



FEBRUARY 25, 2026

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Metrics for Modernized Phoenix.gov



The Communication Office has published a new baseline report for the Modernized website which launched in April 2025. The 340-page report includes data for each Department and Function, including the PHX Newsroom and PHX City Calendar.

The report includes an overview of visitors by device type, top referring websites, top exit links, plus the highest-performing pages and top downloads for each subsection.

Visitor maps, highest-performing videos, and the top search term data are also included.

The Communications Office encourages department Web Team members to review the data to understand what pages and downloads visitors most are interested in learning about. Also, the data can be reviewed critically with an eye toward deleting pages or downloads that are not highly visited or viewed and could be removed or combined to simplify a department's website.

[Download PDF report.](#)

WEBSITE QUICK FACTS:

- From Apr. 1 – Dec. 31, 2026, Phoenix.gov earned nearly **11.5M pageviews**
- Over 450 videos were **started 35,733 times**
- The **Search Bar was used ~150,000 times** with 100,000+ various search terms & phrases
- **Parks & Recreation earns 16% of all visits** and is the highest-performing department, followed by Water Services, Public Works, Police, and Human Resources
- The PHX City Calendar **earned over 116,000 pageviews** in 2025
- The PHX Newsroom **earned nearly 300,000 pageviews** in 2025



Retirement Member Statements

The Annual retirement member statements (green sheets) will no longer be mailed as in prior years. The annual member statements will be distributed directly to your MemberDirect account.

If you haven't signed up for your MemberDirect account yet, there's still time. Here are the [step-by-step instructions](#) to get your PIN. MemberDirect is an online tool that gives you 24/7 access to your retirement account, making it easier than ever to stay informed and in control of your future. If you need assistance or have any questions, please don't hesitate to call (602) 534-4400.



Unlock Exclusive Savings with The Employee Network

The City of Phoenix is now a part of The Employee Network, an employee discount program. This partnership gives you access to deals on a wide range of experiences and services—helping you save while enjoying more of what you love. The Employee Network is where to find discounts on:

- Theme Parks, Hotels & Resorts
- Movies & Dinner Shows
- Travel, Rentals, Excursions & Tours
- Education, Sporting Events, Aquariums & Zoos
- Insurance, Home & Auto
- Concerts and More



Kickstart your savings today by visiting [EmployeeNetwork.com](https://www.EmployeeNetwork.com). Sign up by using company code: **CityofPhx!** For more information check out this [flyer](#).

Mark Your Calendar for March 2

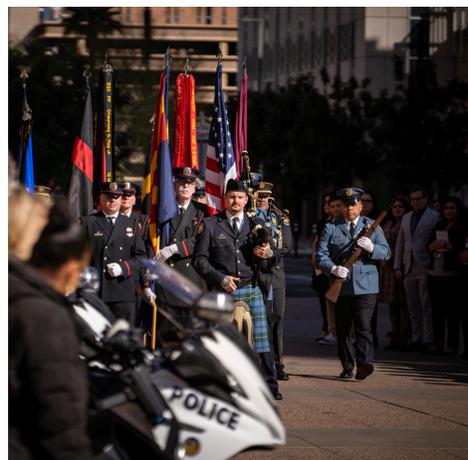
An updated employee handbook with clearer guidelines and resources is coming! Whether you're a long-time employee or just joining the team, The City Compass is your go-to guide for understanding our workplace expectations and culture. It will roll out on Mar. 2 on the HR internal site. Stay tuned for the official release.

THE CITY COMPASS

Employee Memorial Ceremony

Thank you to all those who attended last week's Employee Memorial Ceremony. The morning was full of tributes to our most recent fallen employees along with recognitions for all those who passed while in the service to the community.

If you were unable to make it, we invite you to [watch the ceremony on the City's YouTube page](#) and to take a moment to walk outside of Phoenix City Hall to look at all the names on the Memorial Wall.



Blood Drive for City Employees



Donating blood is a simple act that can make a lifechanging difference for someone in need. This March, we invite you to step forward and be part of something truly meaningful.

City employees who sign up to donate will also be entered into a drawing for wellness prizes—a small thank you for helping support our community.

INFO:

- *Tuesday, Mar. 3 or Wednesday, Mar. 4*
- *8 a.m. - noon*
- *City Hall, Assembly Room A & B*
- *To schedule, scan the QR code on this flyer*

Men's Health Screening

Prostate cancer is one of the most common cancers among men, but early detection saves lives. Screenings make it simple to get checked and stay healthy. Don't miss this chance: quick, confidential, and convenient.

- Thursday, Mar. 5 or Wednesday, Mar. 18 | 7 a.m. – noon
 - Downtown Phoenix, 2nd Ave. & Adams St., behind City Hall
- Tuesday, Mar. 10 | 7 a.m. – noon
 - Aviation - 2485 E. Buckeye Rd., Phoenix, AZ 85034



Call to schedule your appointment today: **480-964-3013** or **1-800-828-6139**

COMPSYCH®
— The GuidanceResources Company —

Aligning Your Values for Success in Work and Life

DETAILS:

- *Wed, Mar. 11*
- *Noon - 1 p.m.*
- *Register today!*

In this session, presented by ComPsych, you'll learn how to connect with your values and make decisions that help reduce stress and support your goals.

We'll talk about simple ways to bring your values into everyday choices, giving you a clearer sense of direction and focus.

ARIZONA AIDS WALK RUN & ROLL

AN AUNT RITA'S EVENT



Join the Phoenix LGBTQ Employees & Allies ERG and Phoenix Fast-Track Cities on **March 21** in supporting the annual Aunt Rita's Foundation AIDS Walk Arizona & 5K Run! As the presenting sponsor, Phoenix Fast-Track Cities is offering 50 complimentary registrations for City of Phoenix employees.



Use promo code **FastTrack26 by March 5** to claim your free spot and register with the Phoenix Fast-Track Cities team. Walk, run, or roll to support HIV prevention, testing, treatment, and vital community services.

Space is limited—sign up today and represent the City with pride and purpose! Register: [Arizona AIDS Walk Run & Roll 2026 - Phoenix Fast-Track Cities](#).

Start With Us! to Explore Arizona

The Phoenix Public Library's new "Start With Us!" campaign is about helping people looking for free programs, community resources, or a place to pause and recharge. It's meant to remind and inform people that the library continues to offer something for everyone—always free.



Take for example the free Culture Passes. Each pass admits two people to select museums and cultural sites across the state. Pick one up at any library location—available first-come, first-served and valid for seven days. Learn more at [PhoenixPublicLibrary.org](https://www.phoenixpubliclibrary.org), and join the Library 101 Lunch & Learn on **April 8 at noon**. Register in PHXYOU using course code LIB150.



Featured Job of the Week

Arizona Retired Police Officer - School Resource Officer

(Close Date: 3/5/2026)

The Phoenix Police Department is seeking qualified candidates for the role of School Resource Officer (SRO). This position plays a vital role in maintaining a safe and secure environment for students, staff, and faculty across assigned school campuses. SROs serve as visible deterrents to threats, respond to emergencies, and build positive relationships within the school community.

Responsibilities:

- Monitor school grounds, buildings, and parking areas during operational hours
- Enforce laws and ordinances; make arrests and manage all aspects of detainment
- Direct traffic and enforce traffic laws around school zones
- Communicate effectively via police radio, phone, written reports, and in-person interactions
- Respond to emergencies and maintain readiness for physically demanding situations
- Participate in ongoing training and maintain annual firearms qualifications
- Collaborate with law enforcement agencies to address criminal activity
- Deliver educational programs on safety, bullying, substance abuse, and more
- Mediate student conflicts using restorative practices
- Conduct safety audits and threat assessments

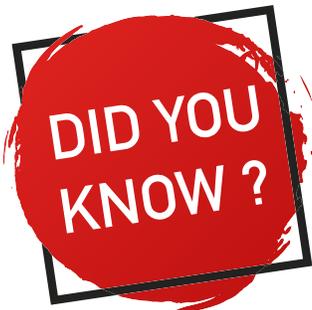
SALARY DETAILS:

\$47.23 - \$51.84 /HR.

The actual salary offer will carefully consider a wide range of factors, including your skills, qualifications, experience, education, licenses, training, and internal equity.

Learn about role responsibilities and more information at phoenix.gov/jobs or log into eCHRIS

[Check out all current job openings](#)



To help employees make informed decisions about the benefits available to them, the City provides detailed guides, eligibility information, and step-by-step resources for managing coverage, updating beneficiaries, and accessing ID cards.

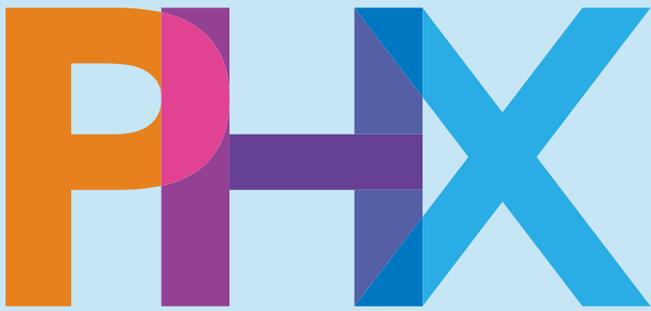
Dedicated contacts are available for each benefit provider, ensuring personalized support when needed. For more information on the total rewards offered, please visit the Benefits and Wellness [website](#).

**2026 WOMEN'S
FINAL FOUR
PHOENIX**

**April 2-5
Downtown Phoenix**

**Free Events. All Ages.
All Weekend.**

MORE INFO



Join the Conversation