WELCOME TO energize eight September 19, 2024

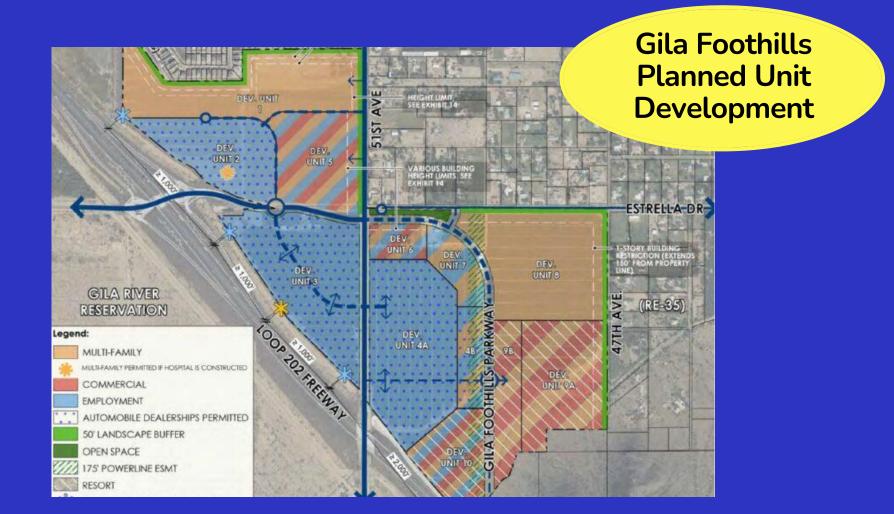






INTRODUCTIONS









Signage at 51st Ave and Baseline



Users Only

COMMUNITY AND ECONOMIC DEVELOPMENT







Energize 8 Meeting

Laveen Education Center September 19, 2024

InvestInPhoenix.com



Economic Development

Improvements for managing traffic as sometimes it doesn't keep up with development.

Assistance with Public Infrastructure Improvements through Development Agreements, CED has done 6 in Laveen to help offset high infrastructure costs.

Concerns about high-end jobs.

Continue to focus on Attraction of high-wage employers with GPEC/ACA. Announcement by UFI. More announcements coming!

Economic Development

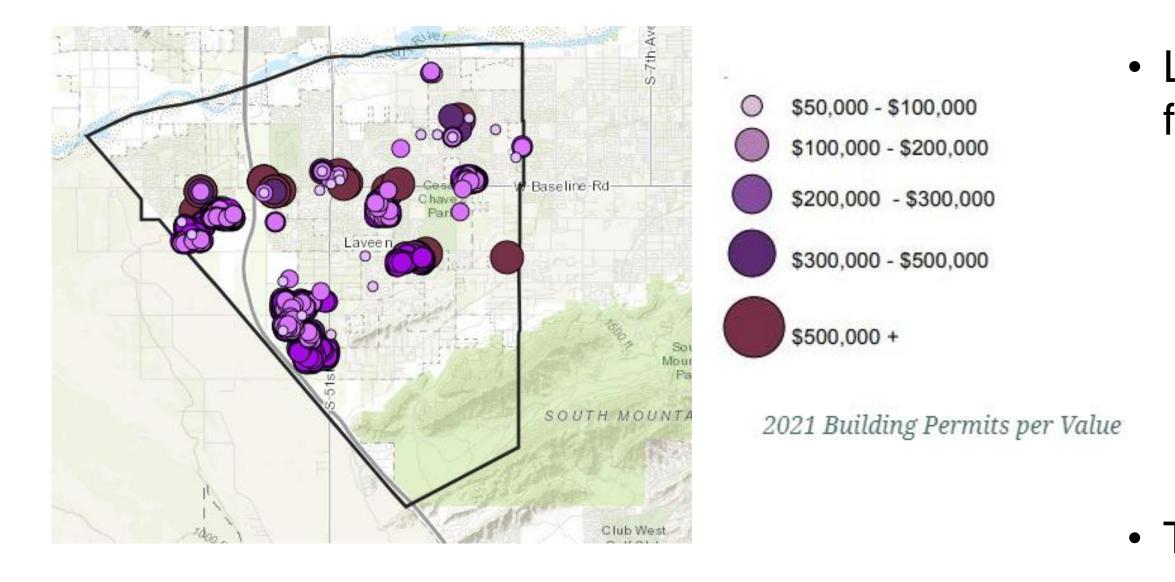
Seeking accessible internet for the entire community.

Through ARPA and the FCC, there is an outreach program for eligible residents

• Need for new commercial construction including business suites, hotels (in the right locations), and nutritional restaurants.

There is currently a .3% retail vacancy rate, the market is reacting with multiple projects north of Baseline, Dobbins, and Elliot.

Commercial/Residential Permit Activity



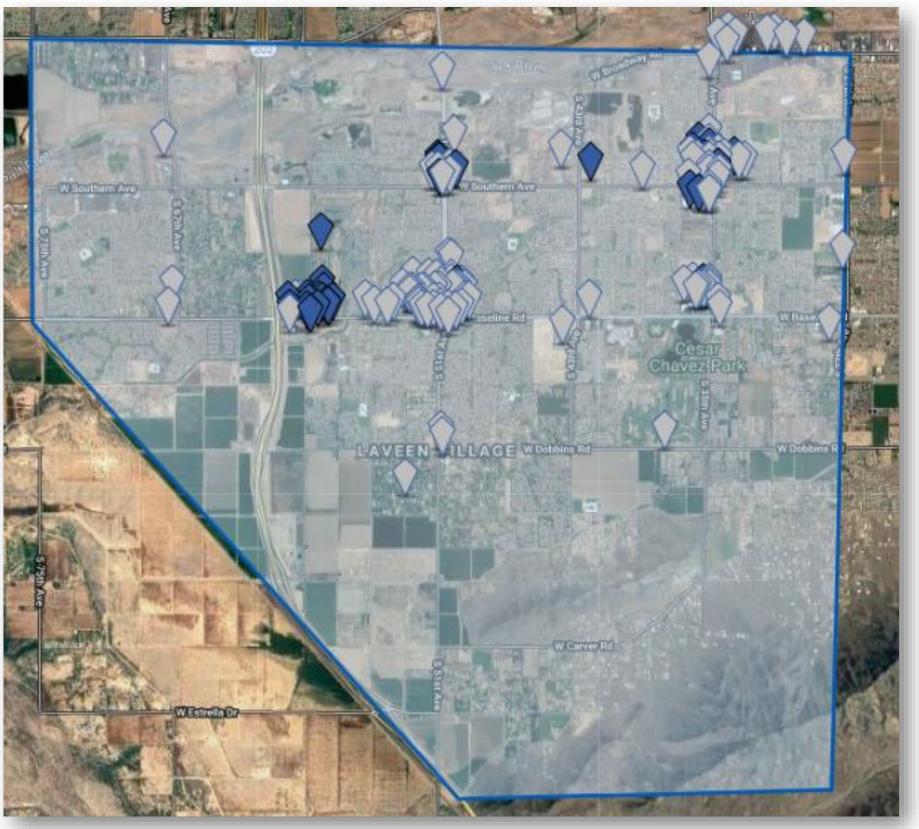
- Laveen highest trending in market for SFH permits in the past 7 years
 - 2023-2024: 1,012 New home permits pulled
 - 24 subdivision planned
 - 2023-2024: 641 resale transactions @ average sale price of \$453,000

 Total of 114 commercial building projects ≥ \$50K permit value

• \$343M of investment and growth

Laveen Market Health

- Retail
 - Inventory 1.9MSF
 - Absorption- 48% increase (12mo)
 - Vacancy .3%
 - Market Rent \$29.28/SF
- Industrial
 - Inventory 341K SF
 - 80K UC
 - Vacancy 2.9%
 - Market Rent \$14.53/SF
- Office
 - Inventory 53K SF
 - Vacancy 0%
 - Market Rent \$31.85/SF
- Multifamily
 - Inventory 1,160 Units
 - 2,000 Predev/UC
 - Abosorption 119% increase (12mo)
 - Market Rent \$1,871/Mo
- 59th Ave & Baseline **DOMINANT** retail intersection



Gila Foothills Development

- 290 acres 51st Ave and Estrella Dr.
- PUD approved April 2024
- Laveen Village engaged in PUD
- DA approval: June 26, 2024

PUD includes the following:

- Auto Mall
- Resort
- Hospital
- Multifamily

- Retail
- Trailhead
- Fire Station
- Police Substation



Laveen Towne Center

- SWC: 59th Ave. and Dobbins Rd.
- Total site acreage: 90 Acres
- ~375,000 SF vibrant town center + multifamily
- Restoration and preservation of remanent Hudson Historic Farmhouse
- PUD forthcoming



Laveen Retail – Dominating!

- Laveen Park Place
 - TJ Maxx- top 5 performing in AZ out of 16 stores
 - Starbucks top 10 in AZ with 405,000 visits YTD
 - Coming soon! Buffalo Wild Wings + other major anchors
 - Harkins Theatre
- Laveen Spectrum
 - 83,000SF Center Delivered May 2024
 - In-n-Out: almost done!
 - Back on the list Chili's
- NEC/SEC @ 59th Ave and Baseline
 - Dave's Hot Chicken- almost done!
 - Aldi- top performing in AZ #2 of 11 stores w/439,000 visits YTD!
- More to come: 59th Ave and Baseline is HOT!









Hot Intersections – 51st Ave and Baseline

- The Shoppes at Rogers Ranch
 - 24,420 SF
 - 1,200SF Available
- Laveen Village Marketplace
 - 273,752 SF
 - No vacancy
- Estrella Mountain Village
 - 105,288 SF
 - No vacancy
- Laveen Ranch Marketplace
 - 95,713 SF
 - No vacancy

Dignity Health



















smash. sizzle. savor.[®]







Thank You!!

Christine Mackay Christine.mackay@phoenix.gov Office: 602-534-9049 @chrismackayaz



NEIGHBORHOOD SERVICES DEPARTMENT



OFFICE OF HOMELESS SOLUTIONS



Office of Homeless Solutions

Energize Eight



City of Phoenix



Office of Homeless Solutions

Two-Year Transformation

- From Funder to Provider
- Building the Right Team
- Transform Outreach Approach Homeless Liaisons
- Owner / Operator
- Regional Leader

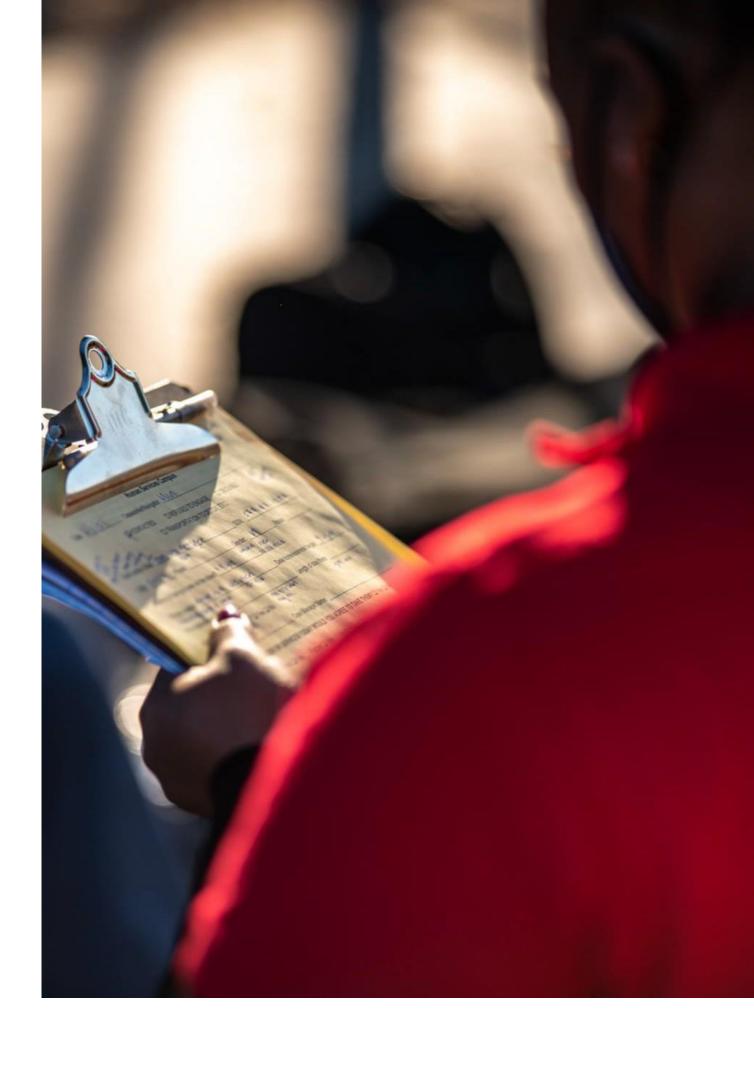




Major Initiatives

- Shelter Creation
- Safe Outdoor Space
- Area Outside the Key Campus
- Community Court
- Heat Response
- Property Storage
- Housing





District 8 Homeless Liaison Stefanie Greenlief

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602-568-8085





Homeless Liaison Role

- Engage with people experiencing homelessness to connect them with services
- Work with community leaders to address encampments
- Provide data and information
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Behavioral Health Engagement Teams

- Office of Homeless Solutions, Community Bridges, Inc. Partners: (CBI), Phoenix Police Department
- Location: 51st Avenue and Baseline Road
- Focus: Opioid epidemic and those that may be unsheltered
- Resources: Treatment/detox, shelter and other support services



Behavioral Health Engagement Teams

- Program began December 15, 2022
- 381 people engaged
 - 115 accepted and placed into treatment or shelter services
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shelter services or treatment

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PARKS AND RECREATION DEPARTMENT



POLICE DEPARTMENT





 $\bullet \bullet \bullet$

STREET TRANSPORTATION DEPARTMENT







UPDATES



Please scan this QR code to see the updated list of items from last year's Energize Eight meetings.











SMALL GROUP TIME

Please designate a note taker to track concerns and suggestions.

Please designate a speaker who will share the main points of the discussion with the group.

Recommendation: Take the first ten minutes to discuss specific concerns and use the rest of the time to brainstorm solutions.





THANK YOU

for joining us at

energize eight

Contact us at 602.262.7493 or council.district.8 @phoenix.gov





WELCOME TO energize eight September 23, 2024









Energize 8 Meeting

RSD Wellness Center September 23, 2024

InvestInPhoenix.com



Economic Development

Lack of dining and grocery options "food deserts" – request for more sitdown/fast casual dining to provide more opportunities for gathering and socializing.

- **Promotion of sit-down restaurant, retail and grocery options.** Retail demand study will be conducted starting in 4th guarter 2024 and will complete in 2025
- **Retail Survey of SOMO**
- **Retail vacancies low-more coming online soon. Demand and** promotion of the Baseline Retail Corridor will assist to fill these. Staff strategically drives community desired retail options such as sit down/fast casual concepts.

Economic Development Seeking project updates on developments happening in District 8, such as Rio Montana, AZ Fresh, and looking for consistent job opportunities and affordable/attainable housing.

- AZ Fresh ground-breaking held October 2022. Preconstruction activities have commenced.
- Rio Montana (SEC 19th Ave and Baseline) re-zone approved w/stips July 1, 2024. 105 acres, approved for commercial, SFH and multifamily uses. Staff to work with broker and developer to ensure community desired retail options are considered
- **Cotton Center is becoming a strong biosciences and corporate HQ location**
- Trammel Crow is moving forward with a business park project at 12th Street & Elwood
- City will work to bring SEC of Central & Broadway to an RFP in first half of 2025

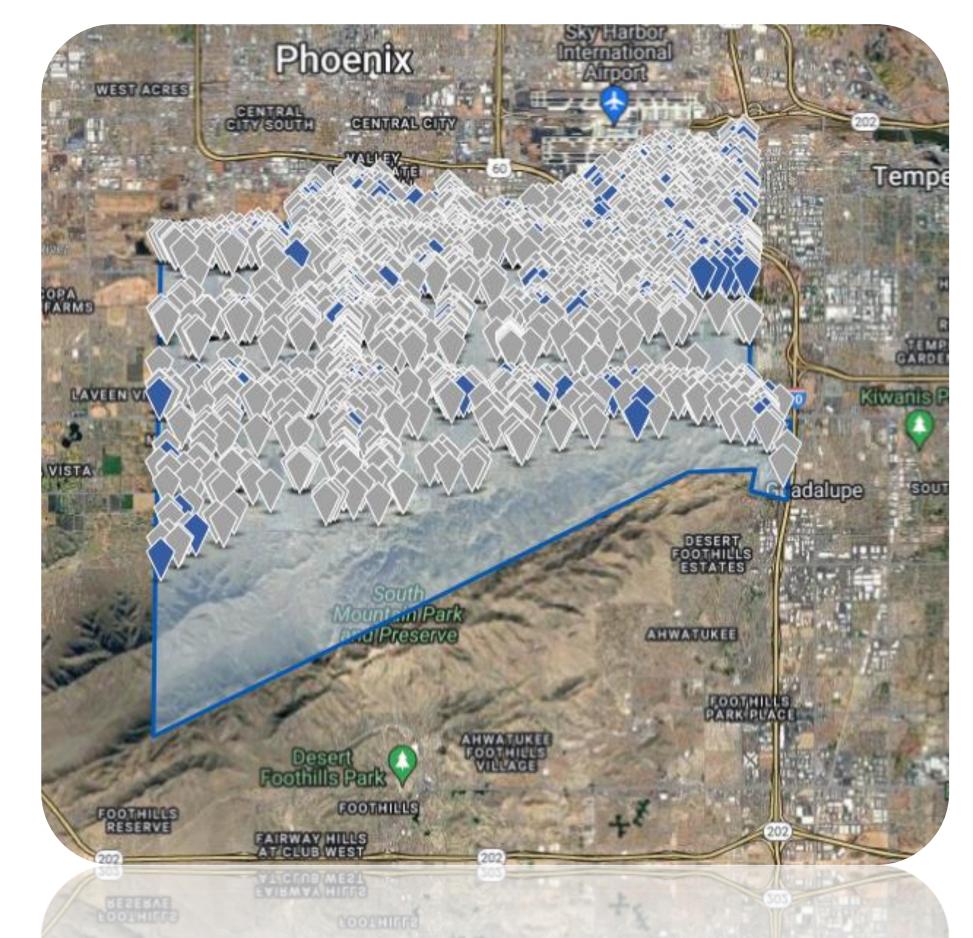
Industrial

- Inventory 23M SF
- Vacancy 4.6%
- Market rent \$15.01 (+5%)
- Retail
 - Inventory 3.3M SF
 - Vacancy 3.4%
 - Market rent \$24.79/SF(+6.9%)

• Office

- Inventory 4.3M SF
- Vacancy 30%
- Market rent \$28.43 (+1.5%)
- Multifamily
 - Inventory 10,501 units
 - Vacancy 11%
 - Market rent \$1,411

Market Health



Baseline/Central Retail Corridor





947,000 SF

8%

Corridor**

LEGACY REVENTED CONTRACTOR CONTRA	PONDEROSA VILLAGE	BEERER ABOUN AN RESORT BUADALL BUADALL
Market Rent	VPD*	Daytime Employment
\$24.50/SF (+9%)	66,00	22,400
Market Rent	VPD**	Daytime Employment
\$20.61/SF (+9%)	52,000	35,000

Major Shopping Assets





24th St. and Baseline Rd.

Legacy Village	GLA	Vacancy	Market Rent	Visits/Mth	Visits/Yr	Avg. Dwell Time
45ac Power Center	341,900SF	0%	\$33-\$41/SF	296,000	1.7M	45 mins
The Marketplace at South Mountain	GLA	Vacancy	Market Rent	Visits/Mth	Visits/Yr	Avg. Dwell Time
57ac Neighborhood Center	97,000SF	4%	\$33-\$38/SF	141,000	1.7M	43 mins



Major Shopping Assets





7th St./19th Ave. and Baseline Rd.

Mountain Park Plaza	GLA	Vacancy	Market Rent	Visits/Mth	Visits/Yr	Avg. Dwell Time
10ac Strip Center	96,00SF	2%	\$23-\$28/SF	80,000	973,000	32 mins
South Mountain Pavilion*	GLA	Vacancy	Market Rent	Visits/Mth	Visits/Yr	Avg. Dwell Time
51ac Power Center	228,900	10%	\$31-\$38/SF	82,000	791,000	36 mins

*Total visitation does not include entire center



SOMO Top 10 Employers

Company	Employee #	
Apollo Group Inc		Government, Socia
Aetna Medicaid Business Unit		Finance, Insurance
Roosevelt Elementary School	,	,
District No. 66	1,387	Education
City of Phoenix	•	Government, Socia
Charles Schwab	1,274	High Tech Manufac
		Finance, Insurance
United Healthcare Group	1,216	
		Finance, Insurance
The Money Source	1,200	
Asurion	1,000	Business Services
Caris Life Sciences	684	Healthcare
Avnot	675	High Tooh Monufor
Avnet	073	High Tech Manufac

7Industry

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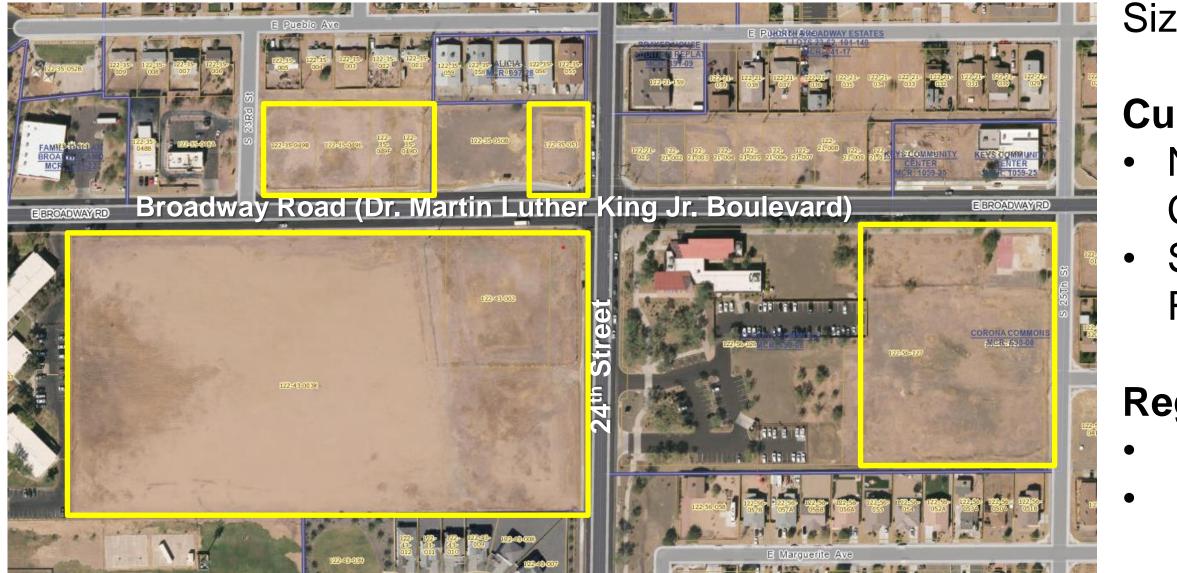
e, & Real Estate

acturing and Development



SOMO Development Activity

24th Street and Broadway Road (Dr. Martin Luther King Jr. Boulevard)



SWC 24th St & Broadway Rd

Size: Approx. **12.1 acres**

Current zoning:

Northern portion: C-2 (Intermediate Commercial)

Southern portion: R1-6 (Single-Family Residential)

Regulatory Overlays:

Four Corners Overlay District South Phoenix Village and Target Area B **Design Overlay District**

Redevelopment Area: Target Area B Redevelopment Area

Temporary Activation as a Farmer's Market



Market Size: 6 acres acres

Farmer's Market

- Local farmers and vendors from around Phoenix and the neighborhood
- Homage to cultural heritage
- Provides option for fresh healthy food in a food desert
- Brings community back to the site after 30-years
- Community non-profit will run the market All vendors will be licensed
- CED has paid for Temporary Use, and other Permits

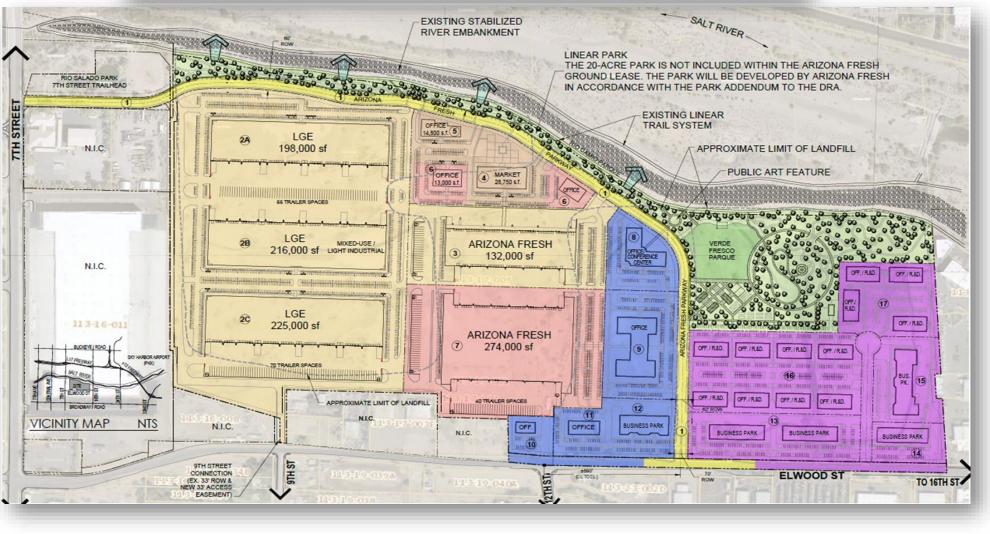
Temporary activation estimated to last at least through 2025

Arizona Fresh



Brownfield to Healthfield

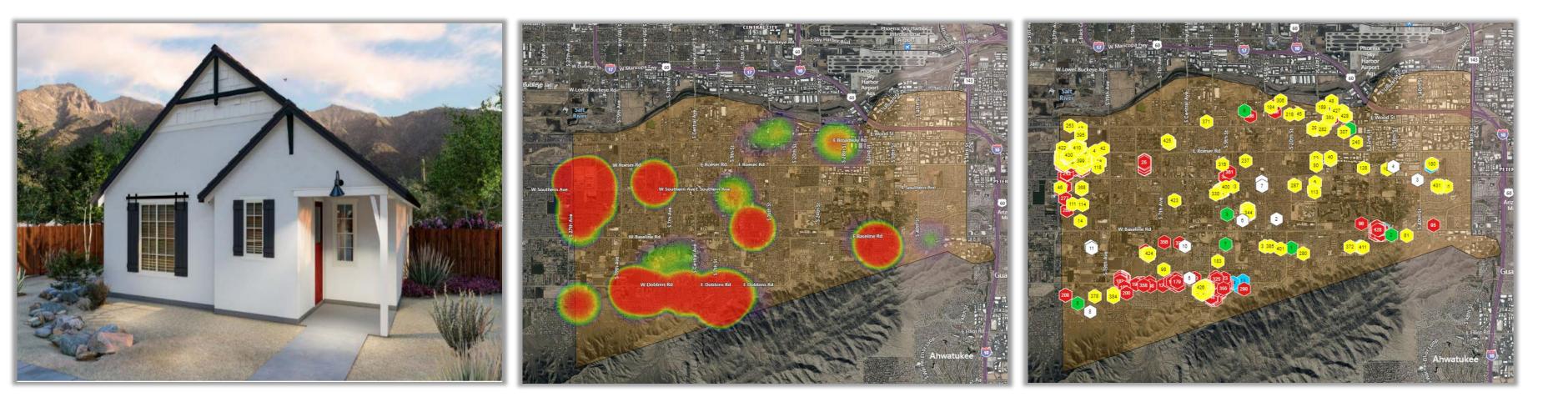
- Redevelopment of former Del Rio Landfill
 - 156 acres •
- AZ Fresh Agri-food Innovation Center ullet
 - Multiphase \bullet
 - 20 acres park •
 - Wholesale produce distribution center
 - Education and research facilities
 - \bullet
 - \$200M capx •
 - Est. \$848M Economic output •
 - Projected: 1,400 construction jobs/1,500 •
 - permanent jobs at buildout





Farmer's Market

Residential Development



Multifamily	Predev/UC	Total Unit Count	Single Family	Predev/UC	Total Lots
	5 projects	799		21 Subdivisions	1,879

Build for Rent	Predev/UC	Total Co
	11 Projects	57

al Unit ount

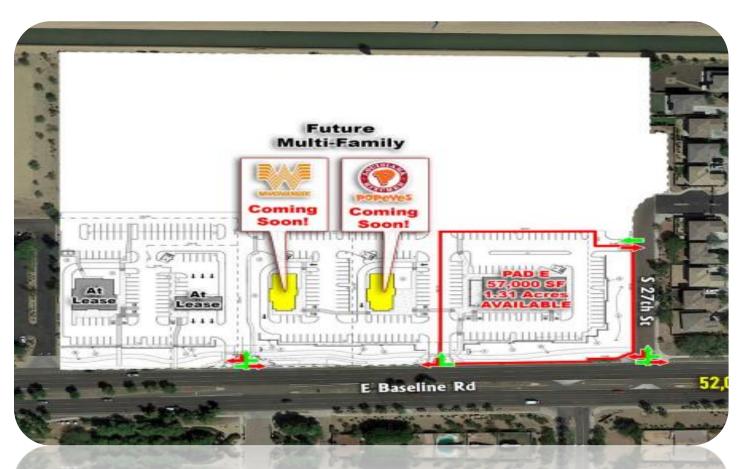
578

Hot Projects



19th Ave and Baseline

- The Shops at Madison Ranch
 - EOS Fitness
 - 40,000SF
 - Pool
- Chipotle
- Take 5 Oil \bullet
- Coffee user pending ullet
- 1 pad remaining for lease

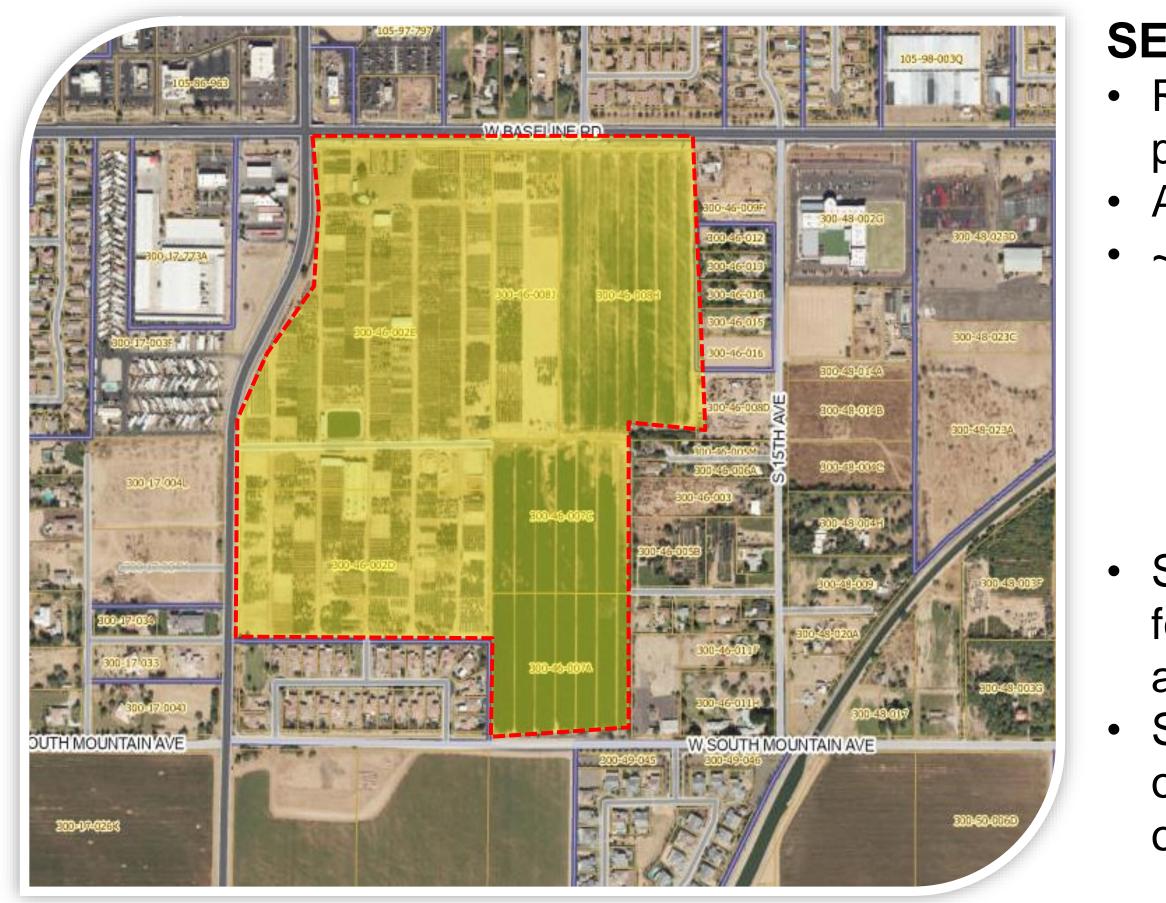


- South Mountain Promenade Food and beverage pads • Multifamily project

24th St. and Baseline

138 units •

Hot Projects



SEC 19th Ave and Baseline

Re-zone in Rio Montana area plan- Case Z-92-23-8

- Approved July 1, 2024
- ~105 acres
 - 34 acres C-2 uses
 - 30 acres R-3/R-4 MF
 - 30 acres- R1-10 SFH
 - 20' Ped trail
 - 5+ acres open space

Stipulations include screening for drive thrus, pedestrian amenities and MUT Staff to work w/broker once on board for retail/commercial options

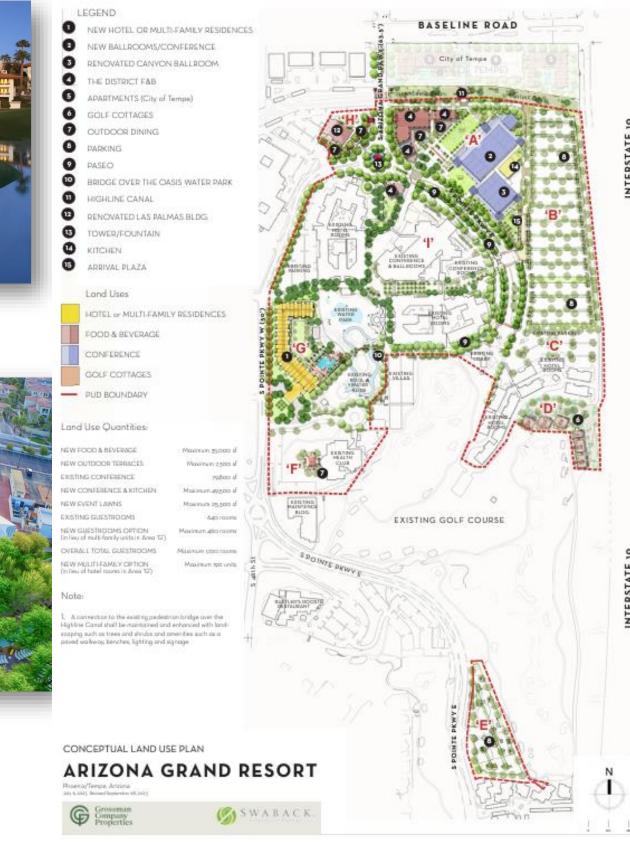
Arizona Grand Resort Redevelopment

Arizona Grand Resort and Spa

- 63 acres all suite luxury resort
- AAA Four Diamond
 - 744 keys \bullet
 - 120,000SF event/meeting space \bullet
 - 18 hold championship golf course ullet
 - 7 acres water \bullet
- Rezone request from PCD to PUD •
 - Proposed food and beverage distric \bullet
 - Multifamily Residences lacksquare
 - Renovation of existing facilities ullet
 - Ball/Conference rooms
 - Guest rooms
 - Water park







Sky Harbor Airport

America's Friendliest Airport

- 48.7M Passengers per year
- \$44.3B Annual Economic Impact
- 245,373 Employment

Sky Harbor Center

- Breaking ground late 2024
- 360,000 SF in multiple buildings
- 1,700 jobs

PHX Land Reuse Strategy

- Aviation property west of Sky Harbor
 - 743 vacant parcels
 - New and vibrant uses
- Redevelopment and revitalization strategies
 - Heritage trail (Cultural Corridor)
 - Quick Hits; Spark Areas and Block Plans
- <u>skyharbor.com/LandReuseStrategy</u>





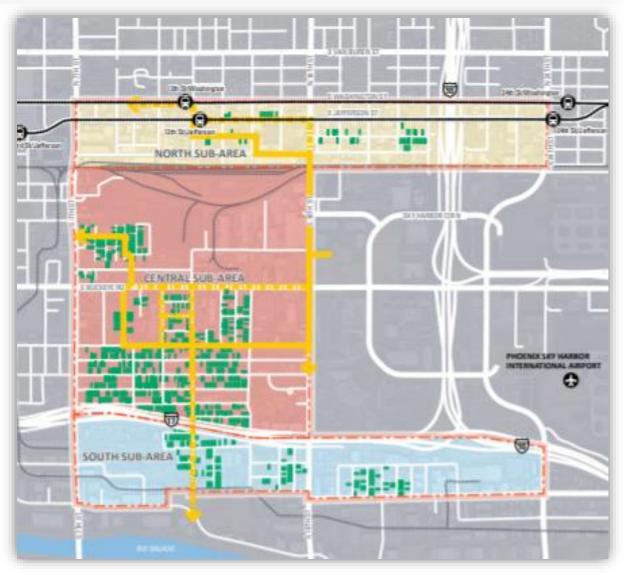
Stabilize & Strengthen Our Neighborhoods



Promote Identity and Heritage



Expand Economic Opportunity



Thank You!!

Christine Mackay Christine.mackay@phoenix.gov Office: 602-534-9049 @chrismackayaz





Office of Homeless Solutions

Energize Eight



City of Phoenix



Office of Homeless Solutions

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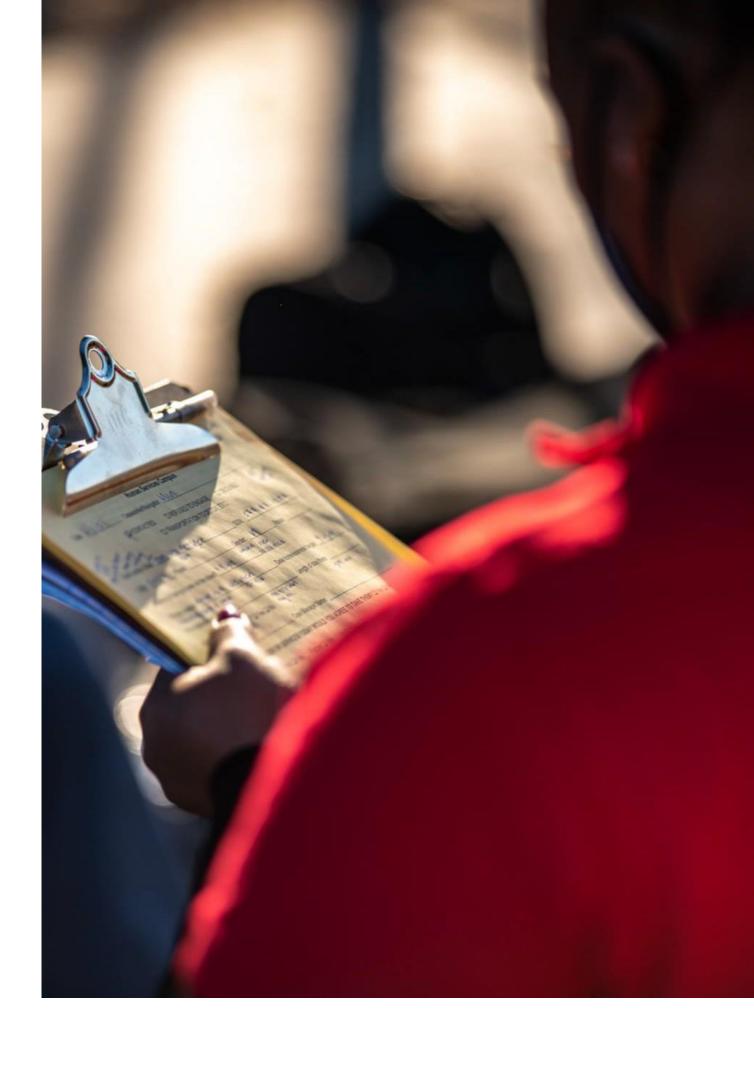




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 - Child Care Facility
 - City Park
 - Shelter







energize eight

Contact us at 602.262.7493 or council.district.8 @phoenix.gov





WELCOME TO energize eight > September 25, 2024







New OHS Homelessness Liaison



See something... Say something

When you see a problem, make the call... Together we are making our community a "Safe, Walk-Able Community for ALL to Enjoy"

An **AUTHORITY TO ARREST (ATA)** gives police the authority to arrest individuals off of your property who are trespassing. The process is simple, and online:

https://www.phoenix.gov/police/resources-Information/criminal-trespass

At this link, you can also find out more about **NO TRESPASSING SIGNS** that need to be posted throughout your property.

IMPORTANT CONTACTS:

A Crime in Progress Emergency/Police: 911 Crime Already Occured Crime Stop 602.262.6151	Shopping Carts Cart Pick Up: 602.534.4444 option 1	Graffiti, Blight, Weeds 602.534.4444 blight@phoenix.gov
PHX Small Business Toolbox 602.262.5040 www.phoenix.gov/SmallBusinessToolbox	Illegal Dumping 602.262.6251 solid.waste@phoenix.gov	Community Resources Dial 2-1-1 211arizona.org
Encampments PHX CARES: 602.262.6251	Neighborhood Specialist Doug Mings	Community Action Officers Joe Kaplan 602-495-5634
phoenix.gov/myphx311	602-463-8209	Caleb Zimmerman 602-534-1747

See Something-Say Something Flyer





Energize 8 Central City/Camelback East

Community and Economic Development

CITY OF PHOENIX

Economic Development

Centralize data so business owners have accurate information for inspection, code enforcement.

Office of Customer Advocacy

https://www.phoenix.gov/pdd/development/office-of-customer-advocacy

Economic Development

More Resources and easily locatable resources to start businesses, more support

Small Business Support

- https://www.investinphoenix.com/grow-expand/business-resources/smallbusiness-assistance
- https://www.investinphoenix.com/grow-expand/business-resources/business-data-tools
- https://www.phoenixpubliclibrary.org/StartUpPHX

Economic Development

Source money from the Fed to be available to small business

- **Programs through the American Rescue Plan Act (ARPA).** More than \$12M has been allocated through Phoenix.
- **Small business loan and grant programs available** •

Job Corps relocation issues

- Through our Workforce Innovation Opportunity Act program, we work closely with Job Corps as a partner
- Funding for their relocation needs to be appropriated by Congress; discussed with our Congressional delegation as a future opportunity.

District 8- Central City/Camelback East

• Retail

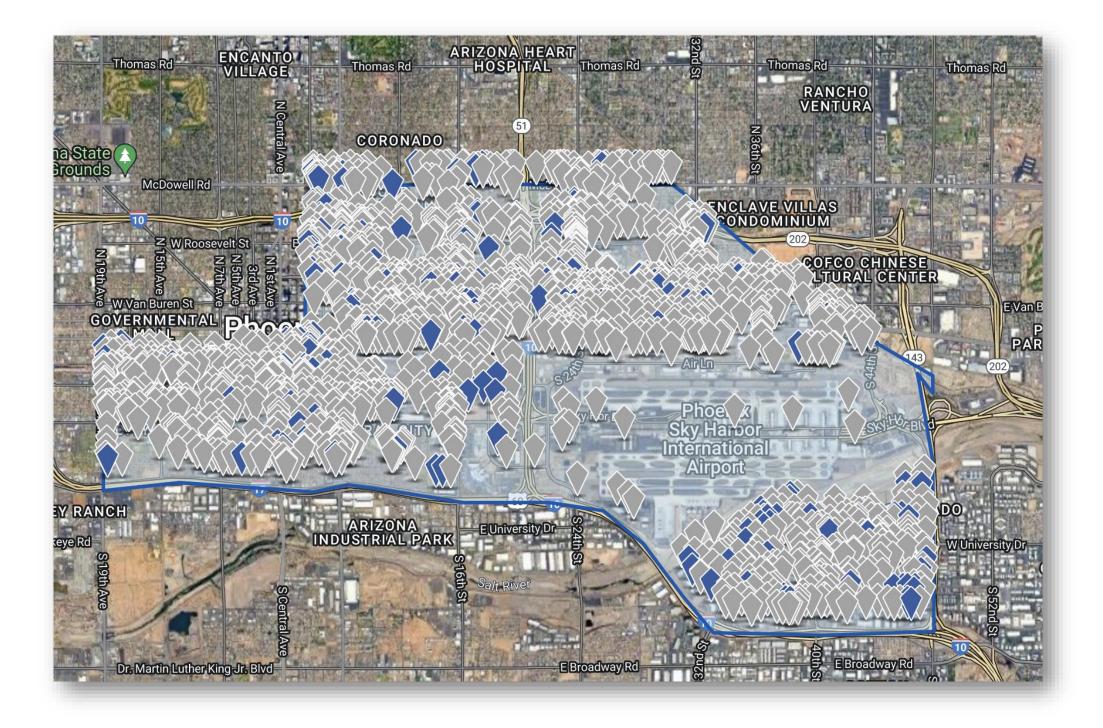
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• Industrial

- Inventory 21.6M SF
 - 27.5K UC
- Vacancy 6.2%
 - 3.5% 24Q2
- Market Rent \$15.12/SF

Office

- Inventory 7.5M SF
- Vacancy 10%
- Market Rent \$28.19/SF
- Multifamily
 - Inventory 11,223 Units
 - 857 Predev/UC
 - Vacancy 11.5%
 - Market Rent \$1,461/Mo



Consumer Spending





2024 YTD Total Spending ~\$1.65 Billion

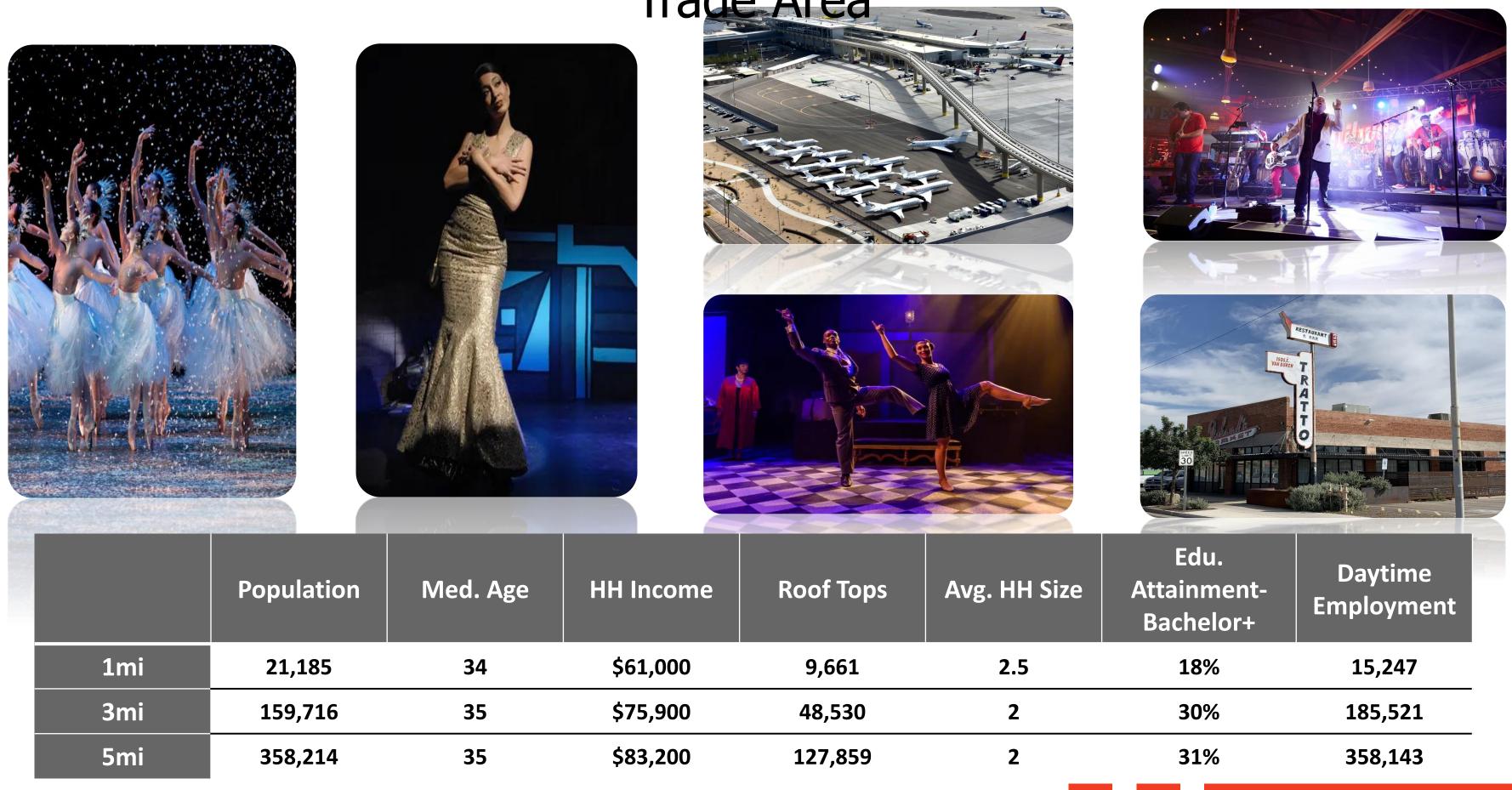


Food and Beverage	Transportation	Housing	6
\$544M	\$458M	\$279M	



* Entertainment Education/Childcare \$262M \$110M

Trade Area



*@ Intersection – 16th St and McDowell

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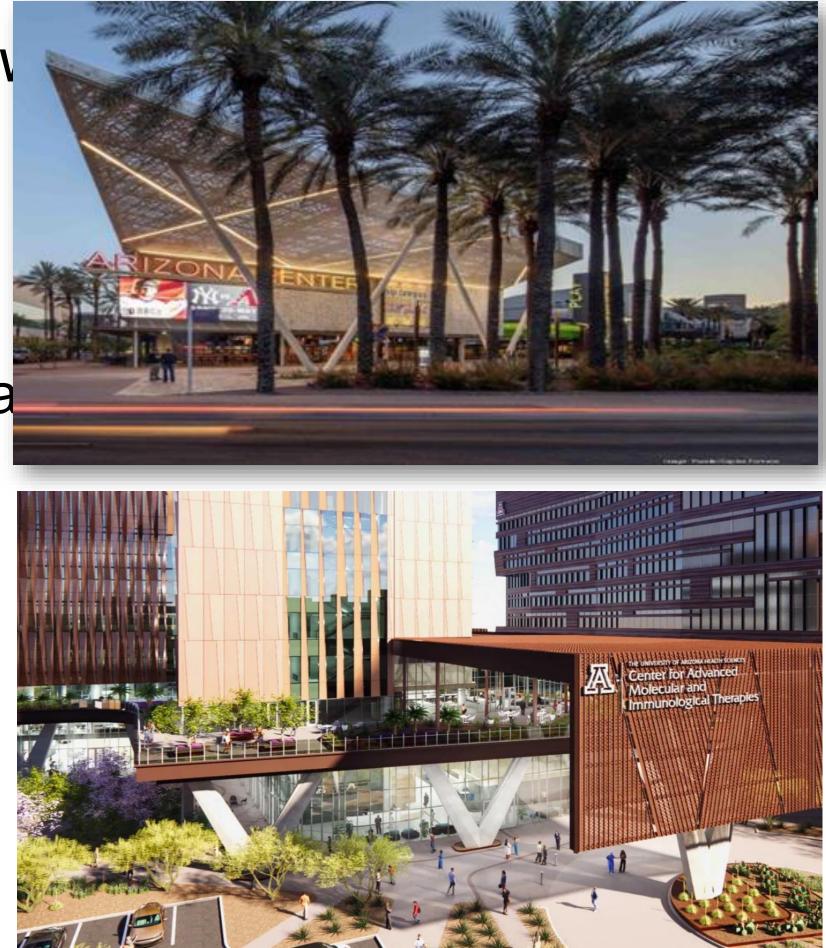
- Phoenix Rising
- 24th & Jefferson HP Bank Building
- Land Reuse Plan
- Residential projects in Spark Area 1
- 2024 Bond Program for acquisitions



- Arizona Center
- Center for Advanced Molecular and Immunologica Therapies (CAMI)

Do

- Suns/Mercury Headquarters; Mercury Training Facility
- ASU Medical School





Loop 202 Development

- QTS data center
- Stack data center
- **Bakker Industrial Park**
- Celebrity Theater
- VA Medical Center
- TOD execution forthcoming



Thank You!!

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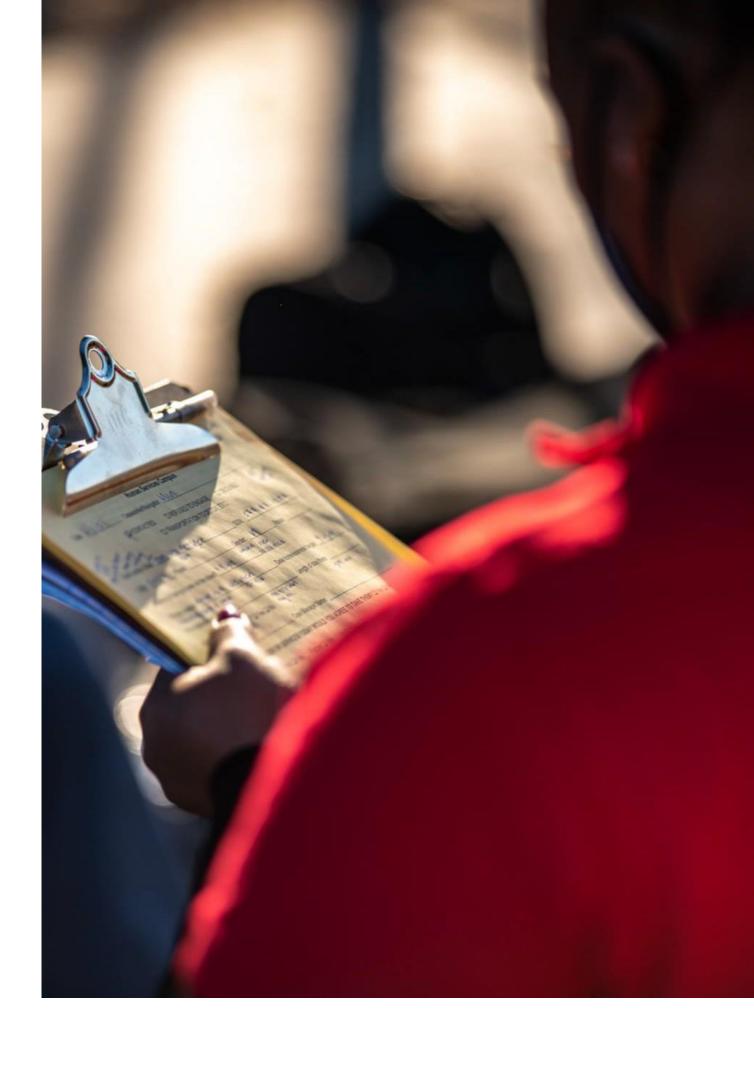




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