saludable”?

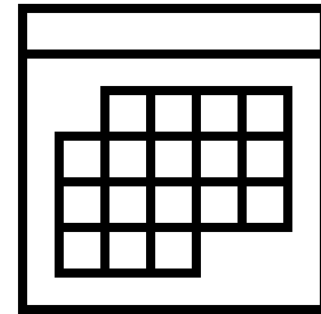
What can the City of Phoenix, community organizations, local businesses, and you do together to help create a healthy community?

¿Qué puede hacer la ciudad de Phoenix, organizaciones comunitarias, negocios locales, y ustedes para crear una comunidad saludable?

Activity #1 :

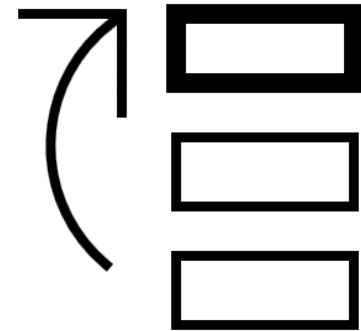
Healthy Community

"A Day in the Life"



Activity #2:

*Investment Menu:
Prioritizing Solutions*



Next Steps

THANK YOU!

Stay informed, tell your friends, take the upcoming survey!

**Visit the City of Phoenix
Office of Environmental Programs
Visita la ciudad de Phoenix
Oficina de Programas Ambientales**

**2025 Climate Action Plan Update
Actualización del Plan de Acción Climática 2025**

<https://www.phoenix.gov/oep/cap>