

Phoenix Economic Indicators Report First Quarter FY2018-19

Executive Summary

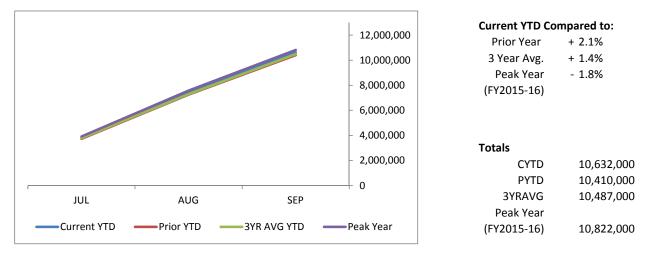
Economic indicators, such as those included in this report, provide measurements for evaluating the health of our economy, the latest business cycles, and how consumers are spending and generally faring. Included in this report are aviation, utility, new development, state and local sales tax, vehicle sales, property values, and employment statistics. Each statistic is shown through a graph presenting current year-to-date data (for data available on a monthly basis), prior year-to-date, prior three year average of year-to-date data, and peak year data (if current year is not the peak year) for a quarter of the current fiscal year (July 1 - June 30). Each indicator has its own peak year where performance was at its highest since 2000. Each graph is accompanied by a description of the significance of the measure as an economic indicator, and a statement about the current year data in relation to prior years. Many of the statistics are measures on a monthly basis, but a few are only available quarterly or annually.

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Phoenix Sky Harbor Airport Total Passengers

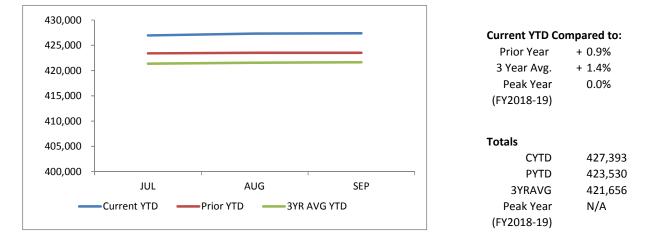
<u>Significance</u>: The number of passengers utilizing the Phoenix Sky Harbor airport can be an indicator for regional tourism and business activity.



<u>Current Year</u>: Passenger Traffic for the month of September increased 2.1% as compared with September of the previous year and is 1.4% higher than the three year average. Industry data lags two months.

Water Service Accounts

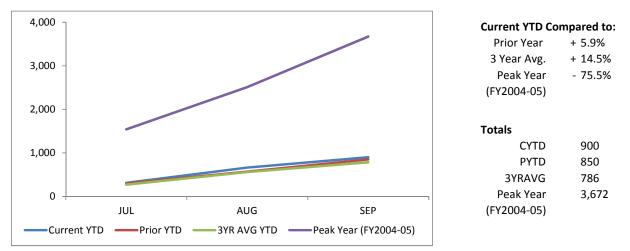
Significance: The number of water service accounts can be an indicator of changes in population and development.



<u>Current Year</u>: Although the trend continues upward, this month's increase was slight. Peak year is N/A because the current fiscal year is the peak year for September data.

Total New Home Construction Permits Issued

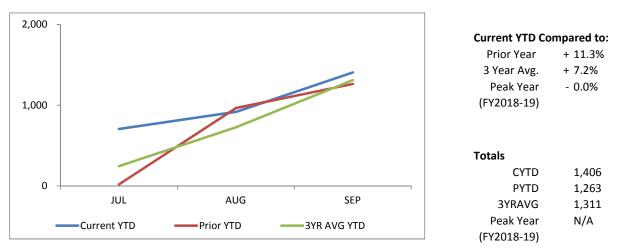
<u>Significance</u>: New single family homes are a key economic indicator, reflecting local population growth as well as spill over benefits to other sectors of the economy such as demand for construction labor/materials, retail, manufacturing and utilities.



<u>Current Year</u>: Planning and Development is projecting continued strength in residential construction permits in 2018-19, based on projections of 2% population growth for Maricopa County and increased single family lots in the planning stage.

New Multifamily Units Permitted

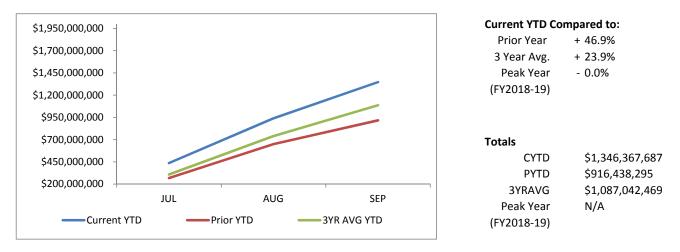
<u>Significance</u>: New multi-family construction is a key economic indicator of local population growth or shifts in housing preferences and its spill over benefits to other sectors of the economy such as demand for construction labor/materials, retail, manufacturing and utilities.



<u>Current Year</u>: Planning and Development is projecting continued strength in multi-family residential permits in 2018-19 based on state projections of 2% population growth for Maricopa County, and interest in urban and infill residential development. Peak year is N/A because the current fiscal year is the peak year for September data.

Total Value of Permitted Activity

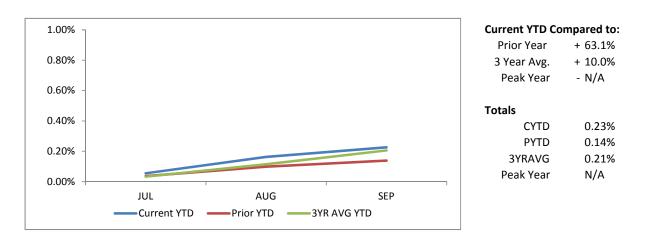
<u>Significance</u>: The valuation of new construction can be an indicator of one facet of Phoenix's economic strength because it reflects the permit value of new construction projects.



<u>Current Year</u>: Planning and Development is projecting an increase in overall construction permit valuation for 2018-19 versus the prior year due to the large number of major projects started in 2017-18. Valuations are predicted to remain above the three year average based on state projections of 2% population growth in Maricopa County and continued recovery of the residential market. Peak year is N/A because the current fiscal year is the peak year for September data.

Solid Waste - Residential Customer Growth

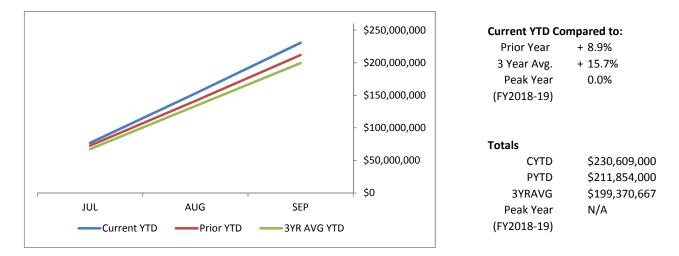
<u>Significance</u>: Residential customer growth is one measurement of revenue generated through services provided by Public Works Department. July shows growth from end of previous fiscal year. Negative values indicate a decline in solid waste residential customer growth.



<u>Current Year</u>: This shows the growth in residential living units that are serviced by PWD Solid Waste Division. New construction is not serviced until a resident moves in to the new build. Conversely, if a resident moves out of a home and the home is vacant then we may not be servicing that home. Peak Year is N/A as this is a new measure being tracked.

City Sales Tax - Total

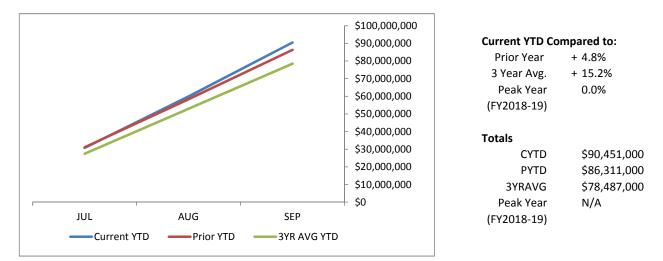
<u>Significance</u>: City sales tax (all funds including: General Fund, T2050, Public Safety, 3PI, Convention Center, Sports Facilities, and Capital Construction) represents overall local economic activity related to taxable sales.



<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for September data which represents the highest total without sales tax on food. The food tax expired in FY2014-15. Prior year values have not been adjusted for inflation.

City Sales Tax - Retail

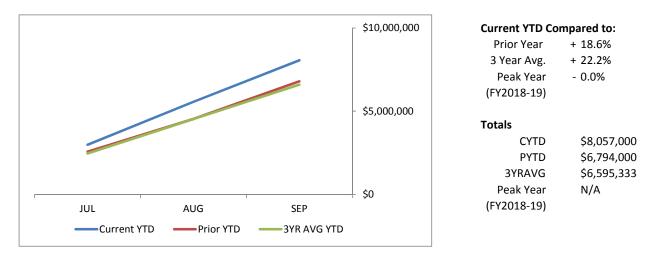
Significance: Retail sales tax represents retail sales, not including the sales tax on food.



<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for September data. Prior year values have not been adjusted for inflation.

City Sales Tax - Hotel/Motel

Significance: Hotel/Motel sales tax revenue represents taxable sales for these businesses and is an indicator of tourism activity.



<u>Current Year</u>: Prior year values have not been adjusted for inflation. Peak year is N/A because the current fiscal year is the peak year for September data.

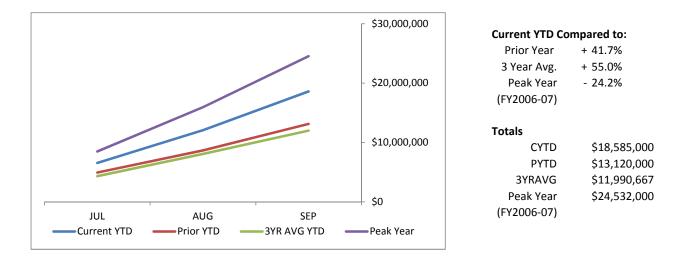
City Sales Tax - Restaurants/Bars

<u>Significance</u>: Restaurants/Bars sales tax revenue represents taxable sales for these businesses and is an indicator of economic strength, population growth, and tourism.

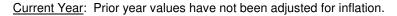


<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for September data. Prior year values have not been adjusted for inflation.

City Sales Tax - Contracting

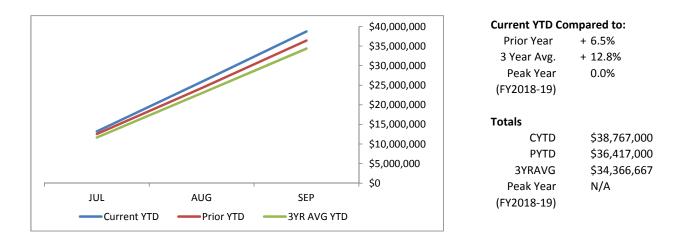


Significance: Contracting sales tax revenue presents activity in the commercial, retail and residential construction markets.



State Sales Tax - Total

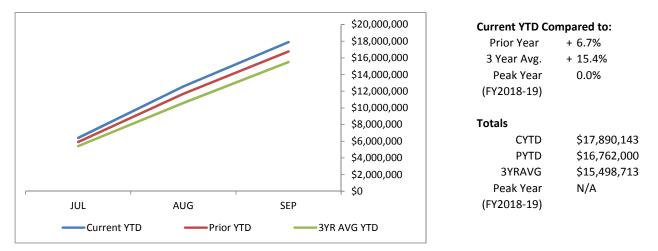
<u>Significance</u>: State Sales Tax accounts for approximately 36.9% of Total State Shared Revenues based on the FY 2017-18 actuals. Total State Shared revenue is approximately 36.1 of total General Fund Revenue. State shared sales tax revenues are distributed to cities and towns based on relative population share in Arizona. The population share in FY 2000-01 was 33.7%. The current population share is 29.21%.



<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for September data. Prior year values have not been adjusted for inflation.

State Vehicle License Tax

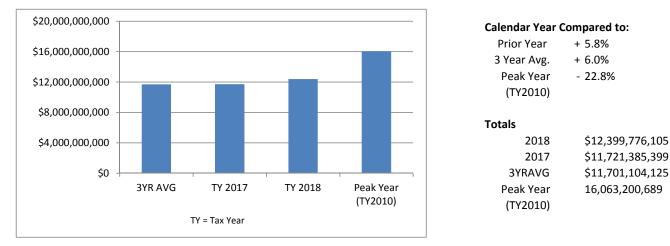
Significance: State Vehicle License tax accounts for approximately 15.8% of Total State Shared Revenues based on the FY 2017-18 actuals. Total State Shared revenue is approximately 36.1% of total General Fund Revenue. State shared vehicle license tax revenues are distributed to cities and towns in Maricopa County based on their relative population share of Maricopa County. The city of Phoenix's population share in FY 2000-01 was 48.51%, and the current population share is 40.72%.



<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for September data. Prior year values have not been adjusted for inflation.

Phoenix Primary Net Assessed Valuation

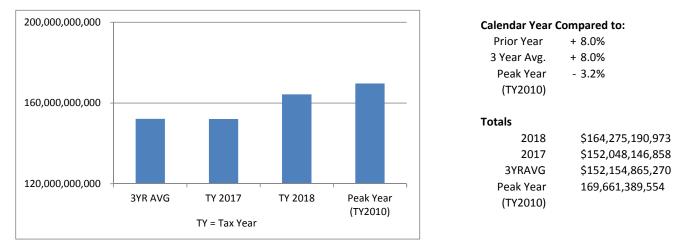
<u>Significance</u>: Phoenix's assessed valuation is based on the Primary Net Assessed Value (PNAV) which beginning in FY2015-16 is the single value used for calculating both Primary Property Taxes and Secondary Property Taxes. The assessed valuation provides an indicator of the basis for City property tax revenue. This statistic is updated once per year in February.



<u>Current Year</u>: Tax Year 2018 (FY 2018-19) Primary NAV grew by 5.8% over the prior year; 2.3% is attributable to new property, and 3.5% is attributable to appreciation in previously-taxed property. Prior year values have not been adjusted for inflation.

Phoenix Full Cash Value

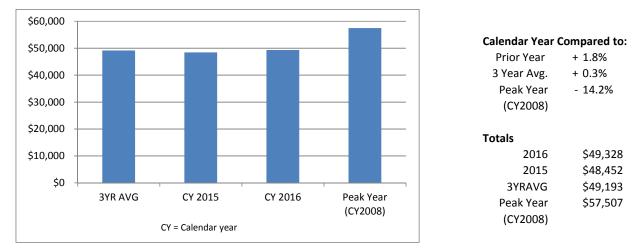
<u>Significance</u>: Full cash value is an indicator of both commercial and residential property values, an important indicator of one facet of economic health. This statistic is updated once per year in February and lag market conditions by approximately one year. Due to assessed valuation growth limits and statutory changes in assessment ratios, however, trends in full cash value do not correlate to trends in the tax base for property taxes.



<u>Current Year</u>: Tax Year 2018 (FY 2018-19) Full Cash Value grew by 8.0% over the prior year. Single and multi-family residential property values grew by 9.8%, commercial property values by 7.0%, and other property values by 3.7%. Prior year values have not been adjusted for inflation.

Phoenix Median Household Income

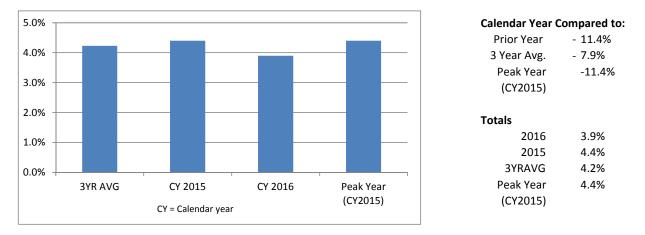
<u>Significance</u>: This measure includes the income of the householder and all other individuals 15 years old and over in the household. Median income is the amount that divides the income distribution into two equal groups, half at income levels above that amount, and half at income levels below that amount. This statistic is updated once per year in November.



<u>Current Year</u>: The increase in 2016 over prior years is an indication of the slow to moderate recovery from the 2008 recession. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).

Phoenix Unemployment Rate

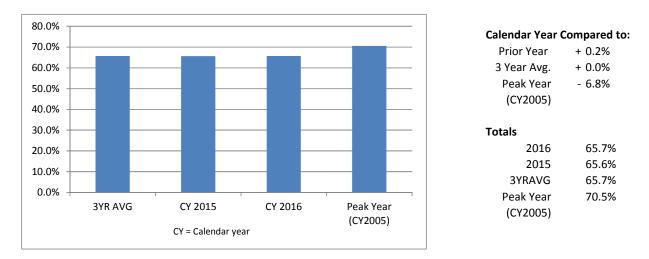
<u>Significance</u>: This measures the percentage of the labor force that are unemployed. People are classified as unemployed if they do not have a job, have actively looked for work in the prior 4 weeks, and are currently available for work. This statistic is updated once per year in November.



<u>Current Year</u>: The decrease in the unemployment rate over prior years may indicate growth in jobs and/or that fewer people who are available to work have been actively looking for work in the prior 4 weeks of the survey. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).

Phoenix Labor Force Participation

<u>Significance</u>: This measures the percentage of the population (16 and older) that is in the labor force. The labor force is defined as the total population of employed and unemployed people (16 and older). People are classified as unemployed if they do not have a job, have actively looked for work in the prior 4 weeks, and are currently available for work. This statistic is updated once per year in November.



<u>Current Year</u>: The labor force participation rate slightly decreased from 2014 indicating an decrease in the percentage of the population that is either employed or unemployed and actively looking for work. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).